

## **RESPONSE TO CONCEPT PLAN COMMENTS**

*In presenting preliminary plans to the CDC and Town Council, the following general themes were raised.*

### **Architectural style**

The building uses the Wellness Center as a proximate example, including the same brick facade. However, we seek a warmer, more welcoming feel than the Wellness Center, something we will accomplish by less metal and more prominent windows. While we recognize that different individual tastes might suggest different approaches (for example, some prefer that a more traditional look), we have designed the building to be consistent with other elements that currently exist within Meadowmont while retaining the modern, progressive look that the developer feels essential to the building's intended purpose of service as a home for a company that develops sophisticated technology and leads its industry.

### **Location**

Because of siting concerns, we present two plans for consideration. The plan originally presented for review we refer to as the alternative plan; a copy of that plan is included at the end of the drawing set. This plan places the building back on the lot, away from Barbee Chapel Road. This plan was developed in response to minimize the impact of the building on residents, pedestrians, and traffic and to take advantage of the wooded lot in maximizing the pastoral nature of Meadowmont and Chapel Hill. An advantage of this plan is that the geography and berms will hide the parking from the street level.

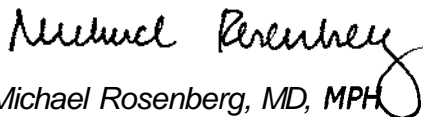
In response to comments about the building being set back too far and seeking a more urban feel., we developed another plan (referred to as the main plan, which has been developed much further) based on comments. This sites the building approximately 50 feet back from Barbee Chapel Road but immediately facing the street. Parking and the building's main entrance has been moved behind the building.

### **Affordable housing**

Based on comments received, we are planning on including two units of affordable housing.

### **Number of Parking Spaces**

In addressing comments to the effect of minimizing paved area, we have reduce the number of initial surface spaces from 166 to 138. The difference of 28 spaces will be considered for a future phase if demand indicates the need. Until that time, however, we will minimize the number of spaces.



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