

DRAFT 2004 COUNCIL GOALS AND IMPLEMENTATION PLAN

<i>Ref #</i>	<i>Status</i>	<i>Priority Level and Project Name</i>	<i>Page</i>
HIGHEST Priority			
1	<i>New</i>	Community Goals/Process for Horace Williams Property (Carolina North)	1
2	<i>Continued</i>	Bicycle/Pedestrian Goals	1
3	<i>New</i>	Northside Neighborhood Conservation District Design Guidelines	3
4	<i>Revised</i>	Clean Water	3
5	<i>Revised</i>	Affordable Housing Report on Activity and Approaches to Date	5
6	<i>New</i>	Report on Davidson, NC Inclusionary Zoning	6
7	<i>Continued</i>	Parking Study/New Regulations	6
8	<i>New</i>	Monitor/Evaluate Land Use Management Ordinance, Phase 2	7
9	<i>New</i>	Response to Petition Regarding Council Ethics and Guidelines	7
10	<i>Revised</i>	Development of Parking Lots 2 and 5	8
11	<i>Continued</i>	Evaluate the Feasibility of a Downtown Transit Transfer Center	9
12	<i>Revised</i>	Small Area Planning Process for Greene Tract and Surrounding Residential Areas (Rogers Road, Purefoy Road)	9
13	<i>New</i>	Incorporation of Public Arts Program as a Town Government Operation	10
14	<i>New</i>	Tree Ordinance	10
SECOND Priority			
15	<i>Continued</i>	Downtown Small Area Plan Implementation	10
16	<i>New</i>	North Carolina Rehabilitation Code	11
17	<i>New</i>	Street Vendors	11
18	<i>New</i>	Rosemary Street Redevelopment	11
19	<i>Continued</i>	Implement Parks and Recreation Master Plan	12
20	<i>Continued</i>	Develop Process to Address Neighborhood Traffic Impacts	12
21	<i>New</i>	Transit Master Plan	13
22	<i>New</i>	Public Arts Master Plan	13
23	<i>New</i>	Neighborhood Advocate Functions	13
24	<i>New</i>	Communications with Chatham County	14
25	<i>New</i>	Communications with Orange Water and Sewer Authority	14
26	<i>New</i>	Energy Bond/Efficiency	14
27	<i>Continued</i>	Transportation Demand Management Plan	15
28	<i>New</i>	Town Advisory Board Processes	15
29	<i>New</i>	Public Dialogue on Homelessness	15

<i>Ref #</i>	<i>Status</i>	<i>Priority Level and Project Name</i>	<i>Page</i>
THIRD Priority			
30	<i>Continued</i>	Entranceway Corridors	16
31	<i>New</i>	General Adequate Public Facilities Ordinance	16
32	<i>Revised</i>	Revise Non-Residential Development Design Standards and Guidelines	16
33	<i>Revised</i>	Use Patterns	17
34	<i>New</i>	Inventory of Post World War II Architecture	18
35	<i>New</i>	Health Issues Related to Stormwater Retention/Detention	18
36	<i>New</i>	Potential Mitigation of Congestion in US 15-501 Corridor	18
37	<i>New</i>	Town Fleet Efficiency	18
38	<i>New</i>	Defibrillators	18

DRAFT 2004 COUNCIL GOALS AND IMPLEMENTATION PLAN

This plan proposes a schedule for achieving the Town Council's goals and priorities discussed at the Council's January 15, 2004 Planning Session. Based on the Council's discussions, we have categorized the items into Highest Priority, Second Priority, and Third Priority for your review.

Items from 2003 which are now completed, expected to be completed in the first quarter of 2004, or in regular operations of Town government are reported in Attachment 2.

The proposed implementation plan is for the calendar year 2004 and 2005. For example, a target timetable date of "First Quarter, 2004" refers to the period January-March, 2004.

HIGHEST PRIORITY

New 1. Community Goals/Process for Horace Williams Property (Carolina North)

Description: Continue community dialogue on the future of the Horace Williams property and discussions on process for receiving and considering additional information about the University of North Carolina's plans for Carolina North.

Product to be Produced and Timetable

- Public forum scheduled for March 1
- Council adoption of Horace Williams Goals and Principles
- Other steps to be determined by Council

February 23, 2004 Status: New Goal. Council to hold public forum on Horace Williams Goals and Principles Report from the Horace Williams Citizens Committee on March 1, 2004.

Continued 2. Bicycle/Pedestrian Goals

Description: Two major short-term Comprehensive Plan actions are related to Bicycle and Pedestrian goals:

- Adopt Pedestrian/Bicycle Operating Performance Measures. Procedures would be developed for evaluating the operating performance of pedestrian and bicycle facilities. The new Mobility Report Card includes data that could be used to develop standards.
- Preparation of Bicycle/Pedestrian Improvement Action Plan. Currently, work on the annual sidewalk and bicycle plan proceeds with the involvement of the Bicycle and Pedestrian Advisory Board and the Transportation Advisory Board. Preparation of a long-range Action Plan is a potential activity of Bicycle and Pedestrian Advisory Board. Plan implementation could be incorporated in Capital Improvements Program process.

Products to Be Produced and Timetable

- Report to Council: Bicycle/Pedestrian Operating Performance Measures
 - Project Start: ~~Third Quarter, 2003~~ **Fourth Quarter, 2004**
 - Target Completion Date: ~~Third Quarter 2004~~ **Second Quarter, 2005**
- Draft Pedestrian/Bicycle Improvement Action Plan for Council Consideration:
 - Work to begin Third Quarter, 2003
 - Target Completion Date: ~~First Quarter 2004~~ **Fourth Quarter, 2004**

May 12, 2003 Status: Implementation of annual sidewalk plan approved by Council November 25, 2002, is underway. A Bike Forum with the Transportation Board and Bicycle and Pedestrian Advisory Board is tentatively scheduled for May 20, 2003, on the issue of the Town's policy concerning wide outside lanes versus striped bike lanes. Work is set to begin next quarter on preparation of performance measures and an Action Plan.

August 25, 2003 Status: The Bike Forum with the Transportation Board and the Bicycle and Pedestrian Advisory Board was held on May 20, 2003 on the issue of the Town's policy concerning wide outside lanes versus striped bike lanes. The Bicycle and Pedestrian Advisory Board subsequently voted on June 24, 2003 to recommend retaining the current Town policy. On June 23, 2003, the Transportation Chair petitioned the Town Council to act on the Transportation Board's February 18, 2003 petition to modify the current Town policy. Council consideration is tentatively scheduled for September 8, 2003.

Work began this quarter on preparation of a proposed Scope of Work for a Pedestrian/Bicycle Action Plan. The Bicycle and Pedestrian Advisory Board is scheduled to discuss the proposal on August 26, 2003. Council consideration is tentatively scheduled for September 8, 2003.

November 10, 2003 Status: Council Members Jim Ward and Ed Harrison have been working with the Bicycle and Pedestrian Advisory Board and the Transportation Board to achieve consensus on a new recommended bicycle facilities policy for Council consideration (please see related items on tonight's agenda).

The Council adopted a Scope of Work and a process for developing a Pedestrian/Bicycle Action Plan on September 8, 2003. On October 27, the Council invited other advisory boards to provide liaisons to the Bicycle and Pedestrian Advisory Board to assist in developing the Plan, in response to a petition from the Planning Board. An open house was held on October 9, 2003 to obtain citizen ideas on needed facilities. About 60 persons attended the open house. The Board has scheduled additional work sessions on November 4 and December 2 to develop the plan concept.

January 15, 2004 Status: On November 10, the Council adopted a new bicycle facilities policy.

The Bicycle and Pedestrian Advisory Board and liaisons from other interested Boards have been meeting to develop the Pedestrian/Bicycle Action Plan. A second community open house is scheduled for January 14, 2004 in the Chapel Hill Public Library from 5:30 p.m. to 8:30 p.m. to gain citizen input on the plan concept developed to date.

February 23, 2004 Status: The Bicycle and Pedestrian Advisory Board held the Public Forum and is continuing to develop the Action Plan.

New 3. Northside Neighborhood Conservation District Design Guidelines

Description: This project continues work underway as part of the Council's consideration of a Northside Neighborhood Conservation District. As part of the project, the Northside Neighborhood Conservation District Advisory Committee has recommended developing an accompanying set of Design Guidelines to provide property owners with information on compatible development guidelines.

Products to Be Produced and Timetable

- Design Workshop with Residents
 - Scheduled for February 7, 2004
- Northside Neighborhood Design Guidelines
 - Write with Advisory Committee Second Quarter, 2004
- Amendment to Comprehensive Plan Design Guidelines
 - Council consider in Second Quarter, 2004
- Publish final document with graphics Fourth Quarter, 2004

February 23, 2004 Status: New Goal. The Workshop was held on February 7, 2004. The Citizens Advisory Committee will work to develop a draft set of guidelines for Council consideration.

Revised 4. Clean Water

Description: Three major short-term Comprehensive Plan actions are related to goals related to Clean Water:

- Implement a dedicated funding source for stormwater management. The Council has directed Town staff to work with a consultant and an ad hoc policy committee to develop a stormwater utility that would collect fees to offset the cost of building and maintaining stormwater management infrastructure and monitoring and improving water quality. The work that remains includes completing consultant work and considering establishing a stormwater utility, and is estimated to take eighteen to twenty-four months.
- Adopt, implement improved erosion and sedimentation requirements.
- Develop a water quality performance review process. At the planning session, the Council also discussed possibilities for more aggressive Clean Water initiatives **related to water quality**. The new Land Use Management Ordinance provisions and the creation of a stormwater utility are expected to begin improving water quality in Chapel Hill. The Comprehensive Plan envisioned establishing a comprehensive water quality performance review process that would set target goals, monitor water quality trends, screen potential problem areas, and evaluate the effectiveness of alternative best management practices for development.

Products to Be Produced and Timetable

- Council review of mission, goals and policy priorities for a stormwater management utility
 - Review by Second Quarter, 2004
- Council adoption of stormwater utility
 - Target Completion Date: Second Quarter, 2004
- Council Report on Improved Erosion and Sedimentation Requirements
 - Address in Land Use Management Ordinance evaluation, ~~Third Quarter, 2003~~
Fourth Quarter, 2004
- Council Report on a Water Quality/Clean Water Performance Review Process
 - Work to begin in 2004

May 12, 2003 Status: The Committee has been established, and an initial meeting was held in April. The Committee, consultant, and Town staff have established a work plan and schedule that calls for completion of the utility development work by the end of calendar year 2003, for possible implementation in the first quarter of 2004.

The new Land Use Management Ordinance recently adopted by the Council includes a variety of means and measures intended to reduce and control land disturbing activities that often result in soil erosion and sedimentation problems. To supplement the Ordinance, Town staff is working on an updated Design Manual that will include standards and construction detail intended to improve the control and management of soil erosion and sedimentation resulting from development activities. Town staff is continuing work with the State Division of Water Quality to perform stream assessments intended to locate erosion and sedimentation problems occurring in local streams and drainageways, and to identify appropriate mitigation measures.

August 25, 2003 Status: The Council-appointed stormwater utility committee was established in the first quarter 2003, and began meeting thereafter on a monthly basis. A mission statement has been adopted and goals/objectives have been identified and prioritized by the Committee. The consultant has completed interviews with staff from all Town departments to determine the extent of existing resources and services being provided by the Town in support of stormwater management activities. The Committee, consultant, and Town staff are presently on schedule for implementation in the second quarter of 2004.

We are continuing to sample water quality in our local streams on a regular basis in order to establish baseline water quality data and to identify potential sources of pollution. In conjunction with the requirements of the National Pollutant Discharge Elimination System, we will be establishing comprehensive water quality protection measures starting in 2004. The water quality program area will include means and measures for performance review.

November 10, 2003 Status: The stormwater utility committee is considering policy recommendations and reviewing potential program elements with regard to level and extent of services to be provided by the Town. The consultant is analyzing impervious surface areas Town-wide as part of the rate study. A status report on progress to date will be presented to the Council at its November 24 regular meeting. We believe that the Council would be in a position to initiate utility operations by the end of the second quarter of 2004.

January 15, 2004 Status: At its November 24 regular meeting, the Council received a status report on the development of a Town Stormwater Utility intended to provide a consistent source of revenue for improved management of stormwater runoff quality and quantity. Town staff from several departments are continuing work with the consultant and the stormwater utility advisory committee to develop policy recommendations and to identify program elements including level and extent of services to be provided by the Town if a utility is established.

The Council has scheduled a workshop on January 26 to discuss development and implementation of the stormwater utility.

February 23, 2004 Status: The Council held a public forum on a proposed Stormwater Utility on February 16, 2004, and adopted a schedule to consider the potential establishment of a stormwater management utility to serve Chapel Hill. The schedule calls for Council consideration in June 2004. The Design Manual has been produced and is in use.

Revised 5. Affordable Housing Funding Source/Housing Incentives Report on Activity and Approaches to Date

Description: ~~The Comprehensive Plan calls for developing additional affordable housing funding sources. A funding source currently available is the Revolving Acquisition Fund, adopted by the Council in January 2002. In November 2001 a County bond for affordable housing was approved by voters.~~ Provide a comprehensive report on all affordable housing initiatives and resources pursued or considered to date.

Staff Comment: Based on the Council's Planning Session discussion and the November 20, 2003 joint Affordable Housing Work Session, it is our understanding that the Council wishes to receive a more comprehensive report.

Products to Be Produced and Timetable

- ~~Report to Council on Additional Affordable Housing Sources~~
 - ~~Begin Project: Second Quarter, 2003~~
 - ~~Target Completion Date: Fourth Quarter, 2003~~
- ~~Report to Council on Housing Incentives~~
 - ~~Work to begin in 2004~~
- Report to Council
 - Third Quarter, 2004
- Work session with Council to be scheduled Fourth Quarter, 2004

May 12, 2003 Status: No action to date.

August 25, 2003 Status: No action to date.

November 10, 2003 Status: No action to date. The issue of housing resources is scheduled to be a topic of discussion at the upcoming affordable housing work session.

January 15, 2004 Status: A work session on affordable housing, including available resources,

was held on November 20, 2003. A report to elected officials is contemplated as a follow-up to this work session.

February 23, 2004 Status: Goal revised. Work to begin in Second Quarter, 2004.

New 6. Report on Davidson, NC Inclusionary Zoning

Description: Provide the Council a report on how Davidson, North Carolina has provided affordable housing through its inclusionary zoning ordinance.

Products to be Produced and Timetable

- Report to Council on Davidson by Fourth Quarter, 2004.

February 23, 2004 Status: New Goal. Work to begin in Third Quarter, 2004.

Continued 7. Parking Study/New Regulations

Description: The Council has asked the Manager to prepare a study of current parking practices and policies, and propose a set of new requirements during 2003. The study will include local parking patterns, supply, and demand. We will recommend a budget for such a study.

Products to Be Produced and Timetable

- Study by Consultant, New Rules Proposed
 - Begin Project: Second Quarter, 2003
 - Possible Hearing Date: ~~October, 2003~~ **Second Quarter, 2004**
 - Target Completion Date: ~~Fourth Quarter, 2003~~ **Second Quarter, 2004**

May 12, 2003 Status: The Manager's budget proposal reserves funds to pay for the parking study. We expect to engage a consultant prior to the end of this fiscal year.

August 25, 2003 Status: On June 23, 2003, the Council authorized the Manager to enter into a contract for \$45,000 with Ray Moe of LSA Associates to undertake the parking study. Data collection is to begin this fall. We anticipate having the report results by December, 2003, for inclusion in a January, 2004 public hearing on possible changes to the Land Use Management Ordinance. We are behind schedule in pursuing this project, due to reallocation of staff resources required to implement the new Land Use Management Ordinance.

November 10, 2003 Status: Work is underway, and data are being gathered and compiled on parking patterns for existing residential, office, and commercial uses at multiple sites throughout Town. A report will be ready in December, and recommendations on adjusted parking regulations will be presented at the January 21 Public Hearing.

January 15, 2004 Status: Progress was delayed due to workload demands on other projects. The report now is scheduled to be completed in February 2004, with a spring public hearing.

February 23, 2004 Status: Report to be presented to Council in March, 2004.

New 8. Monitor/Evaluate Land Use Management Ordinance, Phase 2

Description: We will continue to monitor and evaluate the Land Use Management Ordinance and offer advice on further action.

Products to Be Produced and Timetable

- Implement Second Phase of Revisions
 - Specific projects to be scheduled for Public Hearing:
 - ◆ Clarify the relationship between building code and Land Use Management Ordinance definitions of floor area
 - ◆ Clarify land disturbance triggers for soil and erosion control requirements; coordinate with similar requirements in other documents
 - ◆ Adjust parking requirements
 - ◆ Reconsider the time frames specified for action in the OI-4 zoning district
 - ◆ Clarify formula for payment in lieu of affordable housing
 - ◆ Reconsider using the “2-year frequency, 24-hour storm event” as the basis upon which calculations are made regarding how much stormwater (volume) needs to be retained on-site
 - ◆ Consider how to handle porous pavement as impervious surface
 - ◆ Clarify distinctions between water treatment requirements for runoff from public streets vs. private lots
 - ◆ Reconsider requiring stormwater management facilities on individual single-family lots
 - ◆ Increase flexibility in “alternate buffer” provisions
 - Target Completion Date: Second Quarter, 2005

February 23, 2004 Status: New Goal. The Council is scheduled to authorize a timetable for consideration of the second phase of amendments on February 23, 2004.

New 9. Response to Petition Regarding Council Ethics and Guidelines

Description: Council received a petition on January 12, 2004, concerning lobbying and Council ethics.

Products to be Produced and Timetable

- Council referred this matter to a Mayor’s Committee to consist of Sally Greene, Chair; Cam Hill, Dorothy Verkerk, and Edith Wiggins.

February 23, 2004 Status: New Goal. Council Committee has met and continues to discuss this issue.

Revised 10. Development of Parking Lots 2 and 5

Description: ~~The Council has expressed intent to explore the development of Town-owned downtown surface parking lots. A report to Council on process options is under consideration on~~

~~tonight's agenda.~~ Continue implementation of project to develop Town-owned downtown Parking Lots 2 and 5 with the Council Committee and economic development consultant, per Council contract authorization of October 27, 2003. To date, the Council has authorized funding for a market study and for the development of master plans for the sites.

Products to Be Produced and Timetable

- ~~To be determined by the Council~~
 - ~~Begin Project: First Quarter, 2003~~
 - ~~Target Completion Date: Undetermined~~
- Market Study
 - Begin Project: Fourth Quarter, 2003
 - Public Forum: To be scheduled in March, 2004
 - Target Completion Date: Second Quarter, 2004
- Master Plan – if authorized by Council
 - Begin Project: Second Quarter, 2004
 - Target Completion Date: Second Quarter, 2004

May 12, 2003 Status: On February 24, 2003, the Council adopted Principles and Priorities for developing the lots, and authorized the preparation of a Request for Proposals for economic development consulting services to advise the Council and the Manager in developing a proposal. The Council authorized the Manager to issue a Request for Qualifications, followed by a Request for Proposals, on April 28, 2003. The Request for Qualifications was mailed on Friday, May 2, 2003; proposals are due by May 30, 2003.

August 25, 2003 Status: Twelve proposals in response to the Request for Qualifications were received. The Council Committee on Parking Lots 2 and 5 reviewed the proposals and selected four firms on June 23, 2003 to invite to submit a full Request for Proposals. The Request for Proposals was mailed on Monday, June 30, 2003. On July 30, 2003, the Town received four proposals in response. The Council Committee on Parking Lots 2 and 5 interviewed the four firms on August 13 and 14, 2003. On August 18, the Council Committee met and voted to continue conversations with one of the firms and have the Manager bring back a revised proposal to the Committee for consideration.

November 10, 2003 Status: On October 8, the Council held a work session on downtown issues, including a proposal to hire an economic development consultant for the development of Parking Lots 2 and 5. On October 27, the Council authorized a contract with Stainback Public/Private Real Estate. Planning is underway for a work session with the economic development consultant and public partners on November 20, from 7 p.m. to 9 p.m. at the Courthouse/Post Office Facility on Franklin Street. The Council Committee on Parking Lot 2 and 5 will also meet on November 21 to review a proposed Market Demand Study.

January 15, 2004 Status: A work session with economic development consultant John Stainbeck was held on November 20, 2003. The Council Committee on Parking Lots 2 and 5 met with the consultant on November 21, 2003, to review a proposed Market Demand Study. On November 24, 2003, the Council added \$20,000 to the project budget for additional market study components. On December 16, 2003, the Council Committee met with Economic Research

Associates to review the components of the market study. Currently, Economic Research Associates is conducting the study.

February 23, 2004 Status: Market study currently underway. The Council Committee is tentatively scheduled to meet on March 1 to receive and review the draft Market Study.

Continued 11. Evaluate the Feasibility of a Downtown Transit Transfer Center

Description: An initiative in the Downtown Small Area Plan is the development of a downtown transit transfer center. The Council Committee on Lots 2 and 5 recommended studying the feasibility of a center on sites other than Parking Lot 5. The Council is discussing process options for soliciting development proposals for Lots 2 and 5.

Products to Be Produced and Timetable

- Feasibility analysis of a downtown transit transfer
 - Work to begin in 2004 **Second Quarter, 2004**
- **Council Committee to evaluate**
- **Council consideration**

May 12, 2003 Status: Work to begin in 2004.

August 25, 2003 Status: Work to begin in 2004.

November 10, 2003 Status: Work to begin in 2004.

January 15, 2004 Status: Work to begin in 2004.

February 23, 2004 Status: The Transportation Board on January 12, 2004, petitioned the Council to include consideration of the market feasibility of a transfer center in the Market Study being conducted as part of the Parking Lot 2/5 project (see Project #9 above). The Council has referred the proposal to the Council Committee on Parking Lots 2 and 5. Consultant has been asked to provide an estimate of costs. Council Committee on Parking Lots 2 and 5 is tentatively scheduled to meet March 1 to discuss the petition from the Transportation Board.

Revised 12. Small Area Planning Process for Greene Tract and Surrounding Residential Areas (Rogers Road, Purefoy Road)

Description: ~~The Council discussed conducting an additional small area plan, potentially the Purefoy Road area, per the recent Council action on the Greene Tract Work Group recommendations.~~ The Council has discussed conducting an additional small area plan per the Council's action on the Greene Tract Work Group recommendations in November 2002. In the jointly adopted resolution among Orange County, Chapel Hill, and Carrboro, Chapel Hill agreed to conduct a small area plan for the residential area west of the Greene Tract (Rogers Road, Purefoy Road area), including the affordable housing site on the Greene Tract. The plan will include a more detailed look at the impacts of providing public services in the area, especially the extension of sewer, and the impacts on the area of developing an affordable housing site.

Products to Be Produced and Timetable

- Report to Council on Potential Process
 - Work to begin in ~~2004~~ 2005

May 12, 2003 Status: Work to begin in 2004.

August 25, 2003 Status: Work to begin in 2004.

November 10, 2003 Status: Work to begin in 2004.

January 15, 2004 Status: Work to begin in 2004.

February 23, 2004 Status: Work to begin in 2005.

New 13. Incorporation of Public Arts Program as a Town Government Operation

Description: Consider incorporating the Chapel Hill Public Arts Program as a Town government operation.

Products to be Produced and Timetable

- Report with options for the Council's consideration
 - Provide report by Second Quarter, 2004

February 23, 2004 Status: New Goal.

New 14. Tree Ordinance

Description: Consider protection of trees on private property and banning clearcutting, through amendments to the Land Use Management Ordinance.

Products to be Produced and Timetable

- Revision to Land Use Management Ordinance
 - Work to begin Third Quarter, 2004

February 23, 2004 Status: New Goal.

SECOND PRIORITY

Continued 15. Downtown Small Area Plan Implementation

Description: Develop an implementation schedule and begin implementing the Downtown Small Area Plan. The Town has completed some of the initiatives in the Plan since its adoption in 2000, but in a piecemeal fashion. This document would spell out specific projects and a timetable for completing them.

Products to Be Produced and Timetable

- Report to Council proposing projects and schedule
 - Work to begin in ~~first~~ **Second** Quarter, 2004
 - **Report to Council in Fourth Quarter, 2004**

May 12, 2003 Status: Work to begin in 2004.

August 25, 2003 Status: Work to begin in 2004.

November 10, 2003 Status: Work to begin this quarter.

January 15, 2004 Status: Work to begin in 2004.

February 23, 2004 Status: Work to begin in 2004.

New 16. North Carolina Rehabilitation Code

Description: Consider adopting provisions for downtown that conform to the N.C. Rehabilitation Code, as a tool to encourage downtown revitalization.

Product to be Produced and Timetable

- Add to Implementation Timetable for Downtown Small Area Plan
 - Work to begin in 2004

February 23, 2004 Status: New Goal.

New 17. Street Vendors

Description: Review street vending downtown, and a process to evaluate proposals for licensing vendors. Explore opportunities with the Public Arts Commission.

Product to be Produced and Timetable

- Add to Implementation Timetable for Downtown Small Area Plan
 - Work to begin in 2005

February 23, 2004 Status: New Goal.

New 18. Rosemary Street Redevelopment

Description: Consider strategies to reduce surface parking and make property available for redevelopment on Rosemary Street.

Product to be Produced and Timetable

- Add to Implementation Timetable for Downtown Small Area Plan
 - Work to begin in 2005

February 23, 2004 Status: New Goal.

Continued 19. Implement Parks and Recreation Master Plan

Description: A schedule for funding and implementing the 2002 Parks and Recreation Master Plan.

Products to Be Produced and Timetable

- Report to Council proposing long-term funding schedule for implementing Parks and Recreation Master Plan.
 - Work to begin in 2004

May 12, 2003 Status: Work is to be completed by the fourth quarter of FY 2003-04.

August 25, 2003 Status: Work is to be completed by the fourth quarter of FY 2003-04.

November 10, 2003 Status: Special Use Permit process work is proceeding on the Southern Community Park and Homestead Park Aquatic Facility projects. We continue work with the Siena Hotel regarding the Pritchard Park plan. Work is to be completed by the fourth quarter of FY 2003-04.

January 15, 2004 Status: We continue to work on the Special Use Permits for the Southern Community Park and Homestead Park Aquatic Facility projects. We are waiting for information from the Siena Hotel regarding the Pritchard Park plan.

February 23, 2004 Status: The Parks and Recreation Commission began discussions of long-term funding at their February 18, 2004 meeting.

Continued 20. Develop Process to Address Neighborhood Traffic Impacts

Description: Consider neighborhood requests for traffic calming devices and other measures.

Products to Be Produced and Timetable

- Report to Council in Third Quarter, 2003

May 12, 2003 Status: Traffic calming measures authorized by the Council have been implemented in several neighborhoods to date. Town staff are currently working with four neighborhoods to develop traffic calming proposals for the Council's future consideration.

August 25, 2003 Status: Traffic calming measures authorized by the Council have been implemented in seven neighborhoods to date, and several additional traffic calming petitions are on file awaiting further consideration and funding. We will poll the Council in August to establish a date for a work session on traffic calming policy recommendations for the Council's consideration.

November 10, 2003 Status: A Council work session to discuss traffic calming policy and procedural matters is scheduled for November 24, 2003. At the work session, the Council will receive for its consideration staff proposals and recommendations for establishing a fair and equitable community-wide traffic calming program.

January 15, 2004 Status: The Council considered a draft proposal for traffic calming policy and procedures at a workshop on November 24, 2003. The proposal was referred to the Transportation Board for review and comment. We expect to return to the Council in March 2004 with a revised proposal for Town traffic calming policy and procedures.

February 23, 2004 Status: Report expected in March, 2004.

New 21. Transit Master Plan

Description: Develop a Transit Master Plan for Chapel Hill Transit's future. Look at potential transit configurations 20 to 30 years in the future. Include review of potential fixed guideway corridors, such as U.S. 15-501/N.C. 54. Seek grant funds to pay for such a study.

Products to be Produced and Timetable

- Report to Council on Potential Process and Funding
 - Report by Fourth Quarter, 2004
- Secure Funding in 2005
- Study underway in 2006
- Target Completion Date, 2006-07

February 23, 2004 Status: New Goal.

New 22. Public Arts Master Plan

Description: The Public Arts Commission is preparing a Public Arts Master Plan. Include the Public Arts Master Plan under development as a component of the Town's Comprehensive Plan.

Products to be Produced and Timetable

- Commission to Draft Public Arts Master Plan
 - Commission began work in First Quarter, 2004
 - Commission to complete draft by Fourth Quarter, 2004
- Council to consider Commission draft in 2005

February 23, 2004 Status: New Goal. Public Forum held on February 7, 2004, to solicit comments from citizens.

New 23. Neighborhood Advocate Functions

Description: Consider options for providing neighborhood advocate functions within Town government, including a program neighborhood advocate education.

Products to be Produced and Timetable

- Report to the Council on options
 - Provide report with options in Second Quarter, 2004
 - Establish program by Fourth Quarter, 2004

February 23, 2004 Status: New Goal. Manager's Intern is researching programs in other communities.

New 24. Communications with Chatham County

Description: Work to improve communications with Chatham County, possibly by reviving the Orange-Chatham Work Group.

Products to be Produced and Timetable

- Council Member Hill to initiate discussions in 2004

February 23, 2004 Status: New Goal.

New 25. Communications with Orange Water and Sewer Authority

Description: Establish a regular system of receiving information from the Orange Water and Sewer Authority.

Products to be Produced and Timetable

- Request the Orange Water and Sewer Authority provide the Council with a written quarterly report augmented by presentations as desired by the Council.
 - Resolution forwarding request to the Orange Water and Sewer Authority by First Quarter, 2004.

February 23, 2004 Status: New Goal. Resolution to be considered by the Council on March 22, 2004, to establish a regular system of receiving information from the Orange Water and Sewer Authority.

New 26. Energy Bond/Efficiency

Description: Continue planning for implementation of energy bonds and achieving energy efficiency in Town buildings.

Products to be Produced and Timetable

- Referred to Council Committee on Sustainability, Energy and Environment
- Schedule Council discussion by Second Quarter, 2004

February 23, 2004 Status: New Goal.

Continued 27. Transportation Demand Management Plan

Description: Develop revised Transportation Demand Management Program. The Manager will prepare a report to the Council, to include: a survey of programs in other communities, an evaluation of the Town's program, and proposals for revising the Transportation Demand Management Program. The Transportation Advisory Board and the Planning Board have petitioned the Council to evaluate and revise the Town's Transportation Demand Management Program.

Products to Be Produced and Timetable

- Report to Council evaluating system of requiring Transportation Management Plans
- Transportation Management Program
 - Report to Council evaluating system, ~~Third Quarter, 2003~~ **Second Quarter, 2004**
 - Begin work on new Transportation Demand Management Program in 2005

May 12, 2003 Status: No action to date.

August 25, 2003 Status: No action to date.

November 10, 2003 Status: A report to Council evaluating the Transportation Management Plans is scheduled for the November 24, 2003 Council meeting.

January 15, 2004 Status: Report scheduled for November was delayed due to necessary work on regional Transit Consolidation Study. Work will be completed in the second quarter of 2004.

February 23, 2004 Status: Report to Council scheduled for Second Quarter, 2004.

New 28. Town Advisory Board Processes

Description: At its September 22, 2003 meeting the Council received a report on advisory boards' processes for citizen comments and applicant interviews. At that time, the Council referred this issue to the January 2004 Planning Session.

Follow-up Action: The Council referred this item to a Council Committee at its Planning Session on January 15, 2004. The Committee is to bring back recommendations to the Council (Council Members Hill and Strom agreed to serve).

February 23, 2004 Status: New Goal.

New 29. Public Dialogue on Homelessness

Description: Undertake a public dialogue on homelessness: its root causes; what Council can do to address it.

Follow-up Action: The Council decided to schedule a discussion at another time.

February 23, 2004 Status: New Goal. Mayor Foy and Council Member Greene have agreed to propose a time for Council discussion.

THIRD PRIORITY

Continued 30. Entranceway Corridors

Description: Revision of Town's 1988 Master Plan for Entranceway Corridors.

Products to Be Produced and Timetable

- Revised Entranceway Corridors Master Plan.
 - Work to begin in ~~2004~~ 2005.

May 12, 2003 Status: Work to begin in 2004.

August 25, 2003 Status: Work to begin in 2004.

November 10, 2003 Status: Work to begin in 2004.

January 15, 2004 Status: Work to begin in 2004.

February 23, 2004 Status: Work on the Revised Entranceway Corridors Master Plan to begin in 2005.

New 31. General Adequate Public Facilities Ordinance

Description: The Council deferred work on a general Adequate Public Facilities Ordinance until completion of work on a Schools Adequate Public Facilities Ordinance. The ordinance has gone into effect following adoption by Carrboro, Orange County and Chapel Hill-Carrboro School Board. This project would develop an Adequate Public Facilities Ordinance for other types of public facilities such as roads, parks, open space, etc.

Products to Be Produced and Timetable

- Report to Council on process for developing general Adequate Public Facilities Ordinance
 - Begin work in ~~2004~~ 2005

February 23, 2004 Status: Work to begin in 2005.

Revised 32. ~~Revise~~ Prepare Non-Residential Development ~~Design Standards~~ Strategies and Guidelines

Description: This strategy of the Comprehensive Plan relates to the economy of Chapel Hill. The goal in the Comprehensive Plan calls for a multi-faceted approach to attract and retain desirable forms of non-residential development. Approach includes developing a strategy to

implement and retain non-residential development, and reviewing and strengthening existing design guidelines and standards for non-residential development. The Town would develop and implement a proactive strategy to encourage and retain non-residential development, including small businesses.

Staff Comment: We are recommending rewording of this goal for clarification.

Products to Be Produced and Timetable

- Report to Council on potential strategies
 - Work to begin in ~~2005~~ 2006

May 12, 2003 Status: Work to begin in 2005.

August 25, 2003 Status: Work to begin in 2005.

November 10, 2003 Status: Work to begin in 2005.

January 15, 2004 Status: Work to begin in 2005.

February 23, 2004 Status: Work to begin in 2006.

Revised 33. Use Patterns

Description: An initial draft of the new Land Use Management Ordinance contained a series of Use Patterns: descriptions of particular types of development that would represent desirable forms of development. The Council determined that a placeholder be left in the new ordinance and that work be taken up one-by-one by the Planning Board and Staff.

Products to Be Produced and Timetable

- Amendments to Land Use Management Ordinance to include Use Patterns
 - Begin Project: First Quarter, ~~2004~~ 2005
 - Report to Planning Board and Council on Potential Process: Second Quarter, ~~2004~~ 2005

May 12, 2003 Status: Work to begin in 2004.

August 25, 2003 Status: Work to begin in 2004.

November 10, 2003 Status: Work to begin in 2004.

January 15, 2004 Status: Work to begin this quarter.

February 23, 2004 Status: Work to begin in First Quarter, 2005.

New 34. Inventory of Post World War II Architecture

Description: This action would relate to Strategy 3B-1 of the Comprehensive Plan to strengthen existing Historic District Regulations. The proposal would update a survey of historic resources to include preservation of post-World War II architecture in Chapel Hill.

Products to Be Produced and Timetable

- Pursue grant funding in 2004
- Conduct survey in 2005

February 23, 2004 Status: New Goal.

New 35. Health Issues Related to Stormwater Retention/Detention

Description: Study health effects of stormwater ponds and swales as they relate to the West Nile virus and other diseases potentially transmitted by mosquitoes.

Products to be Produced and Timetable

- Report to Council
 - Submit report Fourth Quarter, 2004

February 23, 2004 Status: New Goal.

New 36. Potential Mitigation of Traffic Congestion in U.S. 15-501 Corridor

Description: Examine potential traffic congestion mitigation beyond the “superstreet” concept for the U.S. 15-501 Corridor from Manning Drive to I-40 corridor; especially consider expansion of Chapel Hill Transit operations and configurations.

Products to be Produced and Timetable

- Report to Council on options for proceeding
 - Submit report First Quarter, 2005
 - Request Study through MPO and NCDOT

February 23, 2004 Status: New Goal.

New 37. Town Fleet Efficiency

Description: Set goals for increased gas/fuel efficiency. Create a Chapel Hill Green Fleets Policy.

Products to be Produced and Timetable

- Report to the Council Third Quarter, 2004

February 23, 2004 Status: New Goal.

New 38. Defibrillators

Description: Provide defibrillators in major Town facilities.

Product to be Produced and Timetable

- Consider as part of Council's Town Budget deliberations

February 23, 2004 Status: New Goal.