



# DESIGN PROGRAM

town requirements and public input- a few key points

## TOWN REQUIRES IMPROVEMENTS OF:

- Lighting
- Placemaking
- Wayfinding
- Environmental

**PUBLIC INPUT:**  
While there were a number of design ideas and critiques that came from the workshop, we feel that these points were foundational to the wide variety of the feedback we received. For a more detailed description of the information collected, including a workshop transcript, please see the Workshop 2 Report.

- Name the alleys
- Form follows function
- The planters in post office alley make the space cramped
- ADA accessibility



# CHAPEL HILL ALLEYWAYS: Scope of Work for Construction Plans

## Varsity Alley

### **Wayfinding and placemaking:**

- At the Franklin Street entrance, construct an entry portal arch incorporating the name “Varsity Alley”
- Install special paving to delineate the Franklin Street alleyway entrance, embedding the words “Varsity Alley” in the paving
- Relocate existing bicycle rack from alley entrance to a few feet further east
- At the rear entrance, construct an entry portal arch incorporating the name “Varsity Alley”
- Also see *Art Opportunities* below for further wayfinding elements

### **Materials improvements for accessibility, safety, security, and screening:**

- Replace the paving along the length of the alley with more accessible and decorative paving
- Extend the alleyway paving to define the entry from the parking lot
- Install a channel drain down the center of the paving from the front to the rear entrance
- Embed downlights in the portal entry arches to illuminate the entrances
- Install LED downlights to provide uniform lighting levels
- Embed lights in the paving at intervals along the length of the alley
- Install a fence with a three-dimensional metal panel at the rear of the alley to screen the trash compactor
- Also see *Art Opportunities* below for further safety lighting elements

### **Art opportunities:**

- Create image walls along the alley on both sides: an example would be a three-dimensional perforated metal panel incorporating a mural and decorative wall lighting
- Install an art element with a stormwater filter component at the rear of the alley

## Post Office Alley

### **Wayfinding and placemaking:**

- At the Franklin Street entrance, align a new tree away from the entrance to improve visual access into the alley
- Plant a new shade tree (such as Oak) in the at-grade planter to replace the declining Holly
- Install special paving to delineate the Franklin Street alleyway entrance, embedding the words “Post Office Alley” in the paving
- Widen the connection to the Peace & Justice Plaza
- Construct a planter wall at seatwall height along the Franklin Street side of the alley from the front edge of the Tankersley Building to the back edge of the Peace & Justice Plaza
- Construct an outdoor gathering space for Four Corners along front part of the Tankersley Building wall, possibly with built-in stools or leaning bar, and fold-down tables
- At the rear entrance, construct an entry portal arch incorporating the name “Post Office Alley”

### **Materials improvements for accessibility, safety, security, and screening:**

- Replace the step at the Franklin Street entrance with a concrete ramp (1:16 – 6.25% slope, with metal handrails at a height to meet code)
- Remove planter walls except for the planter containing the Japanese Maple along the Post Office wall, and reduce the width of the planters along the Tankersley Building
- Install a code-compliant guard rail on the half-wall leading to the Post Office Building rear stairwell
- Replace the paving along the length of the alley with more accessible and decorative paving
- Install a channel drain down the center of the paving from the front to the rear entrance, and a catch basin for cleanout
- Embed downlights in the rear portal entry arch to illuminate the entrance
- Install string lights at intervals along the length of the alley, at a minimum 12' height and strung between metal lattice support posts
- Replace the wooden fence that screens the trash/recycling/grease carts at the rear of the Tankersley Building with a pierced brick screen wall about 7' high, to improve air movement and to break up the mass of the wall
- Install a pedestrian-scale trash can and recycling bin at the rear of the Tankersley Building in front of the new pierced brick wall

### **Art opportunities:**

- Install a metal lattice for vine support down the length of the Tankersley Building wall, and on the new pierced brick wall at the rear of the building
- Remove the screen on top of the Post Office Building chimney to again allow for Chimney Swift nesting; add interpretive panels educating the public on the birds' habits



# ALLEY CONTEXT

alley connections between Rosemary St. and Franklin St.





POST OFFICE ALLEY

existing conditions

view from Franklin St.



view from the parking deck on Rosemary St.



view into alley on the Franklin St. side.



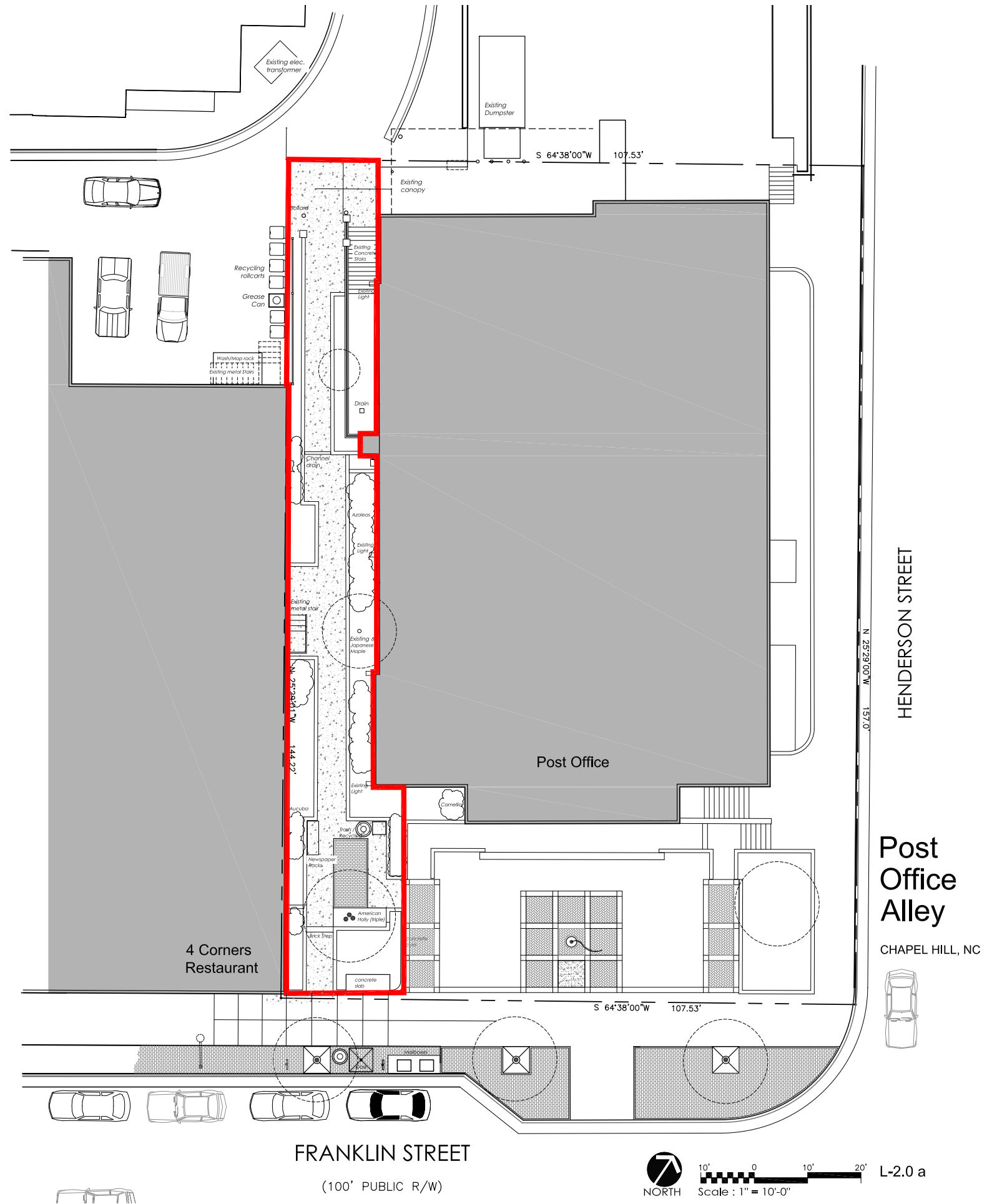
view into alley on the Rosemary St. side





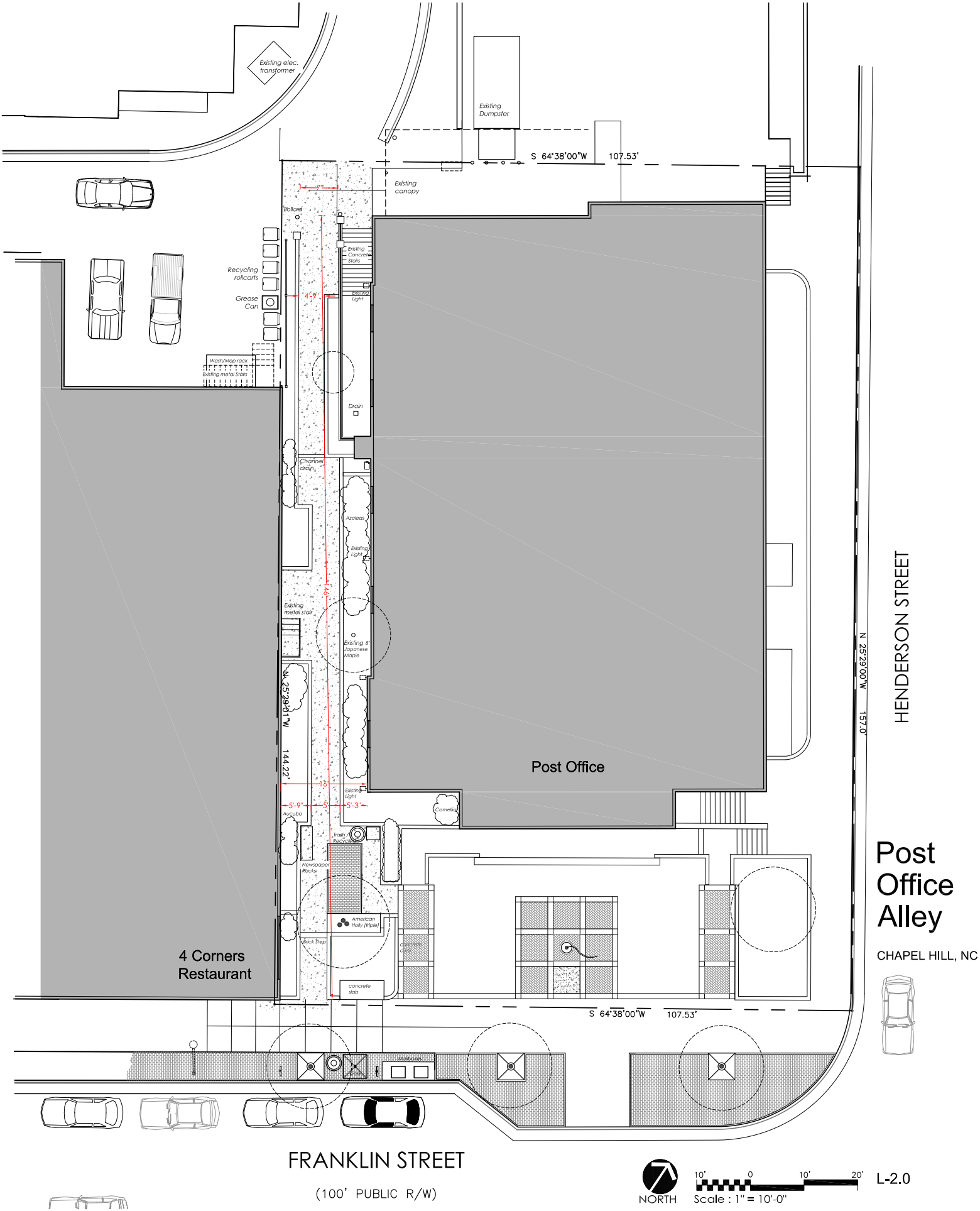
## POST OFFICE ALLEY

existing conditions plan view



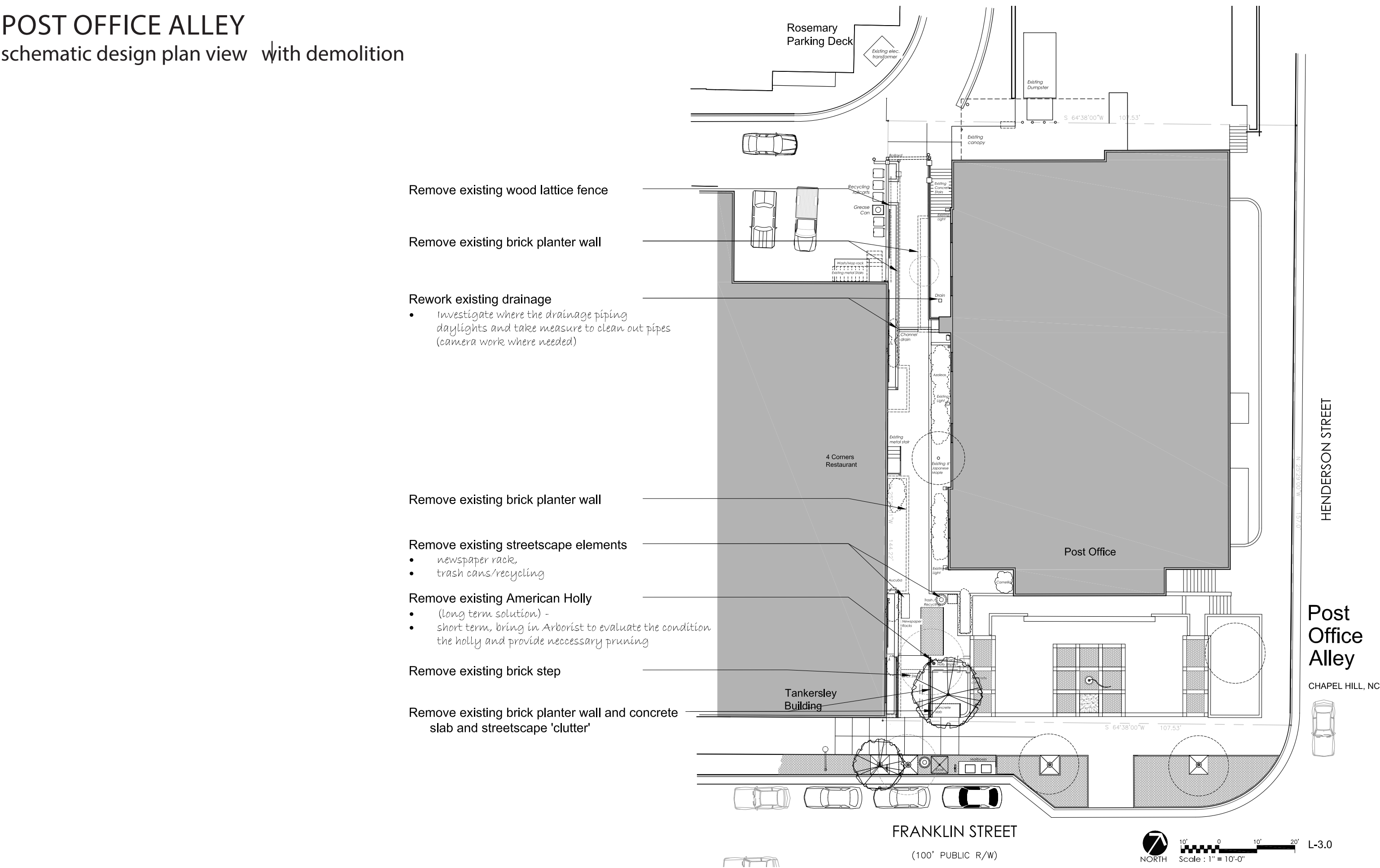


POST OFFICE ALLEY  
existing conditions plan view





POST OFFICE ALLEY  
schematic design plan view with demolition





# POST OFFICE ALLEY

schematic design plan view

- Wayfinding
- Placemaking

- trashcan/recycling

- ### Brick Screen Wall
- wall height to be ~ 7 ft
  - open pierced brick for air movement and to break up mass of wall
  - add metal lattice trellis

- art opportunity

- Metal Lattice Trellis for vine support

- New Improved Drainage
- New Channel Drain & Catch Basin for cleanout

- add interpretive panels for educating public on bird patterns

- String Lights  
 • mounted min. 12 ft high & strung between metal support posts.

- ### New Channel Drain

- open bar / outdoor bistro
- possibly with built-in stools or leaning bar

- *Seatwall height*

- Metal Lattice Trellis for vine support

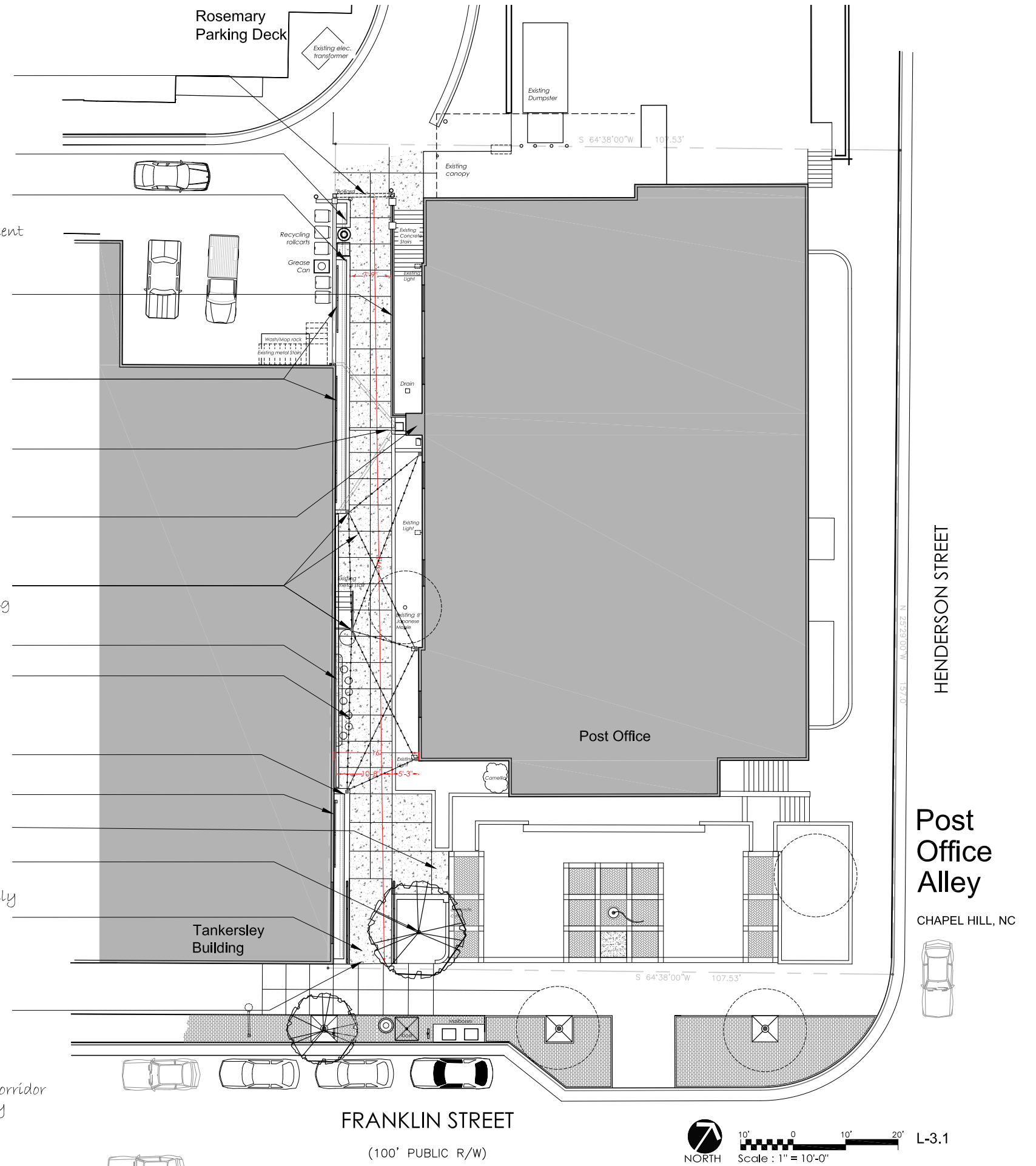
- Widen connection to Post Office  
Peace and Justice Plaza

- large canopy tree such as an Oak in planter to replace declining holly

- Concrete ramp to replace step
- 1:16 (6.25% slope)
- Metal hand rails  
height to meet code

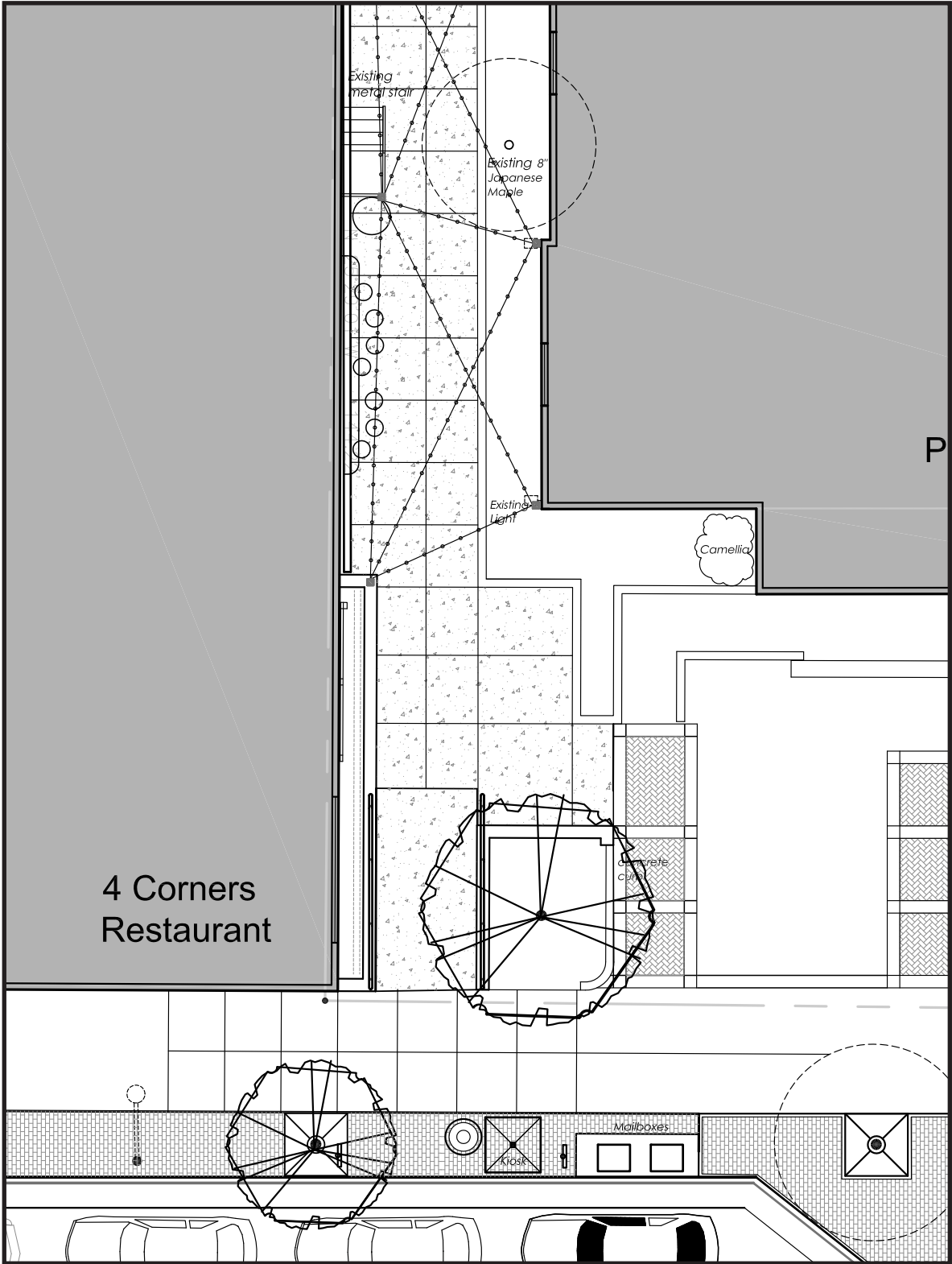
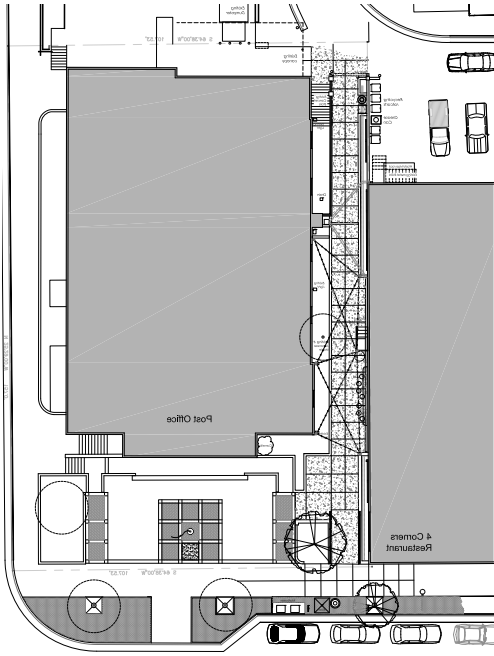
- *wayfinding*
- *Name of Alley inset in paving*

- align new tree away from alley corridor to improve visual access into alley

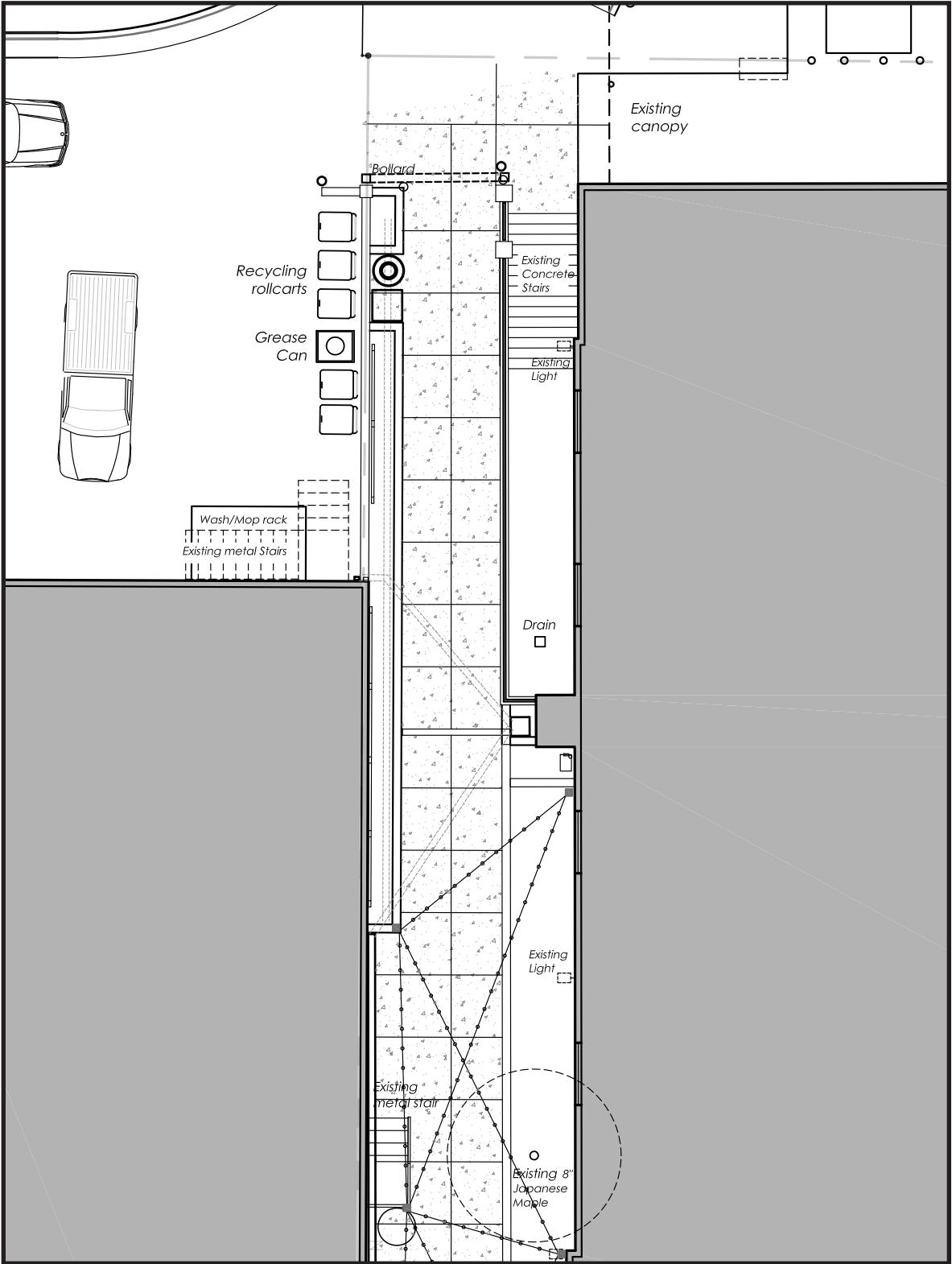




POST OFFICE ALLEY  
schematic design plan view



south entrance (Franklin St.)



north entrance (Rosemary St.)



POST OFFICE ALLEY  
schematic design perspective



- New Concrete Ramp
- Concrete ramp to replace step
  - 1:16 (6.25% slope)
  - Metal hand rails

New Large Shade Tree

String Lights

Metal Lattice Trellis  
for vine support

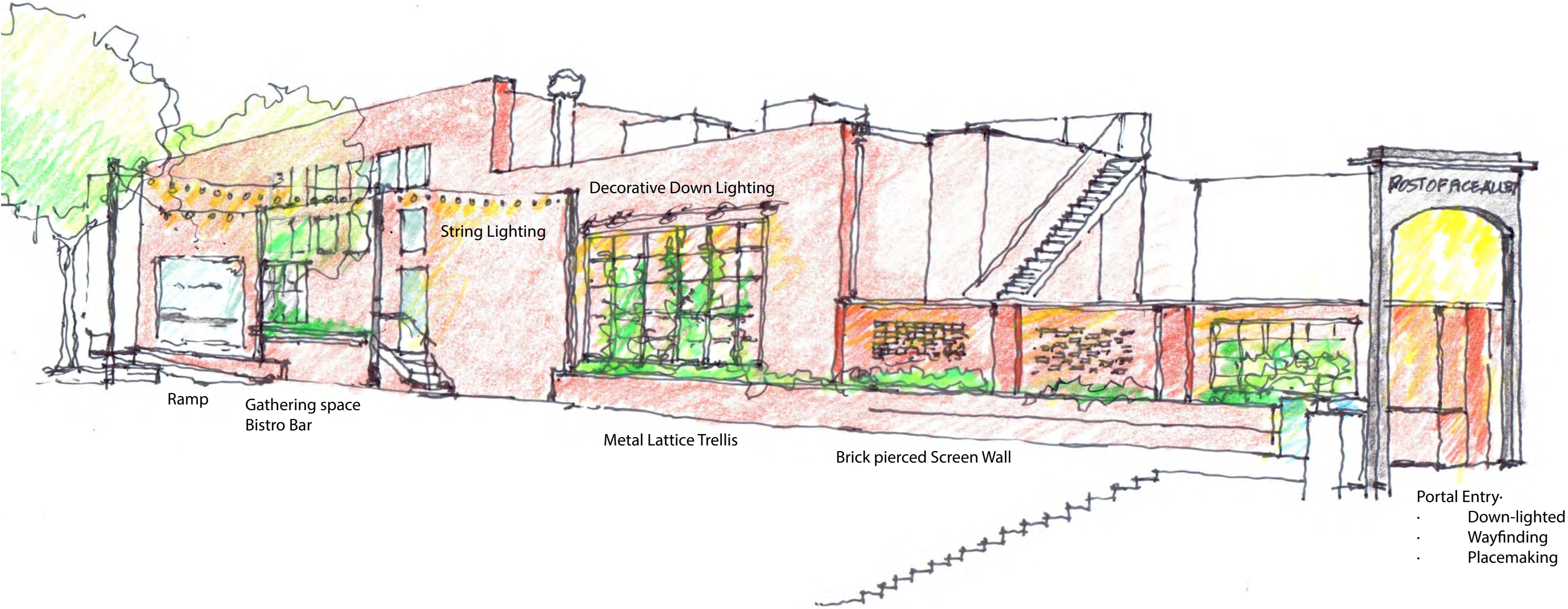
Gathering Space  
Open Bistro

open wider connection to  
Post Office Peace and Justice Plaza



POST OFFICE ALLEY

schematic design perspective



- Portal Entry·
- Down-lighted
  - Wayfinding
  - Placemaking



# POST OFFICE ALLEY

precedent for schematic design

Alley names on the ground plane to assist in wayfinding.



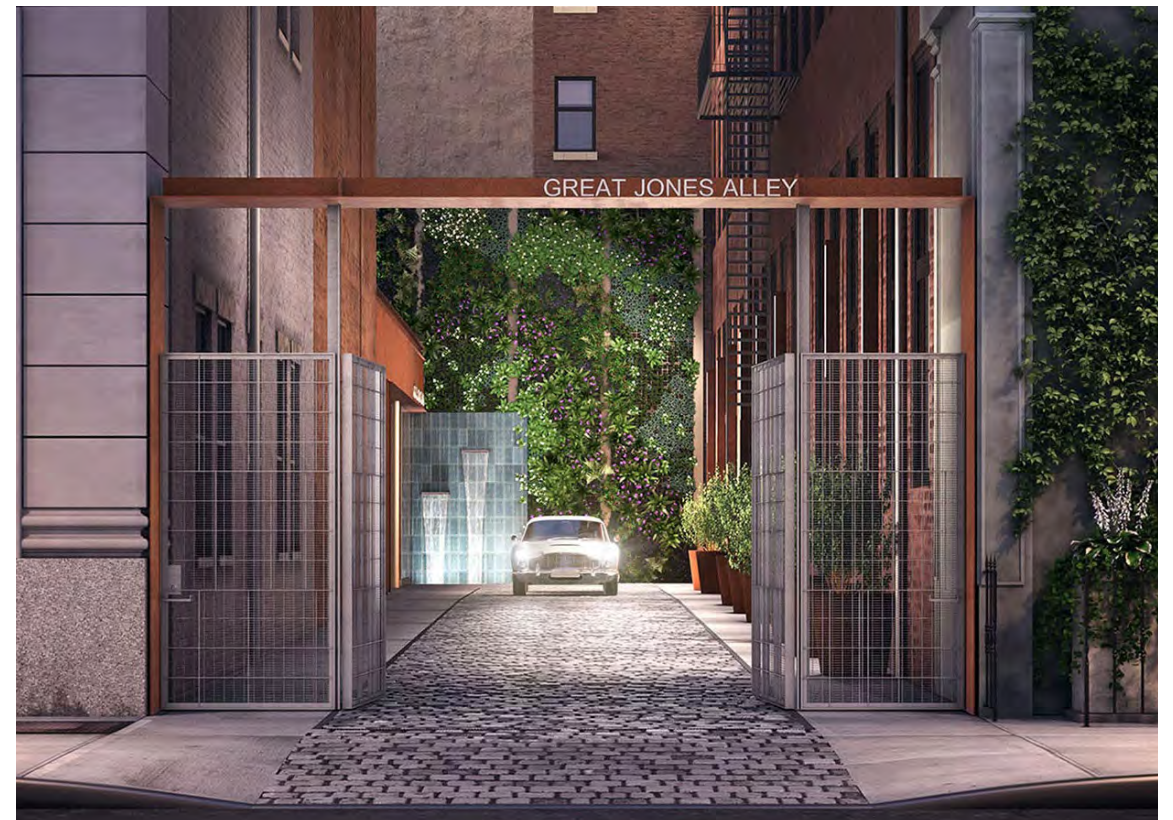
Green walls are a compact way of bringing greenery into a tight environment.



Outdoor dining and string lights contribute to place making as well as populating the space aiding in a sense of wellbeing.



Alley names written into an entry arch on both north and south ends of the alley aid in a sense of place and in orientation.









VARSITY ALLEY  
 existing conditions

view from Franklin St.



view from the parking lot  
on Rosemary St.



view into alley on the  
Franklin St. side.

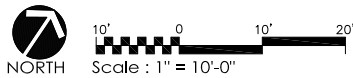
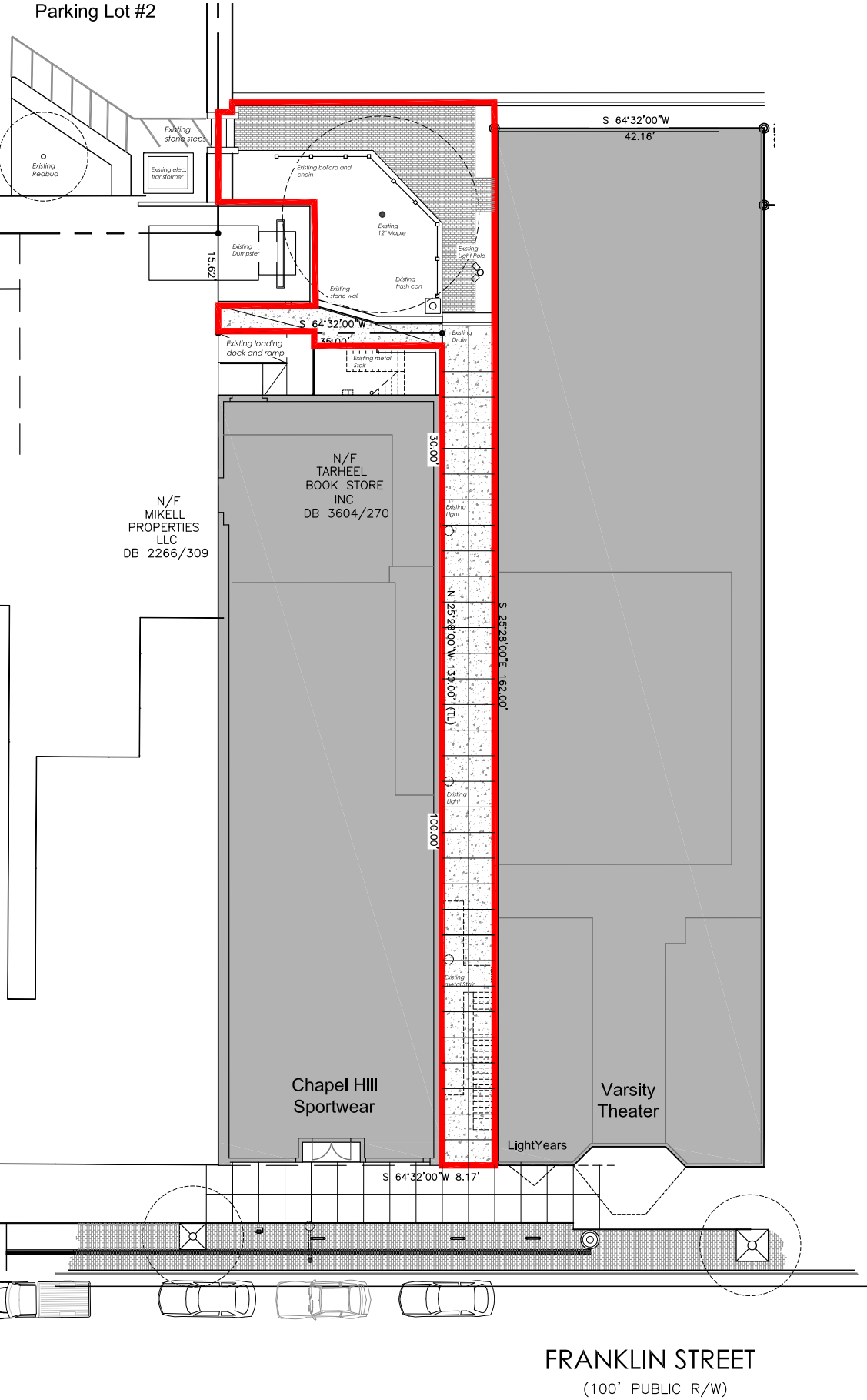


view into alley on the  
Rosemary St. side





VARSITY ALLEY  
 existing conditions plan view



PLAN VIEW

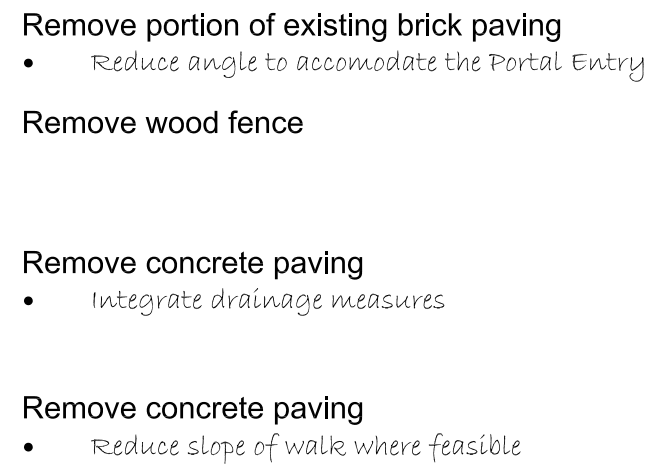






## schematic design plan view| with demolition

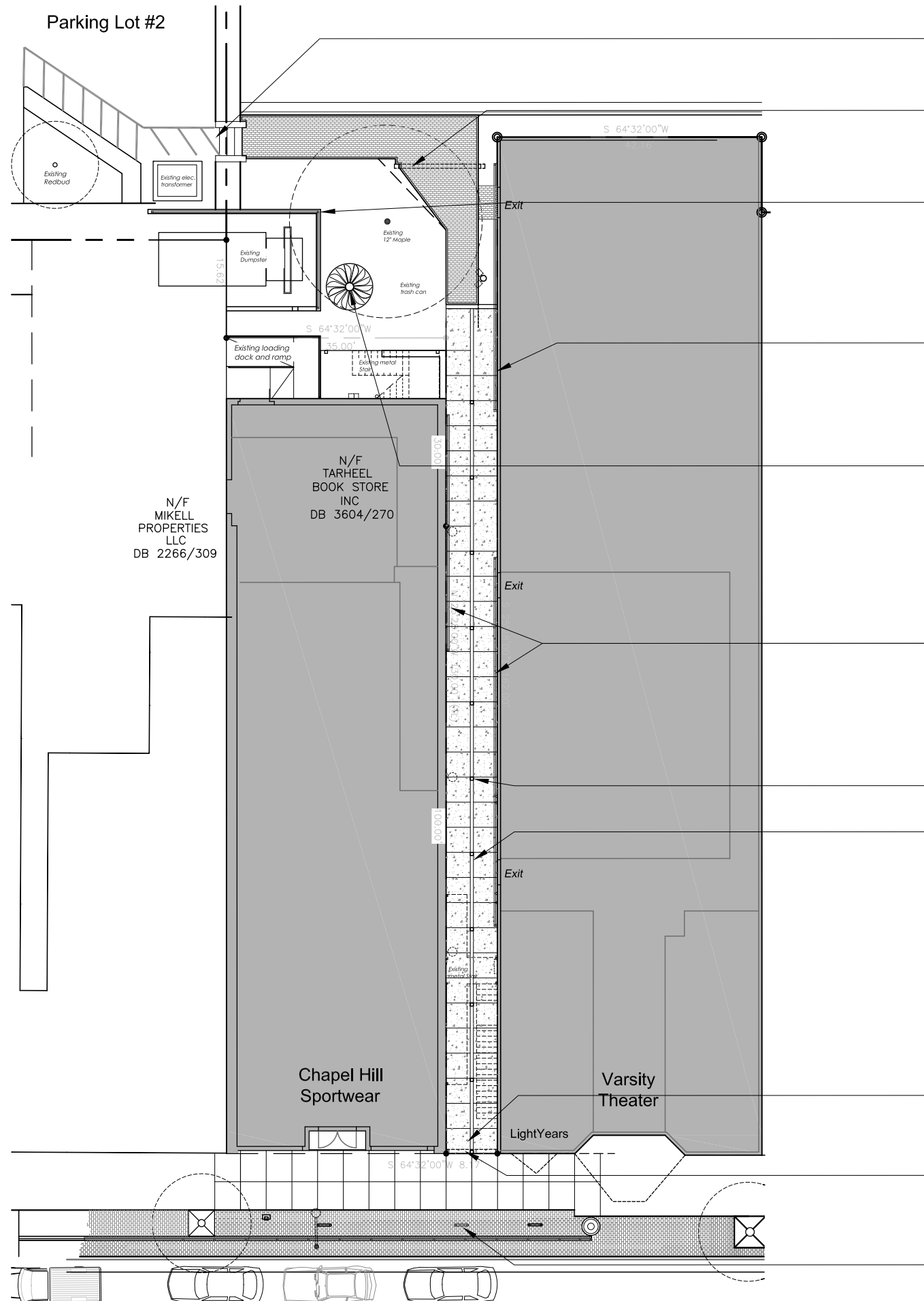
schematic design plan view| with demolition



- Remove portion of existing brick paving
  - Reduce angle to accommodate the Portal Entry
- Remove wood fence
- Remove concrete paving
  - Integrate drainage measures
- Remove concrete paving
  - Reduce slope of walk where feasible



# **Varsity Alley** schematic design plan view



- Entry Paving/ Reconstruct existing stone steps
- extend the special (brick) paving to define entry at parking

- Entry Portal Arch to define Alley Entry
- Wayfinding
  - Alley Name
  - Placemaking

- New metal screen fence
- Three-dimensional perforated metal panel
  - Wayfinding opportunity
  - Art Opportunity
  - Improve screening of trash compactor

- Image Wall
- Three-dimensional perforated metal panel with mural
  - Decorative wall Lighting
  - Wayfinding opportunity

- Art opportunity
- Art Element with stormwater filter component
  - Wayfinding

- Image Wall
- Perforated metal panel with mural
  - Decorative wall lighting
  - Art opportunity

Paving Light

Channel Drain

- Special Paving to delineate alley entrance
- Wayfinding
  - Name of Alley inset in paving

- Entry Portal Arch to define Alley Entry
- Wayfinding
  - Placemaking

Relocate existing bike rack





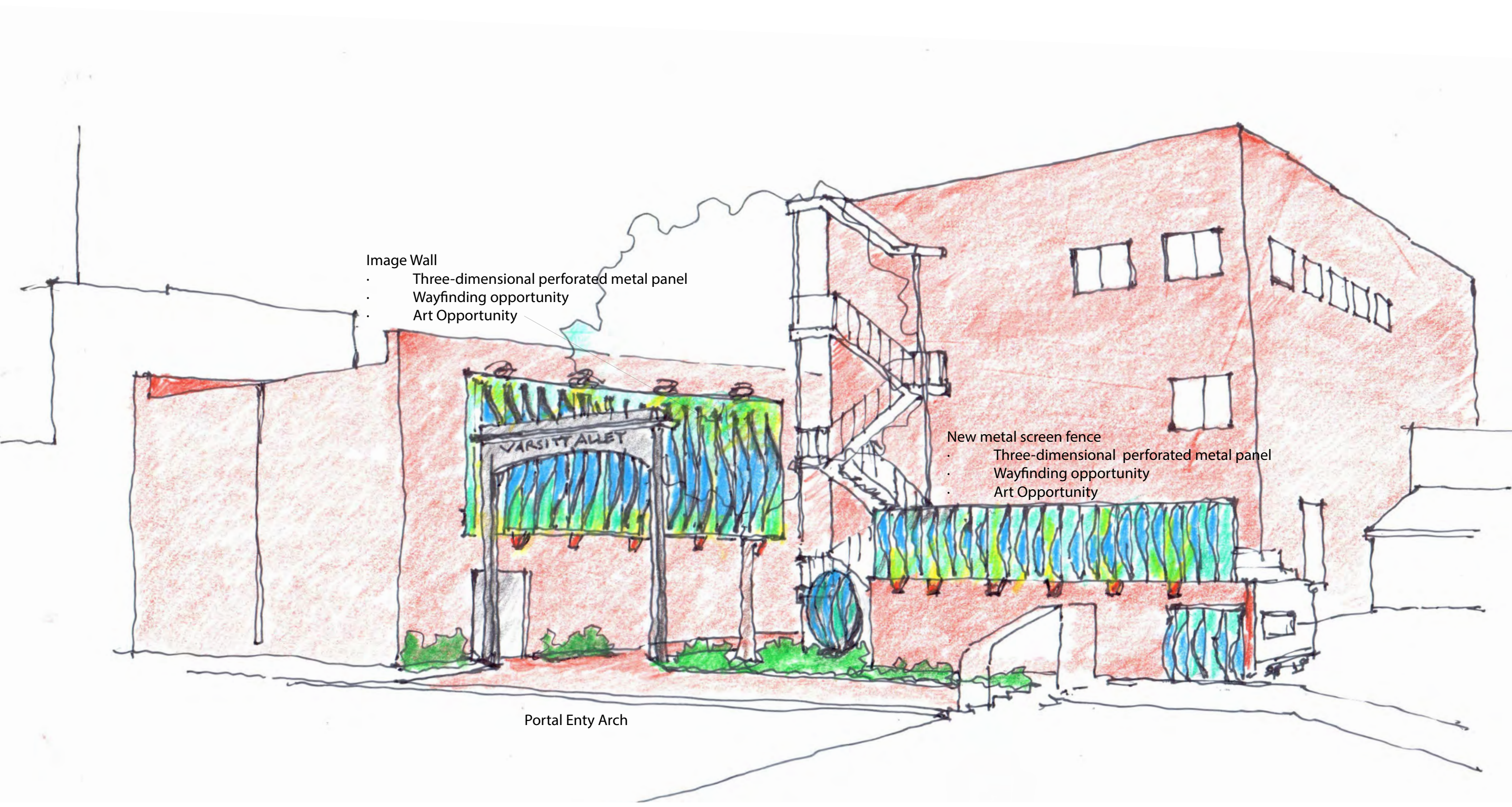


VARSITY ALLEY  
 schematic design plan view



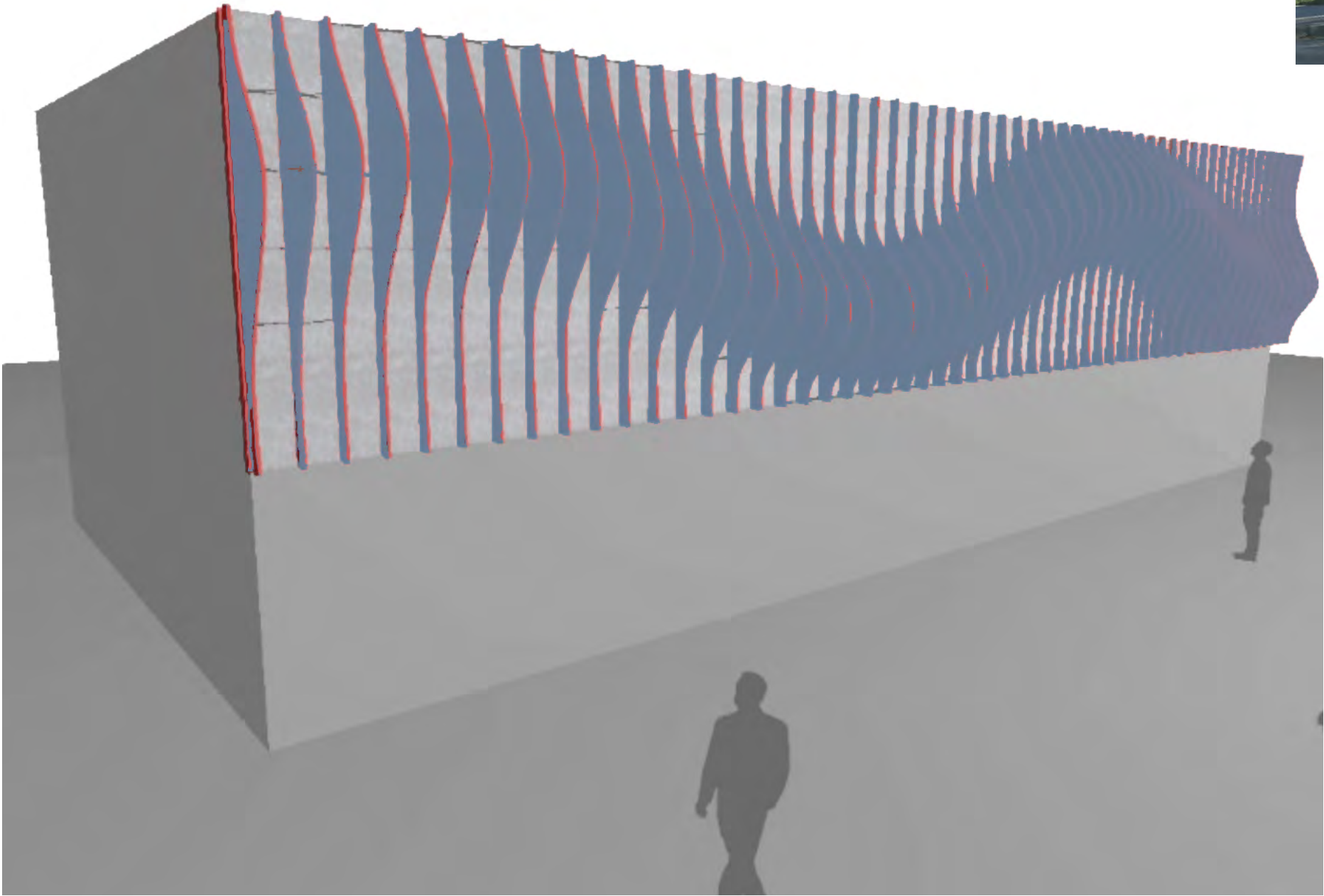


VARSITY ALLEY  
 schematic design perspective





VARSITY ALLEY  
 wayfinding, placemaking and lighting





# VARSITY ALLEY

precedent for schematic design

Downward facing outdoor lighting.



Combining lighting and wayfinding artfully in order to contribute to sense of place and safety.

By using three paving materials; permeable brick pavers, LED light pavers, and concrete we can convey direction, contribute to safety and perform sustainably.

