



The Peoples Channel

Chapel Hill & Orange County's community
media center & public access television station

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ATTACHMENT 1

October 20, 2008

Town of Chapel Hill
Town Hall
405 Martin Luther King Jr. Blvd.
Chapel Hill, NC 27514

Town Council and Manager,

The Peoples Channel is happy to present its Annual Report and financial audit as required in our Performance Agreement with the Town of Chapel Hill. We believe everything is in order and we look forward to another positive year of providing community media services to the Town.

The Peoples Channel is committed to Chapel Hill, and we know the Town is committed to us.

Sincerely,

A handwritten signature in black ink, appearing to read 'Chad Johnston'.

Chad A. Johnston
Executive Director
The Peoples Channel

Introduction

At this time last year, The Peoples Channel's introduction to its annual report focused on the organization's continued growth and how the new state franchising law would effect its ability to build capacity. The organization was very concerned because it had expected to receive PEG funds through the NC Video Competition Act. However, due to the vague language of the statute, the Town held PEG funds until an agreement between TPC and the Town could be met. Due to this, TPC eliminated one of its full time positions, and decided it was too risky to extend its contract with its Director of Outreach and Fundraising position.

This left the organization with no choice but to reduce services and though the organization was down to only two full time staff, TPC had a fairly productive year. It is clear that without the outreach and fundraising component to the organization, numbers have dropped both in participation and fundraising efforts. TPC is very pleased that the legislation was clarified in the short session and that the Town has decided to pass along the much needed funds to TPC. The organization outlines some of its intentions for these funds in the conclusion.

As always, The Peoples Channel thanks the Town staff and Council for being supportive of its activities and hopes to work even closer together in the coming years.

A. Operation of a Public Access Studio and Editing Suites

1. Continuance of Services

The Peoples Channel has a fully functional 2-camera television studio with chroma key, live call in equipment, play back/insert equipment, and character generator. TPC is also equipped with six edit bays, four of which are Mac based and two PC based. The studio switcher is in dire need for replacement and showing serious signs of wear and tear after ten years of service. TPC hopes to replace some of its aging equipment with monies sought from the e-NC grantmaking program this year. TPC also hopes to replace many of its aged field equipment.

Furthermore, TPC is equipped with a Public Internet and New Media Lab. Four computers are open to the public for internet use or other media creation. For example, Radio Pa'lante, a Latino youth radio program on WCOM (Carrboro's community radio station) uses the lab to edit their radio segments. TPC is still in the process of developing curriculum for new media courses including but not limited to blogging, video blogging, audio story telling and open source technologies, and hopes to implement these courses in the fall. The Organization intended on offering these courses last fall, however due to staff limitations, it was unable to complete the course planning process.

2. Staffing

The Peoples Channel is governed by a Board of Directors and operates under the following mission statement, updated in March 2007:

For a democratic society to function properly, citizens must participate in their government, be educated to think critically and be able to freely communicate their ideas. The Peoples Channel's mission is to advance democratic ideals by ensuring that people have access to electronic media and by promoting effective communication through community uses of media.

Board members are residents of Orange County or a neighboring county and serve without compensation. Officers include President, Vice President, Secretary, and Treasurer; the President serves as Chair of the Board and the Vice President as Vice Chair. As of August 1st, 2008, there were nine members of the Board; five positions were vacant. A list of current Board members and officers appears in Attachment A.

As of August 1st, 2008 TPC was staffed with two full time employees who manage all aspects of daily station operations. TPC had intended on hiring a Development Director to help build long term capacity for the organization using funds from the state distribution for PEG channels, however until recently, those funds were not realized. TPC recently interviewed several candidates for a part time Production Specialist who would be primarily funded through TPC's production services it offers to the nonprofit and local government community. The current staff is organized into the following positions:

Executive Director – Chad A. Johnston

Director of Programming/Graphic Designer/Instructor – Jeremy Taylor

TPC also employs several part time staff members for special projects, production services and course instructors.

William Nichols – Director: Board of Orange County Commissioners

Phoenix Mangus – Assistant Director: Board of Orange County Commissioners, and Youth Media Instructor

Cullen Jones, Dakota Marcoplos, Barbara Spivey and Melissa Bromley – BOCC crew members.

Scott Cameron Reed – Instructor

TPC's daily operations are also supported by a wonderful network of volunteers. Ranging from 12-72 years of age, volunteers help with every aspect of the station's operations including programming, coverage of local events, producing the Community Bulletin Board, and data entry. TPC works formally with local high schools and their community service requirements, UNC and the APPLES program, and the RSVP program through the Senior Center. TPC currently has 220 active volunteers in its database, and could not survive without them.

3. Hours of operation

The Peoples Channel's hours are Tuesday and Thursday 2-10pm, Wednesday 1-10pm, Friday 2-9pm, and Saturday from 10:00am to 6:00pm. TPC staff are also available for additional appointments outside of those hours as they can afford.

4. Size and Equipment of Studio and Editing Facility

TPC's facility is approximately 1,600 square feet. The station currently has five field cameras, and auxiliary equipment available for check out and rental.

5. Location of Facility

The Peoples Channel is located at 300AC South Elliott Road in Chapel Hill.

B. Marketing and Promotion

Items 1-13 (B) in the Marketing and Promotion section of the Performance Agreement are carried out the following forms:

The Community Bulletin Board:

The Community Bulletin Board plays in the early morning hours. The bulletin board primarily carries Public Service Announcements (PSA's) for local community groups, government agencies and non-profit organizations. It also serves as a platform for TPC to distribute announcements about meetings, courses and schedules.

The World Wide Web/www.thepeopleschannel.org

The Peoples Channel's web site contains information about all of our activities, including but not limited to, courses, fees, policies and procedures, examples of programs, and searchable program schedule. TPC is still developing an open source content management system to expand its website which will enable the organization to have a more active online presence. TPC also has accounts on Myspace, Facebook, Blip.tv and You Tube.

Email Listserv

TPC moderates an email listserv, which is open to the public and accessible by signing up at the station or on the web site. The listserv functions as a communications tool for anyone interested in The Peoples Channel's activities. The listserv is used by producers, volunteers, and the general public for discussion purposes, and also as an aid to find crew members and/or production support. It is also used by the staff to announce policy changes, event reminders, and volunteer opportunities. The list currently has 782 community members subscribed.

Local Press

The Peoples Channel's schedule is published in the Chapel Hill News weekly. It continues to partner with the Independent Weekly and its Indy Allies section, which highlights local community groups and nonprofits. TPC is also linked from many local web sites.

Mailings

The Peoples Channel distributes at least two mailings a year: one to local organizations, and one to its members.

Seasonal Publication

TPC has discontinued its seasonal publication due to lack of staff resources.

C. Public Information

All items 1-13 (B) in the Performance Agreement and any other public information regarding TPC are available to the public, either on the web site, phone conversation with a staff member, or via email or other electronic communication. All records of meetings, documents regarding local, State and Federal regulations as they relate to Public Access are available electronically or otherwise to any member of the community who wishes to access them.

D. Responsiveness and Openness to Citizens

During business hours, The Peoples Channel staff frequently answer questions from the community at its phone number, 919.960.0088. After hours, a voice mail system answers calls, giving callers basic information regarding staff, business hours, location and web address.

A satisfaction survey was completed in March, 2008 and distributed to the Town Council, local media, and its members. The results from the survey are available on the TPC website, <http://thepeopleschannel.org/survey.htm>.

On December 15th, 2007 The Peoples Channel held a publicized open event for the community to provide feedback on its performance. This event was cablecast live, repeated 6 times and comments were open to all community members who were present in our studio. Those watching at home were able to participate via telephone. The organization received many positive comments from producers and volunteers. The event takes place annually as requested in the Performance Agreement. The next event of this kind will be held December 13th, from 6-8pm.

E. Training and Orientation

All courses offered are listed in our Course Catalog, Attachment B. Course offerings are also posted on the web site and at the station. While the channel does not have any scholarship opportunities, TPC hopes to work with the local business community using underwriting to help with scholarship funds. For every fee, the station offers “sweat equity” equated at \$10 an hour. If a community member cannot afford to pay for courses or fees, they can volunteer their time to work off the fee. About one half of all producers and members participate in the “sweat equity” program. TPC offers six courses, totaling 1,184 possible course hours. In the last fiscal year, TPC taught approximately 350 of those hours offered to the community.

This summer, TPC was proud to host its third annual Summer Youth Media Camp for youth ages 13-18. Four 2 week sessions were offered in narrative production, studio concepts, documentary, and animation. The camp was not as successful as last year, though 16 students attended. Lower enrollment can be primarily attributed to a much smaller scholarship pool. TPC hopes to use a portion of the funding received through the state legislation to support scholarships in the future.

F. Playback of Programming

The staff determines the broadcast schedule for The Peoples Channel on a first come, first served, First Amendment basis. Priority is given to locally produced programming from the franchise area. This includes programs produced using The Peoples Channel facilities as well as other locally produced or compiled programs. Second priority is given to non-local programs submitted by local residents. Whenever time slots are not otherwise filled, TPC carries reruns of programs from TPC's archive or other programs deemed appropriate by the staff. A weekly schedule is located in Attachment C. Program totals, equipment use, and visitor and volunteer information are located in Attachment D.

Programs are scheduled in 6-hour blocks that run in the evening 6pm-Midnight and are normally repeated the following morning, 6am-Noon and afternoon, Noon-6pm. The Saturday evening schedule runs through Monday afternoon, due to the facility being closed on Sunday and Monday. The Peoples Channel's Bulletin Board runs after late night programming (times vary depending on the schedule) and 6 a.m.. Programs that are inappropriate for younger audiences are scheduled to run only after 12am.

TPC was successful in upgrading its cablecast equipment to a fully digital system. The process took two years and nearly \$20,000 but is now up and fully functioning. The staff intends on modifying how it schedules programming in the coming year now that the organization has much more flexibility in its cablecast equipment.

G. Citizen Comment and Programming

The Peoples Channel attempts to provide spaces for soapbox opportunities, however due to a small staff, this can be difficult to accomplish. However, TPC is still trying to formalize possible dates and volunteer crews for soapbox opportunities. When this becomes formalized, it will be publicized to the community at large.

H. Live Programming

The Peoples Channel currently has no live programming except for special programs that the organization schedules.

I. Priority for Chapel Hill Residents in Public Access Services Funded through the Town

As reflected in our course fees, we give priority to Chapel Hill residents. Residents outside of the Franchising area pay \$10 more per course.

J. Non-Involvement of the Town in Programming Decisions

To this date, TPC has had no programming suggestions or demands from the Town of Chapel Hill with the exceptions of airing Public Service Announcements provided by the Town. We have cooperated with the Town when citizen complaints about TPC's programming have been directed to the Town.

K. Other Agreements Regarding Public Access Services in Orange County and the Triangle Region

The Peoples Channel has entered into a new agreement with Orange County to cover their government meetings for their new Government Access Channel 265. TPC also provides other services outside of meeting coverage, such as station monitoring, technical consulting and trouble shooting.

The organization is still working to get The Peoples Channel cablecasting in Carrboro. The Peoples Channel has also be helping the Durham community in understanding its options for a Community Media Center. On January 1st, 2009 the Durham community may no longer have a public access TV station. It is TPC's hope to provide some type of service to the Durham community, funded by the Durham community, to aid them in having a Community Media Center and Public Access TV station. TPC will keep the Town informed of any activities that may take place in the future.

L. Fees

Since the last Annual Report to the Town, there have been no changes in fees, but does intend on raising fees in the 2008-09 fiscal year. Membership policies are:

Access facilities, equipment, technical assistance, and channel time or bandwidth are available to certified members. Members may become certified after passing a training course(s) or through alternative certification by staff. A \$25 annual membership fee shall be applied to any individual member. A \$100 annual membership fee shall be applied to any organization or community group, allowing for a maximum of six individuals associated with the organization or group to be members. A \$225 annual membership fee shall be applied to any public, private or charter school, allowing for a maximum of 15 individuals associated with the school to be members. A \$10 annual membership fee shall be applied for those individuals wishing to only use the New Media Lab or public internet lab. A \$50 membership fee shall be applied for an organization or community group who wish to only use the New Media Lab or public internet lab, allowing for six individuals associated with the organization. A \$100 membership fee shall be applied for schools who wish to only use the New Media Lab or public internet lab, allowing for 15 individuals associated with the school.

Anyone using The Peoples Channel facilities or equipment in any shape or form must be a member.

Any individual member can be one of the following:

- 1. A television program producer*
- 2. A television program submitter*

3. *One of an organization's television program submitters/ television program crew members/ television program producers*
4. *One of a school's television program submitters/ television program crew members/ television program producers*
5. *A user of the public internet lab*
6. *A user of the New Media Lab*
7. *One of an organizations users of the public internet lab*
8. *One of an organizations users of the New Media Lab*

The annual membership fee shall be included in any course fee. Anytime a member takes a course, their membership shall renew on that course date. If a member does not need to take a course in order to use equipment or facilities, then the membership fee needs to be resolved before equipment or facilities can be used. Any individual may volunteer, pay or opt out of the membership fee based on need. The membership fee is collected to support general operations of the station, help defray the cost of depreciation and as a mechanism for keeping a current and updated member database.

The Peoples Channel will not sell, distribute or otherwise give out member's information except that information which members choose to make available to the public. Members who cablecast programs must make available some form of contact information to enable the public to respond to the television producer's program. It is the member's responsibility to make sure that their information is up to date. Intentionally providing incorrect information may result in suspension.

Members must prove residency with one or more of the following documents:

1. *NC photo driver's license*
2. *NC photo non-driver's license*
3. *Out-of-State photo driver's license*
4. *U.S. Passport*
5. *Foreign Passport*
6. *Resident Alien Card (Green Card)*
7. *Major credit card with a photo along with original social security card*
8. *Welfare/Medicaid card with photo along with original social security card*

Acceptable forms of proof of residency:

1. *A recent utility bill in the applicant's name with current address*
2. *A recent bank statement in the applicant's name with current address*

Any person who has not used The Peoples Channel's equipment for a 12-month period will have to be re-certified by demonstrating competency in the operation of that equipment, and resolve the annual membership fee. If a member cannot demonstrate competency, they must become re-certified. It is entirely up to the staff to discrepancy whether or not the member has to become re-certified.

M. Coordination with Time Warner Cable

TPC makes every effort to coordinate with Time Warner Cable. However, TWC considers The Peoples Channel to be a competitor, which can make coordination and positive communication complicated.

N. Signal Quality on Public Access Channel(s)

TPC makes reasonable efforts to ensure that community producers submit broadcast quality programs, however because TPC does not pre-screen programs there is no absolute guarantee of program standards. It is station policy to pull programs after they are aired if there is a technical or content issue. TPC's new digital broadcast server has greatly increase signal quality.

Conclusion

The Peoples Channel has grown to be a nationally recognized Community Media Center and Public Access TV Station. The staff regularly receive correspondence from other centers and producers around the country asking about TPC's educational programs, policies and operations. This was not the case five years ago as the station struggled to keep staff and have consistent policies and practices. Due to the hard work of the staff and Executive Director, Chad Johnston's work at the local, state and federal level, TPC has a reputation for being innovative and creative.

Community members often ask, "what's the difference between You Tube and The Peoples Channel?" The staff always respond that You Tube will never advocate for you or educate you. This is at the heart of its mission, whether offering educational and vocational training, or testifying in Raleigh or on Capitol Hill. The Peoples Channel is not just a community center with a technological slant. It is an organization committed to seeing access to media as a social justice issue.

Despite this recognition, TPC struggles to have the capacity to serve Chapel Hill community members. The recent infusion of funds from the State will help the organization build capacity to serve the community in more effective ways. TPC intends on investing funds in new equipment, hiring a full time staff member dedicated to fundraising and outreach, promoting its production services for nonprofits and local governments, and setting aside funds which generate interest for summer youth camp scholarships. The organization is excited, yet apprehensive as AT&T moves into the Chapel Hill community.

When AT&T are able to serve one home with its U-Verse television service, The Peoples Channel will no longer receive its local subscriber fees because the local franchise will be terminated. If the organization can effectively invest in its future now, it stands a chance of succeeding as technological changes come knocking on its door. The Town will have new battles as well when AT&T begins offering video services. All PEG channels on its system will be partitioned on channel 99, shown at You Tube quality, and can take up to 5 minutes to navigate to. This treatment is in direct violation of the 1984 Federal Cable Act and has been challenged in many states. The Town will have to decide how it will want to proceed in this matter, and The Peoples Channel is always willing to consult with the town.

The Peoples Channel looks forward to another exciting year and is happy to answer any questions that Town staff or Council may have. TPC has included a sample DVD of some of its locally produced programs for the Council's viewing pleasure.

Attachment A
Contact Sheet
The Peoples Channel's Board of Directors 2008

12

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Our Mission

For a democratic society to function properly, citizens must participate in their government, be educated to think critically and be able to freely communicate their ideas. The Peoples Channel's mission is to advance democratic ideals by ensuring that people have access to electronic media and by promoting effective communication through community use of media. We aim to provide the means and promote the opportunity for area citizens to exercise free speech through media production, education and distribution of cable programming.

The primary goal of The Peoples Channel is to promote designated access channel(s) by coordinating providing production facilities, technical assistance and media training to any individual, group, or organization interested in producing cultural, informational, entertainment, or educational media for the community.

The Peoples Channel provides Chapel Hill and the surrounding area residents, organizations, agencies and institutions with media training, equipment, production and related services on a first-come, first-served First Amendment basis.

Our policies are designed to ensure maximum convenience and fairness for all in the community. Since we want public access and our media facilities to be available to everyone, we welcome your suggestions on how to improve these policies. All suggestions received will be reviewed by the Board of Directors.

The Peoples Channel offers a variety of courses and certifications. Our courses have a one time fee in order to cover the cost of the instructor's time. We will not turn anyone away due to economic reasons. If you cannot pay for a course, TPC offers volunteer time as sweat equity. ***All courses require a \$20 deposit or two volunteer hours to register.**



One on One Instruction

If an individual wishes to take a course outside of the times listed, or wants personal instruction, the fee for that course will rise in order to pay for the instructors' time.

Individual Course Rates

Field and Edit Production

\$200—individual

\$210—non-resident

Macromedia Flash

\$175—individual

\$185—non-resident

Final Cut Pro

\$175—individual

\$185—non-resident

Adobe Photoshop

\$175—individual

\$185—non-resident

Studio Production

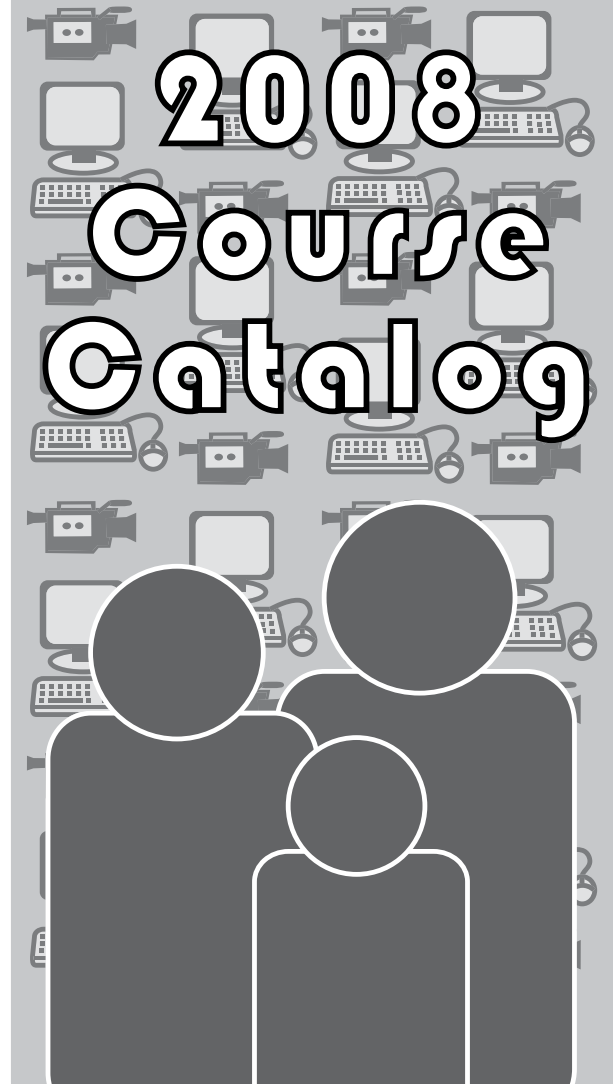
\$200—individual

\$210—non-resident



300-NC South Elliott Rd
Chapel Hill, NC 27514
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The Peoples Channel



Chapel Hill's ONLY
Community Media Center
& Public Access TV Station

Orientation

Class Duration: 1 one-hour session

Time: 7–8 p.m.

Days: every 2nd & 4th Thursday of each month

Fee: Free!

The first step to volunteering, taking courses, submitting programming, or anything else at TPC. Learn about the history of public access, our policies and procedures, and how you can be involved.

Field / Edit Production

Class Duration: 3 four-hour sessions

Time: 6–10 p.m. Wed. & Th., 12–4 p.m. Sat.

Days: 1st & 3rd Wed., Th. & Sat.

Minimum: 3 people

*Fee \$90 Chapel Hill resident, \$100 non-resident

Productions that are made outside of a television studio are called “on-location” or “field” shoots. Learn planning for location shooting, lighting fundamentals, camera operation and positioning, how to obtain audible sound under varied conditions and preparation for editing. Then, an one-time, hands-on course that explains how to edit on iMovie, learn how to capture, splice, manipulate and export video and sound for a television show, an independent movie and/or those home-movies that clutter the shelves.

Studio Production

Class Duration: 3 four-hour sessions

Time: 6–10 p.m. Wed. & Th., 12–4 p.m. Sat.

Days: Wed., Th., & Sat.

2nd week for individuals, 4th week for groups

Minimum: 4 people

*Fee \$90 Chapel Hill resident, \$100 non-resident

A hands-on course involving in-depth instruction on productions made in our studio and control room. Discover the different crew positions involved, learn to mic talent, operate studio cameras, and techniques for lighting a production. In the control room, learn to use the video switcher and create titles and images with the character generator. First two sessions are instructional, third session participants will become crew in a production shoot.

Animation Production

Class Duration: 10 four-hour sessions

Time: 2 p.m.–6 p.m.

Days: Saturdays

Minimum: 2 people

*Fee: \$200 Chapel Hill resident, \$225 non-resident

We start by creating a script, transfer it to storyboards, then record voices. Next, we design our characters and backgrounds. After that, we use the computer to assemble the story, add sound-effects, and music with titles/credits. Finally, the animated story is burned to DVD. First session is instructional and the remaining nine sessions are tutored hands-on productions.

Macromedia Flash

Class Duration: 3 three-hour sessions

Time: 6 p.m.–9 p.m.

Days: Fridays (as needed)

Minimum: 2 people

*Fee: \$90 Chapel Hill resident, \$100 non-resident

Learn how to establish interactivity, make navigational buttons, add sounds, construct animation, set up a photo slide-show and/or tell a story. Participants must have a rudimentary understanding of computers. First and second sessions are instructional, third session is a tutored hands-on production.

Final Cut Pro

Class Duration: 3 three-hour sessions

Time: 6 p.m.–9 p.m.

Days: 2nd Tuesday of each month

Minimum: 2 people

*Fee: \$90 Chapel Hill resident, \$100 non-resident

Utilize the advantages of digital editing on the Mackintosh G4. Learn how to get footage into the computer, splice it, add titles and images, create transitions, manipulate sound, add limitless amounts of special-effects, export video, etc. Participants must have a rudimentary understanding of Apple consoles. First and second sessions are instructional, third session is a tutored hands-on production.

Adobe Photoshop

Class Duration: 3 three-hour sessions

Time: 6 p.m.–9 p.m.

Days: Fridays (as needed)

Minimum: 2 people

*Fee: \$90 Chapel Hill resident, \$100 non-resident

Learn how to manipulate graphic images and/or convert photos into web-friendly pictures. Also, find out how to scan drawings, photographs, clippings, etc. into the computer to create enhanced and composite works of art. Produce advertisements, flyers, comics, zines, , trick-photography or anything your imagination fashions. Participants must have a rudimentary understanding of computers. First and second sessions are tutorial, third session is a hands-on production.

Courses Coming Soon to The Peoples Channel

Audio Storytelling

Podcasting

Getting your Video on the Web

Video Blogging

Sweat Equity

The Peoples Channel will never turn away anyone based on economic factors. If you cannot pay for a course or fee, TPC offers a Sweat Equity program equated to \$10 an hour. The Sweat Equity program allows members to volunteer their time for TPC instead of paying for a course or fee. Members must contribute at least two hours of time in order to reserve a seat in a course, and must work off their hours in order to check-out equipment for personal use. Any of our staff will be happy to answer any questions you have about this program.



Attachment C

RED=Local New **BLUE=Non-local New** **ORANGE=Local Repeat** **GREEN=Non-local Repeat**

MON	TUES	TUES	
10/13/08	10/14/08	10/14/08	
06:00PM	06:00AM	***NOON	Keep On Rolling: A Look at Chapel Hill History
06:30PM	06:30AM	12:30PM	
07:00PM	07:00AM	01:00PM	Democracy Now! (Mo, 7pm Only); Higher Ground (Tu, 7am & 1pm)
07:30PM	07:30AM	01:30PM	
08:00PM	08:00AM	02:00PM	Liberty Tube TV #03 "Education by Force"
08:30PM	08:30AM	02:30PM	Free The Mind 101 #04 "Technology & Dehumanization"
09:00PM	09:00AM	03:00PM	New Dimensions in Gospel "Gospel Choice Awards"
09:30PM	09:30AM	03:30PM	
10:00PM	10:00AM	04:00PM	Sea Inside #13
10:30PM	10:30AM	04:30PM	Road to Recovery "Recovery in the U.S.: Past, Present & Future"
11:00PM	11:00AM	05:00PM	
11:30PM	11:30AM	05:30PM	Speak Out! #6 "Quaker House"
12:00AM	Tuesday		Improbable Collapse: The Demolition of Our Republic (Tu, Midnight Only)

TUES	WED	WED	
10/14/08	10/15/08	10/15/08	
06:00PM	06:00AM	***NOON	Another Media IS Possible "RNC Out of St. Paul"
06:30PM	06:30AM	12:30PM	
07:00PM	07:00AM	01:00PM	Democracy Now! (Tu, 7pm Only); Education News Parents Can Use (We, 7am & 1pm)
07:30PM	07:30AM	01:30PM	
08:00PM	08:00AM	02:00PM	Taking the Pulse "State Auditor Les Merritt"
08:30PM	08:30AM	02:30PM	PHEN TV #02 "A Conversation with Ken Griffey Sr: Prostate Cancer Survivor"
09:00PM	09:00AM	03:00PM	Hot Off the Press "TROSA"
09:30PM	09:30AM	03:30PM	The Electronic Storyteller
10:00PM	10:00AM	04:00PM	The Libertarian Alternative "Founding of the Libertarian Party"
10:30PM	10:30AM	04:30PM	It Happened at Weaver Street
11:00PM	11:00AM	05:00PM	
11:30PM	11:30AM	05:30PM	Independent Voices #47
12:00AM	Wednesday		Monster Creature Feature "Nevermore Special" (Wed, Midnight Only)

WED	THUR	THUR	
10/15/08	10/16/08	10/16/08	
06:00PM	06:00AM	***NOON	Pure Heart, Clear Mind #305
06:30PM	06:30AM	12:30PM	
07:00PM	07:00AM	01:00PM	Democracy Now! (We, 7pm Only); White House Chronicles #932 (Th, 7am & 1pm)
07:30PM	07:30AM	01:30PM	Catholic Perspective #406 (Th, 7:30am & 1:30pm only)
08:00PM	08:00AM	02:00PM	WCOM Documentary
08:30PM	08:30AM	02:30PM	TPC Presidential Watch & Share#04
09:00PM	09:00AM	03:00PM	
09:30PM	09:30AM	03:30PM	
10:00PM	10:00AM	04:00PM	
10:30PM	10:30AM	04:30PM	
11:00PM	11:00AM	05:00PM	Night Flight "Blues Runners & Fat Daddy"
11:30PM	11:30AM	05:30PM	Blueridge Jammin #29
12:00AM	Thursday		What's Up Indy Doc? #02 "A Forgotten Place" (Thurs, Midnight Only)

THUR	FRI	FRI	
10/16/08	10/17/08	10/17/08	
06:00PM	06:00AM	***NOON	Capital Cooking #02
06:30PM	06:30AM	12:30PM	Pancake Mountain #08
07:00PM	07:00AM	01:00PM	Democracy Now! (Th, 7pm Only); Living Faith Christian Church (Fr, 7am & 1 pm)
07:30PM	07:30AM	01:30PM	
08:00PM	08:00AM	02:00PM	Jewish Sparks "Southern Jewish Insights" Pt 1
08:30PM	08:30AM	02:30PM	In Their Boots "War Scar" Pt 2
09:00PM	09:00AM	03:00PM	The Toilet & Landscapes
09:30PM	09:30AM	03:30PM	Living By the Word "A Church with "No Souls"
10:00PM	10:00AM	04:00PM	Creative Care #02 "Acupuncture Treatment" (Fr, 10 am & 4 pm)
10:30PM	10:30AM	04:30PM	Live with Lisa #03 "Jon Mitchell"
11:00PM	11:00AM	05:00PM	Useless Wooden Toy Time "Enjoi: Bag of Suck"
11:30PM	11:30AM	05:30PM	
12:00AM	Friday		Benchwarmers Vol. 3 (Fri, Midnight Only)

Attachment C

FRI SAT SAT
 10/17/08 10/18/08 10/18/08
 06:00PM 06:00AM ***NOON
 06:30PM 06:30AM 12:30PM
 07:00PM 07:00AM 01:00PM
 07:30PM 07:30AM 01:30PM
 08:00PM 08:00AM 02:00PM
 08:30PM 08:30AM 02:30PM
 09:00PM 09:00AM 03:00PM
 09:30PM 09:30AM 03:30PM
 10:00PM 10:00AM 04:00PM
 10:30PM 10:30AM 04:30PM
 11:00PM 11:00AM 05:00PM
 11:37PM 11:37AM 05:37PM
 12:00AM Saturday

Taj Connection #08
Democracy Now! (Fr, 7pm Only); **Foundation of Power** (Sa, 7:00am & 1:00pm)
Be Encouraged "You are - Running & Ain't Nothing at Ya"
Army News Watch
UVTV
Bluegrass Country
Meet the Bloggers #06 "Michael Moore" Pt 1
Perils for Pedestrians #132
Twisted Echoes #14 (Sat, Midnight Only)

SAT SUN SUN
 10/18/08 10/19/08 10/19/08
 06:00PM 06:00AM ***NOON
 06:30PM 06:30AM 12:30PM
 07:00PM 07:00AM 01:00PM
 07:30PM 07:30AM 01:30PM
 08:00PM 08:00AM 02:00PM
 08:30PM 08:30AM 02:30PM
 09:00PM 09:00AM 03:00PM
 09:30PM 09:30AM 03:30PM
 10:00PM 10:00AM 04:00PM
 10:30PM 10:30AM 04:30PM
 11:00PM 11:00AM 05:00PM
 11:30PM Saturday
 12:00AM Sunday
 12:30AM

TPC Weekly "Orange County Democratic Party"
Sugarfix Mix #01
Alternate Focus "Joel Kovel"
In Praise of Age "Winterizing Yourself"
Words of Peace "Conversation with Burt Wolf"
Growing in Grace "Get Up! You Have Been Down Too Long"
One Truth #09 "The Journey" Pt 1
Reality Is "Aluvv & Twist"
K-TV "Breast Cancer Show"
Gospel On the Road #17 "Holland"
Like It Should Be "July 2008 - 1" (Sun & Mon, Midnight Only)
GhettoTV #03

SUN MON MON
 10/19/08 10/20/08 10/20/08
 06:00PM 06:00AM ***NOON
 06:30PM 06:30AM 12:30PM
 07:00PM 07:00AM 01:00PM
 07:30PM 07:30AM 01:30PM
 08:00PM 08:00AM 02:00PM
 08:30PM 08:30AM 02:30PM
 09:00PM 09:00AM 03:00PM
 09:30PM 09:30AM 03:30PM
 10:00PM 10:00AM 04:00PM
 10:30PM 10:30AM 04:30PM
 11:00PM 11:00AM 05:00PM
 11:30PM Sunday
 12:00AM Monday
 12:30AM

TPC Weekly "Orange County Democratic Party"
 Sugarfix Mix #01
 Alternate Focus "Joel Kovel"
 In Praise of Age "Winterizing Yourself"
 Words of Peace "Conversation with Burt Wolf"
 Growing in Grace "Get Up! You Have Been Down Too Long"
 One Truth #09 "The Journey" Pt 1
 Reality Is "Aluvv & Twist"
 K-TV "Breast Cancer Show"
 Gospel On the Road #17 "Holland"
 Like It Should Be "July 2008 - 1" (Sun & Mon, Midnight Only)
 GhettoTV #03

Attachment D

The Peoples Channel Annual Totals 2007-08

Month	Volunteers	Visitors	PSA's	Studio Usage	New Programs		Equipment Reserved	Equipment Check-Out	Edit Suites Reserved
					Local (L)/Non-Local (NL)*				
July	103	98	55	4	16	7	41	35	60
August	134	115	40	2	30	4	27	86	50
September	50	46	17	4	21	3	15	127	68
October	129	86	72	4	21	5	79	85	49
November	115	93	58	6	31	3	68	141	26
December	60	83	10	8	18	8	41	28	59
January	112	92	53	2	30	6	40	50	23
February	89	46	34	6	26	8	43	88	6
March	64	69	19	0	7	23	62	122	12
April	88	86	48	2	29	10	75	170	26
May	83	149	32	0	25	2	25	127	18
June	83	92	60	2	14	1	92	76	5
	1110	1055	498	40	268(L)80(NL)		608	1135	402

*TPC cablecasts *Democracy Now*, submitted by several local organizations, which airs 5 days a week, or 260 times a year, which is not included in the above Non-Local program count.