

## **MEMORANDUM**

TO: Roger L. Stancil, Town Manager

FROM: Brian Curran, Chief of Police  
Chris Blue, Assistant Chief of Police

SUBJECT: Response to Petition for 2010 Tar Heel 10 Miler Running Event

DATE: September 20, 2009

### **PURPOSE**

The purpose of this memo is to provide information in response to a petition to hold the 2010 Tar Heel 10 Miler running event on April 10, 2010.

### **BACKGROUND AND DISCUSSION**

On September 14, 2009, representatives from Endurance Magazine submitted a petition requesting that the Town support the 2010 Tar Heel 10 Miler running event. The proposed event will be in its third year and organizers have worked closely with Town staff to plan the event in previous years. This year's course is entirely within the city limits of Chapel Hill and event organizers met with University and Town staff over the summer to ensure that this change is manageable. The event will begin at 7:30 AM on the UNC campus and will travel along a number of Chapel Hill streets before ending on the University campus near Kenan Stadium. It is anticipated that the event will be over by 10:00 AM.

As noted in the petition, event organizers have agreed to hire off-duty UNC Department of Public Safety and Town police officers to be posted at all major intersections and lead and follow vehicles will be utilized. These vehicles will escort runners along the majority of the course. In addition, organizers have consulted with the Chapel Hill Fire and Transit Departments on their plans. Organizers will work with Public Works staff to provide cones and signs along the course. The UNC Department of Public Safety has agreed to close South Road/Hwy. 54 between Stadium Drive and Country Club Road for the duration of the event and the NC Department of Transportation has also granted permission for the use of South Rd/Hwy. 54.

Event organizers will conduct an aggressive marketing campaign in collaboration with the Downtown Partnership to promote the event and to inform citizens of delays and detours during the running of the event. Organizers will also communicate with neighborhoods affected by the event to make them aware of potential traffic delays.

### **RECOMMENDATION**

Town staff has recommended that the Manager authorize the event as proposed.

**ATTACHMENTS**

1. Proposed 2010 Tar Heel 10 Miler Course (p. 3).
2. Endurance Magazine 2010 Tar Heel 10 Miler Petition (p. 7).