



Economic Development
 Town of Chapel Hill
 405 Martin Luther King Jr. Blvd.
 Chapel Hill, NC 27514-5705
 (p) 919 968-5010 (f) 919 969-2063
 www.townofchapelhill.org

Economic Development Strategy

V. Welcome green and ecologically sound businesses and developments.

<u>Goal Statements and Objectives:</u>	<u>Desired Outcome:</u>	<u>Time frame</u>	<u>Partners</u>	<u>Resources</u>
> 1) <u>Work with our community partners to develop incentives for green development, jobs and business opportunities.</u>				
TASK: Develop a working relation with developers, businesses and public utility companies to define green opportunities in future developments. Work with the business community to define what incentives would be helpful in developments.	Growth in jobs and investment around green industries.	1-5 Years	Developers, businesses and utility companies	N/A

Additional Tasks:

- Work with Durham Technical College to offer training opportunities related to green jobs and development.
- Work with UNC to develop programming related to green job creation.
- Work with the Town of Chapel Hill Planning Department to refine the Energy Reduction legislation. (Includes incentives for Green Development)
- Evaluate global learning from the green economy that we might be able to utilize in Chapel Hill.
- Work with utility providers to look at opportunities for encouraging use-reductions with new projects.