

## **MEMORANDUM**

TO: Roger L. Stancil, Town Manager

FROM: Jeffrey J. York, Public Arts Administrator  
Kenneth C. Pennoyer, Business Management Director  
Ray “Butch” Kisiah, Director, Parks & Recreation Department

SUBJECT: Acceptance of FY2009-10 North Carolina Arts Council Grant Funds

DATE: September 28, 2009

### **PURPOSE**

The attached resolution and ordinance would authorize the acceptance of a FY2009-10 North Carolina Arts Council (NCAC) Project Grant award in the amount of \$10,000, to supplement the already allocated Percent for Art dollars being expended for the Greenways Prototype Public Art Project.

### **BACKGROUND**

In March 2009, the Office of Public Arts submitted a grant request for \$10,000 to the NCAC in support of the Greenways Prototype Public Art project. This was the maximum amount allowable in the Organizational Projects category. On September 8, 2009, the Office was informed by letter that \$10,000 has been awarded.

On December 8, 2008, the Council authorized the Town Manager to enter into a contact with artist Alvin Frega to implement the public art component of the Morgan Creek, Bolin Creek and Dry Creek Greenway Trails Extension Project. \$50,000 in Percent for Art Project funds had been set aside for this project by Parks and Recreation in accordance with the Percent for Art Ordinance.

Since the project was authorized, the artist has engaged in an 80-hour residency with the project architects, Town Departments, Town Commissions, and community stakeholders to identify issues, themes and design ideas. He was tasked not to develop a single work of art but to create designs and actual prototypes for works crafted from re-purposed materials that can be replicated for the future, and also provide a unified look for the trails. The process included two public meetings held on March 25, 2009 and July 25, 2009. In accordance with the established Percent for Art Guidelines, his design ideas are being reviewed and commented on by a Public Art review Committee who met and approved the preliminary prototype designs on September 15, 2009. Additional Public Art Review Committee meetings will be held to review the artist’s final design ideas and the prototypes.

## **DISCUSSION**

The Percent for Art funds allocated are being expended on the artist residency, design and several prototypes for benches, mile markers, retaining walls, and trail head signs. The additional \$10,000 from the NCAC will be utilized to add 3-4 additional benches based on the selected prototype bench designs

## **RECOMMENDATION**

That the Town Council adopt the attached resolution which would accept the grant of \$10,000 from the North Carolina Arts Council and that the Town Council and enact the attached budget ordinance amendment appropriating the NCAC grant funds for the Greenway Prototype Art Project. This would increase the Parks and Recreation Department's Office of Public Arts budget in the amount of \$10,000.

## **ATTACHMENTS**

1. NCAC Grant Award Letter (p. 5).