The Peoples Channel
Annual Report to the Town of Chapel Hill

#### Introduction

Once again it has been an eventful year at The Peoples Channel. Our last year's Annual Report dealt with our struggles around funding and staffing. Thankfully, state PEG leaders were able to change the legislation and were able to receive half of the funds that were intended for Public Access operation. Because of this, TPC was able to bring its staffing levels up acceptable levels.

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This was also an exciting year for The Peoples Channel because of the successful negotiation of a contract with the City of Durham. The contract itself is very different than the contract with Chapel Hill; TPC is basically responsible for the facilitation of cablecasting and not much else. However, TPC was the only vendor in the area with the expertise to contract for these services. TPC is committed to providing the best services to our contracting municipalities and the contract in Durham has not taken away from our services to the Town of Chapel Hill.

As always, The Peoples Channel thanks the Town staff and Council for being supportive of its activities and hopes to work together even more closely in the coming years.

# A. Operation of a Public Access Studio and Editing Suites

#### Continuance of Services

The Peoples Channel was fortunate enough to receive a grant from the E-NC which enabled the organization to rebuild its studio control room with a state of the art digital system. The previous system was over 10 years old and badly needed to be replaced. TPC was also able to upgrade its portable camera equipment, which was well beyond its 5 year depreciative mark. TPC upgraded much of its portable field accessories, like tripods, lights and microphones as well.

The Peoples Channel also upgraded its editing facilities with a combination of grant and general operating funds. The editing suites now contain seven Macs, five of them purchased used to replace two Macs that were very old. TPC also has five PCs, purchased at a discount from the Triangle United Way that are available to the public for a variety of purposes.

#### Staffing

The Peoples Channel is governed by a Board of Directors and operates under the following mission statement, updated in October 2009:

"For a democratic society to function properly, citizens must participate in their

government, be educated to think critically and be able to freely communicate their ideas. The Peoples Channel's mission is to advance democratic ideals by ensuring that people have access to electronic media and by promoting effective communication through community uses of media."

Board members are residents of Orange and Durham Counties or neighboring counties and serve without compensation. Officers include President, Vice President, Secretary, and Treasurer; the President serves as Chair of the Board and the Vice President as Vice Chair. As of October 13th, 2009, there were eight members of the Board and six positions were vacant. A list of current Board members and officers appears in Attachment A

As of October 13th, TPC was staffed with five full time employees who manage all aspects of daily station operations. TPC has added three positions over the last six months, which has greatly increased our ability to serve the community. The current staff is organized into the following positions:

Executive Director - Chad A. Johnston
Director of Programming/Graphic Designer - Jeremy Taylor
Director of Production Services and Education - Bill Foley
Administrative Assistant - Alyson Novak
Director of Operations (Durham Community Media) - Sedrick Miles\*

TPC also employs several part time staff members for special projects, production services and as course instructors.

TPC's daily operations are also supported by a wonderful network of volunteers. Ranging from 12-72 years of age, volunteers help with every aspect of the station's operations including programming, coverage of local events, producing the Community Bulletin Board, and data entry. TPC works formally with local high schools and their community service requirements, UNC and the APPLES program, and the RSVP program through the Senior Center. TPC currently has 227 active volunteers in its database, and could not survive without them.

\*All staffing at Durham Community Media are funded through a contract with the City of Durham.

Hours of operation

The Peoples Channel's hours are Tuesday and Thursday 2-10pm, Wednesday 1-10pm, Friday 2-9pm, and Saturday from 10:00am to 6:00pm. TPC staff are also available for additional appointments outside of those hours as they can afford.

Size and Equipment of Studio and Editing Facility

TPC's facility is approximately 1,600 square feet. The station currently has five field

cameras, and auxiliary equipment available for check-out and rental.

# 5. Location of Facility

The Peoples Channel is located at 300AC South Elliott Road in Chapel Hill. Durham Community Media is located at 110 East Geer St. in Durham.

# B. Marketing and Promotion

Items 1-13 (B) in the Marketing and Promotion section of the Performance Agreement are carried out the following forms:

#### The Community Bulletin Board:

The Community Bulletin Board plays in the early morning hours. The bulletin board primarily carries Public Service Announcements (PSAs) for local community groups, government agencies and non-profit organizations. It also serves as a platform for TPC to distribute announcements about meetings, courses and schedules.

# The World Wide Web/www.thepeopleschannel.org

The Peoples Channel's web site contains information about all of our activities, including but not limited to, courses, fees, policies and procedures, examples of programs, and a searchable program schedule. TPC is still developing an open source content management system to expand its website which will enable the organization to have a more active online presence. TPC also has accounts on Myspace, Facebook, Blip.tv and YouTube.

#### **Email Listsery**

TPC moderates an email listsery, which is open to the public and accessible by signing up at the station or on the web site. The listsery functions as a communications tool for anyone interested in The Peoples Channel's activities. The listsery is used by producers, volunteers, and the general public for discussion purposes, and also as an aid to find crew members and/or production support. It is also used by the staff to announce policy changes, event reminders, and volunteer opportunities. The list currently has 562 community members subscribed, as well as 204 members of our Facebook group. In total, our announcements reach nearly 800 community members with information about The Peoples Channel and its activities.

#### Local Press

The Peoples Channel tries to work with local, small media whenever possible. Due to economic realities, TPC no longer has its schedule published in the Chapel Hill News. TPC is currently working with other local media outlets to attempt more fruitful partnerships which will benefit local media in these wintry economic times. TPC is also

linked to from many local web sites.

# Mailings

The Peoples Channel distributes at least two mailings a year: one to local organizations, and one to its members and supporters.

#### C. Public Information

All items 1-13 (B) in the Performance Agreement and any other public information regarding TPC are available to the public, either on the web site, via phone conversation with a staff member, or via email or other electronic communication. All records of meetings, documents regarding local, state and federal regulations as they relate to Public Access are available electronically or otherwise to any member of the community who wishes to access them.

#### D. Responsiveness and Openness to Citizens

During business hours, The Peoples Channel staff frequently answer questions from the community at its phone number, 919.960.0088. After hours, a voice mail system answers calls, giving callers basic information regarding staff, business hours, location and web address.

On December 15th, 2008 The Peoples Channel held a publicized open event for the community to provide feedback on its performance. This event was cablecast live, repeated 6 times and comments were open to all community members who were present in our studio. Those watching at home were able to participate via telephone. The organization received many positive comments from producers and volunteers. The event takes place annually as requested in the Performance Agreement.

#### E. Training and Orientation

All courses offered are listed in TPC's Course Catalog, Attachment B. Course offerings are also posted on the web site and at the station. While the channel does not have any scholarship opportunities, TPC hopes to work with the local business community using underwriting to help with scholarship funds. For every fee, the station offers sweat equity equated to \$10 an hour. If a community member cannot afford to pay for courses or fees, they can volunteer their time to work off the fee. About one half of all producers and members participate in the sweat equity program. TPC offers six courses, totaling 1,184 possible course hours.

Due to economic factors and staffing concerns, TPC was unable to offer its Summer Youth Media Camp over the summer. However, the program will be offered and supported in the coming summer.

# F. Playback of Programming

The staff determines the broadcast schedule for The Peoples Channel on a first come, first served, First Amendment basis. Priority is given to locally produced programming from the franchise area. This includes programs produced using The Peoples Channel facilities as well as other locally produced or compiled programs. Second priority is given to non-local programs submitted by local residents. Whenever time slots are not otherwise filled, TPC carries reruns of programs from TPC's archive or other programs deemed appropriate by the staff. A weekly schedule is located in Attachment C. Program totals, equipment use, and visitor and volunteer information are located in Attachment D.

Programs are scheduled in 6-hour blocks that run in the evening 6pm-Midnight and are normally repeated the next afternoon. The Peoples Channel's Bulletin Board runs after late night programming (times vary depending on the schedule). Programs that are inappropriate for younger audiences are scheduled to run only after 12am.

# G. Citizen Comment and Programming

The Peoples Channel attempts to provide spaces for soapbox opportunities, however due to a small staff, this can be difficult to accomplish. TPC is, nevertheless, trying to formalize possible dates and volunteer crews for soapbox opportunities. When this becomes formalized, it will be publicized to the community at large.

# H. Live Programming

The Peoples Channel currently has no live programming except for special programs that the organization schedules.

I. Priority for Chapel Hill Residents in Public Access Services Funded through the Town

As reflected in our course fees, we give priority to Chapel Hill residents. Residents outside of the Franchising area pay \$10 more per course.

#### J. Non-Involvement of the Town in Programming Decisions

To this date, TPC has had no programming suggestions or demands from the Town of Chapel Hill with the exceptions of airing Public Service Announcements provided by the Town. We have cooperated with the Town when citizen complaints about TPC's programming have been directed to the Town.

K. Other Agreements Regarding Public Access Services in Orange County and the Triangle Region

The Peoples Channel has entered into a new agreement with the City of Durham and a copy of that contract is available to the public. The contract is for the most basic level of service; the organization accepts programming from the public, and schedules it. TPC

also has a small, basic facility located at 110 East Geer St, but the contract did not allocate much funding at all for equipment beyond what was needed to get programming on the air. The contract is for 13 months, and it is the hope of the organization that the contract will be renewed at the end of that period.

#### L. Fees

Since the last Annual Report to the Town, there have been no changes in fees, but does intend on raising fees in the 2008-09 fiscal year. Membership policies are:

Access facilities, equipment, technical assistance, and channel time or bandwidth are available to certified members. Members may become certified after passing a training course(s) or through alternative certification by staff. A \$25 annual membership fee shall be applied to any individual member. A \$100 annual membership fee shall be applied to any organization or community group, allowing for a maximum of six individuals associated with the organization or group to be members. A \$225 annual membership fee shall be applied to any public, private or charter school, allowing for a maximum of 15 individuals associated with the school to be members.

Anyone using The Peoples Channel facilities or equipment in any shape or form must be a member.

Any individual member can be one of the following:

- 1. A television program producer
- 2. A television program submitter
- 3. One of an organization's television program submitters/television program crew members/television program producers
- 4. One of a school's television program submitters/television program crew members/television program producers

The annual membership fee shall be included in any course fee. Anytime a member takes a course, their membership shall renew on that course date. If a member does not need to take a course in order to use equipment or facilities, then the membership fee needs to be resolved before equipment or facilities can be used. Any individual may volunteer, pay or opt out of the membership fee based on need. The membership fee is collected to support general operations of the station, help defray the cost of depreciation and as a mechanism for keeping a current and updated member database.

The Peoples Channel and Durham Community Media will not sell, distribute or otherwise give out member's information except that information which members choose to make available to the public. Members who cablecast programs must make available some form of contact information to enable the public to respond to the television producer's program. It is the member's responsibility to make sure that their information is up to date. Intentionally providing incorrect information may result in suspension.

Members must prove residency with one or more of the following documents:

- 1. NC photo driver's license
- 2. NC photo non-driver's license
- 3. Out-of-State photo driver's license
- 4. U.S. Passport
- 5. Foreign Passport
- 6. Resident Alien Card (Green Card)
- 7. Major credit card with a photo along with original social security card
- 8. Welfare/Medicaid card with photo along with original social security card

# Acceptable forms of proof of residency:

- 1. A recent utility bill in the applicant's name with current address
- 2. A recent bank statement in the applicant's name with current address

Any person who has not used The Peoples Channel and/or Durham Community Media's equipment for a 12-month period will have to be re-certified by demonstrating competency in the operation of that equipment, and resolve the annual membership fee. If a member cannot demonstrate competency, they must become re-certified. It is entirely at staff discretion whether or not the member has to become re-certified.

#### M. Coordination with Time Warner Cable

TPC makes every effort to coordinate with Time Warner Cable. However, TWC considers The Peoples Channel to be a competitor, which can make coordination and positive communication complicated.

# N. Signal Quality on Public Access Channel(s)

TPC makes reasonable efforts to ensure that community producers submit broadcast quality programs, however, because TPC does not pre-screen programs there is no absolute guarantee of program standards. It is station policy to pull programs after they are aired if there is a technical or content issue. TPC's new digital broadcast server has greatly increase signal quality.

#### Conclusion

The Peoples Channel celebrated its tenth year of serving the Town of Chapel Hill in May 2009 and it came on the birth of our new sister station opening for the Durham community. Over the last 5 years of that time, TPC has faced many struggles but now sits as a much stronger organization than when it was founded. The organization would not be in this position without the support of the dedicated Town of Chapel Hill staff and council. TPC must also give its extreme gratitude to the community members who support us both financially and civically.

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#### **Contact Sheet**

# The Peoples Channel's Board of Directors 2009

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# Our Mission

For a democratic society to function properly, citizens must participate in their government, be educated to think critically and be able to freely communicate their ideas. **The People/ Channel'/** mission is to advance democratic ideals by ensuring that people have access to electronic media and by promoting effective communication through community use of media. We aim to provide the means and promote the opportunity for area citizens to exercise free speech through media production, education and distribution of cable programming.

The primary goal of **The People**/ **Channel** is to promote designated access channel(s) by coordinating & providing production facilities, technical assistance and media training to any individual, group, or organization interested in producing cultural, informational, entertainment, or educational media for the community. **The People/ Channel** provides Chapel Hill, Durham, and the surrounding area residents, organizations, agencies and institutions with media training, equipment, production and related services on a first-come, first-served, First Amendment basis.

Our policies are designed to ensure maximum convenience & fairness for all in the community. Since we want public access and our media facilities to be available to everyone, we welcome your suggestions on how to improve these policies. All suggestions received will be reviewed by the Board of Directors.

**The People/ Channel** offers a variety of courses and certifications. Our courses have a one time fee in order to cover the cost of the instructor's time. We will not turn anyone away due to economic reasons. If you cannot pay for a course, TPC offers volunteer time as sweat equity.

# One on One Instruction

If an individual wishes to take a course outside of the times listed or wants personal instruction, TPC offers Individual courses at \$15 per hour.

# Group Rates

Would you like to have an entire crew trained for your production? TPC/DCM offers Group classes for non-profit, educational, & other types of groups.

**Non-Profit:** \$225 for a group up to 6 members. (\$25 for each additional member)

Educational: \$350 for a group up to 15 members.

(\$50 for each additional member)

For-Profit: \$550 for a group up to 6 members.

(\$50 for each additional member)

# Sweat Equity

The Peoples Channel will never turn away anyone based on economic factors. If you cannot pay for a course or fee, TPC/DCM offers a Sweat Equity program equated to \$10 an hour.

The Sweat Equity program allows members to volunteer their time for TPC/DCM instead of paying for a course or fee. Members must contribute at least two hours of time in order to reserve a seat in a course, and must work off their hours in order to check-out equipment for personal use.

Any of our staff will be happy to answer any questions you have about this program.

look for these Workshops
Coming Soon to
The Peoples Channel &
Durham Community Media
Getting your Video on the Web
Media Literacy
Screenplay Writing
Web Marketing your Non-Profit

For more on courses, policies, & general information, check out

www.ThePeople/Channel.org



Attachment B

# The Peoples Channel

#### Orientation

Class Duration: 1 one-hour session

**Time:** *7PM***–***8PM* 

**Days:** Every 2<sup>nd</sup> & 4<sup>th</sup> Thursday of each month

\*Fee: Free!

The first step to volunteering, taking courses, submitting programming, or anything else at TPC. Learn about the history of public access, our policies and procedures, and how you can be involved.

#### field / Edit Production

Class Duration: 3 four-hour sessions

**Time:** 6PM-10PM Wed. & Thurs., 11AM-3PM Sat. **Days:** 1<sup>st</sup> Wed., Thurs. & Sat. of each month

\*Fee: \$90 Chapel Hill resident, \$100 non-resident

Learn planning for location shooting, lighting fundamentals, camera operation and positioning, sound and preparation for editing. Then, a hands-on course that explains how to edit using iMovie. Learn how to capture, splice, manipulate and export video and sound for a television show, an independent movie and/or

#### final Cut Pro

Class Duration: 3 three-hour sessions

those home-movies that clutter the shelves.

**Time:** 6PM—9PM Wed. & Thurs., 11AM—2PM Sat. **Days:** 2<sup>nd</sup> Wed., Thurs. & Sat. of each month

\*Fee: \$90 Chapel Hill resident, \$100 non-resident
Utilize the advantages of digital editing on the Mac
G5. Learn how to get footage into the computer,
splice it, add titles and images, create transitions,
manipulate sound, add limitless amounts of special
effects, export video, etc. Participants must have a
rudimentary understanding of Apple consoles. First
and second sessions are instructional, third session is a
tutored hands-on production.

# Studio Production 1

Class Duration: 3 four-hour sessions

Time: 6PM—10PM Wed. & Thurs., 11AM—3PM Sat.

Days: 3<sup>rd</sup> Wed., Th. & Sat. of every odd month

\*Fee: \$90 Chapel Hill resident, \$100 non-resident

A hands-on course involving in-depth instruction on productions made in our studio and control room.

Discover the different crew positions involved, learn to mic talent, operate studio cameras, and techniques for lighting a production. In the control room, learn to use the video switcher to create titles and images. First two sessions are instructional, third session participants will become crew in a production shoot.

# Introduction to Podcasting

Class Duration: 3 three-hour sessions

Time: 6PM-9PM Wed. & Thurs., 11AM-2PM Sat.

Days: 3<sup>rd</sup> Wed., Thurs. & Sat. of every even month

\*Fee: \$90 Chapel Hill resident, \$100 non-resident

Learn the ins and outs of today's free form radio: podcasting. From planning to producing to distribution.

Learn to record on Garage Band and Talkshoe, the
importance of a blog, how to get listed on iTunes
and how to get involved with the podcasting
community to promote your show. First two sessions
are instructional, third session participants will record
their own show.

# Advanced final Cut Studio Workshops

Class Duration: 1 two & a half-hour session

Time: 3PM-5:30PM

Days: Saturdays

\*Fee: \$30 Chapel Hill resident, \$40 non-resident
Take your Final Cut Studio knowledge to the next
level by learning advanced skills on FCP as well as how
the program integrates with the other Studio components. Workshops are offered as separate sessions.
1st Saturday - Compressor (exporting file types),
& DVD Studio Pro (Making a professional DVD)
2nd Saturday - Motion (Special effects), & LiveType
(Advanced titling.)

**3rd Saturday -** Soundtrack Pro (Creating your own score and soundtrack)

# **DURHAM COMMUNITY MEDIA**

#### Orientation

Class Duration: 1 one-hour session

**Time:** *7PM*—*8PM* 

Days: Every 1st & 3rd Thursday of each month

\*Fee: Free!

The first step to volunteering, taking courses, submitting programming, or anything else at Durham Community Media. Learn about the history of public access, our policies and procedures, and how you can be involved.

# Ulead Basic Video Editing

Class Duration: 1 four-hour session

**Time:** *5PM***–***9PM* 

**Days:** 1<sup>st</sup> & 3<sup>rd</sup> Wed. of each month

\*Fee: \$30 Durham resident, \$40 non-resident
Utilize the advantages of the Ulead non-linear editing
software. Learn how to get footage into the computer,
splice it, add titles and images, create transitions, manipulate sound, add special-effects, export video, etc.

# field / Edit Production

Class Duration: 3 four-hour sessions

Time: 6PM-10PM Wed. & Thurs., 11AM-3PM Sat.

**Days:** 4th Wed., Thurs. & Sat. of each month \*Fee: \$90 Durham resident, \$100 non-resident

Learn planning for location shooting, lighting fundamentals, camera operation and positioning, sound and preparation for editing. Then, a hands-on course that explains how to edit using iMovie. Learn how to capture, splice, manipulate and export video and sound for a television show, an independent movie and/or those home-movies that clutter the shelves.

\*Each class must have a minimum of 4 students, 2 of which are paid.

\*All courses require a \$20 deposit or two volunteer hours to register.

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Attachment C
  MON
             MON
            11/2/09
 11/2/09
10:00AM
          05:00PM Reggae Live Wire #01
10:30AM
          05:30PM
11:00AM
          06:00PM Drexel InterView "Suzy Welch"
          06:30PM Going Global with the U.N. #09 "Knowledge & Environment"
11:30AM
12:00PM
          07:00PM Democracy Now!
12:30PM
          07:30PM
01:00PM
          08:00PM New Dimensions in Gospel "Midnight Mingle"
01:30PM
          08:30PM
02:00PM
          09:00PM Tribes Live #04 "Trees on Fire"
02:30PM
          09:30PM The Middle Ages #01
03:00PM
          10:00PM On the Road with Carmilla "US Dream Academy"
03:30PM
          10:30PM
04:00PM
                    Perils for Pedestrians #152
04:30PM
                     Bandelirium #17
Late Night
          11:00PM UVTV #10
          11:30PM
Late Night
          12:00AM The Test Tape Show #01
Late Night
Late Night
          12:30AM
  TUES
            TUES
 11/3/09
            11/3/09
          05:00PM Another Media IS Possible "Peace Through Music"
10:00AM
10:30AM
          05:30PM
11:00AM
          06:00PM Boogalou Green Open Mic #08 "Oct 5th Show"
11:30AM
          06:30PM Independent Voices #50
          07:00PM Democracy Now!
12:00PM
12:30PM
          07:30PM
01:00PM
          08:00PM ACC Profiles #01 "Bucky Waters"
01:30PM
          08:30PM High School Highlites #03 "Southview vs Hillside"
02:00PM
          09:00PM Jewish Sparks "2009 Triangle Jewish Film Festival"
02:30PM
          09:30PM The Gaza Strip & Hamas #01 "The Gaza Strip"
          10:00PM UNC Cultural Program "Mohammed Yunus"
03:00PM
03:30PM
          10:30PM
                    Whistle Where You Work #20 "Andrew Kreig, Adam Kolton, Tom Devine"
04:00PM
04:30PM
                    Get Connected #05
Late Night
          11:00PM What's Up Indy Doc? #11 "Bike the Movie"
          11:30PM
Late Night
          12:00AM
Late Night
Late Night 12:30AM
  WED
             WED
 11/4/09
            11/4/09
          05:00PM Journey to the East #44
10:00AM
          05:30PM
10:30AM
11:00AM
          06:00PM Duke Chapel Oct 11th Service
11:30AM
          06:30PM
12:00PM
          07:00PM Democracy Now!
12:30PM
          07:30PM
01:00PM
          08:00PM Catholic Perspective #481
01:30PM
          08:30PM We Believe #847 "The Eurcharist I - Catholic View"
          09:00PM Words of Peace #97 "Indian Institute of Technology"
02:00PM
02:30PM
          09:30PM Living By The Word "It's Time to Make Preparations to Meet Heaven"
03:00PM
          10:00PM Living Faith "In His Light"
03:30PM
           10:30PM
04:00PM
                    Scanning Life's Matrix #01 "Reading Genes & Genomes"
04:30PM
          11:00PM 10 x 10 Play Festival
Late Night
Late Night
          11:30PM
Late Night
          12:00AM
Late Night
          12:30AM
  THUR
            THUR
 11/5/09
           11/5/09
10:00AM
          05:00PM Global Report Nov 5th
10:30AM
          05:30PM Figure Eight #03 "The Beach from Far Away"
11:00AM
          06:00PM Wonderful Wanda's World #02 "Angels"
11:30AM
          06:30PM Chasing the Muse Pt 3
          07:00PM Democracy Now!
12:00PM
12:30PM
          07:30PM
01:00PM
          08:00PM Smalls TV #01
01:30PM
          08:30PM Angelica's Dreams
02:00PM
          09:00PM
02:30PM
          09:30PM MADD Matters
03:00PM
          10:00PM The Last Televangelist "Kauai Oo"
03:30PM
          10:30PM Army News Watch Nov 5th
04:00PM
                     Taj Connection #01
04:30PM
Late Night
          11:00PM Sick Pants #03 "Argetina Arde" Pt 2
          11:30PM Steel City Video Mix #11
Late Night
Late Night
          12:00AM
Late Night 12:30AM
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Attachment C 13

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FRI
              FRI
  11/6/09
            11/6/09
10:00AM
           05:00PM Monster Creature Feature "X: The Man with X-Ray Eyes" Pt 1
10:30AM
           05:30PM
11:00AM
           06:00PM Gay USA
11:30AM
           06:30PM
12:00PM
           07:00PM Democracy Now!
12:30PM
           07:30PM
01:00PM
           08:00PM Be Encouraged "You Shall Reap" Pt 4
01:30PM
           08:30PM Claywright Workshop #01 "Fish"
02:00PM
           09:00PM NC Eid Festival #01
02:30PM
           09:30PM Free the Mind 101 "Four Humanist Values"
03:00PM
           10:00PM Hidden Truth "Covenant Death"
03:30PM
           10:30PM
04:00PM
                    Road to Recovery "Recovery & the Healthcare/Insurance Systems"
04:30PM
Late Night
           11:00PM Useless Wooden Toy Time Analog "Japan & Greece Tour"
           11:30PM
Late Night
Late Night
           12:00AM To the Bone Release Event
Late Night 12:30AM Wonderground TV #24
   SAT
             SAT
 11/07/09
           11/7/09
10:00AM
           05:00PM Heal Our Land "Towing the Line with God's Help"
10:30AM
           05:30PM
11:00AM
           06:00PM The Bubble #01
11:30AM
           06:30PM One Truth "Probable Cause" Pt 1
12:00PM
           07:00PM TPC Weekly "Zoe's Arc"
12:30PM
           07:30PM In Praise of Age "Wills & Estates"
01:00PM
           08:00PM More Fire TV #01 "Featuring Junior P"
01:30PM
           08:30PM Sugarfix Mix #06
02:00PM
           09:00PM Acid Rain Productions "November 2009"
02:30PM
           09:30PM
03:00PM
           10:00PM Home Power Hour #09
03:30PM
           10:30PM
04:00PM
                     White House Chronicles #1035
04:30PM
                    Alternate Focus "The History of Palestine" Pt 2
Late Night
           11:00PM Electra Elf #07
           11:30PM Whoa Season 2 Ep. 1
Late Night
           12:00AM Like It Should Be "October 2009"
Late Night
Late Night
           12:30AM Donald O'Finn #03
   SUN
             SUN
 11/8/09
            11/8/09
10:00AM
           05:00PM Higher Ground "I've Finished Struggling"
10:30AM
           05:30PM
11:00AM
           06:00PM Gospel On The Road "Youth Conference"
11:30AM
           06:30PM
12:00PM
           07:00PM Wake Up Call #01 "African-American Independence"
12:30PM
           07:30PM Atmani #07
01:00PM
           08:00PM Keep On Rolling "Video Tour of the Chapel Hill Cemetary"
01:30PM
           08:30PM
02:00PM
           09:00PM KTV "Today's Woman"
02:30PM
           09:30PM
03:00PM
           10:00PM Faith Community Church "Premeditated Dilemma"
03:30PM
           10:30PM
                    Yuxtapongo #10
04:00PM
                    Education News Parents Can Use "America Goes Back to School"
04:30PM
Late Night
           11:00PM Mount Dungeon #02
           11:30PM
Late Night
Late Night
           12:00AM
Late Night 12:30AM
```

# Attachment D

# The Peoples Channel Annual Totals 2008-09

Month	Volunteers	Visitors	PSA's	New Programs		Equipment Reserved	Equipment Check-Out	Edit Suites Reserved
				Local (L)/Non-L		k		
July	23	46	43	54	3	165	53	29
August	53	43	40	32	4	106	129	29
September	12	93	51	32	4	149	172	27
October	34	91	63	31	9	75	107	56
November	21	94	32	83	12	113	117	19
December	9	116	41	73	1	100	45	30
January	17	72	4	15	15	30	123	68
February	13	69	43	76	4	206	227	44
March	32	91	30	54	12	118	95	29
April	31	70	47	29	10	116	143	39
May	46	69	33	28	19	43	47	27
June	85	93	21	32	14	75	106	44
Totals	376	947	448	539	107	1296	1364	441