

APPENDIX B

Chancellor's Charge to the Committee

What is the work of this committee? The first and most important step is to develop the guiding principles for the physical development of Carolina North. The question for the committee is not “whether we should build Carolina North” but “how” to build it. What type of campus would you visualize that would be a proud and integral part of the community and support the missions of the University? As you develop principles for this vision, I expect you will address some of the key community issues including fiscal equity, housing, transportation and the environment.

One of the lessons I have learned from main campus is that having principles, a touchstone of ideas that everyone agrees on, is critical.

I am reminded of Polk Place when I think of building out a campus over many years. Although the physical plan for the quad was drawn up in the 1920's, the last building, Dey Hall, wasn't completed until 1964. The details may have varied from the original drawings, but the principles were maintained over 40 years. Because we can't know with certainty the timeline for completion of Carolina North, having a set of guiding principles will help maintain our vision.

I am also asking you to help us be thoughtful stewards – not only of the physical landscape of Carolina North – but of the idea and potential of this campus – and what it can mean to the University, our community and to this state. While Carolina North will provide room to grow, it has the potential of being a place of amazing discovery and innovation, and a new model of sustainable community.

Your work will be an important step in helping us prepare our submissions to Chapel Hill and Carrboro for development approval. I hope that your deliberations will give us the information and guidance we need to present applications that receive wide community support.

What about our previous planning for Carolina North and the work of the Chapel Hill and Carrboro Horace Williams Committees? We know that the best planning is based on a collaborative process that pays close attention to what has come before. Planning is a process that involves constant reflection and fine-tuning. While the Leadership Advisory Committee develops principles for Carolina North, I expect the work that has already been done by both our campus leaders and consultants, and by the local Horace Williams committees, will be an important contribution to your ideas.