



Office of the Mayor PROCLAMATION

Whereas, the travel and tourism industry in Chapel Hill and Orange County is vital to our economic stability and growth, and it contributes substantially to our cultural and social well being; and

Whereas, travel benefits every citizen by substantially enhancing our personal growth and education, while promoting intercultural understanding and appreciation of Chapel Hill and Orange County's history, geography and culture; and

Whereas, state and local tax revenues from travel to Orange County amounted to \$10.56 million in 2006, representing an \$85 tax saving to each Chapel Hill resident; and

Whereas, more than 1,710 jobs in Orange County were directly attributable to travel and tourism in 2006; and

Whereas, travel generated a \$27.62 million payroll in 2006; and

Whereas, our area attractions, welcome centers and tours hosted more than 1.68 million visitors in 2007; and

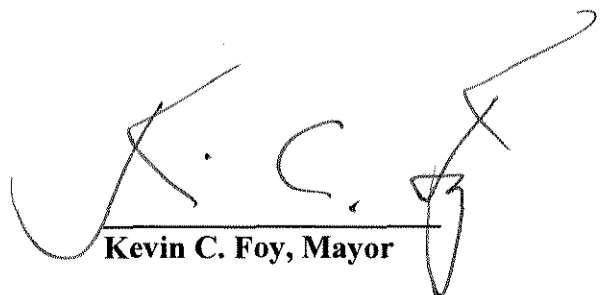
Whereas, the Town of Chapel Hill recognizes and supports the efforts of the Chapel Hill/Orange County Visitors Bureau;

Now, Therefore, the Chapel Hill Town Council hereby proclaims May 10 - 18, 2008 as

National Tourism Week

Given under my hand and the seal of the Town of Chapel Hill on this the fifth day of May, Two Thousand and Eight




Kevin C. Foy, Mayor