



## Office of the Mayor **PROCLAMATION**

**Whereas**, unintentional injury is the number one killer of children ages 1 – 14 in the U.S.; and; and

**Whereas**, for children ages 14 and under, the leading causes of unintentional injury deaths are motor vehicle-related injuries, drowning, residential fires or burn injury, suffocation and pedestrian injury ; and

**Whereas**, 90 percent of these injuries and deaths are preventable; and

**Whereas**, reducing the barriers to attaining safety devices (such as smoke alarms, bicycle helmets, car seats and booster seats), increasing educational efforts directed toward children who are at high risk for injury, and improving the overall safety of the child's environment, are preventative strategies to keeping kids safe from unintentional injuries; and

**Whereas**, Safe Kids USA and Orange County Safe Communities promotes childhood injury prevention strategies by uniting diverse groups into local and state coalitions, developing innovative educational tools and programs, initiating public policy changes, distributing safety devices to families in need, promoting new technology and raising awareness through the media; and

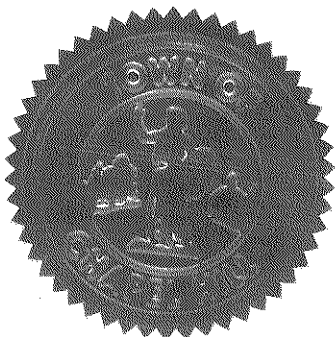
**Whereas**, Safe Kids USA focuses on celebrating 20 years of creating a safer world for kids and promoting efforts to make further progress to protect children from accidental injuries; and

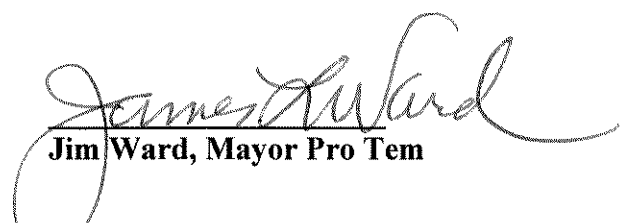
**Whereas**, the Town of Chapel Hill recognizes the efforts of the Chapel Hill Fire Department and Police Department in their support of this cause;

**Now, Therefore**, I, Jim Ward, Mayor Pro Tem of the Town of Chapel Hill proclaim the week of April 26<sup>th</sup> - May 4<sup>th</sup>, 2008

## **Safe Kids Week**

Given under my hand and the seal of the Town of Chapel Hill on this the twenty-eighth day of April, Two Thousand and Eight



  
Jim Ward, Mayor Pro Tem