TOWN OF CHAPEL HILL

CONCEPT PLAN PROPOSAL

Applicant Information		
Name: Richard Gurlitz, Gurlitz Archit	ectural Group, PA	
Address: 5310 South Alston Avenue,	Suite 220	
City: <u>Durham</u>	State: <u>NC</u>	Zip: <u>27713</u>
Phone (Work): <u>919-489-9000</u> FAX:	: <u>919-493-8937</u> _ E-Mail: <u>richa</u>	rd@gurlitzarchitects.com
Property Owner Information (include	ed as attachment if more than	one owner)
Name: Eastern Federal Corpor	ame: Eastern Federal Corporation Phone 704-377-3495	
Address: 901 East Boulevard_		
City: Charlotte	State: NC	Zip: <u>28203-5203</u>
Development Information		
Name of Development: Village Plaza	Office and Retail	
Tax Map: 7.46_Block: B_ Lote	(s): <u>11 & 11B</u> Parcel ID #: <u>979</u>	9242361 & 9799148584
Address/Location: 141 South I	Elliott Road, Chapel Hill, NC 2	7514
Existing Zoning: CCN	ew Zoning District if Rezoning	g Proposed
Proposed Size of Development	t (Acres / Square Feet): <u>10.919</u>	Ac / 475,632 SF
Permitted / Proposed Floor Are	ea (Square Feet): <u>204,046 SF</u> _	/ <u>128,227 SF</u>
Minimum # Parking Spaces Re	equired: <u>453</u> # Pr	roposed: <u>503</u>
Proposed Number of Dwelling	Units: N/A # Units	s per Acre: <u>N/A</u>
Existing / Proposed Imperviou	s Surface Area (Square Feet): 3	374,935 SF / <u>353,492 SF</u>
Is this Concept Plan subject to	additional review by Town Co	uncil? Courtesy Review
Fee \$311		
The undersigned applicant hereby certhis proposal b) authorizes on-site reknowledge and belief, all information	eview by authorized staff; an	nd c) to the best of his/her
Signature:	Date:	

Presentations must be kept under 15 minutes as required by Town Council

Village Plaza Office and Retail

Developers Program

The developer of the Village Plaza Office and Retail project is EFC Village Plaza Development LLC. The development is a modification of an existing Special Use Permit. The existing SUP covers both this property – the former Eastern Federal Theater property – as well as the adjoining Village Plaza shopping center to the south from the ABC store to the Spa. The Village Plaza shopping center is owned and managed by Mark Properties. The Whole Foods shopping center is not a part of this existing Special Use Permit.

The program requests a 56,193SF project in two buildings on the Eastern Federal site. The main building is three stories to total +/- 54,000 SF. The first floor is retail. The floors above are office. There is an additional one story +/- 2,193 SF building along Elliot Road on the Eastern Federal site.

Additionally, this modification of the existing SUP is requesting an outparcel to accommodate a +/- 2000 SF building on the Village Plaza Shopping Center site along Elliot road in front of the ABC store.

These square footages are in addition to the existing 70,034 SF.

Statement of Compliance

This project is consistent with the Town of Chapel Hill's Design Guidelines.

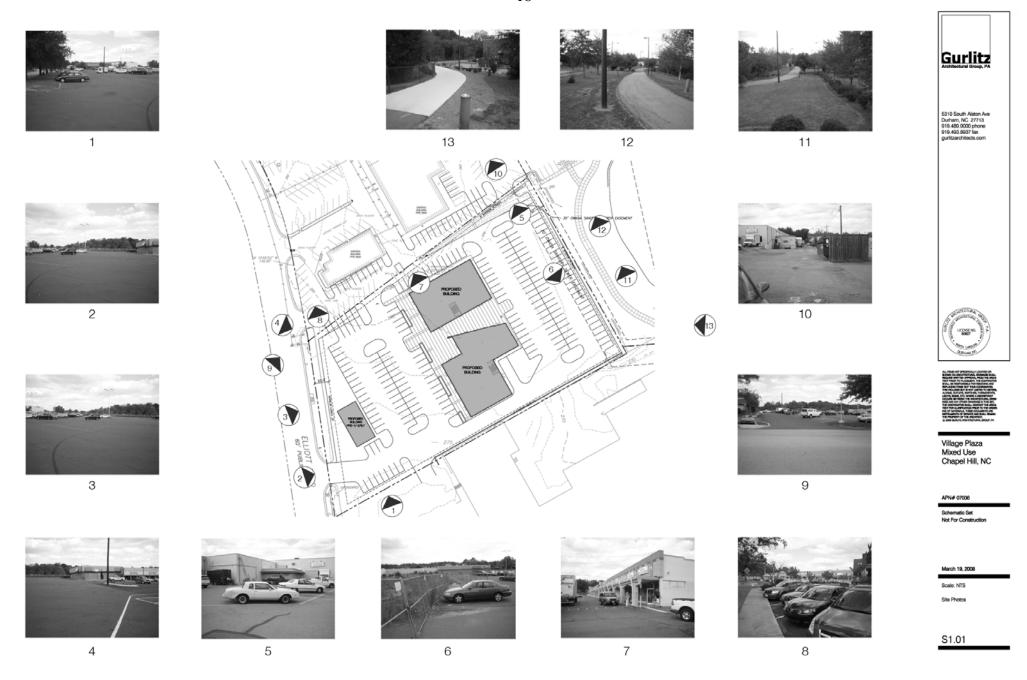
The project complies with the underlying zoning applicable to the site and is not requesting any modification to the ordinance specified floor area ratios, buffers, and height or setback requirements.

The building has been located on the lot roughly where the previous theater stood. The massing and planar quality of the front facing Elliot Road is segmented and stepped to allow a transition from the ABC store face to the south and the Whole Foods center to the north. The building is bisected to allow pedestrian access through the site and through the building. This is primarily to allow access from the rear parking to the front of the stores and also serves to connect the bus stop on Elliot to the greenway trail.

The site is organized to place a majority of the parking to the rear and reduce the parking lot at the front of the site. The reduction of parking along Elliot is further defined by the introduction of a one story building that fronts directly on Elliot and provides landscape and streetscape opportunities to the design. Vehicular and pedestrian cross access between this site, Village Plaza and the Whole Foods center is accommodated and improved from the existing condition.

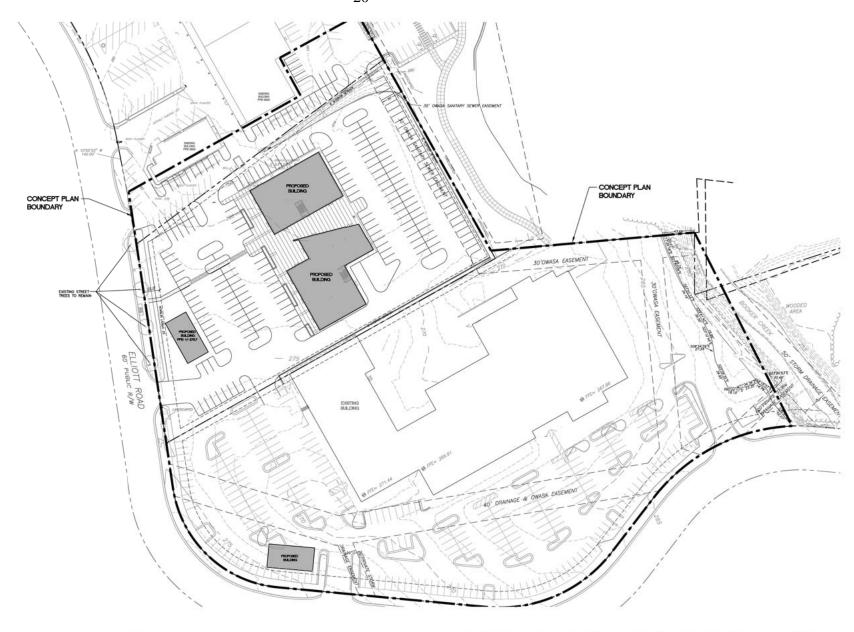
The building requested for the Village Plaza site is similarly located along Elliot reducing the parking area creating the opportunity for streetscape and landscape along Elliot Road.

All of the above are consistent with the Design Guidelines.





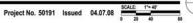
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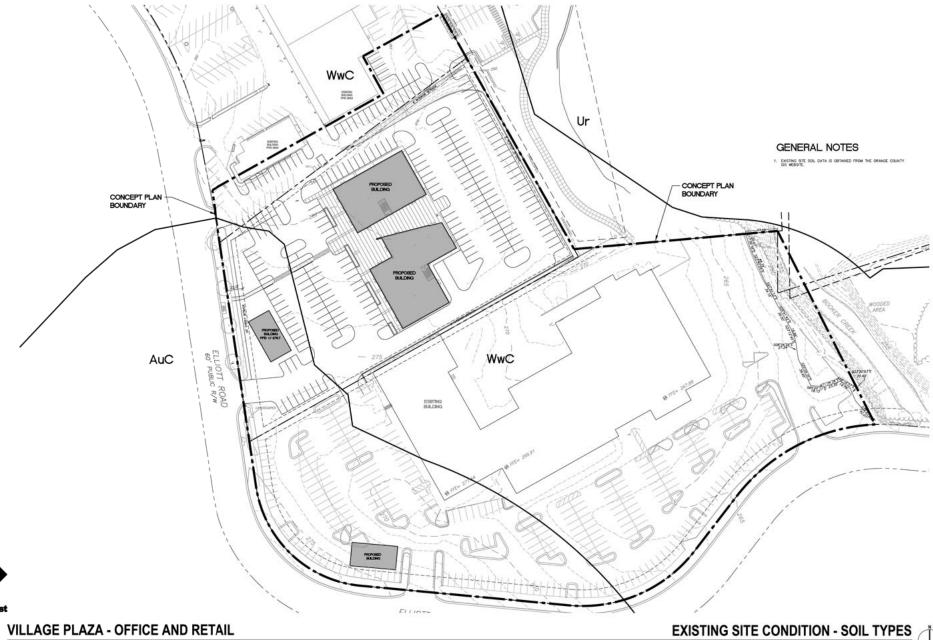




VILLAGE PLAZA - OFFICE AND RETAIL

SCHEMATIC SITE PLAN - RETAIL/OFFICE/SURFACE PARKING





GURLITZ ARCHITECTURAL GROUP

Project No. 50191 Issued 04.07.08 SCALE:





