Public Hearing - Meadowmont - 3/11/98 Multi-Page™

BEFORE THE CHAPEL HILL TOWN COUNCIL

CHAPEL HILL, NORTH CAROLINA

In Re:

MEADOWMONT DESIGN

GUIDELINES and
INFRASTRUCTURE PLAN
SPECIAL USE PERMIT

PUBLIC HEARING

VOLUME I

Pages 1 - 200

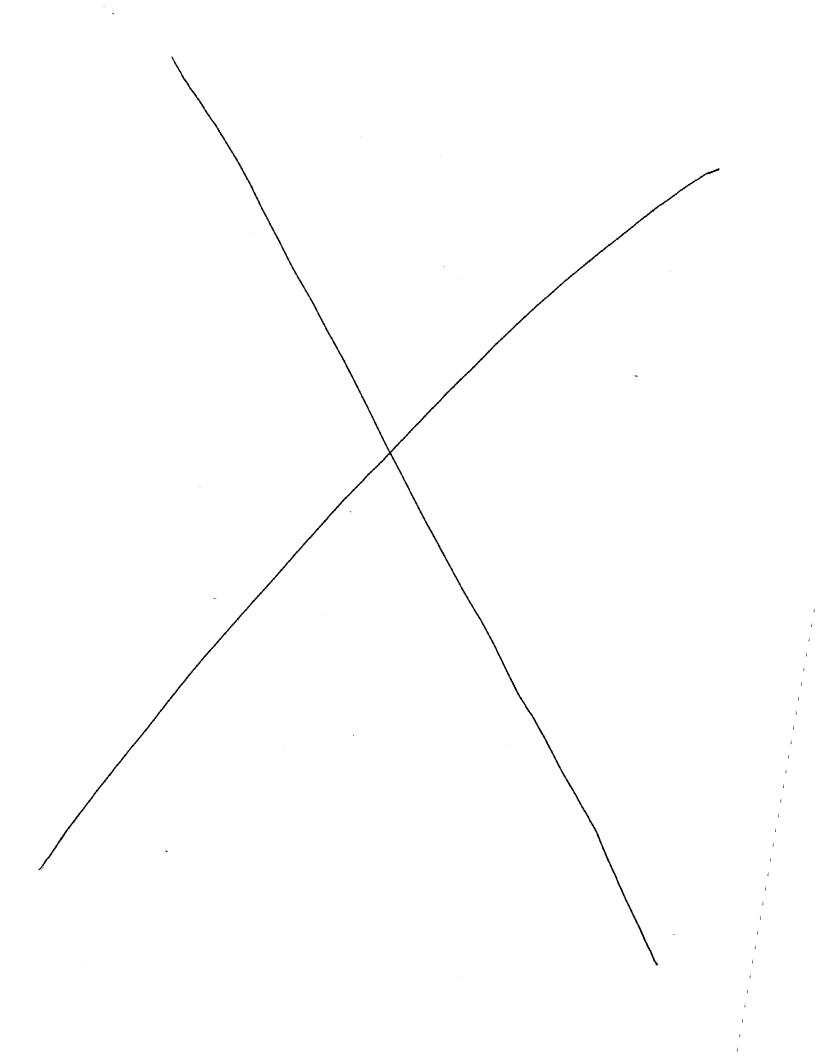
COUNCIL MEMBERS:

ROSEMARY WALDORF, MAYOR

FLICKA BATEMAN
KEVIN C. FOY
JOYCE BROWN
JOE CAPOWSKI
LEE M. PAVAO
PAT EVANS

EDITH M. WIGGINS JULIE ANDRESEN

7:00 p.m. March 11, 1998



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TESTIMONY OF WITNESSES	PAGE	3	PROCEEDINGS
TESTIMONT OF WITNESSES	FAGE	4	MAYOR WALDORF: Good evening. This
LARRY SITTON	13	5	public hearing of the Chapel Hill Town Council will
LARRI SILION	. 13		come to order. This is a reconvening of the public
MIKE HORN	18	6	hearing on the Meadowmont infrastructure special use
MIKE HOKIV	10	7	-
DATE OFFICE	20	8	permit, as we were directed to do by Judge Battle in
DALE SWIFT	39	9	his order dated December 18, 1997.
DODDE CDDOLLCE	60	10	The procedures that we're going to follow
ROBERT SPROUSE	69	11	here tonight are very, very similar to what we always
TOLK WEFFNER	02	12	follow when we're having public hearings on special
TOM HEFFNER	92	13	use permit hearings, but I would like to go over a few
DADA ONA WEDA	117	14	procedural points, because there are some slight
BARBARA CHAIKEN	116	15	differences.
	404	16	All people who want-to speak tonight need
VALERIE BRODDWELL	121	17	to be sworn. Even though this is a reconvening of the
		18	hearing, there has been a considerable time lapse
PATRICIA SUANNE BROOKS	125	19	between now and the original hearings, and our
		20	attorney advises that anybody who wants to speak needs
CYNTHIA WISE	136	21	to be sworn, even if you were sworn before and spoke
EDMUND WISE	141	22	before.
MICHAEL BROUGH	151	23	I was just advised a few minutes ago that,
BILL DAVIS	168	24	for some reason, attorneys don't have to be sworn. I
REGINALD MORGAN	173	25	personally object to that, but I guess I can't do
	•		
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		2	
TESTIMONY OF WITNESSES	PAGE	3	anything about it. So we would ask that attorneys who
		4	have not been sworn, when they come up to the podium,
ARNOLD LOEWY	177	5	to please identify themselves so that the clerk can
-		6	get their full names in the record.
RAY DOOLEY	181	7	Evidence tonight does not need to be
		8	repeated. This is a continuation of a hearing, and
KEN ROBINSON	186	9	evidence previously received by the council is already
		10	part of the record and does not need to be resubmitted
GLYN COLLINS	190	11	in order for it to be before the council when the
		12	council makes its decision.
JANA COLLINS	194	13	In terms of order of presentation, you
		14	probably all have a copy of the agenda face sheet.
		15	You'll notice that there is one thing that is a little
		16	bit different from what we usually do. The advisory
		17	board recommendations are usually a part of our
		18	special use permit hearing process.
		19	Those advisory board recommendations for
		20	the project as it's currently designed have already
-		21	been submitted and are before the council for its
		22	consideration. So apart from that, the order of
		23	presentation is consistent with what we usually do.
		24	We often try to impose what we think is a
		25	reasonable time limit on testimony. Tonight we're

going to be lenient in allowing the presentation of evidence, but we do encourage citizens to be concise when they present their evidence and to try to not be repetitive.

The manager is going to go over at the beginning of the meeting when I finish talking—he and the planning director are going to go over the scope of the hearing and exactly what is the issue before the council.

But I do encourage folks who are speaking to present evidence that's relative to the issue that's before us tonight, and again, there won't be any time limitations. Just whatever limits you can put on yourself will be appreciated by all of us.

There is, as always in special use hearings, the right of cross-examination. Witnesses may be cross-examined at this hearing, as at all special use hearings. If there are groups in the audience--and I've already spoken to a couple of the attorneys here--it would be highly preferable if the groups could designate a person to do any cross-examining that needs to be done. And, of course, council members can also ask questions.

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So with those procedural suggestions on the floor, I'd like to turn to the manager for a

5 presentation about the issue.

CAL HORTON: Thank you, Madam Mayor. I'll be very brief and then call on Roger Waldon, the planning director. I would note one additional thing in regard to process.

We do not usually have a transcriptionist attend these meetings, but we have made that arrangement this evening. That's the person sitting at the table in the center of the room. It would be a help to her, I'm sure, if each person who came to speak would state their name as they begin their remarks.

This is a matter that has come before the council over a period of several years, beginning with the master land use plan application considered by the council and subsequently acted upon, and then followed up by several special use permits, also considered by the council.

One has returned to you remanded by the court for your further consideration. Roger Waldon will remind everyone just briefly of some of the key

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So what I plan to do after every person speaks is to say, "Is there anyone who wishes to ask questions of this witness?" And if there is anyone, then that person needs to-come up to the podium, ask the question, and the witness needs to answer it.

And then I'll say, "Are there any council members who wish to ask questions of this witness?" And I would ask the mayor pro tem and the attorney to help me remember this, because I will surely forget at least once.

At the end of this evening, I hope that we will have received all the testimony that we need to receive. I hope we don't have to continue this to a second hearing, but if we do, we do. So when we have received all the testimony, either tonight or on a subsequent night, we'll need to recess the hearing to a date and time certain.

We've been-we've received a recommendation from the staff that a date at which we could have a staff analysis, which is required by the ordinance, would be April 6. So I hope we'll get all the testimony in tonight. If we don't, we'll probably have to have another hearing tomorrow night.

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elements included in the permit that is before you this evening and touch on the issues as we understand them and defined by the court. Roger?

ROGER WALDON: Thank you. Good evening. As the mayor has mentioned, this public hearing has been called for consideration of aspects of the Meadowmont infrastructure special use permit.

I would like to take about two minutes and help set the stage with just a little bit of history. On July 3 of last year, the town council adopted a special use permit for the Meadowmont infrastructure. It was one of five special use permits that were adopted on July 2 and 3 of last year.

The slide behind me shows a graphic that I used that night. It shows the overall Meadowmont area covered by the scope of the master plan that was approved in 1995. And then, colored in are the five special use permits. The yellow is the infrastructure special use permit. The green was the park and school site. The red was the village center. The brown was the apartments, and then blue was the swim club.

So those were the five permits that were approved that night, and what we're talking about

Public Hearing - Meadowmont - 3/11/98 10 Public Hearing - Meadowmont - 3/11/98 1 2 tonight is the infrastructure permit. So zeroing in 3 on that yellow area, the infrastructure special use permit application covered 182 acres. It proposed a 5 6 lot of the basic infrastructure, obviously, for the Meadowmont development, including streets, storm water 7 8 systems, water and sewer, and 405 residential building lots for development of single family housing. 9 10 So that's what was approved. And the mayor and the manager have mentioned the legal challenge and 11 12 the court order. The court found in review of the council's record on the public hearing and the 13 14 council's decision of July 3 that one of the four 15 findings that the council met was not adequately supported by evidence in the public hearing. 16 17 As you know, the council has to make four 18 findings in order to approve a special use permit, and 19 the court found that one of those four was lacking 20 sufficient evidence in the record to support it. And 21 that was the finding about property values.

It's the finding that reads as follows: "No special use permit shall be approved by the council unless a finding is made concerning the proposed special use that the use or development is

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located, designed, and proposed to be operated so as to maintain or enhance the value of contiguous property."

Consistent with the court order, we brought a report to the council, and on February 9, the town council called this public hearing tonight for the purposes of receiving evidence on that finding.

We included in your packet tonight a brief description, reminder of what was in this special use permit for infrastructure. We also included a copy of the July 3 resolution that the council adopted approving the infrastructure special use permit.

We also included in your packets a copy of the court order directing that this hearing be reconvened tonight. And the last thing that we included was a stack of papers that represents the minutes of the public hearings conducted over several evenings that the council heard during last spring and early summer.

What we have for you tonight are two preliminary resolutions, a resolution (A), which would approve, again, the Meadowmont special use permit, if the council chooses to do that. We also have in your

2 3 packet a draft resolution (B), which would deny the Meadowmont special use permit if you decide that there 4 isn't evidence that allows you to make that finding 5 that's on the table tonight. 6

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And with that, I'll sit down. We're, of course, here to answer questions that you might have.

9 CAL HORTON: Madam Mayor and 10 members of the council, if there is no objection, we 11 would ask that the materials that we've prepared and 12 presented to you, in addition to others as may be 13 presented to you this evening in writing and handed in 14 for your consideration, be made a part of the record.

MAYOR WALDORF: Very good. All right. We'll first hear a presentation by the applicant. I assume that you've all been sworn and all that.

18 **ROGER PERRY:** Yes, Madam Mayor, we

19 have. Thank you.

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MAYOR WALDORF: Okay.

21 **ROGER PERRY:** My name is Roger

22 Perry. Madam Mayor and council members, it's so nice

23 to see you all again. You're fortunate tonight in

24 that you'll not hear very much from me. Our

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presentation will be given by experts on the matter at

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3 hand. And with that said, let me introduce to you

4 Larry Sitton with the Smith, Helms law firm, who will

5 make opening remarks and moderate our presentation 6

tonight. Thank you.

TESTIMONY OF LARRY SITTON

MR. SITTON: Madam Mayor and members of the council, as Mr. Perry said, I'm Larry

10 Sitton. I'm an attorney from Greensboro with Smith,

11 Helms. And even though I'm an attorney, I am sworn 12

also.

13 Your staff, the town manager and the 14 planning director, have gone over why we're here 15 tonight and how we got to this point. I would 16 reemphasize the fact that the scope of this hearing is 17 obviously very limited.

The purpose is to consider whether the value of the contiguous property--and that's the word that's used in the development ordinance-will be maintained or enhanced by virtue of this infrastructure permit.

Now, "contiguous" can be defined narrowly, and we submit that it should be defined narrowly. And the definition should be that it directly abuts the

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development, although there could be evidence submitted tonight that would show-that would define "contiguous" more broadly. But regardless, we think the evidence put forth on behalf of the applicant, Meadowmont development, will show that it doesn't matter how "contiguous" is defined.

Also, as already stated, this hearing is limited to new evidence, evidence that's not already in the record before you from the prior hearings. I think, too, it's important that in the hearing tonight, we put the matter into perspective.

The town council cannot compare the effect of the infrastructure permit to the property remaining as it is. This property is going to be developed. It's already zoned R-1 for single family residential, and thus, it will be developed in some fashion no matter what the decision is here tonight.

And any development would likely include an extension of Pinehurst Drive, the primary focus of this hearing tonight. And so this creates a baseline for any comparison. That is that the council, you, the members of the council, must look at the effect of the infrastructure permit by virtue of this multi-use

3 values will be enhanced.

Obviously, I don't need to remind you of 4 5 your duty in this matter. You're sitting--it's a

quasi-judicial proceeding, a special use permit--6 7 you're sitting as judges, and that you have the

responsibility to be fair and to listen to the 9 evidence and make your decision based on the evidence

10 that you hear tonight and evidence that's already in

the record. 11

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If any of you have already made up your mind and will not base your decision on what's in the record now or to be put in the record tonight, then you should recuse yourself. Obviously, this is a volatile issue, but the question is not whether Meadowmont is good or bad as a development. The issue is the narrow issue that's been remanded to the council, and that is the issue of property valuation and the infrastructure permit.

The other--as you've already been told, there are other findings that need to be made in connection with an infrastructure permit or any special use permit. Those findings have already been made. Those findings stand. The only question is

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development as compared to a single family development, which could occur at any time as a matter of right.

Now, in order to present our evidence, and in order for you to understand the effect of the allowance of the infrastructure permit on the property values, we'll first hear from Mike Horn, who is with Kimley-Horn, who did--this is the firm that did the traffic impact analysis. And obviously, traffic and the increase in traffic on Pinehurst Drive is an important part of this consideration.

Then you'll hear from three experts in the field of land valuation, Dale Swift from John McCracken & Associates, Bob Sprouse with Pickett. Sprouse Real Estate, and Tom F. Heffner from here in Chapel Hill.

As you'll hear from each of these experts, they've all conducted detailed analyses of the impact of the connection of Pinehurst Drive and Meadowmont to the property values on the contiguous property. And based on these analyses, each of them has concluded that the property values will not be adversely affected. In fact, it's likely that the property

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whether or not this development and the extension of

4 Pinehurst Drive by virtue of this development will 5

maintain or enhance the property values. We 6

appreciate your attention.

And first, we've got Mike Horn.

MAYOR WALDORF: I don't-let me just stop for just a second. I said that after everybody spoke, I would ask whether anyone wanted to ask questions of this witness. I would suggest to the council, I guess, that we let--the developer seems to have a coordinated presentation--that we let that presentation go on and then allow questions to come at the end, or if-we can do it either way.

What's your preference? At the end is all right? I think that's probably better. All right. Thank you very much.

MR. SITTON: I would suggest, and it's obviously up to you, you might want to do it after each witness. It is coordinated, but each of them has a distinct part.

MAYOR WALDORF: Yeah, yeah. MR. SITTON: So if there's a question as to that witness's presentation, you might

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1,000 student middle school.

two 4,500 square foot banks, a 70-acre park, and a

With this land use, we estimated that

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report describing the potential traffic impact of

Meadowmont development onto Pinehurst Drive. I

reported Pinehurst Drive had a daily volume of 2,700

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     Public Hearing - Meadowmont - 3/11/98
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     audience does. All right. Julie?
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           MS. ANDRESEN:
                                   Yeah. I just wanted
     to kind of clarify questions about your testimony.
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     You stated that the town staff requested that you
     perform these traffic studies in a certain way, and
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     you kind of reeled off those things, and I didn't get
 9
     them real quick. One was trip generation. Was there
10
     anything else?
                                Trip distribution.
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           MR. HORN:
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           MS. ANDRESEN:
                                   Okav.
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           MR. HORN:
                                Essentially, that is
     once you've generated the amount of traffic, that
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     24,500, how or where will it go onto the roadway
     system. Which intersections will it impact?
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           MS. ANDRESEN:
                                   So that was on 54 or
18
    on any related roads, or any other roads? Just only
19
    on 54?
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           MR. HORN:
                                The initial study,
21
     again, dating back to 1994, had originally looked at
22
    only N.C. 54, that the town staff at that time was not
23
    concerned with impact, or they felt that the impact
24
    was negligible, on other areas. Their concern was
25
    basically toward N.C. 54.
                                                       25
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           It was not until later on, as I had
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    indicated, that they had asked, and essentially asked
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It was not until later on, as I had
indicated, that they had asked, and essentially asked
East-West Partners, what was the impact on Pinehurst
Drive. And then we went back and looked at that and
performed additional analysis.

MS. ANDRESEN: And in the traffic
study, there were studies of turning movements from
54, then, onto Pinehurst and other roads; is that
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right? As I recall, I did look at that traffic study
some time ago. I don't mean Pinehurst. I'm sorry.
Burningtree, Meadowmont Lane, the ones right in front
of Meadowmont. You did a study of those

15 intersections, correct?

MR. HORN: Yes, turning from-starting from Barbee Chapel Road to Meadowmont LaneFriday Lane to the new, let's call it, Barbee Chapel
Extension-MS. ANDRESEN: Right.

20 MS. ANDRESEN: Right.
21 MR. HORN: --to Burningtree

Drive, yes, ma'am.MS. ANDRE

MS. ANDRESEN: So you basically did a study of the intersections in front of Meadowmont but not down the road, not 54 or not—excuse me—not 15—

MAYOR WALDORF:

questions of this witness? Well, I know Julie has a

question, but I just want to see if anybody in the

Are there any

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for us the amount of car trips generated by each

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project as it was planned, and then changes were made

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                                                                     Public Hearing - Meadowmont - 3/11/98
     Public Hearing - Meadowmont - 3/11/98
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                                                                     traffic counts from that original study to now, is
     to the project, and you made new predictions of
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                                                                     that we have reduced the density from what was
     traffic?
                                                                     originally submitted for the project.
                                                                 5
            MR. HORN:
                                 Correct, along with
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                                                                           MAYOR WALDORF:
     making new traffic counts along key areas, again, at
                                                                 6
                                                                                                      Kevin, is your
 6
                                                                     question answered?
                                                                 7
     the request of the town, to help them understand what
 7
     these changes would have as far as the roadway impact,
                                                                 8
                                                                           MR. FOY:
                                                                                               Yes, thank you. I
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                                                                 9
                                                                     have one more question.
     or the impact on the roadway.
 9
                                                                           MAYOR WALDORF:
                               So were the traffic
                                                                10
                                                                                                      Okav.
            MR. FOY:
 10
     analyses-did they show a greater or lesser impact on
                                                                11
                                                                           MR. FOY:
                                                                                               What is the grade that
 11
                                                                     you're predicting for N.C. 54?
     the surrounding neighborhoods based on the land use
                                                                12
 12
                                                                13
13
     changes?
                                                                           MR. HORN:
                                                                                                As I described
                                                                14
                                                                     earlier, the grade for an urban section such as N.C.
            MR. HORN:
                                 From the original 1994
 14
     going forward to, finally, the 1996, the land use has
                                                                15
                                                                     54 is dictated by its intersections. With the six-
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                                                                16
                                                                     laning of N.C. 54, we have an acceptable level of
     decreased as far as what you see currently with this
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                                                                17
                                                                     service. D or better.
     master land use plan. I'll throw it back up if you
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                                                                18
                                                                           And I'll tell you it ranges from D to C to
18
     want.
19
            MAYOR WALDORF:
                                       Mr. Horn, you mean the
                                                                19
                                                                     B at the critical intersections, the ones that I had
20
     intensity of the land use in the Meadowmont area has
                                                                     mentioned from Burningtree to Barbee Chapel. I'm
     decreased? Is that what you mean?
21
                                                                21
                                                                     happy to pull that information out and tell you what
22
            MR. HORN:
                                 Yes. As a traffic
                                                                22
                                                                     each one is if you'd like.
23
     engineer, let me say that the traffic intensity-and
                                                                23
                                                                           MR. FOY:
                                                                                               That's fine.
24
     that's how I describe things-has gone down. In other
                                                                24
                                                                           MAYOR WALDORF:
                                                                                                      Other questions? Joe?
                                                                25
25
     words, the impact of the traffic, the amount of
                                                                           MR. CAPOWSKI:
                                                                                                   Not this evening, but,
     Public Hearing - Meadowmont - 3/11/98
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                                                                     Public Hearing - Meadowmont - 3/11/98
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     traffic generated, has gone down. Now, I'm happy to
                                                                     Mike, would you please provide us the level of service
     pull back out the 1994 report and go over what was
                                                                     calculations for each of the intersections of the four
 5
     assumed in that study.
                                                                 5
                                                                     roads of the Meadowmont proposal with Raleigh Road?
           MR. FOY:
                             - That's in the packet
                                                                 6
                                                                                                With Raleigh Road?
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                                                                           MR. HORN:
                                                                 7
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     that you're giving us?
                                                                           MR. CAPOWSKI:
                                                                                                   Yeah, 54.
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           MR. HORN:
                                I think so. It's
                                                                 8
                                                                           MR. HORN:
                                                                                                Oh, with 54. Okay.
     clearly in the packet if we truly have all of what has
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                                                                 9
                                                                     They are already in with the special use permits that
     been submitted. I have not seen it, I'm sorry to say,
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                                                                10
                                                                     have been supplied. I have provided those to the
     but I have copies if you'd like to see, or I'm happy
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                                                                11
                                                                     staff.
12
     to read that in.
                                                                12
                                                                           MR. CAPOWSKI:
                                                                                                   Okay. I have a
13
           (To Mr. Perry) Maybe you could describe
                                                                13
                                                                     question about the difference between your 31,000
14
     what's changed.
                                                                     figure and your 24,000 figure. You said that the
                                                                14
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           MR. PERRY:
                                It's been a long
                                                                15
                                                                     difference there is due to internal trips.
16
    history. During the approval of the rezoning and the
                                                                16
                                                                           MR. HORN:
                                                                                                And pass-by, what we
17
     master land use plan, the overall commercial density
                                                                17
                                                                     term pass-by traffic that is already on the network
18
     of Meadowmont was reduced by some 150,000 to 200,000
                                                                    that would use certain elements within Meadowmont.
                                                               18
19
     square feet during that period of time, which is now--
                                                                    I'm on N.C. 54, I'm coming home from the Park, and I
                                                                19
20
     we're now between seven-fifty and eight hundred.
                                                               20
                                                                     want to drop off something at a dry cleaner.
21
           We were at approximately 950,000 feet of
                                                               21
                                                                           MR. CAPOWSKI:
                                                                                                  Right.
22
                                                               22
    commercial space in the original master land use plan
                                                                           MR. HORN:
                                                                                                And it's right there
23
     submission and that we made a reduction during the
                                                               23
                                                                    at Meadowmont. I am already on N.C. 54. Therefore,
24
    hearings on the zoning in the master land use plan.
                                                               24
                                                                    I'm going to be able to use a new facility that is
     and that's what's resulted in a diminution of the
                                                               25
                                                                    there. I am already on the network. I'm not an
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                                                                      generation rates published in the Trip Generation.
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     additional new trip of someone that now comes because
 3
                                                                      Institute of Transportation Engineers, Fifth Edition.
     Meadowmont is there now. They've decided to take
                                                                  4
 4
     another route or they've changed their route to come
                                                                  5
                                                                      1991. These trip generation rates assume suburban
                                                                      development, little use of transit or bicycles, and
                                                                  6
 6
     there.
                                                                  7
                                                                      limited ride sharing.
           MR. CAPOWSKI:
                                    Okav. So in effect, a
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                                                                  8
     person who is coming down Raleigh Road anyway goes
                                                                            "Therefore, these estimates of vehicle
 8
     into the dry cleaner, stops, parks, and goes back out
                                                                 9
                                                                      trips are conservative in that they would be expected
 9
     doesn't count in your 24,000 cars?
                                                                 10
                                                                      to be lower if other means of transportation are used.
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                                                                 11
                                                                      We did not allow for any what we term modal split.
           MR. HORN:
                                 As far as new trips,
11
     but we do take into account the turns.
                                                                 12
                                                                      Table 2 summarizes the estimated traffic generation
12
                                                                      for the proposed Meadowmont development assuming no
                                                                 13
13
           MR. CAPOWSKI:
                                    All right.
                                                                14
                                                                     pass-by traffic, and pass-by traffic is defined as
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           MR. HORN:
                                 What does turn in,
                                                                 15
15
     does turn out does account for that full, maximum
                                                                      traffic already on the street system."
                                                                16
     number. The only number that does fall out is the 10
                                                                            That was the original table that came out.
16
     percent internal, because they never get out onto the
                                                                17
                                                                      We then came back and said that based on this
17
                                                                18
     external street network.
                                                                     development being a mixed use development of this
18
19
           MR. CAPOWSKI:
                                    What is the internal
                                                                19
                                                                      size, it could have a pass-by traffic of 36 percent.
                                                                20
20
                                                                            And that is again using criteria set forth
     figure?
                                                                21
                                                                     in the ITE Trip Generation Manual. They are standards
21
           MR. HORN:
                                 Approximately 10
                                                                22
                                                                      set forth just like the generation rates, but they are
22
     percent.
                                                                23
           MR. CAPOWSKI:
                                    Ten percent of what?
23
                                                                      standards set forth for mixed use development. This
24
           MR. HORN:
                                 Of the 31,000, of the
                                                                24
                                                                     was not something that was just grabbed out of the
                                                                25
25
     total number, but actually, it's 10 percent of the
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                                                                     Public Hearing - Meadowmont - 3/11/98
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     nonresidential traffic.
                                                                            I've indicated that it was 36 percent based
 3
           MAYOR WALDORF:
                                                                 4
 4
                                      I'm sorry. I don't
                                                                     on the ADT on N.C. 54, 38 percent based on the size of
                                                                 5
 5
     know what that means.
                                                                     the development. Because N.C. 54 is a commuter route
           MR. CAPOWSKI:
                                   I didn't understand
                                                                 6
                                                                     surrounded by residential land uses, pass-by traffic
 6
                                                                 7
 7
     that.
                                                                     is anticipated to be significant.
                                                                 8
           MR. HORN:
                                I'm sorry. The
                                                                            To be conservative, this analysis assumed
 8
                                                                 9
     internal capture was agreed upon with the staff to be
                                                                     that 25 percent of the nonresidential development
 9
10
     10 percent of the nonresidential development. In
                                                                10
                                                                     traffic would come from pass-by trips. So based off
     other words, we did not get a reduction factor due to
                                                                11
                                                                     using criteria again in the Trip Generation Manual, it
11
                                                                12
                                                                     could have been 36 to 38. We used 25.
12
     residential development being in. It is-
                                                                13
13
           MR. CAPOWSKI:
                                   So you just
                                                                            And again, using the 10 percent internal--a
                                                                14
14
     arbitrarily said, or someone made a decision, that
                                                                     capture rate is defined as a percentage reduction for
15
     you'll call 10 percent of the traffic internal
                                                                15
                                                                     trips forecast to accounts for trips internal to the
                                                                16
16
     capture?
                                                                     site--it is anticipated that 10 percent of the
17
                                                                17
           MR. HORN:
                                No. Let me--
                                                                     development traffic and 20 percent of the middle
18
           MR. CAPOWSKI:
                                   Excuse me. I'm
                                                                18
                                                                     school traffic would be internal to that. And again,
19
                                                                19
    confused.
                                                                     that's based off of working on other mixed use
20
                                No problem. Let me
           MR. HORN:
                                                                20
                                                                     developments of this nature.
21
                                                                21
    see if I can read something right out of the report,
                                                                            And actually, I would feel that it would be
22
                                                                22
                                                                     much higher, but again, to be conservative, we've used
    see if I can help you with that.
23
           Section 4.0 of our traffic study, "Traffic
                                                                23
                                                                     a 10 percent reduction. And again, it is-imagine 425
24
    Generation: "All the trips that would be generated by
                                                                24
                                                                     acres of Meadowmont. I have a retail center. I have
```

the proposed development were based on traffic

homes. It makes sense that people are going to use

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38
    Public Hearing - Meadowmont - 3/11/98
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 2
    that retail center that are internal or, you know,
 3
    live in Meadowmont, therefore, will not impact N.C.
 4
    54, whereas I could go there and get my carton of
 5
    milk, whereas if it wasn't there, I'd have to get on
 6
    N.C. 54, drive into town, find my carton of milk, and
 7
    come back.
 8
           That's very simply how the concept is.
 9
    Have I answered the question?
10
           MAYOR WALDORF:
                                      I think so.
11
                                I'll be happy to read
12
           MR. HORN:
13
    the report.
           MAYOR WALDORF:
                                      No, I think you've
14
15
    answered it. Any other questions? Joyce?
                                I'd just like to have
16
           MS. BROWN:
    you clarify something. You said that no requests were
17
    made to you for traffic studies beyond the immediate
18
    area of Meadowmont. Did you mean by the developer and
19
    the staff, or by either, or would you have done
20
21
    requests from either?
22
           MR. HORN:
                                As I said, I started
23
    back December, 1993, working with the staff. I sat
    down with the staff and asked them what was the study
24
25
    area that they wanted me to look at, what
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     and the neighboring development, The Oaks, considering
 3
     both the positive factors that Meadowmont brings to
 4
     the neighborhood and any potential negative factors.
 5
            Some of the residents of The Oaks contend
 6
     that the increase in traffic will devalue their
     property, so we gave serious consideration to that
     potential, as well as the more favorable influences on
 9
     surrounding property values that Meadowmont will
10
11
     bring.
12
           When the question was first posed to us,
13
     the first thought was, "Would I rather have more
     traffic in front of my house or less traffic?" And
15
     obviously, my answer, and I think anybody's answer,
16
     is, "I'd rather have less traffic."
17
           But we quickly realized that this is not
18
     the question. That question does not go to the point
     of the issue at hand. Rather, the issue is whether
20
     the residential real estate market, upon recognizing
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for those properties. It is our understanding that for Meadowmont

an increasing trend in traffic on Pinehurst Drive,

desirable and would therefore be willing to pay less

would then find that the neighborhood is less

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 3
    intersections would they have me to study. That has
    not changed.
 4
 5
          MS. BROWN:
                                Thank you.
          MAYOR WALDORF:
                                    Thank you very much.
 6
 7
          MR. HORN:
                               Thank you.
             TESTIMONY OF DALE SWIFT
 8
 9
                              Good evening, Madam
          MR. SWIFT:
    Mayor, council members. My name is Dale Swift. I'm
10
    with John McCracken & Associates based in Greensboro.
11
12
    We're a 23-year-old real estate appraisal and
                                                             13
13
    consulting company practicing throughout the United
14
    States.
          We have been asked by the developers of
15
16
    Meadowmont, "Will the development of Meadowmont, and 16
17
    more specifically the opening of Pinehurst Drive
18
    through Meadowmont, likely cause any decrease in value
                                                             18
19
    for the homes in The Oaks development, and
                                                             19
20
    specifically along the existing section of Pinehurst
                                                             20
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Drive, or conversely, will Meadowmont serve to

not be adversely affected. In order to properly

Our studies indicate that the values will

address this issue, we undertook a study of Meadowmont

maintain and enhance property values?"

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2
3
    to be approved, Town Council must find that the values
    will be maintained or enhanced or, in other words, not
    reduced. When we studied The Oaks and a number of
    other, similar developments around the state, we
7
    searched for an honest answer to that question,
8
    something that we could support with market data.
9
```

What we found-and you will have the complete study in your information packet for your perusal later--what we found is that the increase in traffic likely to be caused by the buildout of Meadowmont will not cause any property values within The Oaks, or specifically on Pinehurst Drive, to decline. Those values will be maintained and be probably enhanced by Meadowmont.

Let me take you through our process, and I think you'll agree. First, we have to consider that The Oaks is Chapel Hill's premier, exclusive, country club neighborhood, and everyone wants to live there. Demand for homes in The Oaks is well in excess of supply. The prices are high, marketing times are low. At any given time, a potential home buyer in the market will have very little to choose from in the way of available homes within The Oaks.

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And therefore, homes on Pinehurst Drive, which already have more traffic than any of the other side streets feeding into Pinehurst and will obviously have increasing future traffic, regardless of what form Meadowmont takes, homes on Pinehurst sell for just as much as homes off of Pinehurst because there is so much demand relative to the rather limited supply.

We considered the amount of traffic that is likely to result from Meadowmont. We reviewed the traffic studies prepared by Kimley-Horn, which we have been discussing, and learned that the existing traffic on Pinehurst is approximately 2,700 to 3,000 vehicles per day.

And without any traffic calming measures, the increase in traffic resulting from Meadowmont was projected to be 2,400 to 2,500 vehicles per day, bringing the total-I think Mr. Horn's outside figure was 5,500 vehicles per day.

Now, that amount of increase is based on an assumption by Kimley-Horn of how much Meadowmont traffic is likely to go out the back door. He's used rather the high side numbers, and he did not consider

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is not going to be immediate. It's going to be 3 gradual over about a 10-year buildout for Meadowmont.

Now, with that type of a traffic situation 5 in mind, we set out to identify some comparable 6 residential high-end neighborhoods with central 7 collector streets like Pinehurst that have already 8 9 experienced substantial increases in traffic. We 10 studied those traffic volumes and the sales and 11 resales of homes on those streets to see if values had 12 decreased or had been maintained or enhanced.

The comparable neighborhoods that we studied were the high-end neighborhoods in high-demand areas such as the North Ridge Country Club area in Raleigh, the Irving Park, the new Irving Park area, in Greensboro, and the Southpark-Myers Park area in Charlotte.

Now, I'm only going to speak briefly to the specifics of these individual studies in that all of the data is going to be in your information pack, all the comparables, all the sales, all the resales, all the rates of appreciation, depreciation, so we won't get bogged down in a bunch of numbers.

But all of that information is there that

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any traffic calming measures that would tend to reduce the amount of traffic that goes out the back door.

So it appears that the assumption is reasonable in that even if more traffic than is anticipated uses Pinehurst, then it can still be mitigated through engineering.

Now, given what we consider to be reasonable projections of the amount of traffic that will end up going to Pinehurst, we consider the likely result on property values of that increase. Now, Pinehurst Drive is a wide street, always designed to be a collector street, or thoroughfare. It's 37 feet wide and a 90 foot right of way.

It was obviously not designed to be just another feeder street within that neighborhood. If it had been so intended, it would not be so wide, and it would have been cul-de-sacked at the south end rather than just dead-ending into the trees waiting for the next extension.

Thus, the projected traffic volume upon full buildout of Meadowmont is still only a fraction of what that street is very capable of handling. And we should also consider that that increase in traffic

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3 you can review yourself and, basically, form your own 4 conclusions. I think you'll find there's only one

5 overriding conclusion that can be reached. On these

6 central collector streets through these other high-end

7 neighborhoods, as traffic has increased considerably.

8 property values have not declined.

In the study of North Ridge Country Club in Raleigh, we found probably our most comparable situation to Pinehurst Drive and The Oaks. Rainwater Road is a primary collector street extending north and south through the North Ridge Country Club neighborhood. Until 1992, it connected on the north end with Harp's Mill Road, but it dead ended just south of North Ridge Drive, much the same way as Pinehurst now connects with Ephesus Church Road on the north and dead ends just south of Burningtree.

Rainwater is a wide street that was then extended south to connect with Spring Forest Road in 1992. Spring Forest, of course, is another heavily traveled street. Traffic volume prior to that extension in 1992 was approximately 1,400 vehicles per day. Now it has increased 140 percent to about 3,400 vehicles per day.

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In studying in that neighborhood, we found 15 recent sales of homes on Rainwater over, say, the past three years, and we compared those sales with what those same dwellings had sold for on the previous transaction going back to 1986. And by comparing the earlier sale price with the later sale price for each property, we calculated the average annual rate of increase or decrease that that property had experienced during this period of time in which traffic was steadily increasing on Rainwater.

We found that the average annual rate of appreciation or depreciation on those 15 sales on Rainwater to be a positive 2.6 percent per year. These properties had continued to increase in value during the period that increasing traffic was occurring.

We also studied 15 other sales in that same neighborhood on the side streets, the feeder streets that feed into Rainwater, but the less heavily traveled streets. On those 15 sales we found the average annual rate of increase to be 2.5 percent. In other words, the homes on Rainwater, just like the homes on Pinehurst, performed just as well as on the

Public Hearing - Meadowmont - 3/11/98 2 surrounding neighborhood, the other parts of Irving 3 Park on the less heavily traveled streets that feed into Willoughby, and we found that the values on 5 Willoughby were performing actually much better than 6

on the side streets. And that's presumably because of 7 8 the prestige associated with that Willoughby Boulevard 9 address.

Given the heavy demand and the relatively slim supply of properties available in New Irving Park and on Willoughby Boulevard, these homes continue to sell at ever-increasing prices despite the increasing

14 traffic.

> Finally, we undertook a third study in the Southpark area of Charlotte where Colony Road is the primary connector road. If you're familiar with Charlotte, the growth is enormous. On Colony Road since 1990, the traffic volume has increased from approximately 5,000 vehicles per day to 20,000 vehicles per day. And our research indicated there as well that the property values on Colony were continuing to increase and indeed were increasing at a rate comparable to what the side streets were doing.

> > Now, the obvious conclusion is that there

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side streets.

We did a similar study in the Irving Park area of Greensboro. Old Irving Park is kind of the old money country club section of Greensboro, and New Irving Park is the more recent northerly extension of that neighborhood. Willoughby Boulevard is a primary collector road that extends through that neighborhood connecting with North Elm Street on the south end. And then in the mid-1980s it was extended north to connect with Pisgah Church Road, another heavily traveled thoroughfare.

When that occurred, traffic volume increased from 3,500 vehicles per day up to 6,000 vehicles per day. We were able to find eight residences on Willoughby that had sold during the past few years and which had earlier sold going back to about 1982.

By comparing these earlier sales with their more recent sales, we found that the average annual rate of appreciation on Willoughby was a plus, or positive, 2.9 percent despite the increasing traffic during that period of time.

We also found about 30 sales in the

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3 is much more here to be considered than just traffic volume. The evidence says that factors such as 5 prestige, heavy demand, limited supply will overshadow factors such as increases in traffic volume.

Now, before I conclude, I would like to briefly point out that there are numerous influences on The Oaks and on Pinehurst Drive that Meadowmont will bring--a positive influence that should serve to enhance property values, not detract from them.

Prospective homeowners in The Oaks are all well-educated, professional folks to whom education for their children is of paramount importance. Chapel Hill has always had a good school system, but it has become overcrowded.

Meadowmont will bring a new 22-acre school site and the related athletic facilities to the neighborhood, literally within walking distance of The Oaks. How can that not be a positive influence on property values for The Oaks?

Meadowmont will bring a new 70-acre recreational park. Within a short, leisurely walk. residents of The Oaks will be able to access hiking trails, wildlife viewing areas, picnic shelters, the

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                                                                      Public Hearing - Meadowmont - 3/11/98
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     additional athletic facilities.
                                                                      any questions of Mr. Swift? Yes, ma'am. Ms. Fulton,
                                                                  3
 3
            Meadowmont is also going to include a new
                                                                  4
                                                                      would you please go to the podium and stand beside Mr.
 4
     swim club, several smaller parks. There will also be
                                                                  5
                                                                      Swift so that the clerk can get your comments?
 5
     a new, upscale, neo-traditional village retail
                                                                  6
                                                                            Ms. Fulton, would you identify yourself
 6
                                                                  7
                                                                      and--
     development, restaurants, places of employment.
 7
            There will be a congregate care facility
                                                                  8
                                                                            MS. FULTON:
                                                                                                   Yes. My name is Susan
 8
                                                                  9
                                                                      Fulton, and I have a couple of questions, Mr. Swift.
 9
     that will enable the residents of The Oaks to have
     their aging relatives live nearby, not to mention the
                                                                 10
                                                                      You've mentioned three neighborhoods that are not in
10
     residents of The Oaks themselves as they grow older.
                                                                 11
                                                                      Chapel Hill, North Ridge in Raleigh, Myers Park in
11
                                                                 12
                                                                      Charlotte, and Irving Park in Greensboro. And these
12
     They won't even have to move out of the neighborhood.
13
     These are all positive influences on property values
                                                                 13
                                                                      neighborhoods, you stated, that there would be an
                                                                 14
     in The Oaks.
                                                                      increase in traffic.
14
15
                                                                 15
                                                                            My question is twofold. What type of
            The Meadowmont plan also calls for the
                                                                 16
                                                                      developments do these neighborhoods connect with?
16
     developer to restore and protect the North Carolina 54
                                                                      You're telling us about one where there was a cul-de-
     entryway corridor, one of Chapel Hill's important
                                                                 17
17
     visual features at the eastern entry to the city
                                                                 18
                                                                      sac and it connected. Did it connect in fact to
18
                                                                 19
                                                                      another similar type neighborhood, or did it connect
19
     adjacent to The Oaks.
20
            Meadowmont will include a community
                                                                 20
                                                                      to a massive project similar to Meadowmont?
                                                                21
21
     recycling and yard waste compost facility. It will
                                                                            And the second part of that question, you
22
     eventually bring light rail mass transit to the
                                                                 22
                                                                      gave us traffic numbers. Were those internal capture
23
     neighborhood and, of course, will bring tax benefits
                                                                23
                                                                      numbers, people going from one neighborhood to the
     to all the residents of Chapel Hill. These are all
                                                                 24
                                                                      next neighborhood, or were they new trips?
24
25
                                                                 25
     factors that portend a positive impact on property
                                                                            MR. SWIFT:
                                                                                                 I'll have to take them
     Public Hearing - Meadowmont - 3/11/98
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                                                                      Public Hearing - Meadowmont - 3/11/98
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     values for adjacent property such as The Oaks.
 3
                                                                  3
                                                                      one at a time. In the Raleigh situation, that road
 4
            And in conclusion, we must recognize that
                                                                  4
                                                                      was extended south through a smaller development
 5
     it is impossible to quantify the exact effects
                                                                      called Turnbury, I believe, but the primary issue was
 6
     Meadowmont will have on surrounding property values.
                                                                  6
                                                                      there that it connected directly into Spring Forest
                                                                  7
     But it is not difficult to predict what direction that
                                                                      Road, which was a heavily traveled road.
                                                                            It would be similar to connecting Pinehurst
 8
     effect will take. Almost every aspect of Meadowmont,
                                                                  8
 9
     given its design that has already been thoroughly
                                                                  9
                                                                      directly into 54, where you pick up an awful lot of
10
     scrutinized and all but approved, will reflect
                                                                 10
                                                                      traffic that then uses it as a connector between, in
     positively on adjacent property values.
11
                                                                 11
                                                                      that case, Harp's Mill and Spring Forest or, in the
12
           Even the increase in traffic, while perhaps
                                                                 12
                                                                      Chapel Hill situation, if they had a connection
                                                                      directly between 54 and Ephesus Church Road.
13
     not a positive influence in its own right, is not a
                                                                 13
14
                                                                14
     negative influence on property values any more than it
                                                                            In the Greensboro instance, it was similar.
     has been a negative influence on these property values
15
                                                                 15
                                                                      It did not connect through any other development. As
     in these other neighborhoods that we studied in
16
                                                                16
                                                                      Willoughby Boulevard was extended north, it was only
17
     Raleigh and Greensboro and Charlotte.
                                                                17
                                                                      as Irving Park continued to grow north and expand
18
           Would we rather have more traffic or less
                                                                18
                                                                      until at such point it abutted Pisgah Church Road,
19
     traffic in front of our house? That's not the point.
                                                                19
                                                                      another heavily traveled thoroughfare, a four-lane
20
     Will the development of Meadowmont enhance or maintain 20
                                                                     highway with center turn lanes and what have you.
21
    surrounding property values. All the evidence we've
                                                                21
                                                                            So again, once that connection was made,
22
    found is in the affirmative.
                                                                22
                                                                     you had a connection between North Elm Street, which
23
           I appreciate your attention. Anybody have
                                                                23
                                                                     is Greensboro's main street, and Pisgah Church Road.
                                                                24
24
    any questions?
                                                                     And so now connecting two heavily traveled roads, we
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MAYOR WALDORF:

Thank you. Are there

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pick up an awful lot of traffic.

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                                                        54
                                                                      Public Hearing - Meadowmont - 3/11/98
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      Public Hearing - Meadowmont - 3/11/98
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                                                                      mentioned that you compared, or you stated that The
                                                                  3
            In the case of Colony Road, Colony Road is
 3
     still being extended through one development after
                                                                  4
                                                                      Oaks, there was little to choose from-there was
 4
                                                                      demand but too little supply. Did you compare the
                                                                  5
      another after another after another, some of which are
 5
                                                                     inventory in The Oaks with the inventory three years
     residential, some of which are retail, some of which
                                                                  6
 6
                                                                      ago when the Meadowmont plan was approved?
                                                                  7
 7
      are office, all of it in the general vicinity of
                                                                  8
                                                                            MR. SWIFT:
                                                                                                 One of the other
 8
      Southpark.
                                                                  9
                                                                     consultants did the study of the Chapel Hill market.
 9
            In each case, those traffic counts on that
     road are total traffic counts of traffic traveling
                                                                            MS. FULTON:
                                                                 10
                                                                                                  Okav.
 10
     through various points on those streets.
                                                                11
                                                                            MR. SWIFT:
                                                                                                 I did not specifically
11
                                                                     study that. The next speaker will speak to that.
                                  So then, what I heard
                                                                 12
12
            MS. FULTON:
13
     you saying is that you're connecting--it would be
                                                                13
                                                                            MS. FULTON:
                                                                                                  But as to your point,
     similar to connecting Pinehurst with 54 if there was a
                                                                14
                                                                     you didn't make that comparison?
14
     residential development, not similar to connecting
                                                                15
                                                                            MR. SWIFT:
                                                                                                 I didn't make any
15
16
     Pinehurst to 54 with a Meadowmont type of development?
                                                                16
                                                                     comparison-
                                I don't think we can
17
            MR. SWIFT:
                                                                17
                                                                            MS. FULTON:
                                                                                                  All right.
18
     speculate on that.
                                                                18
                                                                            MR. SWIFT:
                                                                                                 -specifically
19
                                                                19
            MAYOR WALDORF:
                                       Mr. Swift, would you
                                                                     relating to property here.
20
     please come to the microphone and answer the question?
                                                                20
                                                                            MS. FULTON:
                                                                                                  Okay.
21
                                                                            MR. SWIFT:
            MR. SWIFT:
                                I'm sorry. I don't
                                                                21
                                                                                                 I looked at comparable
22
     think I could speculate on whether it's the same or
                                                                22
                                                                     situations.
23
     not the same. All I can speculate on is that because
                                                                23
                                                                            MAYOR WALDORF:
                                                                                                       Thank you, Mr. Swift.
     of the connection, the result was a substantial
                                                                24
                                                                     Was there any other question of Mr. Swift? Yes, sir.
24
25
     increase in traffic.
                                                                25
                                                                     Would you please come forward, state your name?
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     Public Hearing - Meadowmont - 3/11/98
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                                                                     Public Hearing - Meadowmont - 3/11/98
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           MS. FULTON:
                                  I understand. But the
                                                                 3
                                                                           DON SWEEZY:
                                                                                                   My name is Don Sweezy,
     fact is that it connects the roads that you gave me
                                                                 4
                                                                     S-w-e-e-z-y. Do you know what the average inflation
 4
                                                                 5
                                                                     rate in the U.S. dollar was for the time period that
     with another major road, and in between that
 5
                                                                     you studied the real estate prices?
 6
     connection or that road that was put in, it's a
                                                                 6
 7
                                                                 7
     similar type--you've just testified, a similar type of
                                                                           MR. SWIFT:
                                                                                                I would hazard a guess
     neighborhood. One was a smaller development, and one
 8
                                                                 8
                                                                     at about 2-1/2 to 3 percent over the last several
 9
     was another similar neighborhood.
                                                                 9
                                                                     years, the last three years or so. If you go back ten
10
           MR. SWIFT:
                                                                10
                                Well, the smaller
                                                                     years, you can see some that go to nearly double
11
     development I don't think is significant to the
                                                                11
                                                                     digit, but that was a long time ago. If you're asking
12
     increase in that traffic on that road. That smaller
                                                                12
                                                                     me the total inflation rate during the entire period-
13
     development did not generate the increased traffic on
                                                                13
                                                                           MR. SWEEZY:
                                                                                                  So you did not compare
14
     that road. What generated the increased traffic was
                                                                14
                                                                     the numbers that you developed to the inflation rate?
15
     the connection to Spring Forest Road.
                                                                15
                                                                           MR. SWIFT:
                                                                                                What I looked at was
16
           In the case of the Greensboro situation
                                                                16
                                                                     rates of appreciation for each individual property.
17
     where the New Irving Park development just continued
                                                                17
                                                                     What did it sell for the first time? What did it sell
18
     expanding to the north, it would be the same as, I
                                                                18
                                                                     for the second time? How much time was between those
19
     guess, the situation where Pinehurst is going to come
                                                                19
                                                                     two sales? Therefore, what was the average annual
20
     into the residential section of Meadowmont.
                                                                20
                                                                     rate of appreciation during that period of time for
21
           MS. FULTON:
                                 The residential
                                                                21
                                                                     each sale?
22
                                                                22
     section. All right.
                                                                           MR. SWEEZY:
                                                                                                  As a real estate
23
           MAYOR WALDORF:
                                                                23
                                       Did you have another
                                                                     expert, what is your understanding of the growth rate
24
    question, Ms. Fulton?
                                                                24
                                                                     in average real estate prices for Raleigh and
25
           MS. FULTON:
                                 Yes, I do. You
                                                                25
                                                                     Greensboro and Charlotte during the time period that
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60
                                                                     Public Hearing - Meadowmont - 3/11/98
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                                                                 1
     Public Hearing - Meadowmont - 3/11/98
 1
                                                                 2
 2
                                                                     period of time that we studied.
     vou studied?
                                                                 3
 3
                                                                                                      Okay. Thank you. Do
                                                                           MAYOR WALDORF:
                                                                 4
 4
           MR. SWIFT:
                                I'm not sure I
                                                                     the council members have any questions? Flicka?
     understand the question. I can speak to the average
                                                                 5
 5
                                                                                                  Did vour study look at
     growth rate within these neighborhoods that I studied.
                                                                 6
                                                                           MS. BATEMAN:
 6
                                                                     the properties on Burningtree, and I think the one or
     Obviously, the average growth rate in other
                                                                 7
 7
                                                                 8
                                                                     two properties on Pinehurst, that actually literally
     neighborhoods is going to be higher or lower, and if
 8
     you're asking me what it is overall, I don't know.
                                                                 9
                                                                     abut the Meadowmont property?
 9
                                  You don't have an
                                                                10
                                                                           MR. SWIFT:
                                                                                                No, ma'am. My studies
           MR. SWEEZY:
10
                                                                     were outside of the Chapel Hill market, and Mr.
                                                                11
11
     opinion on that?
                                                                12
                                                                     Sprouse, who is, you know, here, local, and I think
           MR. SWIFT:
                                No, I don't.
12
                                                                13
                                                                     Mr. Heffner, who is here, local, studied the Chapel
           MR. SWEEZY:
                                  Thank you.
13
                                                                14
                                                                     Hill properties.
           MAYOR WALDORF:
                                      I would like the
14
     audience to not laugh at people. Everybody is asking
                                                                15
                                                                           MAYOR WALDORF:
                                                                                                      Other questions by
15
                                                                    council members? Pat?
16
     questions, I think in all honesty, and people are
                                                                16
                                                                17
                                                                           MS. EVANS:
                                                                                                I have a friend who
17
     doing their best to answer them, so I would appreciate
                                                                     was a builder who was not a realtor who decided to
18
     that courtesy.
                                                                18
                                                                19
                                                                    become an appraiser. For several years he went to
19
           Was there anybody else who had a question
     to direct to this witness? Madeline?
20
                                                                20
                                                                    Raleigh for classes, and then he did, I think he
                                                               21
21
           MADELINE JEFFERSON: I'm Madeline
                                                                    called it, an apprenticeship.
22
     Jefferson. I want to know if any of those streets had
                                                               22
                                                                           Is there a licensing of appraisers? Is
     major traffic calming measures on them, such as stop
                                                               23
23
                                                                    there a registering of appraisers that differs from
24
     signs, narrowing, speed humps, speed bumps, or were
                                                               24
                                                                    that of a realtor? And what is the background,
25
                                                               25
                                                                    instructional background, that one has to go through
     they just through streets?
                                                       59
                                                                                                                       61
     Public Hearing - Meadowmont - 3/11/98
                                                                    Public Hearing - Meadowmont - 3/11/98
 1
                                                                 1
 2
                                                                2
           MR. SWIFT:
 3
                                I'm sorry. I should
                                                                3
                                                                    to be an appraiser?
     have made that point. None of them did.
 4
                                                                4
                                                                           MR. SWIFT:
                                                                                               You'll find in this
 5
           MAYOR WALDORF:
                                      None of them did?
                                                                5
                                                                    packet that I gave you there is a list of what my
           MR. SWIFT:
                                None of them had any
                                                                    experience and education and so forth has been. But
 6
 7
                                                                7
     traffic calming measures.
                                                                    in general, specifically to answer your question,
 8
           MAYOR WALDORF:
                                                                8
                                                                    there is both licensing, and there are also
                                      Not even any stop
 9
     signs?
                                                                9
                                                                    professional designations, which are earned through
10
           MR. SWIFT:
                                                                10
                                                                    organizations such as the Appraisal Institute.
                                Between those major
     points, those major intersections--and I'm thinking
                                                               11
11
                                                                          I'm designated as an MAI through the
                                                               12
12
     of, such as in Raleigh, between Spring Forest and
                                                                    Appraisal Institute, which is a combination of
13
                                                               13
     Harp's Mill-I don't believe there were any stop signs
                                                                    education and experience and demonstration appraisal
                                                                    reports and what have you that it takes to earn that
14
     except perhaps one at North Ridge Drive. On
                                                               14
15
                                                               15
     Willoughby between Elm and Pisgah Church, none.
                                                                    designation.
                                                               16
16
           On Colony Road--Colony Road is a much
                                                                          In recent years, going back over, I guess,
17
    longer road. It crosses many major streets, such as
                                                               17
                                                                    three or four years ago, state licensing has become
18
     Fairview, for instance, where there are signalized
                                                               18
                                                                    the norm, where it was not prior to that. And state
19
    lights. But again, between the major streets where
                                                               19
                                                                    licensing essentially requires you to demonstrate the
20
    all the feeder streets come in, there were not stop
                                                               20
                                                                    requisite amount of experience and also to pass a
21
    signs there.
                                                               21
                                                                    comprehensive examination. And once you do so, then
22
           Had there been more stop signs or speed
                                                               22
                                                                    you become state-licensed.
23
    humps or narrowing or things like that, then
                                                               23
                                                                          MS. EVANS:
                                                                                               Thank you.
                                                               24
24
    certainly, that would have probably reduced the amount
                                                                          MAYOR WALDORF:
                                                                                                     Thank you, sir. Any
    of traffic volume that had been generated over the
                                                                    other questions from the council? Kevin?
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1	Public Hearing - Meadowmont - 3/11/98 62	1	Public Hearing - Meadowmont - 3/11/98 64
2		2	
3	MR. FOY: Based on your	3	That's what I don't know.
4	research, I'm wondering if you could extrapolate at	4	MS. WIGGINS: Okay.
5	what point, if any, increased traffic volume would	5	MR. SWIFT: We know there is
6	have a deleterious effect on contiguous properties.	6	enough demand to absorb everything that comes for sale
7	MR. SWIFT: No, because in none of	7	in The Oaks
8	the situations studied, nor any that we tried to find,	8	MS. WIGGINS: Uh-huh (affirmative).
9	we didn't find any where traffic actually got to the	9	MR. SWIFT:but how deep is that
10	point of being so great that property values actually	10	well? I don't know. I know it's an extremely
11	started declining.	11	desirable neighborhood. I know that Chapel Hillyou
12	In fact, that was one reason that we went	12	can say this of just about the entire city. When you
13	to Charlotte to Colony Road, because that was an area	13	look at the Triangle area and all of the employment
14	where the traffic volume had increased so much, from	14	growth at RTP, where would people like to live?
15	5,000 to 20,000 since 1990. And even in that market	15	Chapel Hill. Can they find suitable housing they can
16	you saw the chartin that market, the average annual	16	afford in Chapel Hill?
17	rate of appreciation was exceeding 4 percent. It was	17	MS. WIGGINS: No.
18	even greater than the other markets that had less	18	MR. SWIFT: Most of them can't.
19	traffic volume.	19	So if you provide that kind of housing in Chapel Hill,
20	I don't personally know of a neighborhood	20	will there be sufficient demand? I don't know.
21	in which traffic volume has become so great that	21	MS. WIGGINS: You don't know. Okay.
22	property values actually declined. I'm not saying	22	Thank you.
23	there aren't any. I don't personally know of any. I	23	MAYOR WALDORF: Other questions from
24	would speculate that if there are such neighborhoods,	24	council? Yes, sir?
25	then they are not heavily demanded, high-end, premier	25	ARNOLD LOEWY: I would like to
1	Public Hearing - Meadowmont - 3/11/98 63	1	Public Hearing - Meadowmont - 3/11/98 65
1 2	Public Hearing - Meadowmont - 3/11/98 63	1 2	Public Hearing - Meadowmont - 3/11/98 65
l	Public Hearing - Meadowmont - 3/11/98 63 neighborhoods such as The Oaks where there is so much	1 -	Public Hearing - Meadowmont - 3/11/98 65 MAYOR WALDORF: Okay. Please come
2	neighborhoods such as The Oaks where there is so much more demand than there is supply, where, basically,	2	MAYOR WALDORF: Okay. Please come forward and identify yourself.
2 3	neighborhoods such as The Oaks where there is so much more demand than there is supply, where, basically, everybody wants to live.	2 3	MAYOR WALDORF: Okay. Please come forward and identify yourself. MR. LOEWY: I'm Arnold Loewy. Mr.
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2 3 4 5	neighborhoods such as The Oaks where there is so much more demand than there is supply, where, basically, everybody wants to live.	2 3 4 5	MAYOR WALDORF: Okay. Please come forward and identify yourself. MR. LOEWY: I'm Arnold Loewy. Mr. Smith [sic], I've been hearing wonderful things about The Oaks from you, that it's the kind of neighborhood
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	neighborhoods such as The Oaks where there is so much more demand than there is supply, where, basically, everybody wants to live. MAYOR WALDORF: Other questions from council? Edith? MS. WIGGINS: Mr. Swift, in your experience as an appraiser, you mentioned the availability of a certain kind of housing impacting the price. When the supply is scarce, the price will remain the same or go up. Would it be fair to extrapolate from that that an additional four or five hundred houses similar to the houses that are in The Oaks area, how would that impact the value of the properties already there? MR. SWIFT: Four or five hundred houses similar to The Oaks? MS. WIGGINS: Four or five hundred houses similar to the ones that are already there. MR. SWIFT: I don't know. MS. WIGGINS: Would that not relate	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	MAYOR WALDORF: Okay. Please come forward and identify yourself. MR. LOEWY: I'm Arnold Loewy. Mr. Smith [sic], I've been hearing wonderful things about The Oaks from you, that it's the kind of neighborhood that everybody wants to live in, that there just aren't enough houses to go around. I agree with you that it's a wonderful neighborhood. I like living in there. But I have just not seen the not being enough houses to go around. I know when I was looking for the house that I bought about a year and half ago, my agent told me that houses were regularly for sale in The Oaks, that the houses tended to stay for sale for a long time in The Oaks. The house I bought had been for sale for quite a long time, and I bought it at what I like to think was a pretty good price. I know on Pinehurst Drive there's been a house that was sold very recently that had been on the market for, I think, something close to two years.

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                                                                     inflation rates relative to residential real estate
     competition. We do have Chesley, which does not have
 3
                                                                     approximating rate of inflation. I know we'd all like
                                                                 4
     a main street going through it. There's the
                                                                     to think in terms of ten years ago when the investment
     Governor's Club, which is a gated community, which The
 5
                                                                     in the real estate was certainly a hedge against
     Oaks does not want to be. And what you're saying is
                                                                 6
 6
                                                                     inflation. That has not been the case in most markets
     news to me. And I'm wondering, where do you get the
                                                                 7
 7
                                                                 8
                                                                     for quite a number of years.
     idea that people are just dying to get into The Oaks,
 8
                                                                 9
                                                                                                That's no
     and whenever a house goes up for sale, it's sold
                                                                           MR. CHAO:
 9
                                                                10
     immediately? I just don't see it happening.
                                                                     appreciation.
 10
                                                                11
                                                                                                 After inflation?
11
           MR. SWIFT:
                                The research that I
                                                                           MR. SITTON:
     have done would indicate that marketing times are
                                                                12
                                                                           MAYOR WALDORF:
                                                                                                      Thank you. Mr.
12
                                                                13
                                                                     Sitton, who is next? Oh, I'm sorry. There's another
     relatively low. Now, that's not to say that there are
13
                                                                14
                                                                     question. Sorry. Mr. Swift, one more question from
     not times when properties are placed on the market
14
                                                                15
     overpriced and don't sell right away. But I think you
                                                                     the council.
15
     will admit that those prices, when they finally do
                                                                           MS. WIGGINS:
16
                                                                16
                                                                                               - No, not of Mr. Swift.
                                                                17
17
     occur, continually go up and don't go down.
                                                                     Mr. Loewy--
                                                                                                 Yes, ma'am?
18
            I'm not sure you can compare The Oaks with
                                                                18
                                                                           MR. LOEWY:
     Governor's Club. I'm not sure that I'd want to be
                                                                19
                                                                           MS. WIGGINS:
                                                                                                 --what is your
19
20
     trapped in the Governor's Club in case of a fire.
                                                                20
                                                                     address?
21
           MR. LOEWY:
                                  Well. I think I'd have
                                                                21
                                                                           MR. LOEWY:
                                                                                                 My address is 109
22
     to add that Meadowmont hasn't been built vet, in terms
                                                                22
                                                                     Waterford Place.
                                                                23
                                                                           MS. WIGGINS:
23
     of the prices going up.
                                                                                                 Thank you.
24
           MAYOR WALDORF:
                                       Thank you. It might
                                                                24
                                                                           MAYOR WALDORF:
                                                                                                      Thank you, Mr. Swift.
25
     be interesting to have, for the record, as we consider
                                                                     Mr. Sitton, who is next?
                                                       67
                                                                                                                        69
                                                                     Public Hearing - Meadowmont - 3/11/98
     Public Hearing - Meadowmont - 3/11/98
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                                                                 2
     this further, whether there was in fact a house that
                                                                 3
                                                                           MR. SITTON:
 3
                                                                                                Mr. Sprouse.
 4
     was on Pinehurst on the market for two years, and if
                                                                 4
                                                                           MAYOR WALDORF:
                                                                                                      Thank you.
                                                                             TESTIMONY OF ROBERT SPROUSE
 5
     so, what was the asking price.
                                                                 5
 6
           Joyce was telling me that someone in the
                                                                 6
                                                                           MR. SPROUSE:
                                                                                                 Madam Mayor, council
                                                                 7
 7
     back also wanted to ask a question. Yes, sir. Please
                                                                     members, my name is Robert Sprouse. I'm with Pickett-
     come forward.
                                                                 8
                                                                     Sprouse Real Estate in Durham. I've been in the real
 8
                                   My name is Nelson
 9
           NELSON CHAO:
                                                                 9
                                                                     estate appraisal and brokerage business in the Durham-
10
     Chao, C-h-a-o. I guess I was a little confused with
                                                                10
                                                                     Orange County area for over 25 years. I am an MAI
11
     the numbers of the appreciation that you gave,
                                                                11
                                                                     member of the Appraisal Institute and a state-
12
     somewhere around between two and some change. And I
                                                                12
                                                                     certified general appraiser.
13
     guess what I wanted to clarify is, is that increase in
                                                                13
                                                                           The basic question we were asked to
                                                                14
14
     those three neighborhoods you gave us basically what
                                                                     consider and provide our opinion on is whether or not
15
     the rate of inflation is, or is that 2.9 percent, or
                                                                15
                                                                     the values of property contiguous to the proposed
16
     whatever it was, above the rate of inflation? In
                                                                16
                                                                     Meadowmont development would be maintained or enhanced
17
     other words, are these communities just barely keeping
                                                                17
                                                                     as a result of the extension of Pinehurst Drive and
18
     up with what inflation is?
                                                                18
                                                                     the development of Meadowmont.
19
           MR. SWIFT:
                                In the case of two of
                                                                19
                                                                           In order to answer this question, we
     the communities, the Raleigh and the Greensboro-- and I
20
                                                                20
                                                                     studied the impact of traffic on residential property
21
     think we will also hear evidence for the Chapel Hill
                                                                21
                                                                     values, and we considered what impact the development
22
     market-that that's essentially what we had all
                                                                22
                                                                    of Meadowmont would have on contiguous property
23
    experienced. Only in the Charlotte market have we
                                                                23
                                                                    values.
24
    seen increases approaching 4 percent.
                                                                24
                                                                           To study and analyze impact of traffic on
25
           It's not unusual to see the increases or
                                                                25
                                                                    the residential property values, we first identified
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residential neighborhoods that have collector roads that are more heavily traveled than other streets within those neighborhoods.

The neighborhoods analyzed were The Oaks, Timberlyne, Coker Hills and Estes Hills, all of which are in Chapel Hill, and American Drive, which is in Durham County, American Village in Durham County, American Drive specifically.

Within each of these neighborhoods, we analyzed sales of homes both on and off the collector road during the past several years to see if there was any difference in the average sales price per square foot of homes, and we looked at sales and resales of homes both on and off the collector road to see if prices were increasing on the collector roads and if annual appreciation rates were any different.

We also identified two collector roads that had experienced an increase in traffic resulting from an extension, and we were able to compare the sales of houses along those roads before the extension to resales of the same house after the extension.

Sales of homes along Burningtree Drive in The Oaks and American Drive in American Village were

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current traffic volume of 21,400 vehicles per day.
 Homes along Franklin Street, however, have continued
 to increase in value over the years, with some recent

6 home sales bringing extraordinary prices.

The extension of Pinehurst Drive through Meadowmont is expected to increase the traffic along existing Pinehurst Drive from about twenty-four to twenty-seven hundred vehicles per day, up to 5,000 vehicles per day. This increase will not be instantaneous but will take place gradually during the anticipated ten-year buildout of Meadowmont.

This does not represent an increase that would in any way compare to the traffic volume along Estes Drive, for instance, which is 15,000-plus cars per day. And it is not of a magnitude that, in our opinion, would have an effect on contiguous property values.

Sales and resales of homes along
Burningtree Drive before and after the completion of
Pinehurst Drive show that values increased even after
traffic increased. We looked at the sales of four
houses on Pinehurst--on Burningtree Drive.
Pinehurst was completed, according to the

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used in this analysis. In the Timberlyne development, we were able to do a paired sales analysis of houses along Kingston Drive, the collector road, to very similar houses off Kingston Drive to see if there was any difference in the selling prices.

And in American Village, we analyzed the market value of the home of a broker in our office who bought a house on American Drive before it was extended.

Although one might expect that a house on a connector road would just as a matter of course sell for less than an identical house located on a less heavily traveled side street, analysis of the data does not support such an assumption.

Based on our analysis, we have concluded that it is only the case when the traffic volume is extremely heavy, 15,000-plus vehicles per day. It is our opinion that in some instances where there is high traffic volume, that property values will increase on a par with those off the heavily traveled road.

Franklin Street provides a prime example of this. A recent count by Kimley-Horn of traffic along Franklin Street east of Boundary Street indicates a

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information we got from the engineering department of the Town of Chapel Hill, in 1989, at which point the extension or the traffic flow from Ephesus Church through Pinehurst to Burningtree to 54 would have been completed and at which time the traffic on Burningtree would have increased.

So what we wanted to do was to see what happened to homes that had sold on Burningtree before that connection was completed and compare it to sales after the connection was completed, at which point the traffic would have obviously been higher than it was before.

1143 Burningtree sold in 1994 for \$255,000. It had previously sold in 1984 for \$167,000. Comparing that to the 1994 sale is a 5.5 percent increase. The second time it sold was in 1997 for \$285,000, an increase from the 1984 sales price of 5.4 percent.

1135 Burningtree sold in 1985, sold again in 1996, went up 6 percent. 1103 Burningtree sold in 1988, went up in 1994, during that time period, 2.5 percent. Now, these are average annual rates of increase during those time periods. And 1015

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                                                                       same house, both on the collector road and in streets
     Burningtree went from $168,000 in 1984 to $294,000 in
  3
                                                                   4
                                                                       off of the collector road.
     1992, an increase of 8.9 percent per year.
  4
                                                                   5
                                                                             In The Oaks, those that sold and resold on
 5
            American Drive, before and after the
                                                                       Pinehurst went up an average of about 4.1 percent per
 6
     extension of American Drive, also showed that property
                                                                   6
     values along those streets continued to increase even
                                                                   7
                                                                       year, off Pinehurst Drive, 2.43 percent. In
  7
     after traffic volume increased. I don't have a slide
                                                                   8
                                                                       Timberlyne on Kingston, they went up 3.63 percent per
 8
 9
     of that, but if I may just hold up this map that shows
                                                                   9
                                                                       year, off of Kingston, 3.14 percent per year.
     American Village. Many of you may be familiar with
                                                                  10
                                                                             On Elliott in Coker Hills, the sample of
 10
                                                                  11
                                                                       the sales and resales was rather limited. I think
     N.C. Highway 751. It is right here (indicating).
11
                                                                  12
                                                                       there may have been just two or three on Elliott and
12
     American Village is this area right in here
                                                                  13
                                                                       just one or two off Elliott. But nonetheless, this
13
     (indicating). The red line designates where it
     stopped prior to an extension of American Drive in the
                                                                  14
                                                                       shows that houses on Elliott that sold and resold
14
                                                                  15
     early 1990s, mid to late 1980s, early 1990s.
                                                                       continued to increase at a rate commensurate with or
15
                                                                       better than those off Elliott.
16
            When this part of American Village was
                                                                  16
                                                                  17
                                                                             And on Estes Drive, which is the most
17
     built, it was mostly in the early 1980s and mid-1980s,
                                                                       heavily traveled street that we used in our analysis.
18
     and at that time, this section of American Village was
                                                                  18
                                                                 19
19
     not planned (indicating). It dead-ended--American
                                                                       even though it is heavily traveled, the sales and
20
     Drive dead-ended right here, into just trees. It
                                                                 20
                                                                       resales that we did have on Estes went up in value.
21
     wasn't a cul-de-sac. It just stopped.
                                                                 21
                                                                             Again, the sample of the sales that we
22
            After--we looked at the sales and resales
                                                                 22
                                                                       used-that we had for sales and resales on Estes and
23
     of homes that occurred on American Drive before this
                                                                 23
                                                                       off was fairly limited. But nonetheless, it shows
24
     connection was made and on the existing American Drive
                                                                 24
                                                                       that the ones that we did have went up in value. A
                                                                 25
25
     after. Before the extension, the average sales price
                                                                       more detailed analysis of our data and conclusion is
                                                         75
                                                                                                                          77
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                                                                       Public Hearing - Meadowmont - 3/11/98
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 3
     per square foot of the homes on American Drive was
                                                                      contained in your packet.
 4
     sixty-three dollars and thirty-eight cents ($63.38)
                                                                  4
                                                                             Other factors taken into consideration in
     per square foot. After the extension, the average
                                                                  5
                                                                       our analysis were the Chapel Hill market in general,
     sales price per square foot of the homes on American
                                                                       the specific location and character of The Oaks
 6
                                                                  6
     Drive was seventy dollars and ninety-nine cents
                                                                  7
                                                                       development, and the overall plan of development of
                                                                       Meadowmont.
 8
     ($70.99).
                                                                  8
 9
            What we were looking at there in the before
                                                                  9
                                                                             The scarcity of available land suitable for
10
                                                                  10
                                                                       residential development in Chapel Hill, coupled with
     situation was a sample of sales that occurred on
11
     American Drive in 1987, which would have been prior to
                                                                 11
                                                                       continued strong demand for housing, results in a very
12
     the connection being made. The after sample of sales
                                                                 12
                                                                       strong and active residential real estate market with
13
     was from the time period 1992 to 1997. So we were
                                                                 13
                                                                      homes in existing developments profiting from
14
     able to see what properties on American Drive were
                                                                 14
                                                                      increasing demand and prices.
15
     going up before and then in a sample of sales after.
                                                                 15
                                                                             The Oaks is Chapel Hill's only country
     And it showed an increase in the value of the homes,
16
                                                                 16
                                                                      club-golf course development. It is among Chapel
17
     regardless of the fact that the traffic had increased.
                                                                 17
                                                                      Hill's most exclusive residential neighborhoods and
18
           Sales and resales of houses in The Oaks,
                                                                 18
                                                                      perhaps the most prestigious because of the country
19
     Timberlyne, Coker Hills, and Estes Hills, as shown
                                                                 19
                                                                      club being there.
120
     graphically on the bar chart on the overhead,
                                                                 20
                                                                             The Orange County sections of The Oaks are
21
     indicates that homes on the more heavily traveled
                                                                 21
                                                                      basically 100 percent developed, with no remaining
22
     collector roads have continued to increase in value at
                                                                 22
                                                                      sections to be built. Because of the lack of
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24

25

What we did was, in each of these

developments, we looked at sales and resales of the

typical market levels.

23

24

25

available land suitable for development in Chapel

Hill, particularly any tracts large enough to support a golf course, The Oaks will likely be Chapel Hill's

22

23

24

of your examples of neighborhoods, when people buy

In any of these neighborhoods, after people

bought, did someone come along and say, "We've changed

homes, built into the price of the home, the lot,

everything else, are future assumptions.

21

22

23

24

25

I live on Pinehurst Drive. I had more of an anecdotal

question. I don't have as much data as you have, but

I have been talking to some realtors recently, and

I've been asking them how they might act upon the information about Meadowmont being developed and

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                                                                    Public Hearing - Meadowmont - 3/11/98
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 2
                                                                    the one--
                                                                3
     Pinehurst being the connection-the connector to
 3
                                                                                                 No, the other one with
                                                                4
                                                                          MR. MORGAN:
     Meadowmont.
                                                                    the individual sales on them.
           And one of the things that they've been
                                                                5
 5
     telling me is that they would highly encourage their
                                                                6
                                                                          (Mr. Sprouse complies.)
 6
                                                                          MR. MORGAN:
                                                                                                 Yeah. If you were
     clients to use that as a negotiating point in the
                                                                7
 7
                                                                    coming up-you're an expert in this area, correct?
                                                                8
     negotiations for home prices, to say, you know, "We
 8
                                                                9
                                                                          MR. SPROUSE:
                                                                                                Sure.
     would like to submit this bid on a home because we
 9
                                                               10
                                                                                                 So if you were coming
                                                                          MR. MORGAN:
     know that there's going to be this huge development
10
                                                                    up my street and you wanted to go to Councilman
11
     somewhere down the road and that, therefore, creates a
                                                               11
                                                                    Pavao's neighborhood to cut through to get to Elliott
     more dangerous environment," you know, so forth and so
                                                               12
12
                                                               13
13
     on, those kinds of arguments.
                                                                   Road, how would you do that?
                                                               14
                                                                          MR. SPROUSE:
                                                                                                You live on what
           And as a realtor yourself and with your, I
14
                                                               15
     think it was 20 years--
                                                                   street?
15
                                                               16
                                                                          MR. MORGAN:
                                                                                                 Kingston Drive.
           MR. SPROUSE:
                                  Twenty (20), 25.
16
                                    --25 years of
                                                               17
                                                                          MR. SPROUSE:
                                                                                                If I was coming up
17
           MS. CARSANARO:
     experience, you know, how would you coach your clients
                                                                    Kingston and wanted to cut through to go to Elliott,
                                                               18
18
                                                               19
                                                                   coming from Weaver Dairy, I would probably go over to
19
     given this information?
20
           MR. SPROUSE:
                                 Well, in today's real
                                                               20
                                                                   Piney Mountain and go up and get on 86, go over to
21
     estate environment of agency, if I was a buyer's
                                                               21
                                                                   Estes, come back.
                                                               22
     agent, I probably would do the very same thing. I
                                                                          MR. MORGAN:
                                                                                                 I wouldn't consider
22
23
     probably would encourage the buyer to do that very
                                                               23
                                                                   this a connector if he can't describe how to go down
                                                               24
                                                                   to Lakeview [sic], which is where Mr. Pavao lives.
24
     thing.
25
                                                               25
                                                                          MAYOR WALDORF:
                                                                                                    Lakeview? What is
           But as a listing agent, I would talk about
                                                       83
                                                                   Public Hearing - Meadowmont - 3/11/98
                                                                                                                      85
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     the positive points of Meadowmont, the fact that the
                                                                   Lakeview?
 3
                                                                3
                                                                4
                                                                          MR. MORGAN:
                                                                                                 Lakeshore. Excuse me.
 4
     school is going to be close by, a 70-acre park,
                                                                5
                                                                          MAYOR WALDORF:
                                                                                                     Yeah, thanks.
 5
     shopping, things of that nature. It can go either
     way. It would depend on who I was representing.
                                                                                                 It's a very difficult
 6
                                                                6
                                                                          MR. MORGAN:
           MAYOR WALDORF:
                                      Are there other
                                                                7
                                                                   way. If you live there, you know how to go. If you
 7
 8
     questions of this--all right.
                                                                8
                                                                   live in Durham, you don't know how to go. So there's
                                                               9
                                                                   very little traffic, fortunately for us on Kingston
 9
           MR. SPROUSE:
                                 You've got to
     understand agency in today's real estate market.
                                                                   Drive. So I don't think Kingston Drive really works
10
           MAYOR WALDORF:
                                                                   as an example of a connector street.
11
                                     Okay. I think we all
                                                               11
     understand. Sir, would you please come forward and
                                                               12
12
                                                                          The other question I have about these sales
13
     ask your question?
                                                               13
                                                                   is you have sales here from 1984. There's an 1985 to
14
           REGINALD MORGAN: My name is Reg Morgan,
                                                               14
                                                                   1996. This is 1998. And I think we can get better
15
     and I live at 160 Kingston Drive. I'm a state-
                                                               15
                                                                   data than that. That's sort of ancient history. And
                                                                   I think the market here really took off in 1992-1993,
     certified general real estate appraiser. I'm your
                                                              16
16
17
     worst nightmare. Can we see that overhead with those
                                                               17
                                                                   so we could sort of work with those.
18
     statistics?
                                                              18
                                                                         But when we're starting to look at those,
19
           MR. SPROUSE:
                                 Which one?
                                                              19
                                                                   there's an 1984 and a 1985 and a 1988 and an 1984
20
           MR. MORGAN:
                                  The one with the
                                                              20
                                                                   [sic]. I don't think those are really valid
21
    numbers on it.
                                                              21
                                                                   comparables to draw some ideas about what's happening
22
           (Mr. Sprouse complies.)
                                                              22
                                                                   in those neighborhoods. Do you want to respond to
23
           MR. MORGAN:
                                  Just the first
                                                              23
                                                                   that?
24
    question, has your--
                                                              24
                                                                         MR. SPROUSE:
                                                                                                On Kingston Drive, if
25
                                                              25
           MR. SPROUSE:
                                 Are you talking about
                                                                   I may address that first, the point was the traffic on
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88
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                                                                     Public Hearing - Meadowmont - 3/11/98
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                                                                 2
 2
                                                                           We're trying to identify and ascertain
                                                                 3
     Kingston is obviously heavier than traffic off of
 3
                                                                     whether or not property values increased in light of
    Kingston on side streets within the Timberlyne
 4
                                                                     increased traffic. And that's why I think the
                                                                 5
     development. I looked at homes off of Kingston and on
 5
     to see if they had continued to go up in value, and
                                                                 6
                                                                     Burningtree, regardless of why the people are using
 6
                                                                     it, works. I mean, the traffic increased. There's no
     they had, and if they had continued to go up in value
                                                                 7
 7
                                                                     doubt about it.
     at rates that were at least close to each other, and
                                                                 8
 8
                                                                 9
                                                                           MAYOR WALDORF:
                                                                                                      Thank you. Thanks.
     they had.
 9
                                                                     Are there any other questions of this witness? Yes,
                                                                10
10
           With response to the Burningtree issue, the
    only way that I could do a before and after the
                                                                11
                                                                     sir. Please come forward.
11
                                                                12
                                                                           MR. SWEEZY:
     Pinehurst connection analysis was to in fact go back
                                                                                                  I'm Don Sweezy. Let
12
                                                                13
                                                                     me try you, too. What was the average annual increase
     to a time period before the connection on Pinehurst
13
     was made to see if I could find a sale and a resale of
                                                                14
                                                                     in real estate value in Chapel Hill during these time
14
     a house that had sold before the connection and after.
                                                                15
                                                                    periods?
15
                                                                16
                                                                           MR. SPROUSE: - I would say--I mean,
           These were the only ones I could find. I
16
                                                                17
                                                                     when you get back into the mid-1980s to the late
    had to go back past 1989, because that's when the
17
     connection on Pinehurst was completed. So that's the
                                                                18
                                                                     1980s, we had a downturn in the real estate market in
18
                                                                19
                                                                     this area. So during that time period, values would
     reason that the first sales are dated-they were
19
     intended to be dated in order to facilitate the
                                                                20
                                                                    have been flat or they might have gone down a little
20
                                                                21
                                                                    bit. But as we got into the 1990s, early 1990s,
21
     analysis.
                                                                     property values started to stabilize and go back up as
22
           MAYOR WALDORF:
                                      Okay. Thank you. Mr.
                                                               22
23
     Morgan, did you have another question?
                                                                     the economy turned around.
                                   I just have one more
                                                                24
                                                                           I would guess that the average rate of
24
           MR. MORGAN:
     question. I just want to bring something out here
                                                                25
                                                                     increase of residential real estate in this area over
25
                                                       87
                                                                     Public Hearing - Meadowmont - 3/11/98
                                                                                                                        89
     Public Hearing - Meadowmont - 3/11/98
 1
 2
                                                                 2
 3
    that--
                                                                 3
                                                                    the last several years has probably been somewhere in
                                                                    the 2-1/2 percent to 5 percent range.
           MAYOR WALDORF:
                                      Okay. I'd appreciate
                                                                 4
 4
                                                                 5
                                                                           MR. SWEEZY:
                                                                                                 Two and a half to
 5
     it if people, if they have questions, ask questions,
                                                                    five. Okay. Could you put up the last exhibit,
 6
     and then if they have statements to make--
                                                                 6
 7
           MR. MORGAN:
                                   Right.
                                                                 7
                                                                    please?
 8
           MAYOR WALDORF:
                                      --sign up and make
                                                                 8
                                                                           MR. SPROUSE:
                                                                                                  The bar graph?
                                                                                                  Yes.
 9
     those.
                                                                 9
                                                                           MR. SWEEZY:
                                                                10
                                   I guess the question
10
           MR. MORGAN:
                                                                           (Mr. Sprouse complies.)
    is, working on Burningtree as a connector, it's really
                                                                                                 Does this chart
11
                                                                11
                                                                           MR. SWEEZY:
12
    connecting one residential area to another. It is not
                                                                    compare the prices of houses on busy streets against
13
    connecting a residential area to 800,000 square feet
                                                                13
                                                                    the prices of equivalent houses off of the busy
14
    of commercial space; is that correct?
                                                                14
                                                                    streets?
15
           MR. SPROUSE:
                                  I guess it depends on
                                                                15
                                                                           MR. SPROUSE:
                                                                                                 No. This one compares
16
    where you want to go. If you're on Ephesus Church
                                                                16
                                                                    sales and resales of the same house on a busy street
17
    Road and you want to get over to Highway 54 and maybe
                                                               17
                                                                    to sales and resales of houses in the same
18
    go to what used to be Slug's at the Pines or go to the
                                                                    neighborhood off of the busy street to see if, number
19
    Quadrangle on Highway 40 via Highway 54, and you were
                                                               19
                                                                    one, property values on the busy street continue to
20
    on Eubanks, you might make that connection.
                                                                    increase, and, number two, if they were increasing at
21
           If you were on 54 and wanted to go over to
                                                                    annual rates of increase at least similar to those
22
    Highway 15-501 bypass, you might take-to the New Hope
                                                                    off, but not the other that you mentioned first.
23
    Commons, for instance--you might do that. Again, the
                                                               23
                                                                           MR. SWEEZY:
                                                                                                 So as far as the
                                                                    information that you're presenting here goes, the
24
    point was to see after the connection at Pinehurst was
                                                               24
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made. Obviously the traffic increased.

house on Pinehurst could have been identical to the

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92
                                                                    Public Hearing - Meadowmont - 3/11/98
     Public Hearing - Meadowmont - 3/11/98
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                                                                1
 1
                                                                2
 2
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                                                                    have any questions of Mr. Sprouse? Kevin?
     house off Pinehurst but sold on both occasions that
 3
                                                                                              I'd like to look at
     you did your computation from for 10 percent less, 20
                                                                4
                                                                          MR. FOY:
     percent less? We can't tell by looking here whether
                                                                5
                                                                    that slide again of the Burningtree sales.
 5
 6
     the--how they--
                                                                6
                                                                          MR. SPROUSE:
                                                                          MR. FOY:
                                                                                              My question is one of
                                  That's exactly right.
                                                                7
 7
           MR. SPROUSE:
     These are just sales and resales of the same house on
                                                                8
                                                                    those homes, the first one, is showing a 5-1/2 percent
 8
                                                                    average annual increase over that ten-year period, but
                                                                9
     and off of the street.
 9
                                                               10
                                                                    then it seems to show about a 3 percent annual
           MAYOR WALDORF:
                                      Is that all, Mr.
 10
                                                               11
                                                                    increase over the three-year period. And I'm
11
     Sweezv?
                                                               12
                                                                    wondering if you have an opinion as to why it's
                                 One more.
12
           MR. SWEEZY:
13
           MAYOR WALDORF:
                                      Okav.
                                                               13
                                                                    showing a lower annual increase during the 1994 to
                                                               14
                                                                    1997 period.
           MR. SWEEZY:
                                 On the American Drive
14
     houses, do you know what the average annual
                                                               15
15
                                                                          MR. SPROUSE:
                                                                                                No, I don't.
     appreciation rate for that area of real estate was
                                                               16
                                                                                              Okay.
                                                                          MR. FOY:
16
                                                               17
                                                                          MAYOR WALDORF:
     during the years that you've talked about?
                                                                                                     Other questions of Mr.
17
                                  We looked at quite a
                                                               18
                                                                    Sprouse from the council? Okay. Thank you. Mr.
18
           MR. SPROUSE:
                                                               19
     number of sales and resales of houses on American
                                                                    Sitton?
19"
                                                               20
20
     Drive-in American Village. It's a very active
                                                                          MR. SITTON:
                                                                                               No.
                                                               21
                                                                          MAYOR WALDORF:
                                                                                                     Mr. Sitton, could I
21
     neighborhood. They were all over the board. Some of
22
     them were negative numbers, both on and off, but in
                                                               22
                                                                    ask, is Mr. Heffner the applicant's last speaker?
                                                               23
23
     general, I would say that they were somewhere in the 1
                                                                          MR. SITTON:
                                                                                               Yes.
     percent to 5 percent range, both on American Drive and
                                                               24
                                                                          MAYOR WALDORF:
                                                                                                    Okay. Thank you.
24
25
                                                               25
                                                                            TESTIMONY OF TOM HEFFNER
     off, during this time period.
                                                       91
                                                                    Public Hearing - Meadowmont - 3/11/98
                                                                                                                      93
     Public Hearing - Meadowmont - 3/11/98
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 2
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 3
           MR. SWEEZY:
                                                                          MR. HEFFNER:
                                                                                                 My name is Tom
                                 Thank you.
                                                                   Heffner, and I've been involved in the real estate
 4
           MAYOR WALDORF:
                                      Other questions? Ms.
                                                                   business in Chapel Hill for about 25 years. As most
 5
     Fulton? I just want to say to the council and to the
     audience that I've gotten a note from one citizen here
                                                                   of you know, I've served as president of the Chapel
 6
     who has asked if we could move it along because--to
                                                                   Hill Board of Realtors, the North Carolina Real Estate
 7
 8
     get to the citizens who signed up to speak, because
                                                                   Educational Foundation, and the North Carolina
     she has a babysitter only until 9:30. So I just--you
                                                                    Association of Realtors. I currently serve as the
 9
10
     know, we need to do the cross-examination and have the
                                                               10
                                                                   director of the National Association of Realtors.
11
     evidence, but let's be expeditious.
                                                               11
                                                                          I've taught real estate appraising in the
12
           Ms. Fulton, please come forward and ask
                                                               12
                                                                   North Carolina Realtors' Institute, and I've served as
13
     your question.
                                                               13
                                                                   a visiting lecturer at the Kenan-Flagler Business
14
                                 My question is very
                                                               14
           MS. FULTON:
                                                                   School. I currently serve, and have for the last
15
     short. What years did the chart represent? I can't
                                                               15
                                                                   several years, as chair of the Orange County Board of
16
     see it, or I don't have it in my notes.
                                                               16
                                                                   Equalization and Review, which is charged with
17
           MR. SPROUSE:
                                 Generally, the time
                                                               17
                                                                   assuring that the county's property values are
18
    frame for all of these sales in these neighborhoods
                                                               18
                                                                   equitable and correct.
19
     was a period from 1992 to early 1998.
                                                               19
                                                                          Additionally, as most of you know, I was
20
           MAYOR WALDORF:
                                      Her question was.
                                                               20
                                                                   involved with the late J.P. Goforth at the time when
21
     "What years does the chart represent?" Is that right?
                                                               21
                                                                   he was completing development of The Oaks II
22
           MR. SPROUSE:
                                 Right.
                                                               22
                                                                   development. And I was also involved in the
23
           MAYOR WALDORF:
                                      Okay.
                                                               23
                                                                   development and sale of the lots in The Oaks III
24
           MR. SPROUSE:
                                 That's correct.
                                                              24
                                                                   subdivision as part of the administration of Mr.
25
           MAYOR WALDORF:
                                      Do council members
                                                                   Goforth's estate.
```

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96
                                                         94
                                                                       Public Hearing - Meadowmont - 3/11/98
     Public Hearing - Meadowmont - 3/11/98
                                                                   1
 1
                                                                  2
 2
                                                                       than anyone's projections of Pinehurst Drive after the
                                                                  3
            Essentially, and especially as a result of
 3
                                                                       connection to Meadowmont is made and after the full
     that involvement, I don't take my testimony here
                                                                   4
 4
                                                                       development of Meadowmont takes place.
                                                                   5
     tonight lightly. Many preceding councils, as you
 5
     know, have heard me testify. You all have heard me
                                                                             Likewise, the properties that are located
                                                                   6
 6
                                                                       off of Franklin Street have considerably less traffic,
     testify many times, perhaps more times than you would
                                                                   7
 7
                                                                   8
                                                                      just as the streets that are off of Pinehurst Drive
     have liked to, and as you know, I represent a variety
     of people. I sometimes testify for developers,
                                                                  9
                                                                       currently have considerably less traffic than they
 9
                                                                       have. In conducting my analysis--and you have this in
10
     sometimes for homeowners. Sometimes I have been
                                                                  10
     retained by this council to do work for them.
                                                                  11
                                                                       your handout--
11
                                                                             MAYOR WALDORF:
                                                                  12
                                                                                                         Good.
12
            So I've looked very, very carefully at this
                                                                  13
                                                                             MR. HEFFNER:
                                                                                                     I can see it just
     issue. In the process of selling lots in The Oaks and
13
                                                                  14
                                                                       fine. I'm probably the only one. Basically, so when
14
     being involved in the development of that subdivision,
                                                                 15
                                                                       you see it in your own handouts you'll understand the
15
     I have many friends who live there, and clearly, I
     don't want to do anything that jeopardizes their
                                                                 16
                                                                       methodology, the sales numbered one through 13 at the
16
                                                                      top over here (indicating) are sales that are located
                                                                 17
17
     property values.
                                                                      on Franklin Street.
                                                                 18
18
           I have known Mr. Sprouse and Mr. Swift
19
     professionally for many, many years, certainly ten or
                                                                 19
                                                                             We have the date that the sales took place,
                                                                 20
                                                                      the address of the sale, the sales price of each, the
20
     10 years, and I believe that they've probably been
21
     modest in talking about their qualifications. Both
                                                                 21
                                                                      living area, bedrooms and bathrooms, the year the
22
     are members of the Appraisal Institute. Both are
                                                                 22
                                                                      property was built, whether it had a garage or
23
     widely regarded in the state and in the region for
                                                                 23
                                                                      carport, whether it had a basement, what its lot size
                                                                 24
24
     their appraisal abilities.
                                                                      was, and what its price per square foot was.
                                                                 25
25
           I have looked carefully at the reports they
                                                                             To calculate the price per square foot, we
                                                                                                                           97
                                                         95
     Public Hearing - Meadowmont - 3/11/98
                                                                  1
                                                                      Public Hearing - Meadowmont - 3/11/98
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 2
                                                                  3
 3
     have prepared. It's my personal opinion that their
                                                                      took the sales price of the house and divided it by
     analysis is correct and that it has been carefully
                                                                      the square footage of the house as reported through
                                                                  4
 5
     done. In completing my own analysis on this issue,
                                                                  5
                                                                      Multiple Listing or the Orange County Land Records
                                                                      Office.
     though, I have used an approach similar to what you
                                                                  6
 6
 7
     see in Mr. Sprouse's work that you have in his written
                                                                  7
                                                                             In this chart, the average sales price of
                                                                      properties on Franklin Street during this period of
 8
     report.
 9
           Since I had considerable knowledge of
                                                                  9
                                                                      time was four hundred and fourteen thousand four
10
     properties that were in the downtown historic
                                                                 10
                                                                      hundred and sixty-nine dollars ($414,469), the average
11
     district, specifically the Franklin-Rosemary Street
                                                                 11
                                                                      living area 2,949 square feet, the average year built
12
     historic district, I've chosen to analyze a number of
                                                                 12
                                                                      1914, the average lot size just a little over a half
13
```

16

17

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19

20

21

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25

sales in that area since 1992.

Basically, this map shows the Franklin-Rosemary historic district and shows the 35 sales that we analyzed during that period of time. The blue dots are sales of properties that took place during the period of time since 1992 along Franklin Street. The red dots represent properties that sold off of Franklin Street.

As you heard Mr. Sprouse mention a moment ago, the Kimley-Horn traffic study of the number of cars on Franklin Street recently indicated that there are approximately 21,400 cars a day that travel that street. That's certainly considerably more traffic

13 acre, and average price per square foot a hundred and 14

forty-five dollars and seventy-eight cents (\$145.78).

Again, that's a multiple-year period.

The next area of the larger number of sales were properties that were located off of Franklin Street. The average there was three hundred and forty-two thousand eight hundred and seventy-three dollars (\$342,873), so a lower sales price. The square footage of the houses was similar, 2,879 square feet, off of Franklin Street as opposed to 2,949 on. Year built was somewhat newer off, 1936 as opposed to 1914 on. Lot sizes were similar.

And probably the most important comparison,

14

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23

24

100 98 Public Hearing - Meadowmont - 3/11/98 Public Hearing - Meadowmont - 3/11/98 1 1 2 2 3 Street?" a hundred and twenty dollars and eighty-three cents 3 (\$120.83) per square foot for houses off as opposed to 4 And I think there are multiple reasons for that. One is that Franklin Street is close to the one-forty-five seventy-eight (\$145.78) for houses on. 5 5 6 In looking at that, that appeared to be an 6 University of North Carolina campus and to downtown Chapel Hill. Basically, the area we studied went down illogical conclusion. You say, "Well, that implies 7 7 8 to about as far as Park Place and Glendale, which is a 8 that houses on Franklin Street, a more heavily 9 distance of about a mile from downtown Chapel Hill and 9 traveled street, sell for significantly more than houses off." So we tried to look at any mitigating 10 the university campus. 10 11 Beyond that you probably do begin to see 11 circumstances that the analysis had. 12 12 There was one sale--you see the millionsome declines in property values. But in that area 13 dollar sale-that's been much reported in the 13 that's within a mile of the campus and downtown Chapel Hill, the prices remain very, very strong because of 14 14 newspaper. That sale may be a bit of an aberration. the demand of that area. 15 15 So we refined and took that sale out. Likewise, we 16 had a number of sales that were on Rosemary Street 16 I think we have a similar situation along 17 that would have been west of Boundary Street. 17 Pinehurst Drive. From Ephesus Church Road to the Chapel Hill Country Club clubhouse is approximately a 18 And all of us who--we probably shouldn't 18 19 admit this, but I think all of us do this--when we 19 mile. And my opinion would be, just as some of the 20 come up Franklin Street and we're going someplace 20 other appraisers have said, that The Oaks continues to 21 21 downtown, we frequently cut across at Boundary Street be a very prestigious neighborhood. 22 22 and come down Rosemary Street. So houses that lie I would like to think that because I was 23 23 west of Rosemary Street tend to also be on a fairly involved in the development of it. But my experience 24 heavily traveled street. 24 as a realtor shows me that people continue to want to 25 25 So to further refine what we were doing, we live in The Oaks. As other people have pointed out, 99 Public Hearing - Meadowmont - 3/11/98 1 Public Hearing - Meadowmont - 3/11/98 101 2 2 3 removed the sale of the million-dollar house on 3 it is likely to be the only country club community in Franklin Street and also removed all the sales of the 4 Chapel Hill. I think demand for property will remain 5 houses on the more heavily traveled portion of 5 strong there. 6 Rosemary Street. 6 And therefore, it's my opinion based on my 7 And rather than go through all the numbers, 7 research, and also in reviewing the research that Mr. 8 you'll see, when you get your packet, that the sales 8 Swift and Mr. Sprouse have done, that property values 9 prices are very, very similar, again, the square 9 will not be negatively impacted by the connection and 10 10 footages of the houses are similar, and the final that they will be maintained or enhanced. 11 point, I suppose, is that the price per square foot, a 11 MAYOR WALDORF: Is that all? 12 hundred and twenty-six dollars and sixty-seven cents 12 MR. HEFFNER: Uh-huh (affirmative). 13 (\$126.67) per square foot for the houses on Franklin 13 MAYOR WALDORF: Are there any 14 Street, excluding the million-dollar sale, and a 14 questions of this witness from anyone in the audience? 15 hundred and twenty-five thousand--I'm sorry--a hundred 15 Are there questions from council members? Joe? 16 and twenty-five dollars and forty-six cents (\$125.46) 16 MR. CAPOWSKI: There are no more 17 a square foot for the houses on the less heavily 17 real-estate-related witnesses for the applicant; is 18 traveled streets. 18 that correct? 19 So my conclusion would be in this case, in 19 MR. HEFFNER: I think that's right. 20 Franklin Street, that we're all familiar with, that 20 MR. CAPOWSKI: Okay. Then, I have a 21 the mere presence of traffic, in fact, in the case of 21 question for any of the three of you. Mr. Litton 22 Franklin Street, a significant amount of traffic, is 22 [sic], when you started, you suggested that contiguous

23

24

25

not having a harmful impact on property values. The

logical question to ask is, "Why is this so? Why do

people pay the same thing for the houses on Franklin

23

24

property meant property that was literally abutting

That's correct.

the Meadowmont project.

MR. SITTON:

19

20

21

22

23

24

25

property.

or the attendant development around the traffic

What's important are the number of cars

that have been generated over time in these particular

Pinehurst regardless of what happens to our piece of

examples, and they are a perfect comparison with

increased, is not important.

MR. CAPOWSKI:

B. JORDAN & CO. (919) 929-6592

MR. CAPOWSKI:

Springwater [sic] adds to it--and that's the question

that we're really looking at: how much traffic are we

question had to do with what Mr. Sitton brought up at

the beginning. Have you analyzed--and it's a real

estate question, so I can't understand that the

I'm sorry. My

18

19

20

21

22

23

24

adding?

Then--may I respond,

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108
                                                                    Public Hearing - Meadowmont - 3/11/98
                                                      106
                                                                1
     Public Hearing - Meadowmont - 3/11/98
 1
                                                                2
 2
                                                                3
                                                                    North Ridge area.
     Rosemary?
 3
                                                                          And probably even more specifically would
                                                                4
 4
           MAYOR WALDORF:
                                      Yes.
                                                                    be the Charlotte incident, where Colony Road is right
                                                                5
           MR. CAPOWSKI:
                                   Then, we should extend
 5
                                                                    there at Southpark Shopping Center with all the
     the definition of "contiguous" to be quite-to be
                                                                6
 6
                                                                    related office development and everything that has
     properties in the general vicinity of Meadowmont.
                                                                7
 7
                                I don't see how that
                                                                8
                                                                    grown up around the Southpark area.
           MR. PERRY:
 8
                                                                9
                                                                          MAYOR WALDORF:
                                                                                                     Do you have any idea
     has any relevance at all to that issue.
 9
                                                               10
                                                                    what the approximate square footage is of Southpark
           MAYOR WALDORF:
                                      There was another
10
     question here, I believe, from council.
                                                               11
                                                                    Shopping Center?
11
                               Yeah. I wondered if
                                                               12
                                                                          MR. SWIFT:
                                                                                               Not off the top of my
12
           MR. FOY:
                                                               13
                                                                    head. I'm afraid I don't.
     any of the--all of the evidence that I saw had to do
13
     with properties north and west of the applicant's
                                                               14
                                                                          MAYOR WALDORF:
                                                                                                     Is it, what, 250,000,
14
                                                               15
                                                                    half a million?
     property, and I wondered if there was any analysis
15
                                                                                             -I would say all of the
     done of contiguous property on the eastern or southern
                                                               16
                                                                          MR. SWIFT:
16
                                                               17
                                                                    retail and office and hotel development in the
17
     side of Meadowmont.
                                                                    Southpark area. I would hazard a guess, would exceed
18
           MR. SITTON:
                                I think the southern
                                                               18
                                                               19
                                                                    Meadowmont.
19
     side--isn't the southern side Highway 54?
                                                               20
                                                                          MS. EVANS:
20
           MR. FOY:
                               South of the
                                                                                               By a long shot, yeah.
21
     Meadowmont property.
                                                               21
                                                                          MAYOR WALDORF:
                                                                                                     We do have a citizen
22
           MAYOR WALDORF:
                                      That's university
                                                               22
                                                                    who has a babysitter and another one who is not
                                                                    feeling good, and I'd really like to get to them soon.
                                                               23
23
     property.
                                Mr. Foy, the property
                                                               24
                                                                    Are there any other questions of the developers
           MR. PERRY:
24
                                                               25
                                                                    represented that can't wait till later? They'll be
25
     to the south of Meadowmont across 54 is all University
                                                      107
                                                                                                                     109
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                                                                    Public Hearing - Meadowmont - 3/11/98
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                                                                2
 2
                                                                3
     of North Carolina property. The property to the east,
                                                                    available, I trust.
 3
     with the exception of the undeveloped Lloyd tract, is
                                                                4
                                                                          MR. SITTON:
                                                                                               Madam Mayor--
                                                                5
                                                                          MAYOR WALDORF:
                                                                                                     Yes, sir.
     Army Corps of Engineers flowage easement. There are
 5
     no adjacent or contiguous neighborhood streets to the
                                                                6
                                                                          MR. SITTON:
                                                                                               --we would like Mr.
 6
                                                                7
 7
     east in the reasonable vicinity of Meadowmont, to the
                                                                    Sprouse to answer the gentleman's question
                                                                8
 8
     east or the south.
                                                                    specifically.
 9
           MR. FOY:
                               Have you analyzed
                                                                9
                                                                          MAYOR WALDORF:
                                                                                                     All right. And then
10
    Finley Forest Condominiums, which I believe abut the
                                                               10
                                                                    we're going to move on to-
                                                                                                With regards to did we
11
     Meadowmont property?
                                                               11
                                                                          MR. SPROUSE:
                                                                    look east or west--east or south? Is that correct?
12
           MR. PERRY:
                                Finley Forest does
                                                               12
     abut to the southeast corner. Examined it from what
13
                                                               13
                                                                    Those were areas that we kind of looked at and thought
14
     standpoint?
                                                               14
                                                                    of in general, but we couldn't identify, or at least
15
           MR. CAPOWSKI:
                                   Have you analyzed it?
                                                               15
                                                                    to his point, haven't identified that they had streets
           MR. FOY:
                              That was my question.
                                                               16
                                                                    that we could get any meaningful information off of,
16
     Apparently, there is no other evidence as to property
                                                               17
                                                                   i.e., a heavily traveled street or a more heavily
17
18
    values that abut the Meadowmont project in other areas
                                                               18
                                                                   traveled street with a side street.
19
    other than north and east-north and west?
                                                               19
                                                                          I mean, we can certainly look at other
                                                               20
20
           MR. SWIFT:
                               Mr. Capowski, to
                                                                    areas, but to date, no. I mean, these were the areas
21
    address your question, I studied three areas, and two
                                                               21
                                                                   that we identified that we felt like would be valid
22
    of them were contiguous to rather significant mixed
                                                               22
                                                                   comparisons.
23
    use. The North Ridge Country Club area, once that
                                                               23
                                                                          MAYOR WALDORF:
                                                                                                     Were there any other
                                                               24
24
    road was connected to Spring Forest, that connected it
                                                                   questions from the audience? Yes? Would v'all please
25
    directly to all of the commercial development in the
                                                               25
                                                                   come forward, then, and direct questions. I'm going
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So I'm addressing the apples-to-apples issue. I did not hear him say, "They'll be dancing on Pinehurst Drive tonight." I wonder, as thorough and as sincere as the analysis of Franklin Street and the traffic thereon was, whether in fact that itself is an apples-to-oranges issue and that Franklin Street itself is, to anyone who knows Chapel Hill, the essence of Chapel Hill, and that the prestige involved in living on Franklin Street itself would supersede a great deal more than just an increase in traffic.

And if any of the gentlemen would care to, or not, address the issue of whether they truly believe Franklin Street is analogous to any other street in Chapel Hill, that would be fine.

MAYOR WALDORF:

Thank you.

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The Oaks, although I've lived in a lot of differentareas of Chapel Hill.

And one of the questions I had for, I believe Mr. Sprouse and Mr. Smith [sic], concerns the size of the towns that they have used for their studies. I think they are three of the largest, if not the largest, ones in North Carolina, and also, these towns have along with Chapel Hill had a tremendous increase in property values due to all of the people moving to our towns.

And I just wondered if they had taken into account the fact that when you think of the larger cities, you do think in terms of more traffic and maybe a little less of what we used to think of Chapel Hill being a smaller town. And I think when you look for a smaller town, you tend to look for some of the things that a smaller area offers, which frequently is a little less traffic on your streets.

And you can't always get it, but a lot of people have been willing to pay what it takes to get it in Chapel Hill. And I think that has been the charm of Chapel Hill, and I just wonder if there are other towns that could have been used that have this

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2 MR. HEFFNER:

I think it is

analogous to other streets in Chapel Hill. I think there is certainly a tremendous amount of prestige with living on Franklin Street, but logically, there is a tremendous amount of traffic that's located on Franklin Street, too.

I don't know that I understand what you're saying. Traffic is traffic to a degree, whether it's on Franklin Street or someplace else, but I believe that—I certainly agree with you. Franklin Street has a tremendous cachet to the name. People want to live on Franklin Street.

But I think likewise, if you make the analogy to The Oaks subdivision, Pinehurst Drive is clearly the heart of The Oaks subdivision. Pinehurst Drive is the street that people most commonly think of when they think of The Oaks subdivision. And I personally think that The Oaks subdivision has a tremendous amount of market appeal, too.

MAYOR WALDORF: Yes, ma'am. Please come forward.

DIXIE HAPGOOD: I'm Dixie Hapgood, and I'm also a broker in North Carolina and a resident of

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appeal and not the largest cities that we have to offer in North Carolina.

And again, I'd just like to ask the people that spoke, also, when we get down to a market analysis, one of the things you always try and do--I am not an appraiser, although I have done market appraisals—and that is you always try and consider, you know, the appeal. That's one of those factors that can't be put down with your numbers.

But I will ask the people that spoke--and I think they did say that they would prefer less traffic rather than more--and if a street were being cut through your neighborhood, would you not be willing to do what you could to decrease the amount of traffic that is going through there? So I'm just asking that they will please take into account and give us an idea of why we weren't able to consider towns that had a smaller population.

MAYOR WALDORF: All right. Thank you, Dixie. While somebody is coming forward to the podium, I suppose Mr. Sprouse or Mr. Swift needs to respond to this question.

I'm going to ask one more time if there are

reasons that I do.

they would pass them out early, because I'd like to

14.

I also just want to take a moment to speak against the traffic calming devices that we've been talking about. As someone who bikes and rollerblades, I can tell you from personal experience that a speed bump, in addition to being maddening—I know it's only one of the traffic calming devices you're looking atbut in addition to being absolutely maddening to car drivers, it is life threatening to people on bicycles.

And as a rollerblader, I totally went out of control once when I was practically going one mile an hour. I mean, I was barely moving, and I lost my balance going over them. So I beg you, in whatever decision you make, to not consider speed bumps as a solution.

Anyway, this mother of all developments, way out of scale to the other neighborhoods in the rest of Chapel Hill, will be a terrible legacy that we will leave to our children. Please consider reducing the scope.

Mr. Perry, originally—as I said, this is my third time speaking to you—I was from the beginning against this project. He constantly threatened, "If you don't like my plan, I'm just going 1 Public Hearing - Meadowmont - 3/11/98

3 one of Mr. Perry's lawyers, suggested tonight that

property values would be enhanced. Someone else--I
 didn't catch his name--also used the word "enhanced."

6 And every time I heard that word, it made me cringe.

7 And they said it will be enhanced because of

8 Meadowmont.

The property values in Chapel Hill go up. The property values perhaps will go up, but Pinehurst and The Oaks and the neighborhoods affected by this project will not be enhanced.

To me, when the air we breathe is jeopardized, as it will be with increased traffic, when the quality of life, when the safety for those of us who want to be out on the streets--and I need to tell you that if you're--although there are sidewalks--if you are biking or rollerblading, you can't do them on sidewalks. People are always walking on those sidewalks. We need to be in the street.

So we're talking not only about our safety and the safety of our children. It will be significantly jeopardized by this project, and I urge you to reconsider. Thank you.

MAYOR WALDORF:

Thank you. Are there

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to build 500 houses like we have at The Oaks." And I challenge him, "Do it." Let him do it.

We don't need another shopping center in Chapel Hill, and we certainly don't need additional noise, exhaust fumes, and traffic in our preexisting neighborhoods.

If Highway 54 cannot handle the expectedand we've heard different numbers bantered about today--but I'm going to say the additional 33,000 car trips per day, then Mr. Perry simply needs to reduce the number of homes, the number of businesses, and the scope of his proposal.

To me, it is unconscionable for him or for you to expect that Pinehurst and Ephesus, which we haven't spent enough time talking about—where do all those cars go when they go out of Pinehurst? They turn onto Ephesus. Ephesus recently just had a traffic light put in it. It's already being backed up now. And so we're talking about major traffic congestion. But it is unconscionable to expect that Pinehurst and Ephesus should bear the burden for this grandiose plan.

In closing, I believe it was Larry Sitton,

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any questions of this witness from anyone, from the council? Okay. Thank you. Valerie? And after Valerie will be Patricia Suanne Brooks.

TESTIMONY OF VALERIE BRODDWELL

MS. BRODDWELL: I'm Valerie Broddwell.

I live on Rogerson Drive. I'm a member of the Little

9 Creek Neighborhood Association. I wanted to comment 10 on an impact that I haven't heard discussed before,

and that's the impact that the cars generated from
Meadowmont will have on air quality.

I work for the United States Environmental Protection Agency as an air quality expert, and in that role I help states comply with the Clean Air Act. Recently the president signed into law a more stringent ozone standard.

And just as a quick background, what ozone is, it's a secondary air pollutant that's formed when volatile organic compounds bond with nitrogen oxide under sunlight. It's called smog. Most people call it smog. And it has a number of health effects.

One is that it can throw asthmatics into an asthma attack. Children that are repeatedly exposed to ozone are found to have reduced lung function and

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                                                                      know what Lutrack is. I've lived in Paris. It's the
 3
     lesions on their lungs. And during an ozone alert,
                                                                  4
                                                                      best mixed use you can ever live in. It's wonderful.
     people with lung disease and heart disease are advised
 4
     to stay indoors, and people are advised not to
                                                                  5
                                                                      It's also very dense, but that's mixed use.
 5
                                                                            I understand the value of it, and I think
                                                                  6
 6
     exercise strenuously.
                                                                  7
                                                                      that we need to have some mixed use there. I would
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            Getting back, then, to the new ozone
                                                                  8
                                                                      argue it. I would argue that it's probably not done
 8
     standard, when the new ozone standard passed, the
                                                                  9
                                                                      right with Meadowmont, but that's another story.
 9
     State of North Carolina Division of Air Quality
     conducted an analysis. And their analysis predicted
                                                                 10
                                                                            But in closing, I just wanted to say that
10
     that Chapel Hill will violate the new ozone standard
                                                                 11
                                                                      it seems like this is being posed as this black-and-
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12
     15 days out of the 90-day ozone season, which is
                                                                 12
                                                                      white thing, either 600 houses or 825,000 square feet.
                                                                 13
                                                                      you know, this huge project versus this very small one
13
     during the summer.
                                                                 14
                                                                      that a lot of people don't like either. And that's
14
           Town staff, I've heard, is very concerned
                                                                 15
                                                                      not a very productive argument.
15
     about this. They're aware of the problem. They're
                                                                 16
                                                                            I think that-I know that the developer
     concerned because they know what I know, is that 90
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                                                                 17
                                                                     doesn't want to hear the "R" word, but I think that
17
     percent of the pollutants that cause ozone come from
                                                                 18
                                                                      maybe a good way to look at this is to think about
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     cars. That's the source. It's cars and cities. And
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     here we are creating this huge project that's going to
                                                                 19
                                                                      reducing the project to a level that's acceptable,
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                                                                 20
                                                                      that's not going to generate big-city traffic and big-
     generate--you know, I'm not sure what the numbers are
                                                                 21
                                                                      city pollution, big-city air pollution. That seems to
21
     now. I've heard a lot of numbers, 31,000, twenty-
22
                                                                 22
     four, whatever, a lot more cars.
                                                                      me to be the glaring solution.
                                                                 23
23
                                                                            And we should be able to find a middle
           And we don't know what the effect is going
24
     to be. I think it's going to cause some serious ozone
                                                                 24
                                                                      ground. I would think so. We're all smart people.
     problems. At least that's what the state is telling
                                                                 25
                                                                      And I would just urge you to think about doing that.
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                                                                      Public Hearing - Meadowmont - 3/11/98
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 3
     us. And I do know that air quality also is hooked in
                                                                  3
                                                                     Thank you.
                                                                  4
 4
     with property values. It does affect property values,
                                                                            MAYOR WALDORF:
                                                                                                        Are there any
     at least I know in Los Angeles. I'm sure of this.
                                                                  5
 5
                                                                      questions of this witness from anyone? Okay. Thank
 6
           There are parts of Los Angeles, like Bel
                                                                  6
                                                                     you. Patricia Suanne Brooks, and after her, Cynthia
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                                                                  7
                                                                      Wise.
     Air, Malibu, Long Beach, that are called the good air
     side of Los Angeles, and people pay more to live there
                                                                  8
                                                                           TESTIMONY OF PATRICIA SUANNE BROOKS
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                                                                  9
     because they realize that there's not as much smog.
                                                                            MS. BROOKS: Good evening. Distinguished
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10
                                                                 10
                                                                      members of the Chapel Hill Town Council, Madam Mayor,
     They live on the ocean side, and they get the clean
                                                                 11
                                                                      Town Manager, and staff, my name is Patricia Suanne
     air. The people who live against the San Gabriel
11
                                                                 12
                                                                      Brooks, and I live at 1135 Burningtree Drive with my
12
     Mountains, like Pomona and Pasadena, they have lower
13
     property values because that's where the ozone forms,
                                                                 13
                                                                      mother, who is a senior citizen and is legally blind.
14
                                                                 14
                                                                            1135 Burningtree is one of the famous five
     it cooks. And you'll notice that, if you ever drive
     into L.A., you can see on bad ozone days what it's
15
                                                                 15
                                                                     just off Highway 54 on the right. It is a matter of
16
    like.
                                                                16
                                                                     public record tonight, but I paid three hundred and
17
                                                                17
           And I think that this project--I would
                                                                     fifty-two thousand five hundred dollars ($352,500) for
18
     argue it's not only going to affect the nearby
                                                                18
                                                                     this home. My mom and I purchased our home in
19
     property values, but in fact the whole town and the
                                                                19
                                                                     September, 1996, and although I was aware of the
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     surrounding areas, if we start to have ozone
                                                                20
                                                                      Meadowmont project at the time, I was led to believe
21
                                                                21
     violations.
                                                                      that Meadowmont would not seriously negatively affect
                                                                22
22
           In closing, I want to say that I see the
                                                                     my home. Nothing could be further from the truth.
23
                                                                23
    value of mixed use. I worked with the City of
                                                                            Since we moved to Chapel Hill from Atlanta,
                                                                24
    Portland, the Friends of Oregon, on their Lutrack
                                                                     I was at a disadvantage, with neither the advantage of
     study. Anyone who is a transportation person would
                                                                25
                                                                     local knowledge nor the facts on nor history of
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3 Meadowmont that a local purchaser could have had. I

am no stranger to development and zoning, however. In

5 Atlanta I served as the zoning and development

committee chair of my homeowners' association.

In 1989, I was appointed North Fulton
County representative to the Fulton County Planning
and Development Committee, representing over 500,000
homeowner interests. The committee was a policy
advisory body to the Fulton County Board of County
Commissioners. So I have some experience with the
potential effects of unbridled new development on
contiguous property values in existing older
communities.

I wish to bring four issues to your attention tonight, that from my past experience, which is my evidence, clearly would negatively impact property values, specifically the value of my home on Burningtree Drive and the other contiguous four.

Number one, safety. One reason I bought a home at The Oaks was because it provided a safe place for my mother, who cannot drive, to walk, or so I thought. The traffic on Burningtree Drive is already excessive, unsafe, and largely unmonitored by the

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too late for simple solutions to possibly simple
problems. It should be the highest priority to
preserve the characteristics of older existing
neighborhoods in Chapel Hill. We did so very
successfully in Atlanta.

Two, zoning. Call it stupidity, naivete, or just plain bad luck, is out-of-town buyers, unaware of Meadowmont's high-density, low-cost residential plan contiguous to our home. We purchased an expensive home and have spent major money on interior and exterior improvements to that home. We stand to lose on our investment.

My experience with zoning policy in Atlanta actually hindered my correct understanding of the possible negative effects of contiguous construction in Meadowmont. In Georgia, R-1 means the lots are two acres in size. Thus, residences zoned R-1 were residences constructed on two-acre lots. That's easy to understand and clear.

Therefore, it never occurred to me that R-1 zoning in North Carolina actually means nothing if, indeed, six to seven residences can be built on a one-acre lot zoned R-1, as posed for Meadowmont. Studying

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Chapel Hill Police Department.

With the prospect of massive increases in cut-through traffic which would be created by Meadowmont and no attendant sidewalks on Burningtree, my mother will be homebound totally when Meadowmont is built. Every day, at least 50 to 75 Oaks and Chapel Hill residents jog, walk, or rollerblade on our street at their peril.

There are many senior citizens who walk at
The Oaks despite current traffic hazards. The safety
of our seniors will be threatened even more by
increased traffic from Meadowmont. We have been asked
to present evidence tonight of negative impacts.

It doesn't take an expensive study to know an unsafe community and neighborhood negatively affects property values. Requests: therefore, I'm asking the town council to give serious consideration to either opening the connector or, better yet, finding a totally different access to Meadowmont other than through The Oaks. Let people access Meadowmont from Highway 54 into and out of Meadowmont.

I realize this is a pretty simple solution to the problem of effects on The Oaks, but it is not

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the plans for Meadowmont, it seems that the residences that will back up to our property will be on postage-stamp-sized squares of earth, not lots, squished together like tract housing, just as tightly as the developer can build them. This neither maintains nor enhances our home.

We now look out on beautiful woods, thick with greenery and dotted with wildlife, deer, rabbits, birds, squirrels, even a fox or two. After Meadowmont, we will look out on garages, swing sets, trash cans, and backs of teeny-tiny, inexpensive houses. This perception, ladies and gentlemen, is evidence.

Request: preserve or enhance the property value of my home and my mother's. I hereby request-no, I beg—the developers to construct no more homes than a pure R-1 residential zoning designation would prevent. In other words, no more than two single family homes on half-acre lots, just as R-1 means in the zoning ordinance in North Carolina.

This concept of averaging lot sizes across the development so that R-1 is really not R-1 is misleading. The lot behind our house is either R-1 or

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problem will only get worse. Yet the developer's drainage plan was approved several years ago. In doing the drainage study, did anyone ever actually visit Burningtree in the rain? Poor drainage will impact property values negatively, especially during the construction phase at Meadowmont, and I invite any of you in the next rainstorm to come over and see the drainage problem on

expense of many, many Oaks I and II homeowners. It doesn't take a rocket scientist to figure out that massive traffic backups and noise, an unsafe neighborhood for joggers and walkers, standing water, potential drainage problems, raping the tree

beautiful and most dynamic residential areas, that

street is not only a lousy idea as conceived, it is an

arrogant proposal made by a few developers at the

pits neighbor against neighbor and street against

Burningtree.

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that? Let's move on. Yeah. Yes?
                            Madam Mayor?
      MR. BROUGH:
      MAYOR WALDORF:
                                Yes?
                           If I could just plead
      MR. BROUGH:
with you just slightly, I was here early, could have
signed up early, and do represent a large number of
folks. And I don't know that I'll be able to come
back tomorrow evening.
      MAYOR WALDORF:
                                Okay. I'll call on
you next, after the Wises.
      MR. BROUGH:
                           Thank you.
        TESTIMONY OF CYNTHIA WISE
      MS. WISE:
                        Good evening, Madam
Mayor, council members, Mr. Horton, and town staff. I
am Cynthia Wise of 1139 Burningtree Drive. Whatever
dictionary you use, we five lot owners on Burningtree
are contiguous to Meadowmont property. There are no
golf courses, ravines, hills, thick brush, or roads to
separate our approximately one-acre lots from those
approximately one-seventh of an acre planned to be
abutting us in Meadowmont.
      As you can see on this slide, we have five
homes that are abutting Meadowmont. The first one
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belongs to the Blues, next to the golf course. Then
are the Brooks. Suanne just spoke. Then the Wises,
and then Jeff Eischen, who sent you a letter. He was
not able to be here tonight. And then the Claytons on
the end behind the detention [sic] pond and most close
to 54.

It's very hard for the individual citizen to compete with a big, powerful developer with all his financial and other resources. We tried to get builders and appraisers to give us estimates of how Meadowmont would affect the value of our properties, but the realtors felt you couldn't estimate until the development was built. One appraiser felt it would take him many weeks and two to three thousand dollars, and anyway, he didn't have enough time.

After seeing these professional appraisers, I'm not sure that I couldn't have done maybe as well. At least I would have compared apples with apples and oranges with oranges. I don't understand why they took examples from Charlotte, Raleigh, Greensboro, or even Franklin Street, which is entirely different from Pinehurst or The Oaks.

In the first sentence of an engineering

MAYOR WALDORF:

Ah. What time is

25

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140
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 1
                                                                 2
 2
                                                                            This is the 30-inch-in-diameter oak tree
     article attached to the letter from Jeff Eischen it
                                                                 3
 3
                                                                     (indicating slide). As I said, it's not in great
     reads, quote, "Environmental noise caused by traffic
     can reduce property values," end of quote. You have
                                                                     shape on one side of it. This one (indicating) is 48
                                                                 5
                                                                     feet from our lot line. It's a magnificent, very
     that environmental noise study. He has it attached to
                                                                 6
                                                                     healthy, double oak, which has a 38-1/2-inch diameter
                                                                 7
     the letter he's given you.
 7
           This was certainly true in the case of the
                                                                 8
                                                                     at 40 inches high before the trunk separates. Markie
 8
                                                                 9
                                                                     likes that tree, also. In addition, he likes the
     house Jeff bought next to us. The previous owners
 9
                                                                10
                                                                     weathered deer skull found near the tree.
     were literally driven away by the traffic noise
10
                                                                11
                                                                            I hope Mr. Perry will please let him keep
11
     already on 54. They liked to eat most of their meals
                                                                12
                                                                     it because you know how hard it is to remove a prized
     outside on the deck, weather permitting. They had
12
                                                                13
                                                                     possession from a three-year-old. It is also very
     found they couldn't stand the regular sounds of
13
                                                                14
                                                                     hard to remove a view of trees and sky from a 68-year-
     traffic, let alone the gunning motors, screeching
14
     brakes, blaring car radios, et cetera, from the
                                                                15
                                                                     old. Thank you.
15
                                                                16
                                                                            MAYOR WALDORF:
                                                                                                       Thank you, Cynthia.
16
     current 30,000 cars on 54.
                                                                17
                                                                     Did Ed want to speak, too?
17
           They knew they could never tolerate traffic
                                                                                               Yeah. I'm to be his
                                                                            MS. WISE:
18
     noise when it goes up to 72,000 daily, or however the
                                                                18
                                                                19
19
     number of cars are going to be. I've heard different
                                                                     video person.
20
     estimates. So this house in mint condition with a new
                                                                20
                                                                            MAYOR WALDORF:
                                                                                                       Where is he? I can't
     roof, new paint inside and out, and new carpeting was
                                                                21
                                                                     see him?
21
                                                                22
                                                                            MS. ANDRESEN:
                                                                                                    He's down there on the
22
     offered at three-oh-five thousand dollars ($305,000)
     and sold for only two-eighty-five thousand ($285,000).
                                                                23
23
                                                                     floor.
                                                                24
                                                                           MS. WISE:
     It was mentioned as one of the Burningtree houses.
                                                                                               He was my video
24
                                                                25
25
           That was twenty thousand dollars ($20,000
                                                                     person. He's practicing.
                                                       139
                                                                                                                        141
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                                                                 2
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                                                                                                       No wonder I can't see
     less than asked and eighty-eight thousand ($88,000)
                                                                           MAYOR WALDORF:
 3
     under the last Orange County appraisal of two hundred
                                                                 4
                                                                     him. The question is can he get up. Is he about
 4
     ninety-three thousand ($293,000). Jeff was able to
                                                                 5
                                                                     ready? All right. Here we go.
 5
                                                                 6
                                                                              TESTIMONY OF EDMUND WISE
 6
     negotiate the price down-because of current traffic
                                                                 7
 7
     noise and the certainty of it doubling and other
                                                                           MR. WISE:
                                                                                                Good evening, Madam
     effects of Meadowmont as a whole.
                                                                 8
                                                                     Mayor, town council, Manager Horton, and town staff.
 8
 9
           This certainly seems like an example where
                                                                 9
                                                                     My name is Edmund Wise, and I live at 1139 Burningtree
10
     the proposed Meadowmont development has not enhanced
                                                                10
                                                                     Drive, and I'd like to talk about this map a little
11
     the value of contiguous property. I know the term
                                                                11
                                                                     bit more.
                                                                12
12
     "value" usually means money, but there are also
                                                                           (Demonstrating using slide.)
     nonmonetary values such as deer and trees. Even as
13
                                                                13
                                                                           Here we have five houses that are R-1A that
                                                                14
                                                                     are roughly an acre. Some are a little less. We have
14
     they eat our bushes and flowers, we feel very
15
     fortunate to have those beautiful deer come into our
                                                                15
                                                                     these abutting Meadowmont. These are very small lots.
                                                                16
16
     yards, and we will greatly miss them when they are
                                                                     On this side, Mr. Perry at the moment is giving us our
17
                                                                17
                                                                     R-3 lots. Here we have R-1A. Here we have what are
     chased out of Meadowmont.
18
                                                                18
           I've tried not to get too fond of the
                                                                     effectively R-3 lots in size.
19
     trees. Last week my husband and I took our grandson
                                                                19
                                                                           We are separated by a barrier here which is
20
     Mark out back to try to find the 30-inch-diameter oak
                                                                20
                                                                     about 20 feet wide. Twenty feet seems like some kind
21
     tree listed on some map he got from the planning
                                                                21
                                                                     of reasonable number for a barrier until you really
22
                                                                22
    department. That massive oak, like many of us
                                                                     think about it. And I'll come to that in a few
23
                                                                23
     grandparents, is slowly showing its age. This is
                                                                     minutes.
24
    slated for clear-cutting, like all the rest of the
                                                                24
                                                                           Another thing I'm going to talk about is
25
                                                                25
                                                                     drainage, in addition to what the second-to-last
    trees.
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An additional request we have is that there be a barrier between 54 and this part of The Oaks, extending all the way through into Meadowmont, way into Meadowmont, a barrier that would be sound- and sight-proof, would block some of the sound and a good deal of the sight.

This could be a brick wall such as you have in Raleigh along the beltway. It could be a wooden wall such as you have at the Botanical Garden. We haven't really researched the best kind of wall vet. But it's an absolute requirement, if you're going to a six-lane, this highway, plus the turn lanes on either side, giving you an eight-lane highway.

I'll say a little bit--well, I'll continue on. Next, please. (Slide changed.) Now, when you're thinking about barriers, again, you think that maybe

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absolutely inadequate.

Okay. Next slide, please. (Slide changed.) The no-build, no-parking line, according to the maps from Meadowmont, is 20 feet behind the barrier, so that you have a 20-foot barrier and a 20-7 foot no-park, no-build line. So this is the line of the houses from our lot line. This is the line to which building could take place, right to there.

Now, to appreciate this a little better, let's take a look at the next slide. (Slide changed.) We are 40 feet behind some houses. Next, please. (Slide changed.) This is just another example of being--

This is Southern 16 MS. WISE: 17 Village.

18 MR. WISE: This is Southern Village. Mr. Perry has talked a little bit about the 19 20 kind of houses that would be built behind us. There's 21 nothing concrete. There's just kind of offered

22 things. So we have no idea what sort of structure 23 would be behind us. But this is probably the totally

dismal kind of structure to see 40 feet behind our 24

25 houses.

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20 feet is a long distance. This is a picture taken with a camera that sees things like a human eye does. Its focal length is proper for that. It's 20 feet away from our property line.

You can see the kind of ground that's in this barrier. The barrier goes this way. It's highly shaded. It's shaded by oaks on our land and in the Meadowmont area. You can see nothing really is growing in here, and you can see trees throughout here.

Our next-door neighbor planted some annis to create a sight barrier about two years ago. Mr. Perry's landscape architect came along in this area looking to try to see what she could grow in this area.

She looked at our neighbor's annis and said that she'd never seen any annis so dark. And this was just stunted. It really, basically, has grown extraordinarily slowly under these very low light conditions. And she was trying to think of something that would grow in here in some reasonable time. That's a big problem. Okay. So 20 feet--here's the measuring tape-20 feet really is totally and

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3 Next, please. (Slide changed.) Drainage. This was the first house that you saw, the most 4 northern house, the Blues'. You can see what their 6 back yard looks like, thanks to Meadowmont runoff.

Next, please. (Slide changed.) This is the runoff between the Brookses' house and the Blues' house. You see this torrent coming down from Meadowmont, essentially from Meadowmont. There is certainly, obviously, some from neighboring areas after Meadowmont.

Next, please. (Slide changed.) This is a torrent coming from Meadowmont in our yard that goes down into the rest of the neighborhood. You can see the kind of problems that there will be during construction when these torrents are bearing Meadowmont mud, just an extraordinary problem during

(Slide changed.) Now, if you look around Chapel Hill and you try to find areas where R-1A is abutting R-3--and this is basically R-3 houses that are behind us--you'll look in vain for anything that has any kind of-unless it has some kind of reasonably highly respectable barrier--it has a deep ravine or a

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                                                                     previously or is ordinary, common sense.
     road, a thoroughfare, or something that really is a
 3
                                                                 4
                                                                           I want to add one other thing. Cyn, would
     major kind of woods, thick woods-so that we're asking
                                                                 5
                                                                     you put up the map again, please?
     for considerable thickness of barrier beyond the 20
 5
                                                                 6
                                                                           (Ms. Wise complies.)
     feet.
 6
           (To Cynthia Wise) Is that the last one?
                                                                 7
                                                                           I wanted to say that, from the map of
 7
                                                                 8
                                                                     Meadowmont, that as the trees are chopped down in
     That's the last one. Okay. To summarize, to maintain
 8
                                                                 9
                                                                     Meadowmont-they're a reasonable sound barrier
     or enhance our property values, we request the
                                                                     currently-we will need more barrier for that. This
     following changes in the infrastructure SUP for
                                                                10
10
                                                                11
                                                                     is one of the justifications of the barrier alongside
11
     Meadowmont. These changes are necessary--are
                                                                12
                                                                     Meadowmont. And that's the end of my comments. Are
12
     necessitated by oversight of the planners.
                                                                13
                                                                     there any questions?
13
           We suggest that, one, the lot sizes in the
     Meadowmont lots abutting the R-1A section of
                                                                14
                                                                           MAYOR WALDORF:
                                                                                                      Does anybody have any
14
                                                                15
                                                                     questions of Mr. Wise? Thank you. I've been asked to
15
     Burningtree Drive be increased from the present de
                                                                16
                                                                     read off the names of the people who remain to speak.
16
     facto R-3 equivalent to R-1A. Two, a meaningful sight
     and sound barrier--we ask that a meaningful sight and
                                                                17
                                                                     I'll do that while Mr. Brough is getting settled.
17
18
     sound barrier be reserved, developed, and its sanctity
                                                                18
                                                                           After Mr. Brough is Bill Davis, then David
                                                                     Brown, Reginald Morgan, Ray Dooley, Ken Robinson,
19
     guaranteed in perpetuity by deed or other document.
                                                                19
20
           We request that the proposed, presently
                                                                20
                                                                     Arnold Loewy, Glyn Collins, Jana Collins, Richard
21
     proposed, 20-foot barrier be extended to 75 feet,
                                                                21
                                                                    Franck, Rachel Willis, Susan Fulton, Roger Perry,
22
     ideally, with visual barrier plantings being added.
                                                                22
                                                                     Nancy Preston, Eunice Brock, Madeline Jefferson, Bruce
23
                                                                23
                                                                     Merrifield, James Scatliff, Joe Carsanaro, and Burwell
     But it's just totally important that this be
                                                                24
24
     guaranteed in perpetuity, that the homeowners on the
                                                                     Ware. So if everybody needs 15 or 20 minutes, we're
                                                                25
25
     other side don't have a chance to come at that barrier
                                                                     going to be here for at least another full evening.
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                                                       147
                                                                     Public Hearing - Meadowmont - 3/11/98
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 2
                                                                 2
                                                                 3
                                                                           FROM THE FLOOR:
 3
     in some way.
                                                                                                     Mayor, is there any
                                                                 4
 4
           Three, we request an extension of the no-
                                                                    expected time to end tonight and reconvene, or not?
 5
     construction, no-parking line inside the lot line be
                                                                 5
                                                                           MAYOR WALDORF:
                                                                                                      What are the council's
     increased from the 20 feet from the lot line, as it is
                                                                     wishes? How long do y'all want to go?
 6
                                                                 6
 7
     presently proposed, to 45 feet from the lot line, in
                                                                 7
                                                                           MS. BROWN:
                                                                                                 I don't want to go
 8
     the new, larger lots we request.
                                                                 8
                                                                    past 11:00, and that's pushing it.
 9
           Four, the large trees, we request that they
                                                                 9
                                                                           MAYOR WALDORF:
                                                                                                      All right. If we're
10
     be preserved by increasing the lot sizes as requested
                                                                10
                                                                    not going to go past 11:00, then we have to pick a
11
     above. You basically have to clear-cut a series of
                                                                11
                                                                    date to resume the hearing. Tomorrow night, I gather,
12
     small lots. Large lots, you can bear to preserve
                                                                12
                                                                     is not good because there's a log meeting; is that
13
     large trees.
                                                                13
                                                                    right?
14
           Five, a sound and sight barrier of brick or
                                                               14
                                                                           MS. BROWN:
                                                                                                 That's true.
15
     wood, whichever is better. We would like that to be
                                                                15
                                                                           MAYOR WALDORF:
                                                                                                      Is the log meeting at
     erected parallel to the southern side of 1147
16
                                                               16
                                                                    7:00, Joyce?
17
     Burningtree Drive along Route 54 and that this barrier
                                                               17
                                                                           MS. BROWN:
                                                                                                 No, it's at 5:30, but
18
     be extended eastward along the Meadowmont-Route 54
                                                               18
                                                                    we've been having very lengthy log meetings, and so I
19
    boundary way into the Meadowmont area to compensate
                                                               19
                                                                    don't want to shorten that. We still have things left
20
     for increased traffic noise.
                                                               20
                                                                    over from last time.
21
           Six, the drainage of storm water into
                                                               21
                                                                           MAYOR WALDORF:
                                                                                                      What time do you
22
                                                               22
   Burningtree Drive lots from Meadowmont must be
                                                                    usually get out?
23
     ameliorated. Supporting evidence that these requests
                                                               23
                                                                           MS. BROWN:
                                                                                                 Well, we've been
24
     are necessary to maintain or enhance our property
                                                               24
                                                                    getting out about 8:30, 9:00.
    values has been presented by us or by others
                                                               25
                                                                           MAYOR WALDORF:
                                                                                                      I have a suggestion.
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additional fact.

made of them, I suppose.

MR. BROUGH:

Mayor. And members of the Council, just to begin, I

want to do two matters of sort of a formality. One is

both documents to the manager, and we can get copies

to submit to the Council-and I guess I'll just hand

Thank you, Madam

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Again, that information is, as the mayor

noted at the outset, already before you. I don't

think we need to repeat it or dwell on it especially.

It's there, you can review it. That updated letter

submitted to you this evening adds primarily this

Public Hearing - Meadowmont - 3/11/98 You may recall that in the earlier submission by Mr. Butzin, he had indicated that while he was very clear that there was a significantperhaps as much as 10 percent-impact, negative impact on the properties along Pinehurst Drive south of the Burningtree intersection, that the impact on the properties north of that was somewhat less clear. And he reached that conclusion for this reason. His research showed that at the point in time in which you get to a traffic level of about 3,000 cars is about when you begin to see a significant impact, according to the studies that he has and the analysis that he made, on the traffic values. And that it was not entirely clear to him, based upon the information that he was given from the Kimley-Horn study, as to whether or not the levels of

traffic along Pinehurst north of the Burningtree intersection were already at that level.

The information that he took a look at and comments on in that letter was the information based upon the study that the Town has done, showing that

significantly below the 3,000 that was estimated by

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the actual current levels of traffic are really

Kimley-Horn.

So that that confirms his conclusion that since the existing level is, he feels, well below the 3,000 level, and the impact of this project will drive it well above the 3,000 level, that there will in fact be a significant impact, even north of the Burningtree Drive.

But it doesn't change his conclusion which he reaffirms in that letter, that unquestionably there is a substantial, as much as 10 percent or more, negative impact on the value of properties south of Burningtree Drive.

Again, what does all that mean? Well, surprise, surprise. The appraisers differ with one another. I suspect we could march in here--each side on this issue could probably march 25 appraisers on each side of this issue, marshaling all kinds of facts and figures before you, quoting from studies and properties located across the country, and who knows where.

The fact of the matter is, you have a very difficult job if your analysis and your conclusions have to be based strictly upon those differing

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appraisers.

conclusions reached by presumably competent

What to do? I submit to you that under
these circumstances, you may wish to do a couple or
perhaps three things. First of all, I think it's
important for you to focus on the real issue. And I
think Mr. Capowski hit it right on the head when he
asked the questions about the value of contiguous
property.

You've heard a great deal of testimony about property on Franklin Street and property hither and yon, but very little testimony, other than the testimony submitted on behalf of my clients, as to the value of the contiguous property that we're speaking about here.

And the contiguous property here is the property that adjoins this project at the end of Pinehurst Drive, where it now dead-ends into this proposed development. And I think, when you think about it for a moment, it is clearly that's where the impact of this project is the greatest.

Because it will certainly have an impact, and a significant impact, as Mr. Butzin indicates in

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that letter, on the property north of the intersection between Pinehurst and Burningtree. There's no question about that, at least from the point of view of our expert appraisers.

But I think unquestionably south of that intersection, where you now have virtually no traffic--you have a few houses, probably less than--I don't know how many trips a day, but we're talking--you could probably count them on fingers and toes--as comparison when you open that traffic up, regardless of whose testimony you believe, whether it's going to be 5,500 trips a day or, as some of the other experts that were submitted to you, considerably more.

Whether it's more or less, it's irrelevant. You're going to start with a situation today of virtually no traffic, and therefore, no traffic, no property values impact coming from that lack of traffic, to a situation south of Burningtree Drive where you will have an enormous impact.

So the first thing you must do is focus on what's the relevant question. The question is the value of the impact of this property on contiguous property, and that's the property that we're looking

be to raise values.

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at and focusing on here.

The second question that you must focus on is not the question of whether the property values even on Pinehurst Drive south of Burningtree Drive will rise over time. Unquestionably, they will. If you came back in 20 years and said, look at the point today, and look in 20 years, whether this project is built or not, presumably those values will go up.

The question is, what is the impact of this project. And even if you were to demonstrate, as was done by the opposing appraisers, that the property values may have risen on these streets, the question is, what is the impact of this project on those property values?

Is it going to have a positive impact, or is it going to have a negative impact? And it's not sufficient, even if one could show that the values of property on Pinehurst Drive in whatever relevant area you're looking at, would increase over time.

The question is, would they increase considerably more if this project didn't go through? And when you ask that question, common sense will tell you what the answer is. And that, we suggest, is--

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does have a substantial impact, in the 5 to 10 percent range. Now, I think it's especially important to look at that conclusion made by the property tax appraisal office, whose obvious bias, if there is a bias, would

And they concluded that you have a negative impact when you have these heavily trafficked streets, and appraise the property accordingly. Now, that's the only neutral, if you will, evidence that there is in that record.

And I submit for that reason, it should have some persuasive value that certainly the testimony that you've otherwise heard from folks who have been retained on one side or the other of this issue might not have.

Finally, and I think most persuasively, you have to use your common sense. If you were to walk down, coming in a southerly direction, on Pinehurst past the intersection of Burningtree Drive, and you get to the end of the street and you look on either side, look on the right side, for example, and look at Glyn Collins's house, the last house there, the contiguous property, and you were to ask yourself--put

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that's the third thing I want to ask you to do, is to use your common sense, as the prior speaker has done.

But there's an intervening issue I want to point out to you. And that is, since you have appraisers coming from either side reaching, not surprisingly, conflicting conclusions, what I submit that you might want to do is try and find some independent evidence, someone with no axe to grind, who has done the kind of research that's necessary to give you some input on this.

And I submit to you there is that evidence in the record. And it's in the form of the analysis that's already submitted to you—now, admittedly, that analysis was collected or submitted to you, handed to you, by the appraiser that we hired.

But it's based upon a study that was done in Kansas City, not by anybody that we retained, not by anybody that the developers retained, but by an independent group in Kansas City that analyzed this question for purposes of determining this precise issue—what is the impact when you have a great deal of traffic, on property values?

And the conclusion that they reached was it

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yourself in the position of an individual who wants to buy the house, and you want to buy it today.

And you look at the house and you get an appraisal and you make an analysis of it, and you get an understanding of what the price is based upon how desirable that site is.

Now, if you could sort of flip-switch, almost like one of these slides, to a different point in time, a point in time with Meadowmont, with a complete opening. You're looking at the situation today and you compare that to a situation where there's 55--that's their figure--5,500 trips going back in front of this house.

Ask yourself the simple question. All other factors being equal, is this property more or is it less desirable? And it seems to me that you can vote in favor of this project only if you can reach the conclusion that all other factors being equal, you as a representative of the general public would say, "I'd probably pay more for this property with this traffic than I would otherwise."

Or put it another way. If you can say to yourself honestly, "I think this property is at least

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                                                         162
                                                                   1
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                                                                   2
  2
                                                                       It affects property values.
                                                                   3
      as valuable or more valuable with 5,500 trips going in
  3
      front of it than it is today," then you can vote in
                                                                   4
                                                                             Now, that's real. That's Chapel Hill,
  4
                                                                       that's not opinion. That's what happens. And I
                                                                   5
 5
     favor of this project.
            If you can't reach that conclusion, and I
 6
                                                                   6
                                                                       submit to you that when you're looking for how you
                                                                       come to grips with these various opinions, you can
     submit there is no logical basis upon which you can
                                                                   7
 7
     reach that conclusion, you simply have to vote it
                                                                   8
                                                                       seize on your common sense and you can seize on what's
 8
                                                                   9
 9
                                                                       real and what's happened.
     down.
                                                                  10
                                                                             These folks didn't vote, so to speak, give
 10
            The other factor, when you're using your
                                                                       you an opinion based upon research. They voted, so to
 11
     common sense, I would submit that you look around
                                                                  11
                                                                  12
                                                                       speak, with their pocketbooks. And that's real.
     Chapel Hill, and one of the things that the appraisers
12
                                                                  13
                                                                             What's the solution? The solution has been
13
     point out is a fact, not opinion. Other than this,
                                                                       suggested to you. The solution is not even
                                                                  14
     you've got a lot of opinions.
14
                                                                  15
15
            You know what you can do with statistics,
                                                                       necessarily to expect or look for a subdivision.
                                                                  16
     you know what you can do with property values,
                                                                       Meadowmont could still happen, members of the Council.
16
     according to which lots you select. But this is what
                                                                  17
                                                                       Meadowmont could still happen.
17
     you can't do. You can't manufacture what's happened
                                                                  18
                                                                             The solution is if--I don't mean to be
18
19
                                                                  19
                                                                       facetious, but I would call it Meadowmont-Lite. This
     in Chapel Hill.
                                                                  20
                                                                       project is enormous. This project is huge. And I
20
            There are three developments that were
                                                                  21
21
     pointed out to you--Glenview, Silver Creek and
                                                                       don't need to recount the statistics. You've heard
22
     Chesley, that all back up to heavily trafficked roads.
                                                                  22
                                                                       them. Half this project would still be enormous.
23
     Obviously, Weaver Dairy Road has even more traffic on
                                                                 23
                                                                             But half this project, you will note, one
24
     it than is projected here, but the other development
                                                                 24
                                                                       thing that half this project would do, again, going
25
     on Glenview is probably--on Piney Mountain Road, which
                                                                 25
                                                                       back to the testimony of our expert, that somewhere
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 1
                                                                   1
 2
                                                                  2
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 3
     is projected probably to have less traffic than will
                                                                       around 3,000 is the amount of traffic that trips that
 4
     be on this segment of the street.
                                                                  4
                                                                       significant impact on property values.
 5
                                                                  5
            And each of the developers of those new
                                                                             Obviously, you're going to have, no matter
 6
     subdivisions did two things that are significant.
                                                                  6
                                                                       what goes there, you're going to have some traffic.
                                                                  7
     One, they didn't front on-they didn't put the front
                                                                       But you're not going to have the traffic necessarily
 8
     of their lots on these heavily traveled roads, as is
                                                                       that you're going to have with this development--
 9
     true in the Pinehurst situation. They turned them
                                                                  9
                                                                       5,500. If you cut that development in half, and now
10
     around. So that's one thing they did.
                                                                  10
                                                                       you've only got maybe 2,500 trips per day going by
11
            And the second thing that they did I think
                                                                 11
                                                                       that, now you're below what our expert says is a real
12
     is extremely revealing. They built a very expensive
                                                                 12
                                                                       significant impact.
13
                                                                 13
     barrier, a wall, to wall off the impact of the
                                                                             So you could have Meadowmont-Lite, so to
14
     traffic. Now, why did they do that? Why would they
                                                                 14
                                                                      speak, half of Meadowmont, still an enormous project,
15
     spend--and the appraisals suggest up to $10,000 per
                                                                 15
                                                                      still the largest project this town has ever seen--
16
     lot to do that. Ask yourselves, why did they do that?
                                                                 16
                                                                      you've already heard the developer already cut it
17
                                                                 17
            Because, would a developer spend $10,000 a
                                                                      back. So the concept of cutting it back is not new.
18
                                                                      That could be done.
     lot if they didn't think it was going to have, if they
                                                                 18
19
     didn't do that, at least $10,000 impact? You know the
                                                                 19
                                                                            I simply ask on behalf of my clients that
20
     answer to that question. They did it because traffic
                                                                 20
                                                                      what you need to do, based upon the testimony in this
21
     has an impact on property values.
                                                                 21
                                                                      record, is to turn this project down, because you
22
                                                                 22
           And in the absence of that kind of
                                                                      cannot make the finding that this will maintain or
23
    safeguard, they would be cutting out a certain segment
                                                                 23
                                                                      enhance the value of Glyn Collins's lot, the value of
24
    of the market who, all things being equal, would
                                                                 24
                                                                      contiguous property.
```

choose to go somewhere else. And what does that do?

25

And if you do that, the developer could

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 2
                                                                     don't have any comment on that. I really don't know--
     then come back before you with a project that would
                                                                 3
 3
     meet the scale of Chapel Hill, that could satisfy the
                                                                4
                                                                           MAYOR WALDORF:
                                                                                                      Any other questions?
 4
                                                                5
                                                                           MR. BROUGH:
                                                                                                  --except to say I hope
     objectives that were originally intended by the
 5
     appropriate mix and size and scale of a mixed-use
                                                                6
                                                                     that wasn't the case they did it. But I don't know.
 6
                                                                                                 Thank you.
                                                                7
                                                                           MS. WIGGINS:
     development that was intended, and would not
                                                                           MAYOR WALDORF:
                                                                                                      Any other questions?
     necessarily have the impact on property values that
                                                                8
                                                                9
     this project does.
 9
                                                                           (No response.)
                                                                           MAYOR WALDORF:
                                                                10
                                                                                                      Okay. Thank you, Mr.
 10
            So you can get there, where some folks
                                                                11
11
     want, which is a mixed-use project, but one that meets
                                                                    Brough.
                                                                              TESTIMONY OF BILL DAVIS
                                                                12
     the scale and one that you can vote for. I submit you
12
13
     can't vote for this one.
                                                                13
                                                                           MR. DAVIS:
                                                                                               Madam Mayor, members
                                                                14
                                                                    of council, I'm Bill Davis. I now live at Gray Bluff
            MAYOR WALDORF:
                                      Does anyone have any
14
     questions to ask this witness?
                                                                     Trail, and it's nice to see you again, but I wish it
15
                                                                15
                                                                    were under different circumstances. I want to take
                                                                16
16
           MS. WIGGINS:
                                 Yes.
                                                                    just a couple of minutes of your time tonight.
17
           MAYOR WALDORF:
                                      Edith?
                                                                17
18
           MS. WIGGINS:
                                 Yes. Mr. Brough--over
                                                                18
                                                                           MAYOR WALDORF:
                                                                                                      Speak up, Bill. Bill,
                                                                19
                                                                    I think somebody's having trouble hearing you. Speak
19
     here.
           MR. BROUGH:
                                  Yes. Oh, there you
                                                               20
                                                                    up a little bit. Thanks.
20
     are. I thought it was coming from the audience. I'm
                                                                21
                                                                           MR. DAVIS:
21
                                                                                               Okay. Sorry. Maybe I
                                                                22
22
     sorry.
                                                                    can turn my mike up.
                                                               23
23
           MS. WIGGINS:
                                 I live within sight of
                                                                           MAYOR WALDORF:
                                                                                                      Yeah.
24
     the wall on Piney Mountain Road. Did you ask the
                                                               24
                                                                           MR. DAVIS:
                                                                                               I want to take just a
25
     developer why he put that wall there? Do you know it
                                                               25
                                                                    couple of minutes of your time tonight to try to give
                                                       167
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 3
     was to separate that subdivision from the traffic?
                                                                3
                                                                    us a real feel for what the traffic on 54 in front of
                                  No.
           MR. BROUGH:
                                                                4
                                                                    Meadowmont is going to look like. And I brought a
 4
                                 Okay. But you said
 5
           MS. WIGGINS:
                                                                5
                                                                    visual aid.
                                                                           This is the December 26th issue of the
     that's why he did it.
                                                                6
 6
           MR. BROUGH:
 7
                                  Yes.
                                                                7
                                                                    Washington Post showing Rockville Pike on a spot
                                 Those of us who live
 8
           MS. WIGGINS:
                                                                8
                                                                    between Bethesda and Rockville on Christmas Eve this
 9
     there inside of that wall believe the wall was not put
                                                                9
                                                                    past year. The current traffic count on this section
10
     there because of traffic, that it was put there to
                                                                10
                                                                    of Rockville Pike is 76,000 vehicles per day. And
     isolate that subdivison from the rest of us.
                                                               11
                                                                    what I want to show you tonight, using the Kimley-Horn
11
                                                               12
12
           MR. BROUGH:
                                  I don't know--I guess
                                                                    analysis, is that the traffic on 54 in front of
     I'm basing my commentary upon the evidence that was
                                                               13
                                                                    Meadowmont is going to be comparable to these levels.
13
                                                               14
14
     before you. It was the appraisers who submitted that
                                                                          First, I'd just like to comment on this
                                                               15
15
     as the evidence-two appraisers and their appraisals,
                                                                    report. This is the May, 1996, report of the traffic
16
     submitted those three subdivisions and the walls that
                                                               16
                                                                    analysis. I am a basic biomedical scientist. I
17
     separate them as evidence of supporting their opinion
                                                               17
                                                                    generate, analyze, and publish data, and with those
18
    that traffic does have an impact.
                                                               18
                                                                    tools, I get grants to do it all over again. If I
19
                                                               19
           I was really commenting on their evidence.
                                                                    published something like this, I wouldn't be working
20
    I didn't submit any of my own. That was the basis for
                                                               20
                                                                    today.
21
    my commentary, what they had said. I did not--and I
                                                               21
                                                                          The data in this report are so hidden that
22
    don't know what they did in terms of who they
                                                               22
                                                                    you can't--it's very difficult to find them. In the
23
    consulted or how they reached that conclusion. That
                                                               23
                                                                    table I'm going to show you, that will become evident.
24
    conclusion was in their reports, though.
                                                               24
                                                                    It will also become evident that I made a big error,
25
           I understand what you're saying, and I
                                                               25
                                                                    which is going to reduce my number, but I think that
```

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 2
                                                                                                     Well, we'll get--we
                                                                3
                                                                          MAYOR WALDORF:
     the reduction is not going to be all that great.
 3
                                                                4
                                                                    have this (indicating).
 4
            So I have a copy of the table here for
     council and for overhead. Or did I give you my
                                                                5
                                                                          MR. FOY:
                                                                                              You mean that
 5
                                                                    photograph? Is that part of our--
                                                                6
 6
     overhead there, Ralph?
           MR. KARPINOS:
                                  I believe you did,
                                                                7
                                                                          MAYOR WALDORF:
                                                                                                     Well, actually, when
 7
                                                                    people bring photographs and slides, we actually ask
                                                                8
 8
     yeah.
           (Table projected on overhead.)
                                                                9
                                                                    them to submit them for the record. So, there you
 9
                                                               10
                                                                    have it.
           MR. DAVIS:
                                So as we can see from
10
     the table, the current traffic counts that were done
                                                               11
                                                                          MR. FOY:
                                                                                              Thank you.
11
     in 1996, March 12 to 14, I believe--and I went and
                                                               12
                                                                          MAYOR WALDORF:
                                                                                                     Sorry I forgot.
12
                                                               13
                                                                                               I'll turn over the
13
     looked, and that wasn't during spring break, because I
                                                                          MR. DAVIS:
                                                               14
                                                                    copy of the Washington Post article and the table.
     thought it might be--are 34,900 per day.
14
                                                               15
15
           Town staff suggested a growth for that
                                                                          MAYOR WALDORF:
                                                                                                     Yeah, that would be
                                                               16
     level of 2 percent per year for ten years, so if you
                                                                    great. Thank you. That would be better than the
16
                                                               17
                                                                    slide, actually, Bill. We're going to give you your
17
     add another 7,600, roughly, you get a subtotal for the
18
     year 2006 at buildout of Meadowmont of over 42,000
                                                               18
                                                                    slide back. What, Julie?
19
     cars. The estimate for Meadowmont that I took out of
                                                               19
                                                                          MS. ANDRESEN:
                                                                                                  I just didn't get a
20
     the report is 31,000. And if we add those two numbers
                                                               20
                                                                    copy.
21
     together, we come up with almost 74,000 vehicles per
                                                               21
                                                                          MAYOR WALDORF:
                                                                                                     Of Bill's chart?
22
     day.
                                                               22
                                                                          MS. BATEMAN:
                                                                                                 Yeah. There weren't
23
                                                               23
           Mr. Horn tonight says that this 31,000 is
                                                                    enough copies.
24
     the wrong number--it should be 24,000--so we can
                                                               24
                                                                          (Copy handed to Julie Andresen.)
25
     subtract maybe 10 percent. So if you could just
                                                               25
                                                                          MS. ANDRESEN:
                                                                                                  Thank you.
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 2
                                                                2
                                                                3
 3
     mentally remove every tenth car from that slide, in
                                                                          MAYOR WALDORF:
                                                                                                     Thanks. Now I think
 4
     the year 2006 on Christmas Eve, that is what you're
                                                                4
                                                                    we're set. All right. Mr. Morgan, and then after
 5
     going to see. And I find it very difficult to believe
                                                                5
                                                                    him, I'm going to call on Mr. Loewy, who has indicated
 6
     that that level of traffic is not going to impact
                                                                6
                                                                    he can't be here next week.
 7
                                                                7
     contiguous property, however narrowly or broadly you
                                                                           TESTIMONY OF REGINALD MORGAN
 8
     wish to define it.
                                                                          MR. MORGAN:
                                                                                                 Good evening. My name
                                                                8
 9
           There's no way that that amount of traffic
                                                                9
                                                                    if Reginald Morgan. I'm a state-certified real estate
10
     can have a positive impact on, not only that part of
                                                               10
                                                                    appraiser in the State of North Carolina. I'm a
     town, but the whole town. In fact, our whole quality
                                                                    Chapel Hill resident. I live on Kingston Drive. And
11
                                                               11
                                                                   I have been asked by the Little Creek Neighborhood
12
     of life in Chapel Hill is going to go down because of
                                                               12
13
     this development. It's too big, it's too intense, and
                                                               13
                                                                    Association to comment on the effect the proposed
14
     I hope that you will turn down this special use permit
                                                              14
                                                                   Meadowmont community will have on Little Creek.
15
     and all of the others until Meadowmont is brought back
                                                               15
                                                                          The financial resources of these citizens
16
     at a much smaller scale. Thank you.
                                                                   is limited, and they could not afford a detailed
                                                              16
17
           MAYOR WALDORF:
                                      Okay. Thank you,
                                                              17
                                                                    analysis. I've gathered some facts and observations,
18
     Bill. Are there any questions of Mr. Davis?
                                                              18
                                                                   and it is my opinion that the proposed Meadowmont
19
           MR. FOY:
                              I have one.
                                                              19
                                                                   community would have a negative effect on the
20
           MAYOR WALDORF:
                                      Kevin, yeah.
                                                              20
                                                                   residents of Little Creek and would not promote the
21
           MR. FOY:
                              It's actually a
                                                              21
                                                                   public health, safety, and general welfare of these
22
                                                              22
    question for you.
                                                                   residents.
23
           MAYOR WALDORF:
                                      For me?
                                                              23
                                                                         Little Creek, also known as Oakwood and
24
           MR. FOY:
                              Procedurally, how is
                                                              24
                                                                   Glen Lenox, was established in the 1940s and is one of
25
    evidence like that entered into our record?
                                                              25
                                                                   the older subdivisions in Chapel Hill. Houses range
```

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                                                       174
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 1
                                                                 2
 2
     in size from modest 1,000-square-foot bungalows for
                                                                 3
                                                                    project going up. It's now half-occupancy. They've
 3
     one hundred and twenty thousand dollars ($120,000) to
                                                                 4
                                                                    got 168 units occupied.
 4
                                                                           With all the cars at all times of the day,
     larger, 2,500-square-foot, two-story dwellings for two
                                                                 5
 5
     hundred and fifty thousand dollars ($250,000).
                                                                 6
                                                                    many drivers will be looking to avoid the bottleneck
 6
                                                                    which already exists at peak times at the cloverleaf
                                                                 7
           Most of the homes along Rogerson Drive are
 7
                                                                    at 54 and 15-501 and cut through Rogerson, Oakwood,
     smaller and can be considered starter homes or entry-
                                                                 8
                                                                9
                                                                    and Cleland. These cars would infiltrate the
     level homes in Chapel Hill.
 9
                                                                10
                                                                    neighborhood streets, diminish the quality of life
           (Demonstrating using slide.)
 10
                                                                11
                                                                    with noise and traffic nuisance, and threaten the
11
           There's a picture of Rogerson Drive there
                                                                12
                                                                    safety of the children and family pets.
     Both Rogerson and Oakwood Drives have access to
12
13
     Highway 54, and Cleland Drive has access to 15-501.
                                                                13
                                                                           In conclusion, the proposed Meadowmont
                                                                14
                                                                    development would have a negative impact on the
     So the gentleman from Greensboro can see where we're
14
     at, we're talking right here. This is Meadowmont
                                                                    residents of Little Creek Neighborhood Association.
15
                                                                15
     here, and these people are one street away from
                                                                16
                                                                    Thank you.
16
                                                                17
                                                                           MAYOR WALDORF:
17
     Burningtree.
                                                                                                     Are there any
           And this is a way people drive when they
                                                                18
                                                                    questions of this witness? Pat, you had one?
18
     take a short cut in town to omit this intersection
                                                               19
                                                                                               I just wanted to ask
19
                                                                          MS. EVANS:
20
     right here at Glen Lenox. The main concern would be
                                                               20
                                                                    Roger, when you told him 350,000 square feet, what
                                                               21
21
     increased traffic, as the proposed Meadowmont
                                                                    does that encompass? I mean, I know that Chapel Hill
22
     development would generate 33,000 more car trips per
                                                               22
                                                                    North is all on one side of the road there.
23
     day along Highway 54. This is the largest project in
                                                               23
                                                                          MR. WALDON:
                                                                                                  The Chapel Hill North
                                                               24
                                                                    master plan overall for the 40 acres is 630,000 square
24
     Chapel Hill history, with 1,298 single family units
                                                               25
25
     and 800,000 square feet of commercial space.
                                                                    feet. The special use permit that has been approved
                                                       175
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 1
 2
                                                                2
 3
           (Demonstrating using picture.)
                                                                3
                                                                    for part of the site authorizes 257,000 square feet.
 4
           To give you some perspective, I have a
                                                                4
                                                                          MS. EVANS:
                                                                                               And then when Mr.
     picture of Chapel Hill North, a commercial development
                                                                5
                                                                    Morgan used the number 350,000 square feet for
 5
     at the intersection of Airport Road and Interstate 40.
                                                                    Meadowmont, what does that encompass?
 6
                                                                6
 7
     This is 200,000 square feet of commercial. Is that
                                                                7
                                                                          MR. MORGAN:
                                                                                                  That was a number I
 8
     right, Roger, more or less?
                                                                8
                                                                    heard--I didn't get the figures this evening as you
 9
           ROGER WALDON:
                                     Two hundred and fifty
                                                                9
                                                                    did. We went through the list rather quickly. But I
10
     thousand.
                                                               10
                                                                    think that was commercial-retail space.
11
           MR. MORGAN:
                                  Two hundred and fifty
                                                               11
                                                                          MS. EVANS:
                                                                                               Do you know where--
12
     thousand. So this is going up already, and this is
                                                               12
                                                                    well, anyway.
13
     what we're looking at. This is a lot of--you've all
                                                               13
                                                                          MAYOR WALDORF:
                                                                                                     I think that's just
14
     been by there. You know what it looks like. So we're
                                                               14
                                                                    Mr. Morgan's testimony.
15
     talking 390,000 square feet. Is that more or less the
                                                               15
                                                                          MS. EVANS:
                                                                                               Okay.
16
     number of retail-commercial plus office? So that's a
                                                               16
                                                                          MAYOR WALDORF:
                                                                                                     Council can take it
17
     big project. The Meadowmont project would be four
                                                               17
                                                                    under consideration. Thank you. Mr. Loewy, and then
18
     times larger.
                                                               18
                                                                    Ray Dooley.
19
           (Demonstrating using picture.)
                                                               19
                                                                            TESTIMONY OF ARNOLD LOEWY
20
           I also have a picture of Alta Springs,
                                                               20
                                                                          MR. LOEWY:
                                                                                                Thank you so much
21
    which is located on Barbee Chapel Road, which empties
                                                               21
                                                                    for-oh, I am Arnold Loewy. I am a member of the
22
    onto 54. This is an apartment complex which has 300
                                                               22
                                                                    board of directors of Oaks II, and although I happen
23
    units. Three hundred units turns into 556 bedrooms,
                                                               23
                                                                    to be a lawyer, I'm not here in that capacity tonight,
```

25

and I did swear in as a witness.

I do want to thank you for giving me the

and that's a lot of traffic. I wonder if in the

traffic impact study if they took into account this

181

24

25

Ray Dooley and then Ken Robinson.

TESTIMONY OF RAY DOOLEY

heard testimony about what's going to happen to Little

Creek. They have the same problem we do.

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MR. DOOLEY: Thank you very much. My name is Ray Dooley. I'm also a member of the Little Creek Association.

I'd like to speak first to the idea of the contiguous nature of the property. I can stand here contiguous to the podium and tell Mr. Perry that I wish he'd reconsider. I can stand here contiguous to the podium, and I can tell Mr. Heffner that I still disagree with him about Franklin Street. I can stand here contiguous to the podium, and I can tell Mr. Sitton that he's welcome, welcome from Greensboro.

Why? Because they're close enough. They're within the sound of my voice. I live on Rogerson Drive, which is 200 yards east of Burningtree Drive, about which you've heard a great deal tonight. You haven't heard much about Rogerson or Oakwood next to it. Rogerson Drive is 17 feet wide. Just think about that for a second, 17 feet wide. No sidewalks. akwood is a little wider. No sidewalks.

A hundred and fifty yards down Oakwood there is a park that is used all day long, crowded, hard to drive by, so many kids. We've heard that 12,000--I'll be conservative--that's 50 percent of the Public Hearing - Meadowmont - 3/11/98

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3 house. Your house isn't worth a hundred and fifty thousand dollars (\$150,000). Your house is worth a hundred and forty thousand dollars (\$140,000). Look at all that traffic." He said he'd do it if he was 6 the buyer's agent. He said he'd do it. You heard 7 8 him.

Now, if I understand this correctly, the idea here is that the issue is that this project would not devalue contiguous homes. I submit to you that we're close enough. I submit to you that the people in The Oaks are seriously close enough.

This project, whatever the figures are, gives the buyer's agent, gives the buyer a tool to come to the seller and say,-"Your house is worth less than you think it is." I don't care what the figure is, whether it's half a million (\$500,000) over in The Oaks or a hundred and fifty (\$150,000) over on our streets. Worth less because of the building that goes on. It doesn't matter about the figure.

If the intent--if the need here is to show that it would not devalue, it is not true, because a weapon, a tool will be given to say, "These houses are worth less." So will some negotiation have to happen?

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24,000--we were told 60 percent--are heading our way,

new cars. They're close enough. We're close enough,

5 just as these gentlemen are close enough to the sound 6

of my voice to have the quality of their day affected

7 by what I say to them.

> Well, we're going to be affected by what cars they send our way. Let's say there's a backup at Fordham Road on the on-ramp. And we've heard already, or at least I heard it at our association meeting, that there's no way of improving that. Perhaps that's wrong. That's what I've heard.

There is going to be a backup in the morning. What are people going to do who want to go north on Fordham? They're going to turn down Rogerson. They're going to turn down Oakwood. How many? Ten percent, okay. Twelve hundred new cars a day. Seventeen feet wide.

19 20 Will it affect our property values? I 21 don't know. I suppose it would. I'll tell you this. 22 If ten years from now I go to sell my house on 23 Rogerson Drive and Mr. Sprouse is representing the 24 buyer, as he told you he would, he would come in and

say, "Hey, look at all this traffic in front of your

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Will some compromise have to happen in the buying price? I think it might.

Finally, I would like to talk about proportion. I appreciate the time to speak tonight, but because we have no--we've removed the restrictions on the time to speak, we've lost some proportion tonight and we have to reschedule. Okay.

The proportion is necessary, and people have a hidden cost with proportion in the sense of extra babysitting costs tonight maybe, or a new babysitter next week to come back. Some of these gentlemen have a long drive home. They may decide to stay at a motel tonight. So that will cost them, too. There are hidden costs that you don't see when things go out of proportion.

If Meadowmont is out of proportion, there will be hidden costs, just as there are tonight, and they will be financial, because, really, the bottom line, as I understand what we're talking about, despite all the anecdotal evidence--and you'll hear, I know, a lot of it, and it's pretty good anecdotal evidence-but there are hidden costs as well, and they will become financial.

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            If one of those children is hit near that
                                                                     proposed.
 3
     park, somebody cutting through, you know, that's going
                                                                 4
                                                                           So traffic on Ephesus Church Road has
                                                                     increased, not just from The Oaks, although a fair
     to cost money in terms of lawsuits and grief as well.
                                                                 5
 5
     So thank you very much for your time.
                                                                 6
                                                                     amount comes out of there, but I've compared what's
 6
                                                                     happened to the price of my house and the price of the
                                                                 7
            MAYOR WALDORF:
 7
                                       Thank you. Does
                                                                     houses along Ephesus Church Road.
     anyone have any questions to ask Mr. Dooley? Okay.
                                                                 8
 8
                                                                 9
                                                                           And like these fellows said, the prices are
     Thank you very much. You want to hear about one or
 9
                                                                     going up, up and up and up. I'm amazed at the price
                                                                10
10
     two more speakers and then wrap it up? How about if
     we hear from Ken Robinson and then the Collinses? Are
                                                                11
                                                                     of houses, little houses right up the street that when
11
                                                                12
                                                                     we moved here were maybe thirty-five or forty-thousand
     v'all still here?
12
13
           THE COLLINSES:
                                   Yes.
                                                                13
                                                                     dollars ($35,000 or $40,000). Now they want a hundred
                                                                14
                                                                     and forty thousand ($140,000) for the house. Prices
           MAYOR WALDORF:
                                      Okav. How about if we
14
15
     go through those two and then defer the other speakers
                                                                15
                                                                     are going up.
     until the continuation of the hearing? Thank you,
                                                                16
                                                                           This is exactly what's going to happen when
16
                                                                17
                                                                     Meadowmont is built. Prices are going to go up. And
17
     Ken.
18
              TESTIMONY OF KEN ROBINSON
                                                                18
                                                                     it also has been stated, as Chapel Hill is, we have
                                                                19
                                                                     limited property, limited space, and supply and demand
19
           MR. ROBINSON:
                                   Yes. I'll be brief.
20
     My name is Ken Robinson, and I live in Colony Woods on
                                                               20
                                                                     is going to take effect.
21
                                                                21
                                                                           If there's a concern about property values
     Ephesus Church Road.
                                                                22
                                                                     in The Oaks II, why are people building houses still
22
           I've been wondering, if we had this same
                                                               23
23
                                                                    right where the connector is planned? Because they
     forum ten, 12 years ago in detail about The Oaks II
                                                               24
24
     being built which side I would have spoken on. And I
                                                                     intend to lose money? I don't think so.
25
                                                                25
                                                                           The other thing that I've heard is comments
     probably would have spoken on the side that The Oaks
                                                       187
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 2
                                                                2
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 3
     residents are building now, that "All this volume,
                                                                    about project size, "This is the largest project we've
 4
     destroying my woods across the street, that bringing
                                                                4
                                                                    ever undertaken." And the implication is that this is
                                                                5
                                                                    bad. We have somebody that has come in and taken a
     extra traffic, that putting in an intersection right
 6
     adjacent to my house would have a negative impact."
                                                                    large, undeveloped portion of land, has created a
 7
     But it hasn't.
                                                                    plan, a master plan, a long-term plan, which is more
                                                                     than we have done for our town in the past.
 8
           You've asked for comparisons about Chapel
                                                                8
     Hill, not about Greensboro, not about Raleigh, not
                                                                9
                                                                           We know what's going to go in there long
10
     about Charlotte. When we moved here over 20 years
                                                                10
                                                                    term. We know where retail is going to be. We know
     ago, there wasn't a lot of traffic on Ephesus Church
                                                                11
                                                                    where hotels are going to be. We know where
11
     Road. I expressed a concern about buying on what I
                                                                12
                                                                    apartments are going to be. We know where houses are
12
                                                                    going to be. We know what's going to be there. We
13
     thought was a busy road at the time.
                                                                13
           Eastgate Shopping Center didn't have a
                                                               14
14
                                                                    know what roads are going to connect. We know what
15
     whole lot down there. We had a hotel. We had the
                                                               15
                                                                    roads are going to loop. We know what we're going to
     Holiday Inn. But since that time, since we've moved
                                                               16
16
                                                                    have.
17
     here, we've had impact. Eastgate is now a thriving
                                                               17
                                                                           If we had had this kind of plan 20 and 30
18
     shopping center. It's expanded. It's got a lot more
                                                               18
                                                                    years ago, we probably wouldn't even be here today
19
    cars. It's got a lot more people. A Southern Season
                                                               19
                                                                    having this discussion because we all would have known
20
    was added down there for retail space.
                                                               20
                                                                    what was going to be here.
21
           That's about a mile from my house. That's
                                                               21
                                                                           So I submit to you that from the evidence
```

23

24

25

that I have in the back yard of where this is

support this project and approve the special use

happening, prices and values are not going to go down,

and I strongly believe that we should, that you should

about the distance through the Meadowmont development

similar. We live about that far from the Omni Europa

Hotel, another similar development to what's being

to get to the commercial area over there. That's

22

23

24

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 2
                                                                     indicates that the traffic within this development
     permit. Thank you.
                                                                 3
 3
                                                                     will be able to flow through Pinehurst Street to
            MAYOR WALDORF:
                                       Does anyone have any
 4
                                                                     Ephesus Church Road. Based on the traffic count from
     questions of Mr. Robinson? Okay. Thank you, Ken.
 5
     Glyn Collins and Jana Collins.
                                                                     the Department of Transportation, the estimated
 6
                                                                     current traffic count is 1,989 cars per day. The
              TESTIMONY OF GLYN COLLINS
                                                                 7
 7
                                                                 8
                                                                     increased development of the proposed 342 single
 8
            MR. COLLINS:
                                  Good evening. My name
     is Glyn Collins. My wife Jana and I, with our three-
                                                                 9
                                                                     family units, along with the 795 apartments, 161 town
 9
     year-old son, Wilson, live at 1020 Pinehurst Drive.
                                                                     homes, and, plus, the commercial activity, it is my
                                                                10
 10
                                                                11
                                                                     opinion that this traffic flow on Pinehurst Street
11
     Our property is at the end, the south end, of
                                                                12
                                                                     will be greatly affected.
     Pinehurst and adjacent and contiguous to Meadowmont.
 12
13
     My presentation is short and simple. I have a one-
                                                                13
                                                                            "Therefore, this will affect the quality of
                                                                14
     page pass-out, an appraisal sheet, I'd like to give to
                                                                     life that is presently being enjoyed by the residents
 14
                                                                15
                                                                     of Pinehurst Street. With the proposed plan that I
15
     you.
            MAYOR WALDORF:
                                       Mr. Collins, they'll
                                                                16
                                                                     have analyzed, it is my opinion that your property
16
                                                                17
                                                                     value will be affected due to the loss of the quality
17
     be glad to pass it on down. Okay, great.
            (Documents handed out.)
                                                                18
                                                                     of living and will impact your property in a negative
18
                                                                19
19
            MR. COLLINS:
                                                                     monetary manner. If I can be of any further
                                  The one page is an
20
     appraiser's opinion, and before I read that, which I'd
                                                                20
                                                                     assistance, please do not hesitate to call me."
21
     like to do--it will only take a second--I'd like to
                                                                21
                                                                           And because time is short, that's all I
     tell you how I selected this person. I tried to take
                                                                22
22
                                                                     have to say. Thank you very much.
23
                                                                23
     a practical approach.
                                                                           MAYOR WALDORF:
                                                                                                      Thank you. Does
                                                                24
                                                                     anybody have any questions of Mr. Collins? Pat and
24
           My wife and I, we have a mortgage on our
25
                                                                25
     house, so I called the mortgage company, and I told
                                                                     Kevin. Go ahead, Pat.
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                                                                 2
     them the circumstances. And I asked, "What is your
                                                                 3
 3
                                                                           MS. EVANS:
                                                                                                Yes. Did your
     opinion?" And they said, well, to make it brief, "Why
                                                                     appraiser come to Chapel Hill?
     don't you contact the people who do appraisals for
                                                                 5
                                                                           MR. COLLINS:
                                                                                                 No, ma'am, he did not.
 5
     us?"
                                                                                                What information was
                                                                 6
                                                                           MS. EVANS:
 6
 7
           And after some shifting around, I was
                                                                 7
                                                                    provided to him?
     advised to contact Mr. Hinnant by a senior vice
 8
                                                                 8
                                                                           MR. COLLINS:
                                                                                                 I took to him the
 9
     president of BB&T. I contacted Mr. Hinnant, and the
                                                                     collection of the record from the council meetings
10
     letter that you have in front of you is the
                                                                10
                                                                    that I had been collecting during this and gave it to
11
     information that he gave my wife and I about the value
                                                                11
                                                                    him, which included in the information the plat sites
                                                                12
12
     of our property and what he expects to happen.
                                                                    and the record from the town council, from the
13
           Now, Mr. Hinnant, as you can see on the
                                                                13
                                                                    meetings.
14
                                                                14
     letter, is--and I don't know what all this means--is a
                                                                           MS. EVANS:
                                                                                                He knew that there
15
     GRI, GRS, GAA. He's a state-certified general real
                                                                15
                                                                    would be a school very close to where you were and--
16
     estate appraiser, and his number is A1767.
                                                                16
                                                                           MR. COLLINS:
                                                                                                 Yes, ma'am. As a
17
           The letter, and I quote: "My analysis of
                                                                17
                                                                    matter of fact, his wife viewed this plan, and she's
18
     the documents you have presented to me is my opinion,
                                                                18
                                                                    a-they also own a real estate company, which she
19
     based on these documents, that the overall monetary
                                                                19
                                                                    operates. And she commented that there would be a
20
     value of your home will be negatively affected by the
                                                               20
                                                                    1,000-student school when I had my last discussion
21
     development of the proposed Meadowmont development.
                                                               21
                                                                    with them. So, yes, ma'am, he was aware of that.
22
     In viewing the street design in the present area,
                                                               22
                                                                           MS. EVANS:
                                                                                                And that a park would
23
     access to your property is made from Pinehurst Street
                                                               23
                                                                    be nearby and all the amenities?
24
     [sic].
                                                               24
                                                                           MR. COLLINS:
                                                                                                 As I said, I presented
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the entire plat.

"The proposed development of Meadowmont

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                                                                   that would be fine. The letter would be part of the
           MS. EVANS:
                                The plat, okay.
 3
                                                                   record.
 4
           MR. COLLINS:
                                 His address and
                                                               4
     telephone number and everything is there. He has the
                                                               5
                                                                          CAL HORTON:
                                                                                                We would bring them
 5
                                                                   and introduce them at the hearing to make sure that
     information in his file. You're welcome to--
                                                               6
 6
                                I just wanted to ask
                                                               7
                                                                   they're part of the record.
 7
           MS. EVANS:
                                                               8
                                                                         MAYOR WALDORF:
                                                                                                    Right.
 8
     those questions. Thank you.
           MR. COLLINS:
                                 Yes, ma'am.
                                                               9
                                                                         RALPH KARPINOS:
                                                                                                  It could have an
 9
10
           MAYOR WALDORF:
                                      Kevin, no questions?
                                                              10
                                                                   effect on its validity as evidence, however. I think
                                                              11
                                                                   anybody would need to know that as well.
11
     Okay. Thank you very much. Ms. Collins.
12
             TESTIMONY OF JANA COLLINS
                                                              12
                                                                         MAYOR WALDORF:
                                                                                                    Could you explain
                                                              13
           MS. COLLINS:
                                                                   that, Ralph?
13
                                My name is Jana
     Collins, and I'm at Pinehurst Drive at the contiguous
                                                              14
                                                                         RALPH KARPINOS:
                                                                                                  Well, the party would
14
     property to Meadowmont. And my husband just presented
                                                              15
                                                                   not be here to present it under oath and would not be
15
16
     our evidence, and a number of people have presented
                                                              16
                                                                   able to be cross-examined, so that the submittal of a
     our views this evening. And in the interest of time,
                                                              17
                                                                   letter could affect the weight of that evidence and
17
                                                                   the council's ability to consider that as a basis for
18
     I choose not to add anything further since it's so
                                                              18
19
     late and it's been presented. So I'm going to pass on
                                                              19
                                                                   any decision it makes.
                                                              20
20
     my opportunity.
                                                                         MAYOR WALDORF:
                                                                                                    Okay. Thank you.
           MAYOR WALDORF:
                                                              21
                                                                   Edith, did you have a question?
21
                                     Okay. Thank you very
                                                              22
                                                                                               Yes. This is a
22
     much. Would the council like to make a motion to
                                                                         MS. WIGGINS:
23
     recess this hearing until 7:00 p.m. on March 18?
                                                              23
                                                                   process question, also. If we have questions in terms
24
           MR. FOY:
                              Rosemary, could I ask
                                                              24
                                                                   of additional information that we would like to have,
25
     a question?
                                                              25
                                                                   do you want us to hold that until we have heard all of
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                                                               1
 2
                                                               2
 3
           MAYOR WALDORF:
                                                               3
                                     Sure.
                                                                   the presentations, or could we get the developer or
           MR. FOY:
                              When we have the next
                                                               4
 4
                                                                   staff started on answering questions?
                                                               5
     hearing, are we limiting testimony to the people who
                                                                         MAYOR WALDORF:
                                                                                                   I think it would be
 5
 6
     are signed up, or will we have new people? Will
                                                               6
                                                                   appropriate to ask the question now so that if there's
                                                               7
 7
     people be permitted to sign up at the next hearing?
                                                                   information that you know you want--is there any
 8
           MAYOR WALDORF:
                                     I believe people would
                                                               8
                                                                   objection to that--so that people can start getting
                                                               9
 9
     be permitted to sign up, wouldn't they, Mr. Attorney?
                                                                   the answer.
                                                              10
10
           RALPH KARPINOS:
                                    I think just as you've
                                                                         MS. WIGGINS:
                                                                                               Really? Okay.
11
     allowed people to come up this evening after the
                                                              11
                                                                         MAYOR WALDORF:
                                                                                                   So if you have a
12
    hearing has started to sign up, it would be
                                                              12
                                                                   question--
13
                                                              13
     appropriate to allow that procedure to continue as
                                                                         MS. WIGGINS:
                                                                                               I had several. That's
14
     this hearing has continued.
                                                              14
                                                                   why I was--yeah.
15
           MAYOR WALDORF:
                                                              15
                                                                         MAYOR WALDORF:
                                     Okay.
                                                                                                   All right. Well, go
16
           MS. ANDRESEN:
                                  I had a question,
                                                              16
                                                                   ahead.
     also, Madam Mayor. If folks want to send in letters
                                                              17
17
                                                                         MS. WIGGINS:
                                                                                               And I don't know if
18
    to the council or to the mayor, they may do so. And
                                                              18
                                                                   it's the staff or the developer that should do this,
19
    is that automatically part of the public record, or do
                                                              19
                                                                   so I'm just going to say some information that I would
20
    we just do so--or do we make a motion to do so?
                                                              20
                                                                   appreciate, would be receiving some comparisons
21
          MAYOR WALDORF:
                                     No, it's automatically
                                                              21
                                                                   between the proposed Meadowmont project and the
22
    part of the record.
                                                              22
                                                                   Woodcroft mixed use development, which really isn't
23
                                                              23
          MS. ANDRESEN:
                                  Okay.
                                                                   that far away, and if there is any information on what
24
          MAYOR WALDORF:
                                     So anyone who would
                                                             24
                                                                   happened to property values around Woodcroft.
    like to send in a letter rather than actually come.
                                                              25
                                                                         And also, the property south of the
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  2
                                                              2
                                                              3
                                                                                                  All right. All in
 3
     Burningtree-Pinehurst intersection, I'd like to know
                                                                        MAYOR WALDORF:
     if any of that property has sold within the last
                                                                  favor, please say "aye."
                                                              5
     couple of years and what happened to it in terms of
                                                                        (Ayes respond.)
 5
 6
     its value and to the extent that we can determine to
                                                              6
                                                                        MAYOR WALDORF:
                                                                                                  Opposed, "no."
     what extent, if people bought into that area, did they
                                                              7
                                                                        (No response.)
 7
     know about the proposed Meadowmont project.
                                                                        MAYOR WALDORF:
                                                                                                  Thank you all very
 8
                                                              9
           CAL HORTON:
                                 I believe these two
                                                                  much.
 9
     questions could best be addressed by the applicant and
                                                             10
                                                                        (Whereupon, the hearing was recessed
 10
11
     would recommend that they do so.
                                                             11
                                                                        at 11:00 p.m., to reconvene on
           MS. WIGGINS:
                                                             12
                                                                        March 18, 1998, at 7:00 p.m.)
 12
13
           MAYOR WALDORF:
                                     Other questions,
                                                             13
     Edith?
                                                             14
14
15
           MS. WIGGINS:
                                No, those are all.
                                                             15
           MAYOR WALDORF:
                                     Those are all. All
                                                             16
16
17
                                                             17
     right.
18
           MR. WISE:
                              Madam Mayor, if
                                                             18
19
     someone was out of town today and submitted a letter,
                                                             19
20
     could they speak next time?
                                                             20
                                     Yes, sir. Yeah. Pat?
                                                             21
21
           MAYOR WALDORF:
                                                             22
22
           MR. WISE:
                              Thank you.
                                                             23
23
                               Yes. I have a
           MS. EVANS:
24
     question for the traffic expertise people. When the
                                                             24
25
     number of 24,500 cars was mentioned, did that include
                                                             25
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 2
     anybody hopping on a bus, since we're going to have--
 3
 4
           MR. HORN:
                               No.
 5
           MS. EVANS:
                               It doesn't include
 6
     anybody using a bus. Does it include anyone walking
 7
     anywhere?
 8
           MR. HORN:
                               No, it does not. No.
 9
           MS. EVANS:
                               No. Does it include
10
     anyone biking?
11
           MR. HORN:
                               No, it does not.
12
           MS. EVANS:
                               It doesn't include
13
     anyone biking. Do you have estimates as to what those
14
     numbers might be? Well, maybe you could come back
15
     with that another time.
16
           MAYOR WALDORF:
                                    Mr. Horn, if you do,
17
    bring them next time.
18
           MR. HORN:
                               No problem.
19
           MAYOR WALDORF:
                                    Let's don't try to do
20
    it tonight. Any other questions? Is there a motion
21
    to recess this hearing until March 18 at 7:00 p.m.?
22
          MS. ANDRESEN:
                                 I so move.
23
          MAYOR WALDORF:
                                    Thank you. Is there a
24
    second?
25
          MS. EVANS:
                              I second it.
```