



300-A S. Elliott Rd., Chapel Hill, NC 27514
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www.thepeopleschannel.org

ATTACHMENT 1

October 31, 2006

Town of Chapel Hill
Town Hall
405 Martin Luther King Jr. Blvd.
Chapel Hill, NC 27514

Town Council, Manager, and Information Officer,

The Peoples Channel is happy to present its Annual Report as required in our Performance Agreement with the Town of Chapel Hill. We believe everything is in order and we look forward to another positive year of providing community media services to the Town.

TPC and the Town will have some work ahead of us in the coming years. Changes in North Carolina legislation move the franchising authority to the State, and this will have to be reflected in our Performance Agreement. The Peoples Channel will work with the Town Manager and Information Officer to clarify the Agreement over the next year.

The Peoples Channel also hopes to work closely with the Town in navigating the new Video Competition Act legislation. Both parties have valuable stakes in our cable system and our Public, Educational, and Government Access channels, and we will have to be vigilant to make sure we preserve these public resources. TPC is dedicated to assisting the Town in any way it can regarding our new legislative landscape.

The Peoples Channel is committed to Chapel Hill, and we know the Town is committed us.

Sincerely,

Chad A. Johnston
Executive Director
The Peoples Channel

Introduction

It has been a challenging and exciting year at The Peoples Channel (TPC). Though federal legislation regarding local cable franchising has stalled for the moment, the state legislature passed the Video Service Competition Act, which was signed by Governor Easley in late July. All who are concerned with rights of way management, PEG Channel capacity and funding, and franchise fees wait to see how this bill will play out. We thank the Town, Council, Manager and Information Officer for keeping up with this and we look forward to working with the Town in the future regarding these issues.

A. Operation of a Public Access Studio and Editing Suites

1. Continuance of Services

The Peoples Channel (TPC) has a fully functional 2-camera television studio with most modern technical abilities, including chroma key, live call in equipment, play back/insert equipment, and character generator. TPC is also equipped with seven edit bays, four of which are Mac based and three PC based.

TPC is excited to have opened up a public Internet and new media lab. Four computers are open to the public for internet use, or other media creation. For example, Pa'lante, a Latino youth radio program on WCOM (Carrboro's community radio station) uses the lab to edit their radio segments. TPC plans to offer courses in new media applications, including pod casting, blogging and vlogging, open source software, and Internet usage.

2. Staffing

The Peoples Channel is governed by a Board of Directors and operates under a mission statement of providing means and promoting opportunities for citizens to create local media and cable television programming by, for, and about our local community based on the principles of free speech, diversity of expression, and democratic participation. Board members are residents of Orange County or a neighboring county and serve without compensation. Officers include President, Vice President, Secretary, and Treasurer; the President serves as Chair of the Board and the Vice President as Vice Chair. As of October 10, 2006, there were ten members of the Board; four positions are vacant. A list of current Board members and officers appears in Attachment A.

TPC is currently staffed with two full time and two part time employees who manage all aspects of daily station operations. The staff is organized into the following positions:

Executive Director – Chad A. Johnston
Programming Director/Graphic Designer/Instructor – Anna Whitley
Communications Director/Music Librarian/Instructor – Jeremy Taylor
Outreach Director – Shannon O'Neill

TPC also employs several part time staff members for special projects, community coverage and contracts.

William Nichols – Director Board of Orange County Commissioners

Phoenix Mangus – Assistant Director Board of Orange County Commissioners, and Youth Media Instructor

Cullen Jones, Dakota Marcoplos, Barbara Spivey, Todd Heritage, Brian Hill – BOCC crew members.

TPC's daily operations are also supported by a wonderful network of volunteers. Ranging from 12-83 years of age, volunteers help with every aspect of the station's operations including programming, coverage of local events, producing the Community Bulletin Board, and data entry. TPC works formally with local high schools and their community service requirements, UNC and the APPLES program, and the RSVP program through the Senior Center. We currently have 128 volunteers, and we could not survive without them.

3. Hours of operation

The Peoples Channel's hours are Tuesday through Friday from 2:00pm to 10:00pm, and Saturday from 10:00am to 6:00pm. We are also available for additional appointments outside of those hours as we can afford.

4. Size and Equipment of Studio and Editing Facility

TPC's facility is approximately 1,600 square feet. We have eight field cameras, and auxiliary equipment available for check out and rental. See Attachment B1-B3 for rental information.

5. Location of Facility

The Peoples Channel is located at 300AC South Elliott Road in Chapel Hill. We have preformed and passed a self evaluation for ADA accessibility and are located on the D and F bus line.

B. Marketing and Promotion

Items 1-13 (B) in the Marketing and Promotion section of the Performance Agreement are carried out the following forms:

The Community Bulletin Board:

The Community Bulletin Board plays in lieu of commercials between programs and in the early morning hours. The Bulletin Board airs an average of forty five minutes a day, during day time hours. The bulletin board primarily carries Public Service Announcements (PSA's) for local community groups, government agencies and non-profit organizations. It

also serves as a platform for TPC to distribute announcements about meetings, courses and schedules.

Under the new state legislation, TPC will no longer be able to cablecast as many hours of valuable community bulletin board. In order to qualify as a PEG channel, TPC must run 8 hours of programming a day, with no more than 15% (1.2 minutes per hour) electronic bulletin board. TPC will make every effort to devise another technological mechanism to get PSA's out to the community.

The World Wide Web/www.thepeopleschannel.org

The Peoples Channel's web site contains information about all of our activities, including but not limited to, courses, fees, policies and procedures, examples of programs, and program schedule. TPC will start to use open source content management software to expand our website which will enable us to post videos and communicate through a blog.

Email Listserv

TPC moderates an email listserv, which is open to the public and accessible by signing up at the station or on the web site. The listserv functions as a communications tool for anyone interested in The Peoples Channel's activities. The listserv is used by producers, volunteers, and the general public for discussion purposes, and also as an aid to find crew members and/or production support. It is also used by the staff to announce policy changes, event reminders, and volunteer opportunities. We currently have 540 community members subscribing to the list.

Local Press

Our schedule is published in the Chapel Hill News weekly. We have partnered with the Independent Weekly and its Indy Allies section, which highlights local community groups and nonprofits.

Mailings

The Peoples Channel distributes at least two mailings a year: one to local organizations, and one to our members.

Quarterly Publication

TPC self-publishes a quarterly newsletter – the recently redesigned, *Feedback Loop* – which is distributed at various locations in the Town. The publication lists courses, highlights current programs, and addresses issues of media literacy. Current and archived issues are also available on our web site.

C. Public Information

All items 1-13 (B) and any other public information regarding TPC are available to the public, either on the web site, phone conversation with a staff member, or via email or

other electronic communication. All records of meetings, documents regarding local, state and federal regulations as they relate to Public Access are available electronically or otherwise to any member of the community who wishes to access them.

Our Bylaws, Policies and Procedures were recently updated and are under review by the UNC Law Clinic. Based on their advice, there may also be some minor changes to our Articles of Incorporation. TPC is working on a revised draft of the Performance Agreement to reflect the changes in legislation and the changing landscape of cable television. TPC will coordinate this effort with the Town Manager and Information Officer.

D. Responsiveness and Openness to Citizens

During business hours, The Peoples Channel staff frequently answer questions from the community at our phone number, 919.960.0088. After hours, an automatic voice mail system answers calls, giving the caller basic information regarding staff, business hours, location and web address.

TPC had developed a basic survey, but did not have the resources to implement it in any meaningful manner. We are working with UNC students to develop an online survey that will be linked to our web site and sent to our listserv.

On December 10th, 2005 The Peoples Channel held a publicized open event for the community to provide feedback on its performance. This event was cablecast live and comments were open to all community members who were present in our studio. Those watching at home were able to participate via telephone. We received many positive comments from producers and volunteers, and the event will take place annually. The next event of this kind will be held December 9th, from 6-8pm.

E. Training and Orientation

All course times, total hours offered and taught, fees and details are listed in Attachment C. Course offerings are posted in our quarterly publication, on the web site and at the station. While we do not have any scholarship opportunities, we hope to work with the local business community using underwriting to help with scholarship funds. With every fee, we offer “sweat equity” equated at \$10 an hour. If a citizen cannot afford to pay for courses or fees, they can volunteer their time to work off the fee. About one half of all producers participate in the “sweat equity” program. TPC offers nine courses, totaling 1,172 possible hours. In the last fiscal year, TPC taught 417.5 of those hours offered to the community.

This summer, TPC was proud to host the first Summer Youth Media Camp for youth ages 13-18. Sessions were offered in narrative production, animation and studio concepts. For its first year, TPC felt that the numbers were promising, with a total of 12 students for all three sessions. TPC is actively working to find funding for scholarships, and hope to angle the camp to at-risk youth.

F. Playback of Programming

The staff determines the broadcast schedule for The Peoples Channel on a first come, first served, First Amendment basis. Priority is given to locally produced programming from the franchise area. This includes programs produced using The Peoples Channel facilities as well as other locally produced or compiled programs. Second priority goes to non-local programs submitted by local residents. Whenever time slots are not otherwise filled, TPC carries reruns of programs from TPC's archive or other programs deemed appropriate by the staff. Sample schedules are included in this packet in Attachment D and program totals, equipment use and visitor and volunteer information are located in Attachment E.

Programs are scheduled in 6-hour blocks that run in the evening (6 p.m. to midnight) and are normally repeated the following morning (6 a.m. to noon) and afternoon (noon to 6 p.m.). The Saturday evening schedule runs through Monday afternoon, since the facility is closed on Sunday and Monday and staff is not available to program the playback equipment. The Peoples Bulletin Board runs between midnight and 6 a.m. and between programs where appropriate. Programs that are inappropriate for younger audiences are scheduled to run only after 11pm.

TPC has recently invested in a state of the art digital server for broadcast. This was a major investment for the channel, and replaces our nearly 10 year old analog equipment. This new equipment enables us to improve our overall signal quality, allows us to post graphics with weather and news info, and shows dynamic informative subtitles. We anticipate this system, along with new programming policies, will be in place by the first of the year.

G. Citizen Comment and Programming

The Peoples Channel attempts to provide spaces for soapbox opportunities, however due to a small staff, this can be difficult to accomplish. We have, with the help of our volunteer base, produced a few soapbox programs in the last year. In the new programming policy (to be enacted in 2007), there will be more opportunities for the public to speak their community without having to be trained on any equipment. TPC expects to open its studio twice a month for anyone to have 15 minutes of air time to speak about an issue, an organization, or event.

H. Live Programming

The comments above address this topic.

I. Priority for Chapel Hill Residents in Public Access Services Funded through the Town

As reflected in our course fees, we give priority to Chapel Hill residents. Residents outside of the Franchising area pay \$10 more per course.

J. Non-Involvement of the Town in Programming Decisions

To this date, TPC has had no programming suggestions or demands from the Town of Chapel Hill. We have cooperated with the Town when citizen complaints about TPC's programming have been directed to the Town.

K. Other Agreements Regarding Public Access Services in Orange County and the Triangle Region

As of October 10, 2006, The Peoples Channel has no other agreements to provide the same services we provide to Chapel Hill. We still maintain a contract with the Board of Orange County Commissioners to cover their meetings. However, Orange County has recently finished franchise negotiations with Time Warner and will have their own equipment and Government Access channel. It is the hope of TPC, that Orange County will still contract with us to manage the operations of that channel.

We are still working to get The Peoples Channel cablecasting in Carrboro.

L. Fees

As of October 10, 2006 TPC has updated its membership policies. Changes include creating a community organization or non profit membership, school or educational membership, membership for use of the public internet/new media lab, and requiring ID and proof of residency from every member. These changes reflect countless hours of meetings, consultation with producers and other community organizations, and comparisons with other non profit access organizations membership policies. Our current membership policies are as follows:

Access facilities, equipment, technical assistance, and channel time or bandwidth are available to certified members. Members may become certified after passing a training course(s) or through alternative certification by staff. A \$25 annual membership fee shall be applied to any individual member. A \$100 annual membership fee shall be applied to any organization or community group, allowing for a maximum of six individuals associated with the organization or group to be members. A \$225 annual membership fee shall be applied to any public, private or charter school, allowing for a maximum of 15 individuals associated with the school to be members. A \$10 annual membership fee shall be applied for those individuals wishing to only use the New Media Lab or public internet lab. A \$50 membership fee shall be applied for an organization or community group who wish to only use the New Media Lab or public internet lab, allowing for six individuals associated with the organization. A \$100 membership fee shall be applied for schools who wish to only use the New Media Lab or public internet lab, allowing for 15 individuals associated with the school.

Anyone using The Peoples Channel facilities or equipment in any shape or form must be a member.

Any individual member can be one of the following:

- 1. A television program producer*
- 2. A television program submitter*
- 3. One of an organization's television program submitters/television program crew members/television program producers*

4. *One of a school's television program submitters/ television program crew members/ television program producers*
5. *A user of the public internet lab*
6. *A user of the New Media Lab*
7. *One of an organization's users of the public Internet lab*
8. *One of an organization's users of the New Media Lab*

The annual membership fee shall be included in any course fee. Anytime a member takes a course, their membership shall renew on that course date. If a member does not need to take a course in order to use equipment or facilities, then the membership fee needs to be resolved before equipment or facilities can be used. Any individual may volunteer, pay or opt out of the membership fee based on need. The membership fee is collected to support general operations of the station, help defray the cost of depreciation, and as a mechanism for keeping a current and updated member database.

The Peoples Channel will not sell, distribute or otherwise give out member's information except that information which members choose to make available to the public. Members who cablecast programs must make available some form of contact information to enable the public to respond to the television producer's program. It is the member's responsibility to make sure that their information is up to date. Intentionally providing incorrect information may result in suspension.

Members must prove residency with one or more of the following documents:

- a) *NC photo driver's license*
- b) *NC photo non-driver's license*
- c) *Out-of-State photo driver's license*
- d) *U.S. Passport*
- e) *Foreign Passport*
- f) *Resident Alien Card (Green Card)*
- g) *Major credit card with a photo along with original social security card*
- h) *Welfare/Medicaid card with photo along with original social security card*

Acceptable forms of proof of residency:

- a) *A recent utility bill in the applicant's name with current address*
- b) *A recent bank statement in the applicant's name with current address*

Any person who has not used The Peoples Channel's equipment for a 12-month period will have to be re-certified by demonstrating competency in the operation of that equipment, and resolve the annual membership fee. If a member cannot demonstrate competency, they must become re-certified. It is entirely up to the staff to determine whether the member needs to be re-certified.

M. Coordination with Time Warner Cable

TPC has made every effort to work with Time Warner Cable (TWC) as needed. We find that responsiveness from TWC is slow and arduous. The facility has not had a cable drop for over two years, which TWC has verbally promised on numerous occasions. Without a cable feed, we are flying blind. We have no way of monitoring our signal after it leaves the station. When we receive complaints about signal quality, we are forced to call a Head End

Technician, which is not always an easy process. On August 10th, 2006 TPC went off the air for several hours and had no knowledge of the issue. The responsiveness of TWC technicians was remarkable, and we were back on the air within 12 hours. The only reason TPC knew it was off the air was because a viewer called to complain.

N. Signal Quality on Public Access Channel(s)

TPC makes reasonable efforts to ensure that community producers submit broadcast quality programs, however because we do not pre-screen programs there is no absolute guarantee of program standards. We pull programs after they are aired if there is a technical or content issue. TPC's new digital broadcast server should greatly increase signal quality.

Conclusion

The Peoples Channel is proud to serve Chapel Hill. We have strong ties to the community and hope to keep open spaces for area citizens to communicate through television and media. We must continually evolve our mission as the technology evolves. In the next five to ten years, television will change drastically and TPC needs to change with it. Whether it is community broadband, podcasting, cable television or video streaming, The Peoples Channel wants to be the organization that provides the educational resources for these technologies.

These are interesting times to be working in community media and cable television. Legislative changes, technology convergence, YouTube, and MySpace are just the tip of the iceberg. Citizens have an ever-growing amount of information piped into their homes, and with that, and ever-growing need to learn how to manage this barrage of information. Citizens will also have new ways to distribute and create content, but they will need the tools and support to do so wisely. We hope that The Peoples Channel can continue to be not only Chapel Hill's local public access television station, but also a force to build community through media and aid in creating a more democratic society.

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THE PEOPLES CHANNEL 8

The Peoples Channel 8 (TPC8) is a non-profit public access television station serving the Orange County community.

Based on the principles of free speech and diverse expression, TPC8 affords area citizens the opportunity to create local cable television programming free from censorship.

Furthermore, the station encourages democratic participation among all area citizens by broadcasting any program that is in accordance with FCC guidelines.

The content of each show reflects the ideals and opinions of members of the Orange County community without regard to the TPC8 station agenda.

Please contact the station with questions concerning submitting programming for broadcast, equipment and station use, program schedules or other matters relating to television production in Orange County.



www.thepeopleschannel.org

THE PEOPLES CHANNEL
300-AC SOUTH ELLIOTT RD.
CHAPEL HILL, N.C. 27514

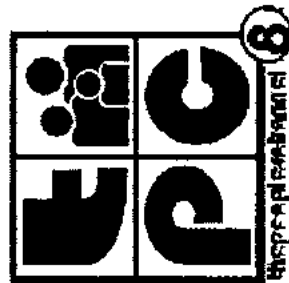
ADDRESS CORRECTION REQUIRED

Equipment Rental Rates

THE PEOPLES CHANNEL

*Television of the people, by the people, for
the people*

⑧



Telephone: [919-960-0088]
tpc@thepeopleschannel.org

EQUIPMENT RENTAL POLICIES

The Peoples Channel 8 (TPC8) is proud to provide the Orange County Community with the means and capabilities of producing local programs for broadcast.

The station gives equipment priority to local producers whose programs will air on TPC8.

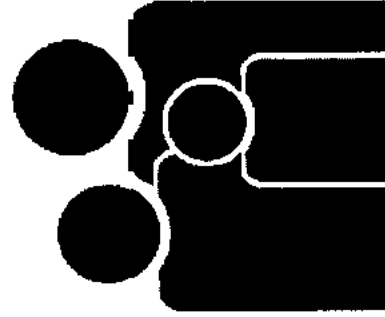
However, the station is happy to rent equipment intended for programming purposes other than TPC8 broadcasting.

All equipment is rented by reservation on a first come first served basis. Please contact the station to reserve items.

Business hours:

2 p.m. to 10 p.m. Tuesday through Friday
10 a.m. to 6 p.m. Saturday

*Equipment can be made available beyond scheduled business hours upon request.



Television of the people, by the people, for the people

PRICE LIST

Sony DCR-VX2000 Mini DV Camcorder, 12x Optical/48x Digital Zoom, Color Viewfinder, 2.5" LCD Screen
\$60.00/day
AC adaptor, 3-way RCA cable A/V, Remote control (RMT-811), 2 AA Batteries, 4 MB Memory Stick Media

Sony DCR-VX2100 3 CCD Mini DV Camcorder, 12x Optical/48x Digital Zoom, Color Viewfinder, 2.5" LCD Screen
\$70.00/day
Remote Control (RMT-811), 2 AA Batteries, 4 MB Memory Stick Media, Audio Video Cable

Bogen / Manfrotto 3063 Tripod Legs (Chrome) with 3051 Fluid Head - Supports 8.90 lb
\$10.00/day
Quick Release Plate, Pan Bar Handle (x1)

Sunpak 7001D Digital Camera Tripod with 3-Way Pan/Tilt Head (Quick Release) - Supports 4.4 lb
\$2.00/day

Lowel TOTA/ Pro Light Kit with large and small TOTA frames, umbrella, Cinefoil
\$48.00/day

Can be rotated a full 360 degrees with stay-cool plastic knob. Adjustable reflecting doors can illuminate four walls evenly from a corner or compensate for light fall-off from above or below. Uses bulbs from 750 to 300 watts.

Electro Voice 635A/B - Omni-Directional Handheld Dynamic ENG Microphone
\$4.00/day

Most popular news gathering microphone in the world. Durable and road-worthy. Internal shock absorber

PRICE LIST

Audio-Technica AT8318 - Cardioid Lavalier Condenser Microphone
\$5.00/day

The miniature, unobtrusive capsule allows for easy concealment underneath clothing. The cardioid's polar pattern is effective in minimizing audio signal at the off-axis sections of the capsule. This provides high gain-before-feedback response while using nearby monitors and speakers.

Chimera Video Pro Plus 1 Small Softbox Kit - consists of: 24x32" Softbox, Mounting Ring, Bulb, Light Stand, Chimera Cloth, Case - 500 Watts (110-120V AC)
\$16.00/day

This size is ideal for a 3/4-length interview, or medium size product setup. Can be used with hot lights up to 750 Watts. Can be used with strobes of any w/s rating, with the appropriate, optional speed ring.

A/V Cables shorter than 50 feet
RCA, XLR, S-VHS, mini, phone (1/4 in.)
\$.50/day

Lithium Ion Camera Batteries
\$.50/day

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Portable Studio Rental Rates

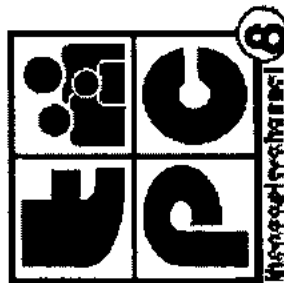
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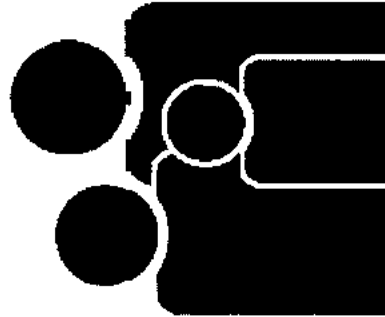
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2 Sony DCR-VX2100 3 CCD Mini DV Camcorders, 12x Optical/48x Digital Zoom, Color Viewfinder, 2.5" LCD Screen

\$140.00/
day

Offering the brightest video results of all Sony's Mini DV models, its Advanced HAD progressive scan CCD technology improves illumination.

2 JVC GY-DV550U Professional 1/2-Inch CCD DV Camcorders with 26-Pin, with Fujinon 14x7.3 Lens and Viewfinder

\$720.00/
day

The GY-DV550U camcorder has been designed for studio systems, ENG and event shooters. The camera has powerful processing power, natural color and contrast images and impressive low-light capabilities.

2 Bogen/ Manfrotto 3191 Professional Video Tripods with 3068 Dolly

\$24.00/
day

Individually braked 5" wheels and a unique leg locking system make it extremely stable. Easy to assemble and disassemble for transporting.

Sony DVCAM DSR-20 Studio Edit Player/Recorder

\$111.00/
day

Ideal for use in professional video edit environments. The deck supports playback of all DV based formats including DVCPRQ and DV recorded in both SP and LP.

Videonics MX-ProDV Digital Audio/Video Mixer, 4 Inputs, Y/C, Composite, DV, 500 Wipe Patterns, NTSC

\$45.00/
day

\$63.00/
day

The Videonics MXProDV is a ten input digital video mixer with an impressive array of professional features. Input and output connections, keying, hundreds of effects, an audio mixer and a built-in frame synchronizer

PRICE LIST

Videonics TM3000 Character Generator, 200 Font/Size Combinations, 16,000 Character Memory, Over One Million Colors

\$17.00/
day

See-through video effects with scroll and crawl capabilities and effects like fades and wipes--the TitleMaker 3000 brings professional-quality features to the consumer.

Shure M367 6-Input Portable Mixer With Limiter/VU Meter

\$26.00/
day

Provides all the features necessary for professional field mixing. All input channels and one of the two outputs are able to switch between Mic and Line level signal.

Servo Hand Controlled Zoom Handle Bar

\$42.00/
day

13" Color Monitor

\$14.00/
day

Tech Crew

\$250.00/
day

Video Cables

\$15.00/
day

** Insurance costs will vary based on equipment type and/or quantity

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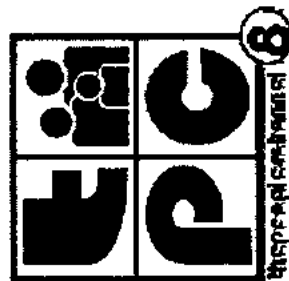
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tpc@thepeopleschannel.org

EQUIPMENT RENTAL POLICIES

The Peoples Channel 8 (TPC8) is proud to provide the Orange County Community with the means and capabilities of producing local programs for broadcast.

The station gives equipment priority to local producers whose programs will air on TPC8.

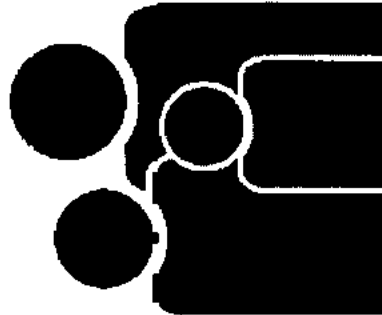
However, the station is happy to rent equipment intended for programming purposes other than TPC8 broadcasting.

All equipment is rented by reservation on a first come first served basis. Please contact the station to reserve items.

Business hours:

2 p.m. to 10 p.m. Tuesday through Friday
10 a.m. to 6 p.m. Saturday

*Equipment can be made available beyond scheduled business hours upon request.



Television of the people, by the people, for the people

PRICE LIST

Mac G4 Edit Bay including Final Cut Pro and Photoshop software

\$20.00/
hr

Professional nonlinear film and video editor. Total control of sound and editing process. Full suite of tools for adding effects and titles.

\$120.00/
day

PC Pentium 4 Edit Bay including Adobe Premier Pro, PhotoShop, AfterEffects, Audition and Sony SoundForge

\$20.00/
hr

Powerful real-time video and audio editing tools give you precise control over virtually every aspect of your production.

\$120.00/
day

Kron Casablanca

\$10.00/
hr

With the KRON you can import video from a number of formats including VHS, S-VHS, DVD, 8mm, Hi 8mm video, digital video (DV), and mini-DV. Or you can capture video directly from your video camera.

\$80.00/
day

Studio (Room only)

\$50.00/
hr

Includes bluescreen for character generator technology, complete Videssence lighting system, stage, props

*Equipment accessories available for rent

Studio, Control Room and 1 Technical Crew Member

\$150.00/
hr

Includes 2 professional Mini-DV JCV Camcorders, Videssence lighting system, stage, props, bluescreen, and full control room capabilities

PRICE LIST

Studio, Control Room and Full 4 Member Crew

\$225.00/
hr

Includes 2 professional Mini-DV JCV Camcorders, Videssence lighting system, stage, props, bluescreen, and full control room capabilities

2 Bogen/ Manfrotto 3191 Professional Video Tripods with 3068 Dolly

\$24.00/
day

Individually braked 5" wheels and a unique leg locking system make it extremely stable. Easy to assemble and disassemble for transporting.

8 Motorola Talkabouts T5420 with ear pieces

\$5.00/
day

Technical crew communication system- easily communicate from the control room to videographers in the studio.

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THE PEOPLES CHANEL

300-AC SOUTH ELLIOTT RD.
CHAPEL HILL, NC 27514
Phone: (919) 960-0088
Fax: (919) 960-0089

E-mail: tpc@thepeopleschannel.org

Attachment C

ORIENTATION - Offered twice a month

Free (unless only submitting programming)

1 session (Thursday)

2nd and 4th Thursday, 7-8pm

Minimum Class Size = 1

Maximum Class Size = 20

STUDIO - Offered twice a month

\$80 Chapel Hill Resident/\$90 non-resident

3 four-hour sessions (Monday, Tuesday & Friday)

1st Monday, Tuesday, and Friday, 6-10pm

Minimum Class Size = 3

Maximum Class Size = 10

FIELD/EDIT - Offered twice a month

\$80 Chapel Hill Resident/\$90 non-resident

3 four-hour sessions (Wednesday, Thursday & Saturday)

1st and 3rd Wednesday & Thursday 6-10pm & Saturday 12-4pm

Minimum Class Size = 2

Maximum Class Size = 10

PREMIERE - Offered once a month

\$80 Chapel Hill Resident/\$90 non-resident

3 three-hour sessions (Wednesday)

Starts 2nd Wednesday 6-9pm

Minimum Class Size = 2

Maximum Class Size = 6

FINAL CUT PRO - Offered once a month

\$80 Chapel Hill Resident/\$90 non-resident

3 three-hour sessions (Tuesday)

Starts 2nd Tuesday 6-9

Minimum Class Size = 2

Maximum Class Size = 6

ANIMATION - Offered every 10-12 weeks

(call to see when the next session begins)

\$160 Chapel Hill Resident/\$185 non-resident

8 four-hour sessions (Saturday)

Saturdays 12-4

Minimum Class Size = 2

Maximum Class Size = 8

ADVANCED COURSES*

Including PhotoShop, Flash, Advanced Lighting/Studio, AfterEffects and PowerPoint will be scheduled, for 3 three-hour sessions, falling on Fridays 6-9pm as needed. We will make every attempt to make this at least 2 people per class. When a producer is interested in taking an Advanced Course, the instructor will advertise via signage, email, and/or listserv for at least one week in an attempt to draw more producers into the course. After one week, the instructor, regardless of numbers, may then schedule the dates for the course. THIS APPLIES TO ADVANCED COURSES ONLY. Other courses must meet the minimum requirement.

***INDIVIDUAL COURSES** - If an individual wishes to take a course outside of the times listed, or wants personal instruction, the fee for that course will rise in order to pay for the instructor's time. Please ask a staff member if you are interested in taking an individual course.

Attachment C			
TPC Courses and Hours Offered			
Course	Frequency	Hours Offered per Month	Hours Offered per Year
Adobe Premier Editing	1 time a month	9	108
Advanced Concepts	1 time a month	9	108
Animation	1 times a month	16	192
Arts Center Course	1 time a month	8	56
Field/Edt	2 time a month	24	288
Final Cut Pro Editing	1 time a month	9	108
Orientation	2 times a month	2	24
Studio Production	2 times a month	24	288
		Total Hours Offered	1172
		Total Hours Required By Performance Agreement	250
		Total Hours Taught	417.5

Attachment D

RED=Local New

BLUE=Non-local New

GREEN=Non-local Repeat

MON	TUES	TUES
10/10/06	10/10/06	10/10/06
06:00PM	06:00AM ***NOON	06:00AM ***NOON
06:30PM	06:30AM 12:30PM	06:30AM 12:30PM
07:00PM	07:00AM 01:00PM	07:00AM 01:00PM
07:30PM	07:30AM 01:30PM	07:30AM 01:30PM
08:00PM	08:00AM 02:00PM	08:00AM 02:00PM
08:30PM	08:30AM 02:30PM	08:30AM 02:30PM
09:00PM	09:00AM 03:00PM	09:00AM 03:00PM
09:30PM	09:30AM 03:30PM	09:30AM 03:30PM
10:00PM	10:00AM 04:00PM	10:00AM 04:00PM
10:30PM	10:30AM 04:30PM	10:30AM 04:30PM
11:00PM	11:00AM 05:00PM	11:00AM 05:00PM
11:30PM	11:30AM 05:30PM	11:30AM 05:30PM
12:01AM Tuesday	UVTV	
TUES	WED	WED
10/10/06	10/11/06	10/11/06
06:00PM	06:00AM ***NOON	06:00AM ***NOON
06:30PM	06:30AM 12:30PM	06:30AM 12:30PM
07:00PM	07:00AM 01:00PM	07:00AM 01:00PM
07:30PM	07:30AM 01:30PM	07:30AM 01:30PM
08:00PM	08:00AM 02:00PM	08:00AM 02:00PM
08:30PM	08:30AM 02:30PM	08:30AM 02:30PM
09:00PM	09:00AM 03:00PM	09:00AM 03:00PM
09:30PM	09:30AM 03:30PM	09:30AM 03:30PM
10:00PM	10:00AM 04:00PM	10:00AM 04:00PM
10:30PM	10:30AM 04:30PM	10:30AM 04:30PM
11:00PM	11:00AM 05:00PM	11:00AM 05:00PM
11:30PM	11:30AM 05:30PM	11:30AM 05:30PM
12:01AM Wednesday		
WED	THUR	THUR
10/11/06	10/12/06	10/12/06
06:00PM	06:00AM ***NOON	06:00AM ***NOON
06:30PM	06:30AM 12:30PM	06:30AM 12:30PM
07:00PM	07:00AM 01:00PM	07:00AM 01:00PM
07:30PM	07:30AM 01:30PM	07:30AM 01:30PM
08:00PM	08:00AM 02:00PM	08:00AM 02:00PM
08:30PM	08:30AM 02:30PM	08:30AM 02:30PM
09:00PM	09:00AM 03:00PM	09:00AM 03:00PM
09:30PM	09:30AM 03:30PM	09:30AM 03:30PM
10:00PM	10:00AM 04:00PM	10:00AM 04:00PM
10:30PM	10:30AM 04:30PM	10:30AM 04:30PM
11:00PM	11:00AM 05:00PM	11:00AM 05:00PM
11:30PM	11:30AM 05:30PM	11:30AM 05:30PM
12:01AM Thursday		
1:00AM	Undercover TV	Undercover TV
	Broken Saints #02	Broken Saints #02
THUR	FRI	FRI
10/12/06	10/13/06	10/13/06
06:00PM	06:00AM ***NOON	06:00AM ***NOON
06:30PM	06:30AM 12:30PM	06:30AM 12:30PM
07:00PM	07:00AM 01:00PM	07:00AM 01:00PM
07:30PM	07:30AM 01:30PM	07:30AM 01:30PM
08:00PM	08:00AM 02:00PM	08:00AM 02:00PM
08:30PM	08:30AM 02:30PM	08:30AM 02:30PM
09:00PM	09:00AM 03:00PM	09:00AM 03:00PM
09:30PM	09:30AM 03:30PM	09:30AM 03:30PM
10:00PM	10:00AM 04:00PM	10:00AM 04:00PM
10:30PM	10:30AM 04:30PM	10:30AM 04:30PM
11:00PM	11:00AM 05:00PM	11:00AM 05:00PM
11:30PM	11:30AM 05:30PM	11:30AM 05:30PM
12:01AM Friday		

Attachment D

FRI	SAT	SAT
10/13/06	10/14/06	10/14/06
06:00PM	06:00AM	***NOON
06:30PM	06:30AM	12:30PM
07:00PM	07:00AM	01:00PM
07:30PM	07:30AM	01:30PM
08:00PM	08:00AM	02:00PM
08:30PM	08:30AM	02:30PM
09:00PM	09:00AM	03:00PM
09:30PM	09:30AM	03:30PM
10:00PM	10:00AM	04:00PM
10:30PM	10:30AM	04:30PM
11:00PM	11:00AM	05:00PM
11:30PM	11:30AM	05:30PM
12:01AM	Saturday	Wonderground
SAT	SUN	SUN
10/14/06	10/15/06	10/15/06
06:00PM	06:00AM	***NOON
06:30PM	06:30AM	12:30PM
07:00PM	07:00AM	01:00PM
07:30PM	07:30AM	01:30PM
08:00PM	08:00AM	02:00PM
08:30PM	08:30AM	02:30PM
09:00PM	09:00AM	03:00PM
09:30PM	09:30AM	03:30PM
10:00PM	10:00AM	04:00PM
10:30PM	10:30AM	04:30PM
11:00PM	11:00AM	05:00PM
11:30PM	Saturday	
12:01AM	Sunday	Like It Should Be With D. Wells #022 (midnight)
12:30AM		Blackbeard's Lost Weekend: The Movie
SUN	MON	MON
10/15/06	10/16/06	10/16/06
06:00PM	06:00AM	***NOON
06:30PM	06:30AM	12:30PM
07:00PM	07:00AM	01:00PM
07:30PM	07:30AM	01:30PM
08:00PM	08:00AM	02:00PM
08:30PM	08:30AM	02:30PM
09:00PM	09:00AM	03:00PM
09:30PM	09:30AM	03:30PM
10:00PM	10:00AM	04:00PM
10:30PM	10:30AM	04:30PM
11:00PM	11:00AM	05:00PM
11:30PM	Sunday	
12:01AM	Monday	Like It Should Be With D. Wells #022 (midnight)
MON	TUES	TUES
10/16/06	10/17/06	10/17/06
06:00PM	06:00AM	***NOON
06:30PM	06:30AM	12:30PM
07:00PM	07:00AM	01:00PM
07:30PM	07:30AM	01:30PM
08:00PM	08:00AM	02:00PM
08:30PM	08:30AM	02:30PM
09:00PM	09:00AM	03:00PM
09:30PM	09:30AM	03:30PM
10:00PM	10:00AM	04:00PM
10:30PM	10:30AM	04:30PM
11:00PM	11:00AM	05:00PM
11:30PM	11:30AM	05:30PM
12:01AM	Tuesday	UVTV

Attachment D

(20)

TUES	WED	WED
10/17/06	10/18/06	10/18/06
06:00PM	06:00AM ***NOON	06:00AM ***NOON
06:30PM	06:30AM 12:30PM	06:30AM 12:30PM
07:00PM	07:00AM 01:00PM	07:00AM 01:00PM
07:30PM	07:30AM 01:30PM	07:30AM 01:30PM
08:00PM	08:00AM 02:00PM	08:00AM 02:00PM
08:30PM	08:30AM 02:30PM	08:30AM 02:30PM
09:00PM	09:00AM 03:00PM	09:00AM 03:00PM
09:30PM	09:30AM 03:30PM	09:30AM 03:30PM
10:00PM	10:00AM 04:00PM	10:00AM 04:00PM
10:30PM	10:30AM 04:30PM	10:30AM 04:30PM
11:00PM	11:00AM 05:00PM	11:00AM 05:00PM
11:30PM	11:30AM 05:30PM	11:30AM 05:30PM
12:01AM	Wednesday	Wednesday
WED	THUR	THUR
10/18/06	10/19/06	10/19/06
06:00PM	06:00AM ***NOON	06:00AM ***NOON
06:30PM	06:30AM 12:30PM	06:30AM 12:30PM
07:00PM	07:00AM 01:00PM	07:00AM 01:00PM
07:30PM	07:30AM 01:30PM	07:30AM 01:30PM
08:00PM	08:00AM 02:00PM	08:00AM 02:00PM
08:30PM	08:30AM 02:30PM	08:30AM 02:30PM
09:00PM	09:00AM 03:00PM	09:00AM 03:00PM
09:30PM	09:30AM 03:30PM	09:30AM 03:30PM
10:00PM	10:00AM 04:00PM	10:00AM 04:00PM
10:30PM	10:30AM 04:30PM	10:30AM 04:30PM
11:00PM	11:00AM 05:00PM	11:00AM 05:00PM
11:30PM	11:30AM 05:30PM	11:30AM 05:30PM
12:01AM	Thursday	Thursday
1:00AM		
THUR	FRI	FRI
10/19/06	10/20/06	10/20/06
06:00PM	06:00AM ***NOON	06:00AM ***NOON
06:30PM	06:30AM 12:30PM	06:30AM 12:30PM
07:00PM	07:00AM 01:00PM	07:00AM 01:00PM
07:30PM	07:30AM 01:30PM	07:30AM 01:30PM
08:00PM	08:00AM 02:00PM	08:00AM 02:00PM
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09:00PM	09:00AM 03:00PM	09:00AM 03:00PM
09:30PM	09:30AM 03:30PM	09:30AM 03:30PM
10:00PM	10:00AM 04:00PM	10:00AM 04:00PM
10:30PM	10:30AM 04:30PM	10:30AM 04:30PM
11:00PM	11:00AM 05:00PM	11:00AM 05:00PM
11:30PM	11:30AM 05:30PM	11:30AM 05:30PM
12:01AM	Friday	Friday
FRI	SAT	SAT
10/20/06	10/21/06	10/21/06
06:00PM	06:00AM ***NOON	06:00AM ***NOON
06:30PM	06:30AM 12:30PM	06:30AM 12:30PM
07:00PM	07:00AM 01:00PM	07:00AM 01:00PM
07:30PM	07:30AM 01:30PM	07:30AM 01:30PM
08:00PM	08:00AM 02:00PM	08:00AM 02:00PM
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10:00PM	10:00AM 04:00PM	10:00AM 04:00PM
10:30PM	10:30AM 04:30PM	10:30AM 04:30PM
11:00PM	11:00AM 05:00PM	11:00AM 05:00PM
11:30PM	11:30AM 05:30PM	11:30AM 05:30PM
12:01AM	Saturday	Saturday
SAT	SUN	SUN
10/21/06	10/22/06	10/22/06
06:00PM	06:00AM ***NOON	06:00AM ***NOON
06:30PM	06:30AM 12:30PM	06:30AM 12:30PM
07:00PM	07:00AM 01:00PM	07:00AM 01:00PM
07:30PM	07:30AM 01:30PM	07:30AM 01:30PM
08:00PM	08:00AM 02:00PM	08:00AM 02:00PM
08:30PM	08:30AM 02:30PM	08:30AM 02:30PM
09:00PM	09:00AM 03:00PM	09:00AM 03:00PM
09:30PM	09:30AM 03:30PM	09:30AM 03:30PM
10:00PM	10:00AM 04:00PM	10:00AM 04:00PM
10:30PM	10:30AM 04:30PM	10:30AM 04:30PM
11:00PM	11:00AM 05:00PM	11:00AM 05:00PM