

The Giving Kiosk



In Chapel Hill, giving is just
part of living...

A Chapel Hill Alternative to Panhandling

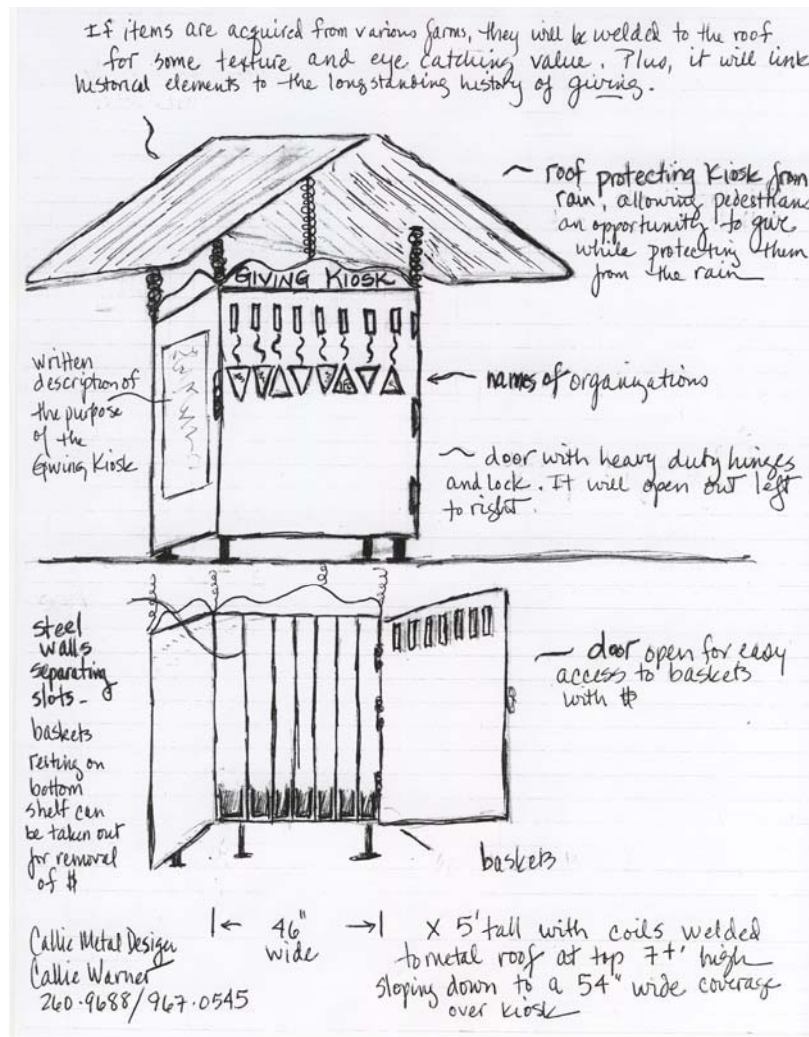
Proposed by the Chapel Hill Downtown Partnership



What is a Giving Kiosk?

- A functional structure that will become a permanent element of our downtown streetscape; will serve as a collection site for monetary donations for human service agencies that address issues effecting downtown Chapel Hill; and is a public art piece.

The Proposed Design



Criteria for the Design

- Secure – The kiosk will be bolted to the sidewalk and will have a secure lock to prevent break-ins.
- Well Lit - Proposed location is next to a streetlight.
- Covered – To help limit weather exposure.
- Informational – A brief description of the agencies and services will be located below each slot.
- Two – Sided – To allow more than one person to make donations at a time.
- Positioning – We propose that the kiosk face east / west so that pedestrians can see it, and so that it can be out of the pedestrian flow.
- Location - Near Owner –occupied businesses that are concerned about the issues in downtown.
- Accessibility – Adequate room to open kiosk door and empty the contents



Purpose of the Giving Kiosk

- To encourage our community to give to those in need through agencies that offer beneficial services.
- To educate the community on both the services that are needed and those that are offered.
- To educate our citizens and visitors on how social and behavioral issues are effecting the economic vitality of downtown and our community's growth.
- To offer our residents and visitors an alternative to giving to panhandlers when they are compelled to help.

The Agencies That The Kiosk Will Support in 2006-2007

*Agencies are selected based on services that address the human service needs of downtown.

- Inter Faith Council (IFC)
- Mental Health Association
- Freedom House
- El Futuro
- Club Nova
- Emergency Management Services (EMS)

The Chapel Hill Downtown Partnership will manage the Giving Kiosk and the CHDP Board of Directors will select recipient agencies each year, again, based on services that address the human service needs of downtown.

The Proposed Location



The Proposed Location



Approximate Height



Anticipated Installation & Marketing

- August, 2006 to coincide with the beginning on the fall school term.
- Educational campaign to accompany the installation.
 - Information piece about panhandling and The Giving Kiosk distributed through student orientation.
 - Broad-based public relations campaign to include press releases and media articles, posters, and brochures the agencies that provide service for human service needs of downtown and on the Giving Kiosk.

Similar Campaigns

Chapel Hill will be among the leading communities that are addressing the issues.

- Others Communities:
- Raleigh
- Asheville
- Portland
- Denver
- Seattle
- Athens
- Real Change Not Spare Change
- Real Change

Other Communities

- A few communities have converted old parking meters into a Giving Kiosk, but with limited success as most people recognize it as a parking meter.
- We see potential benefit in this as additional kiosks located inside businesses or public facilities once the campaign is kicked off.



Request

- The Chapel Hill Downtown Partnership is requesting that the Town Council authorize the Town Manager to assist our organization in accomplishing our goal to install a Giving Kiosk in downtown Chapel Hill and to extend the ordinance which regulates panhandling near ATM machines and financial institutions to include the Giving Kiosk.