



Town Planning Retreat

Celebrating 2009 Successes

Ways we changed our world

Goal 1



Steward Organizational
Development



Announced first winner of the Cal Horton Service Award for Town employees.

Introduced flash drives and laptops as part of improvement to the Council Agenda Process.



Transitioned Public Arts to Parks and Recreation Department.



Worker's Compensation benefits restructured to emphasize safety, reduce costs and emphasize return to work.



Supervisory Training initiative completed in the summer 2009.





Four-agency HR group developed a website to share training open to all employees.



Goal 2



Champion Downtown



Approved lease agreement for a new children's museum downtown.



Assisted with FRANK, a downtown art cooperative, through the Small Art Business Loan Program.



Evaluated and implemented new lighting standards downtown.





Improved downtown parking. Courtesy tickets and more

Champion Downtown



Homegrown Halloween saw only a slight increase in crowd size in spite of falling on a balmy Saturday night.





Launched “Chapel Hill Comes Alive!” to encourage outdoor live music and performance.

**Restored unique outdoor murals through
a partnership with community groups.**





**Installed The
Championship Tree,
a tribute to the NCAA
victory.**

Goal 3



Continue Focus on Land
Use, Transit and
Development



Council approved a special use permit for the Innovation Center.



Continue Focus on Land Use, Transit and Development



Extended transit service to serve the Rogers Road Community.



Continue Focus on Land Use, Transit and Development





Expanded express bus service to Pittsboro and Chatham County.



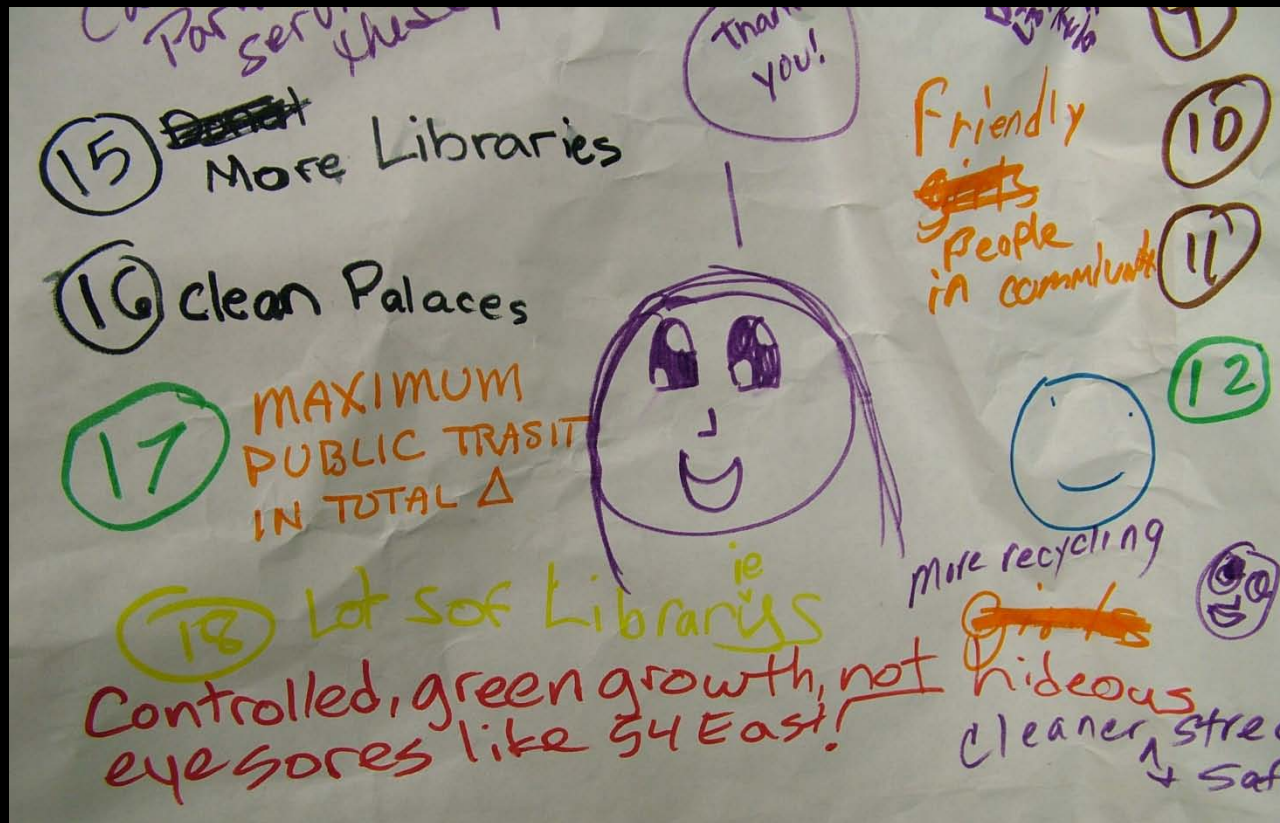
Continue Focus on Land Use, Transit and Development

Secured funding to begin a survey of Chapel Hill travel behavior data.



Continue Focus on Land Use, Transit and Development

Held visioning forums to discuss the values and visions for Chapel Hill during first week of June.



Continue Focus on Land Use, Transit and Development





Revised the Town's Affordable Housing Policy.

Continue Focus on Land Use, Transit and Development



Goal 4



Maintain and Improve
Community Facilities
and Services



Launched Community Survey to ask residents about their perception of services.



Redesigned website in June 2009.



Facilities and Services: Services



Expanded DVD collection at the Library by more than 500 DVDs



**Adopted new
rules on dog
tethering for more
humane and safer
treatment of pets.**



Upgraded the Council Video Room to improve programming on Ch. 18.



**Installed blue
emergency call
boxes in downtown
Chapel Hill at three
locations.**



Added flashing yellow left turn arrows to improve pedestrian safety on NC Highway 54.



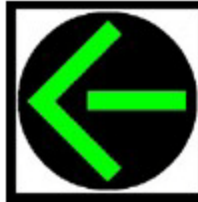
A solid red arrow means STOP. Drivers turning left must stop.



A solid yellow arrow indicates this traffic signal will be turning red.



A flashing yellow arrow means turns are permitted, but you must first yield to oncoming traffic and pedestrians, then proceed with caution.



A solid green arrow means turn left. Oncoming traffic must stop.





**Presented
the second
annual Earth
Action Day
on the
grounds of
UNC's
Morehead
Planetarium.**



Used small herd of goats to clear kudzu in green zones in place of pesticides.





**Served more than
200 people at
Project Homeless
Connect event, now
in its 2nd year.**



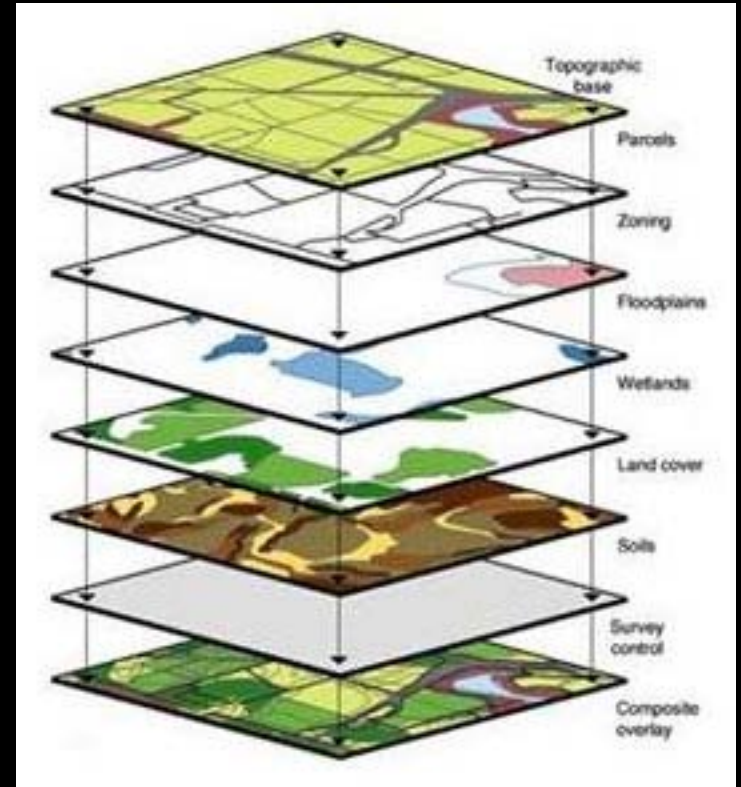
**Provided the Voter
Owned Election
program, 1st public
funding of
municipal election
campaigns.**

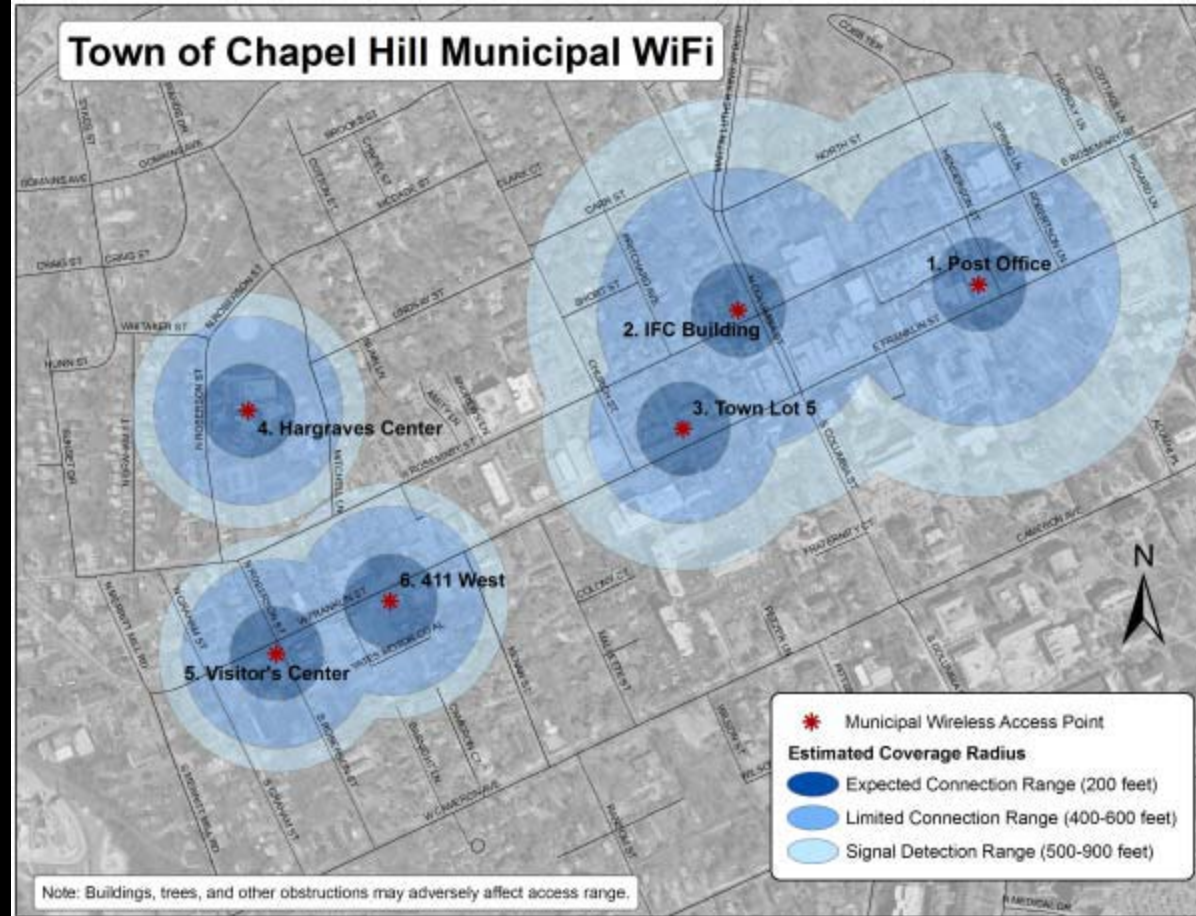


Improved pedestrian safety with roadway project on Hillsborough Street.



Made available to the public the GIS Web Portal.

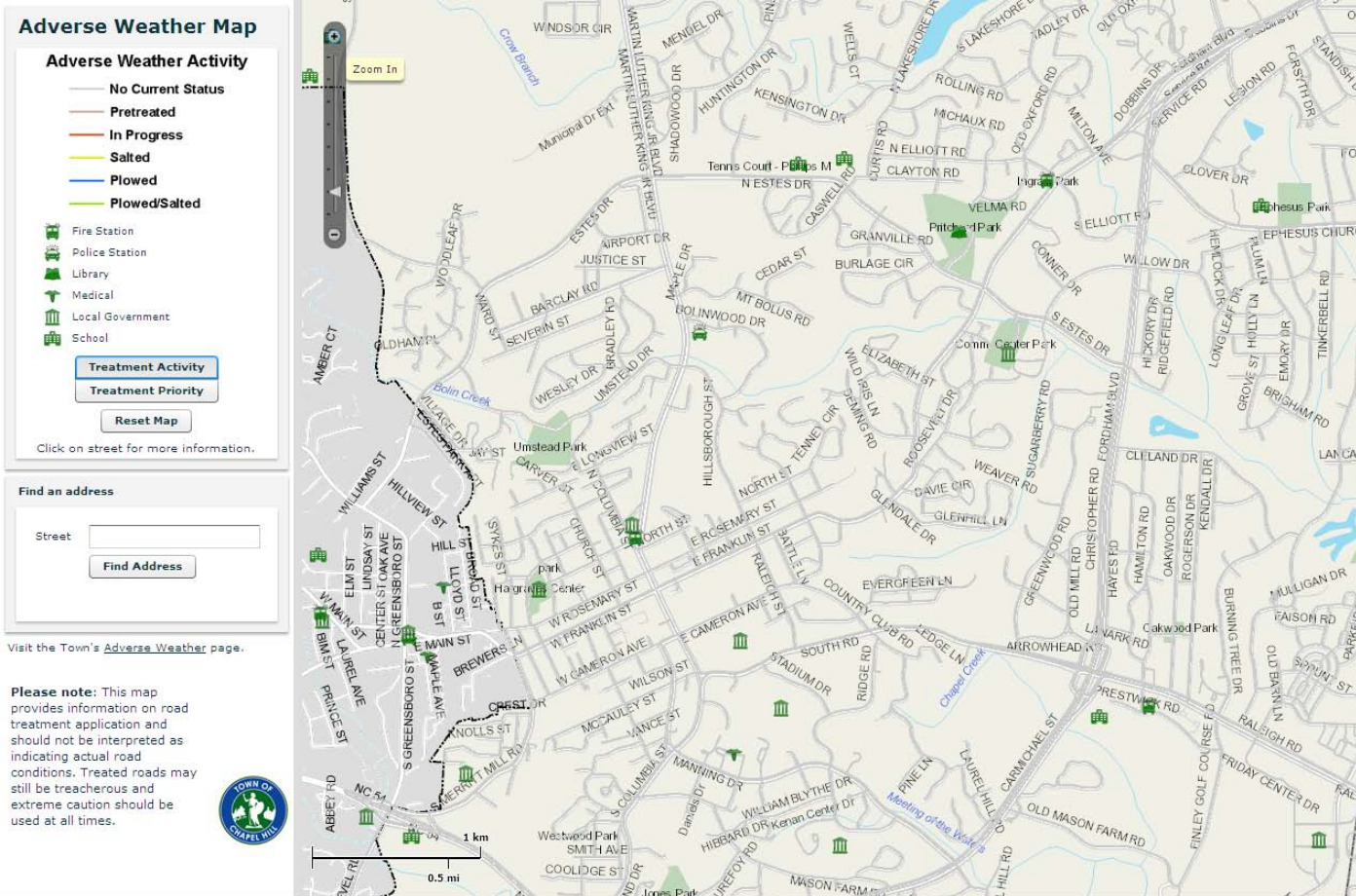




Installed wireless hotspots at 25 locations throughout Town, supporting an average of 300 users per day.

**Partnered
with Duke
Energy to test
the use of
LED lights for
outdoor street
lighting.**





**Created interactive online map
to show winter weather road
treatment status updates.**



Grants were received from the North Carolina League of Municipalities. Specific grants: Wellness Program Enhancement (\$6,000) and Employee Assistance Program Training (\$3,000).



**Retiree health
insurance benefits
restructured from a
defined benefit to a
defined contribution
plan.**



Completed a safety review of Chapel Hill Transit and hired a safety training manager.



**Opened Southern
Community Park in
January. Most used
park facility.**



**Reaffirmed
commitment
in February
to the library
expansion
project.**



Began planning for new public safety administrative and training facilities.





Completed playground retaining wall at the Community Center, a wall by artist David Finn.



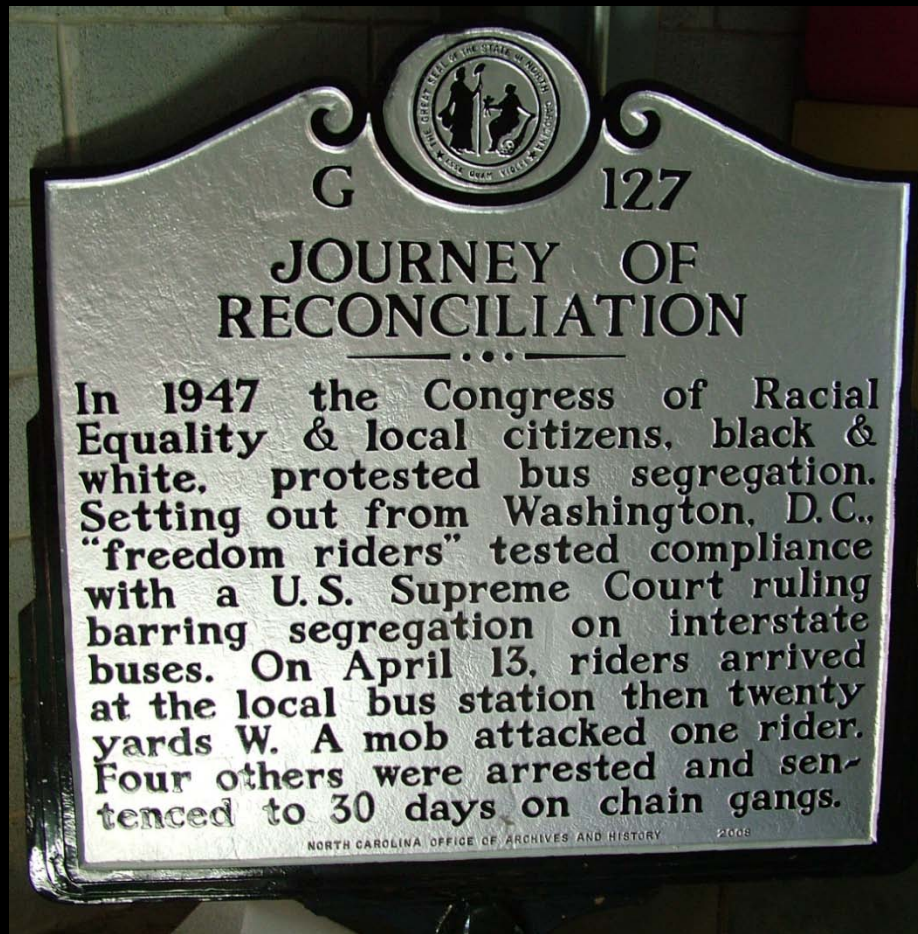


**Completed
extensive repair
of the pavement
for the Bolin
Creek Trail.**



Opened HOPE Gardens, a new community garden.





Unveiled historic marker commemorating the Journey of Reconciliation.

Dedicated Peace and Justice Plaza and honored nine local activists.





**Acquired
new
hybrid
buses –
up from
three to
14.**



Received 17 new buses in 2009.



**Purchased 13 new
paratransit
vehicles,
completely
replacing the old
fleet.**



Goal 5



Improve Town's
Fiscal Condition



**Responded to the economic crisis.
Instituted Budget Savings Plan to reduce
expenditures by 5 percent.**



Improve Town's Fiscal Condition



Maintained the Town's AAA credit rating and prepared for the refunding of about \$5 million in bonds to be completed in December.



Adopted budget that maintains services at or near current levels. The tax rate was reduced.



**Secured stimulus
funding for
improvement of traffic
signal system.**



**Reviewed any
and all
opportunities for
federal stimulus
grants and
applied for nearly
\$11 million to
improve the
community.**



**Received the
Certificate of
Achievement for
Excellence in
Financial Reporting
--the 23rd
consecutive year**



Received the Distinguished Budget Presentation Award.



Improve Town's Fiscal Condition



Discussed strategies for sustainability of the Town retiree health care program.





**Held an Arts &
Economic
Development
Summit
involving 80
individuals.**



Received \$732,000 grant from federal stimulus funds for renovation of 15 apartments in the South Roberson neighborhood.



**Secured \$550,000 of
federal stimulus
funding for energy
efficiency and
conservation.**



Received \$250,000 grant from the late Joe Herzenberg for Bolin Creek Trail



**Awarded \$116,000 through a COPS grant
for the purchase of technology
equipment and software.**



Improve Town's Fiscal Condition

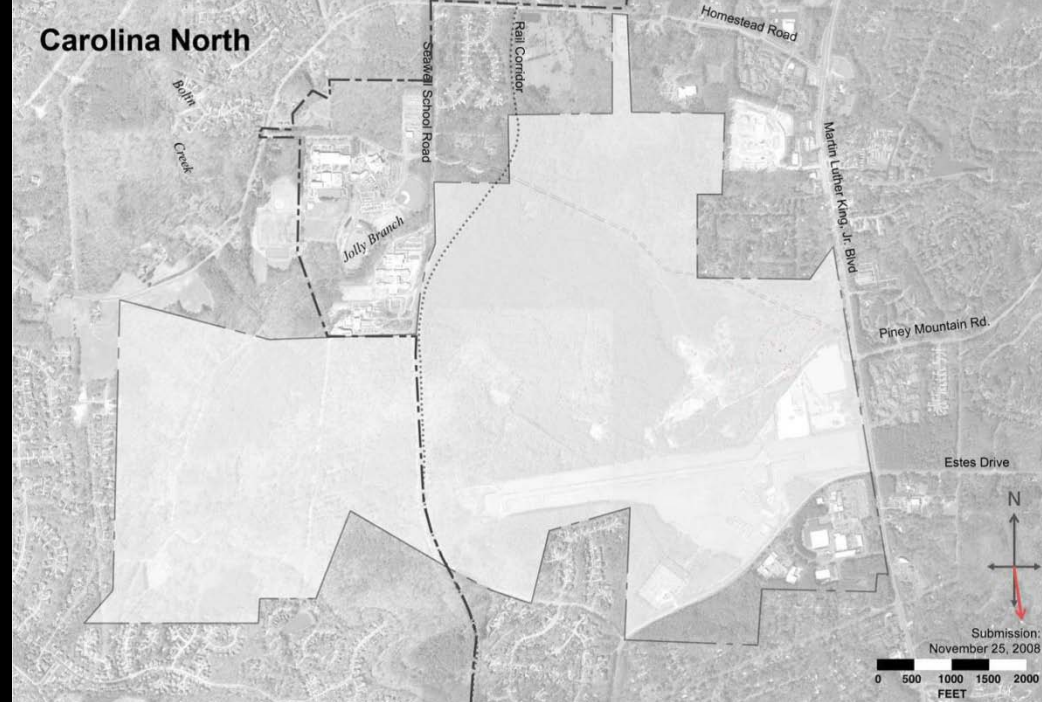
Goal 6



Plan Ahead for
Carolina North



Engaged with the University for more than a year on the preparation of a new base zoning district and development agreement for Carolina North, approved in June 2009.



Carolina North – completed Transportation Impact Analysis.





Awards & Distinctions



Received “Most Livable City” in America Award for creating the fare-free transit program.



Florence “Flo” Miller awarded the Assistant Excellence in Leadership Award from ICMA.



Ranked for “Best Commutes” in the country by U.S. News & World Report.



Received first place awards from the NC City & County Communicators.



Named “LED City” by CREE due to promotion of energy-efficient lighting and efforts to reduce carbon emissions.



**Record number
of bus rides –
7.4 million.
Chapel Hill
Transit is the
2nd largest
transit system
in NC.**





**Named “Top 25
Small Cities for
Art” by American
Style Magazine.**

Declared Anoop Day in Chapel Hill and presented Anoop Desai with a key to the city.



Ranked as “Uniquely American” Town by Newsmax magazine.





**Rated the No. 1 public library
in North Carolina by Hennen's
– 12th successive year.**



Managed huge crowd celebration for UNC Tar Heels Men's Basketball NCAA National Championship.



Awards and Distinctions



Awarded Arts & Humanities Award from the NC Recreation and Park Association.



Ranked top in NC in “Best Places to Raise Kids” by Business Week.





About 15 percent of the bus fleet is now powered by hybrid technology making Chapel Hill Transit the largest hybrid transit fleet in the state.





**Achieved
“Advanced
Level” status
in Green
Challenge, NC
League of
Municipalities**

