

From: Rosemary Waldorf [waldorf@nc.rr.com]
Sent: Monday, July 06, 2009 2:05 PM
To: 'Valerie Foushee'; Barry Jacobs; Kevin Foy; 'Bill Strom';
Mark_chilton@hotmail.com; Tom.stevens@hillsboroughnc.org;
ed.harrison@mindspring.com
Subject: Reality Check

Chairman Foushee, Mayor Foy, Mayor Chilton, Mayor Stevens,
Commissioner Jacobs, Council Members Strom and Harrison,

I hope the summer is going well for all of you. As a member of the Reality Check Action Committee, I have been asked to contact our elected boards in Orange County to encourage you to adopt the guiding principles agreed upon at the regional Reality Check exercise in February. As you know, representatives from 15 counties participated in Reality Check.

Attached are two documents: a draft resolution adopting the three guiding principles and a newsletter summarizing the event and its results.

We would appreciate your putting this on a meeting agenda this fall for discussion and adoption. If you would like for someone from the Action Committee to attend the meeting and make a presentation, we will be glad to do so.

There are three working committee (for Transit, Vibrant Centers and Green Space) working to put a lot more meat on the bones of these guiding principles. There will be a good deal more to share in the coming months. And we hope that the energy of the Reality Check effort will be a positive force in support of the 1/2 cent transit tax referendum (fingers crossed that this bill will pass the General Assembly this year).

Thanks for considering my request and please phone or email me if you have any questions.

Rosemary Waldorf
919.414.2047
waldorf@nc.rr.com

REALITY CHECK

North Carolina Triangle Region



PLANNING FOR GROWTH

PARTICIPANTS PLACING JOBS AND HOUSING

280 stakeholders participated in the February 24th Triangle Regional Reality Check exercise hosted by ULI Triangle and Triangle Tomorrow.

Image courtesy of Joe Mayo

Guiding Principles

Participants in the Reality Check Results Summit selected three top guiding principles:

- ✓ **Transit:** Improve regional transit, match land use decisions with transit investments
- ✓ **Vibrant Centers:** Reinvest in city and town centers, promote compact development, density and mixed use, including a balance of jobs and housing



Photo: Nikhil Kulkarni

- ✓ **Green Space and Natural Resources:** Define appropriate growth and preservation areas to protect open space, agricultural land and natural resources, especially water supply and quality

These principles match what was observed at the Reality Check exercise where tables typically:

- ✓ Identified green places that should be sustained for agriculture, forestry, and resource protection
- ✓ Created vibrant centers of employment and housing, and
- ✓ Connected these centers to one another and communities throughout the region with transit.

OVERVIEW OF THE REALITY CHECK PROCESS

On February 24th, 2009, approximately 280 regional stakeholders and leaders gathered at the Raleigh Convention Center to take part in the Research Triangle Regional Reality Check exercise, hosted by ULI Triangle and Triangle Tomorrow. These participants gathered around 28 tables to create models of the future of the region, based on their values and projected regional growth by 2030.

Each table was given a set of Legos that represented future growth in jobs and housing that will be necessary to accommodate 1.2 million new residents and 700,000 new jobs. Table members

discussed various strategies and issues as they decided how to place the Legos on their maps. Each table also placed transit lines, road improvements, and areas of preserved open space.

After the exercise, each table's maps and Legos were entered into an analysis tool called CommunityViz. This tool allowed the Reality Check organizers to determine where there were areas of agreement and disagreement among tables, and to do analysis of three themes that emerged with respect to several indicators. The results were presented on February 27th to a group of about 500 stakeholders, and are summarized here.

Next Steps: Translating Ideas into Action

he results of Reality Check, including the polling, will be used to kick off a long range planning and implementation process to help leaders and residents envision alternative growth scenarios for the future. A plan for implementing the results of the Reality Check exercise and Results Summit is outlined below. Please contact ULI Triangle or Triangle Tomorrow if you are interested in being involved in the implementation phase.



I. Form Reality Check Action Committee. The Committee will be led by Triangle Tomorrow with close participation of ULI Triangle. The Committee will advise the Triangle Tomorrow board about what needs to be done throughout the first stages of implementation and beyond. Guiding Principles, based on the Reality Check exercise and Results Summit, will be presented to cities and counties in the region for endorsement and adoption.

II. Create a “Reality Check Quality Growth Initiative” of Triangle Tomorrow. The Reality Check Quality Growth Initiative will organize a diverse and representative group of government, business, and civic leaders to:

Address the three top guiding principles for quality growth based on the Reality Check exercise and the Summit voting results.

Organize a task force to address each of the three priorities over the next year. Alternatively, they could collaborate with existing organizations whose missions address one of these growth priorities. They would develop recommendations to the Triangle Tomorrow board and create action steps to be implemented by city/county government, with business, civic and citizen support to help this implementation.

The Reality Check Action Committee will agree on and address barriers to, and solutions for, quality growth (from the Reality Check exercise and Summit) through educational and outreach initiatives. ULI Triangle will present workshops, forums and other educational programs which address the barriers.

The Reality Check Action Committee will help citizens and decision-makers sustain the green places they value, create vibrant centers in our communities where people can live, work, learn and play and use transit to connect these centers to one another and communities throughout the region.

Please visit www.realitycheck2009.org or contact ULI Triangle or Triangle Tomorrow (listed below) for more information or to become involved.

The Action Committee will seek endorsement of the Guiding Principles and form three task forces around each principle to pursue aspects critical to success in achieving the principles:

- I. Definition and identification of the areas of critical regional interest
- II. Analysis of these areas
- III. Visualization of these areas
- IV. Engagement of those with interests in these areas.

A fourth task force will focus on communicating the principles in straightforward, compelling terms.

FOR MORE INFORMATION

ULI TRIANGLE

WWW.TRIANGLE.ULI.ORG
JULIERPAUL@EARTHLINK.NET



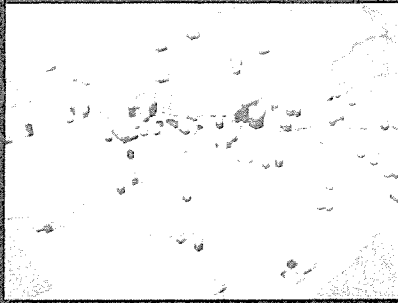
Triangle

TRIANGLE TOMORROW P: 919.840.7372 x24

WWW.TRIANGLETOMORROW.ORG
PWALL@RESEARCHTRIANGLE.ORG



The Three Scenarios: Strategies for Connecting the Region



CLUSTERED SCENARIO

- ✓ Densify along new & existing transit corridors
- ✓ Develop in nodes
- ✓ Encourage mixed use development
- ✓ Reinvest in urban centers
- ✓ Create a balance of jobs and housing



COMPACT SCENARIO

- ✓ Concentrate growth in existing centers
- ✓ Place mixed use in areas of growth
- ✓ Encourage equitable development throughout region
- ✓ Develop in clusters along major roads
- ✓ Protect water quality



DISPERSED SCENARIO

- ✓ Place less development in existing high density areas
- ✓ Add growth to towns throughout the region
- ✓ Add job centers and residential zones
- ✓ Encourage mixed use
- ✓ Link land use to transportation

Although each of the 28 table groups created their own unique map, common themes and strategies emerged. For example, many tables focused on centering development around transit nodes and corridors. The Reality Check organizers identified three scenarios that represented similar strategies employed by other tables. Some analyses and comparisons of the impacts among the three scenarios are presented in the charts on this page.

The three tables showed some differences. For example, the

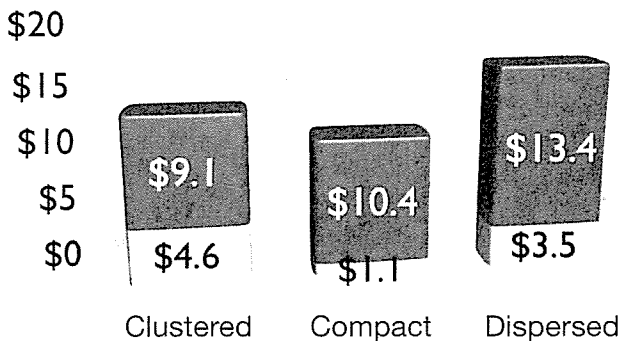
Dispersed scenario placed more transit, while the Clustered scenario added more roads (see below). The Dispersed scenario placed more new development on currently undeveloped areas, whereas the Compact scenario concentrated growth in areas with existing development, increasing density in developed areas compared to the other two scenarios.

The Results Summit attendees voted on the one scenario that would be the best example of quality growth for the region. The Clustered Scenario received the most votes, followed by

Compact, and then Dispersed. These scenarios help the region understand various options available for quality growth. Taken together, the three scenarios have common elements that will help guide future action:

- Improved Transit
- Well-Designed Compact, Mixed-Use Development
- Green Spaces and Natural Resources
- Jobs/Housing Balance

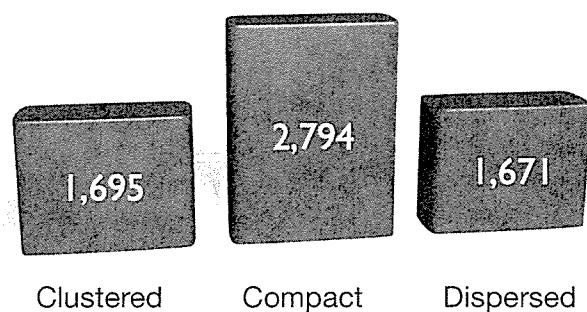
IMPROVED ROADS & TRANSIT



Road Costs ■ Transit Costs (billions)

Suggested transportation investments overlapped with recent recommendations from the Special Transit Advisory Commission on improving transit in the region.

ANNUAL REDUCED VEHICLE MILES TRAVELED PER HOUSEHOLD



Transportation investments and density affect the number of vehicles miles traveled (and therefore greenhouse gas emissions) per household in each scenario. This graph shows VMT reduction from the current average.

Synthesis of Tables: Areas of Consensus and Areas of Challenge

After the Reality Check exercise on February 24th, the results of all 28 tables were synthesized and pulled into CommunityViz. This provided a method for analyzing areas of strong agreement (where most tables placed Legos) and areas of less agreement (where few tables placed Legos). Areas where there was not as much agreement will warrant additional conversation and analysis.

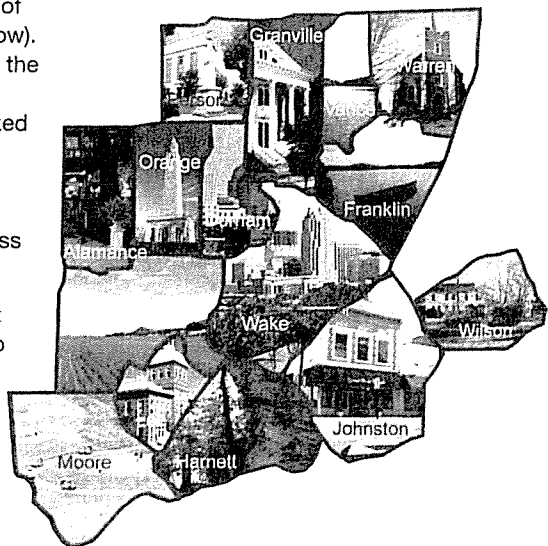
A high level of agreement was evident during the brainstorming exercise on guiding principles and how these translate into jobs and housing Legos being placed on the map. Eighty-six percent of the tables picked transit as one of their top three guiding principles. Fifty-seven percent of the tables had mixed-use development as a top principle, emphasizing the desire for communities that are walkable, bikeable and safe; and enhance the character of the region. Half of the tables listed protection of resources (water, farmland, and open space) as a top priority with access to these

On February 27th, a Results Summit was held to gather the Reality Check participants and additional interested stakeholders to see the results of the exercise and vote on priorities.

Over 500 participants attended from 15 counties (at right) and a cross-section of the region's population (see graph below). An analysis summarizing the results of the exercise were presented. With this knowledge, participants were then asked to vote on, items such as: the guiding principles identified by the tables, barriers to regional visioning and planning, as well as solutions to address these challenges.

Voting results showed that the Summit participants largely agreed with the top guiding principles identified during the Reality Check exercise.

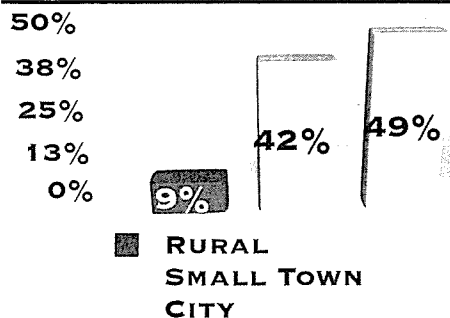
In addition, several barriers emerged as priorities to address--Lack of Funding for Infrastructure and Lack of Regional Cooperation and Collaboration. Transit-Oriented Development and Education were well-supported solutions for quality growth.



amenities also mentioned. In addition, fifty percent of the tables emphasized the importance of reinvesting in urban centers, utilizing existing infrastructure, and looking for opportunities for infill. There were common patterns of development at most of the tables with people placing

jobs and housing in existing areas of development and along major transportation corridors. Furthermore, there was considerable overlap where tables placed green string representing areas to preserve open space.

Who Participated?



Participants in the Summit represented a cross-section of the region, with people from rural, small town, and urban areas, as well as a diversity of professions and interests.

Barriers and Solutions

The barriers and solutions identified match up with each other in a way that indicates that the region understands how to approach challenges and opportunities. They also indicated what actions should be an integral part of plans developed for the future, including:

- Maximizing existing infrastructure including open space
- Addressing community resistance to emerging types of development and transportation modes with education, workshops, and public awareness campaigns
- Promoting effective regional cooperation and collaboration by adopting the Reality Check Guiding Principles

DRAFT PROCLAMATION

ENDORSEMENT & ADOPTION OF THE REALITY CHECK
GUIDING PRINCIPLES FOR QUALITY GROWTH

WHEREAS, the Board of Commissioners of Orange County, North Carolina, plan for the county needs, enact local ordinances, establish new programs and departments, among other duties, and

WHEREAS, Orange County, North Carolina, is a county of the Research Triangle Region, the Research Triangle Regional Partnership economic development region, and the Reality Check visioning 15-county region, and

WHEREAS, the Research Triangle Region has a projected growth of 1.2 million new residents by 2030 and an increase to over 700,000 new jobs by 2030, and

WHEREAS, a collaborative vision for growth and land use for this region, Reality Check, was initiated by a joint partnership between Triangle Tomorrow and Urban Land Institute Triangle, and

WHEREAS, the Reality Check visioning exercise and results summit established consensus among participants and attendees on the following Guiding Principles for Quality Growth:

TRANSIT

Improve regional transit, matching land use decisions with transit investments

VIBRANT CENTERS

Reinvest in city and town centers, promote compact development, density and mixed use, including a balance of jobs and housing

SUSTAINED GREEN SPACE

Define appropriate growth & preservation areas to protect open space, agricultural land and resources, especially water supply and quality, and

WHEREAS, a Reality Check Action Committee led by Triangle Tomorrow will lead a Quality Growth Initiative whereby each city and county of the 15-county Reality Check region will be asked to adopt and endorse the three Guiding Principles for Quality Growth, and

WHEREAS, cities and counties in this region will be encouraged to and supported in using these Guiding Principles to make future decisions about growth in their cities/counties.

Now therefore, be it resolved to approve, adopt and endorse the Reality Check Guiding Principles for Quality Growth by the Orange County North Carolina Commission, this _____ day of _____, 2009.

Signatures: