

MEMORANDUM

TO: Mayor and Town Council
FROM: Chapel Hill Public Arts Commission
SUBJECT: FY 2004/2005 Budget Request
DATE: February 11, 2004

The Chapel Hill Public Arts Commission is pleased to submit its FY 2004/2005 budget request to the Town Council. Please find attached the following information:

- Proposed FY 2004/2005 Budget for the Chapel Hill Public Arts Commission
- 2004 Exhibition Series Calendar
- THINK Fact Sheet
- Recent Sculpture *Visions* Mailing
- Annual Community Project: Call for Artists Self-Portraits
- Public Art Strategic Master Plan Handouts

Thank you for your consideration.

CHAPEL HILL PUBLIC ARTS COMMISSION - FY 2004/2005 BUDGET

INCOME

General Income	
Town of Chapel Hill	\$148,000.00
North Carolina Arts Council	\$3,500.00
Private Support	\$3,000.00
Total General Income	\$154,500.00
Program Income	
Orange County Arts Commission	\$2,500.00
Artist Applications	\$600.00
Artist Commissions	\$600.00
Total Program Income	\$3,700.00
TOTAL OPERATING INCOME	\$158,200.00

EXPENSES

General Expenses	
Administration/Office Supplies	\$109,000.00
Professional Meetings and Dues	\$2,500.00
Collection Conservation	\$4,000.00
Communications/Public Relations	\$5,300.00
Strategic Master Plan	\$3,500.00
Total General Administration Expenses	\$124,300.00
Program Expenses	
Percent for Art	\$10,800.00
Art Exhibitions - Town Hall/Library	\$6,300.00
Arts in Education	\$3,000.00
Annual Community Project	\$4,600.00
SculptureVisions	\$9,200.00
Total Program Expenses	\$33,900.00
TOTAL OPERATING EXPENSES	\$158,200.00
NET SURPLUS (DEFICIT)	\$0.00

PERCENT FOR ART PROJECTS MANAGED IN FY2004/2005 (ESTIMATE)

Project Budgets (Estimate)	
Hargraves	\$22,976.00
IFC	\$4,500.00
Post Office	\$15,000.00
Streetscape	\$3,000.00
Tennis and Basketball Courts	\$3,220.00
Aquatics Center	\$55,150.00
Southern Community Park	\$27,950.00
Town Operations Center	\$408,395.00
Total Project Budgets (Estimate)	\$540,191.00

TOTAL AMOUNT MANAGED BY CHPAC IN FY2004/2005 **\$698,391.00**

CHAPEL HILL PUBLIC ARTS COMMISSION - FY 2004/2005 BUDGET

PROGRAM BREAKDOWN

Percent for Art Expenses

Meeting Expenses	\$1,400.00
Communications/Promotional Materials	\$4,500.00
Travel/Artist Interviews	\$3,100.00
Project Research	\$1,500.00
Dedications	\$300.00

Total Percent for Art Expenses **\$10,800.00**

Exhibition Expenses

Supplies	\$400.00
Installation	\$2,000.00
Musicians	\$1,800.00
Communications/Promotional Materials	\$2,100.00

Total Exhibition Expenses **\$6,300.00**

Arts in Education Expenses

Honoraria	\$2,000.00
Supplies	\$1,000.00

Total Arts in Education Expenses **\$3,000.00**

Annual Community Project Expenses

Supplies	\$100.00
Installation	\$500.00
Communications/Promotional Materials	\$4,000.00

Total Annual Community Project Expenses **\$4,600.00**

SculptureVisions Expenses

Installation/Deinstallation	\$2,000.00
Honoraria	\$5,000.00
Communications/Promotional Materials	\$2,200.00

Total SculptureVisions Expenses **\$9,200.00**

CHAPEL HILL PUBLIC ARTS COMMISSION

306 North Columbia Street, Chapel Hill, North Carolina 27516-2124
T: 919.968.2888 X 377 F: 919.969.2063 E: info@chapelhillarts.org
www.chapelhillarts.org

2004 EXHIBITION SCHEDULE

TOWN HALL

Black History Month
NAACP Sponsored Exhibition

Exhibition opens: Friday, January 30, reception 5:30-7:00 p.m.
Exhibition closes: Friday, March 19

LIBRARY

Melissa Miller
Lori White

Exhibition opens: Sunday, February 1, reception 2:30-4:00 p.m.
Exhibition closes: Monday, March 22

TOWN HALL

Self Portrait Project

Exhibition opens: Thursday, April 1, reception 7 -9 p.m.
At the Chapel Hill Museum
Exhibition closes: Friday, May 21

LIBRARY

Self Portrait Project

TOWN HALL

Town Employee Art Show

Exhibition opens: Friday, June 4, reception 5:30-7:00 p.m.
Exhibition closes: Friday, July 23

LIBRARY

Pastel Society of North Carolina

Exhibition opens: Sunday, June 13, reception 2:30-4:00 p.m.
Exhibition closes: Monday, July 26

TOWN HALL

Karen Burns
Debra Hill
Joel Leeb

Exhibition opens: Friday, August 6, reception 5:30-7:00 p.m.
Exhibition closes: Friday, September 24

LIBRARY

Kathy Hopwood
Luna Lee Ray

Exhibition opens: Sunday, August 8, reception 2:30-4:00 p.m.
Exhibition closes: Monday, September 27

TOWN HALL

Sonja Turnquist Bower
Barbara Higgins
Bruce Melkowitz

Exhibition opens: Friday, October 15, reception 5:30-7:00 p.m.
Exhibition closes: Friday, November 26

LIBRARY

Joan Meade
Barbara Ziff

Exhibition opens: Sunday, October 17, reception 2:30-4:00 p.m.
Exhibition closes: Monday, November 29

TOWN HALL

Alice Levinson
Jean Oline
Hollie Taylor

Exhibition opens: Friday, December 10, reception 5:30-7:00 p.m.
Exhibition closes: Friday, January 21

LIBRARY

Elva Bishop

Exhibition opens: Sunday, December 12, reception 2:30-4:00 p.m.
Exhibition closes: Monday, January 24

CHAPEL HILL PUBLIC ARTS COMMISSION

306 North Columbia Street, Chapel Hill, North Carolina 27516-2124
T: 919.968.2888 X 377 F: 919.969.2063 E: info@chapelhillarts.org
www.chapelhillarts.org

Project Title:	THINK
Artist:	Bryant Holsenbeck and advanced eighth grade sculpture students at Guy B. Phillips Middle School in Chapel Hill
Year Completed:	2003 (on view December 2003 through May 2004)
Materials:	painted cement, rebar
Commissioning Agency:	Chapel Hill Public Arts Commission
Location:	Chapel Hill Police Station, 828 Airport Road



Project Description:

As part of the Chapel Hill Public Arts Commission's Arts in Education Program, professional sculptor Bryant Holsenbeck partnered with Visual Art Instructor Angela Greene's advanced eighth grade sculpture students at the Guy B. Phillips Middle School in Chapel Hill. The students worked with Ms Holsenbeck from mid-September 2003 through early-December 2003, participating in every aspect of the project's development, from siting analyses to design composition to fabrication.

The work is comprised of 70 cement casts of each student's hands. Collectively, the cast hands are organized to spell out the word T-H-I-N-K. The word THINK was selected because of the students' concern that people are less reflective than they should be and too frequently act without thought. While the cement was still drying, 28-inch long rebar was inserted in the base of each cast to permit it to be firmly placed in the earth. The hands are painted red to symbolize the importance of stopping to think as well as to get the attention of those walking and driving along Airport Road in front of the Police Station. On the back of each cast is a hand-written statement by the student that describes who they are and what they are concerned about. The front palm of each cast reveals the individual's fingerprints and other personal marks of identification. A few examples of some of the students' personal expressions include:

- *Life, What is its purpose? Where does it go? What is it? I ask what you know. How much time do we have in this mysterious place? You don't know. It's your goals you must chase.*
- *When you set a path 4 yourself, go ahead and follow it; only after a storm, is there debris blocking your path.*
- *My tears fall, into my hand, but not a noise do I make, I'll drop my tears into the lake. The darkness hides my shiny face, and the lines my tears have drawn.*
- *Discover the magic of myself.*
- *If you live life to the fullest, life will be worth it all.*

The project was funded in part by a grant from the National Endowment for the Arts (NEA) Arts Learning award with additional support from the Town of Chapel Hill.

The mission of the Chapel Hill Public Arts Commission is to enhance and enliven the community through art in public places.

CHAPEL HILL PUBLIC ARTS COMMISSION

306 North Columbia Street, Chapel Hill, North Carolina 27516-2124
T: 919.968.2888 X 377 F: 919.969.2063 E: info@chapelhillarts.org
www.chapelhillarts.org

Chapel Hill Public Arts Commission

Established in 1992, the mission of the Chapel Hill Public Arts Commission (CHPAC) is to enhance and enliven the community through art in public places. CHPAC fulfills its mission by planning and implementing public art projects and programming, managing the Town's Percent for Art program, and initiating partnerships in the arts. Eighteen volunteer Commission members are appointed by the Town Council to serve as advisors and supporters of public art, increase public access to the arts, and promote understanding and awareness of public art. • Public art adds immeasurably to our *vitality* and spirit; enlivens our intellectual and *aesthetic* environment; increases *educational* opportunities; strengthens our collective *identity*; and creates a dynamic arts community.

Chapel Hill's Percent for Art Ordinance

In March 2002, the Chapel Hill Town Council approved a Percent for Art Ordinance, which calls for *one percent or another amount* to be appropriated for public art from requested Capital Improvement Projects. Each year, the Commission reviews and evaluates which projects are the most appropriate for the inclusion of public art. In summer 2002, sculptor Mike Roig created *Promethean Honor Guard* for the new Fire Station 5 on Bennett Road. His work has become the centerpiece of this new public building. In fall 2002, artist Arlene Slavin designed four benches for Streetscape along Franklin Street.

Currently, two new Percent for Art projects are in design: painter David Wilson is collaborating with the Hargraves Community Center to design large scale murals for the Center's addition, and ceramicist Sally Erickson will be creating a series of interior works for the IFC Shelter.

In 2004, the Town will commission artists to design future Percent for Art projects at the Town Operations Center, the new home for the Public Works Department and Chapel Hill Transit; the Post Office on Franklin Street; a selected tennis or basketball court as part of the ongoing renovations at Parks and Recreation facilities; the new Aquatics Center at Homestead Park; and, Southern Community Park.

Get Involved

Please consider adding your voice to an Artist Selection Committee for upcoming projects, becoming a Commissioner, or providing feedback to the Public Arts Commission about its programs. Add yourself to our mailing list to receive exhibition announcements, invitations to public art dedications, our newsletter, and calls for artists. • We are located at Town Hall. T: 919.968.2888 X 377 F: 919.967.8604 E: info@chapelhillarts.org

Public Art Strategic Master Plan

The Public Arts Commission is developing a list of potential sites throughout Chapel Hill for public art. The goal of this plan is to identify important public areas where public art should be woven into the fabric of our community. The vitality of our community relies on public access to a variety of artistic expression, and the permanence of our ability to encounter works of art every day. • Your comments will be integrated into a report that will guide the efforts of the CHPAC Percent for Art committee. We will prioritize locations for public artworks based on community responses to particular sites and develop new programs that respond to your comments. Funding for new works will come from Percent for Art budgets. By the end of May 2004, we hope to have completed a draft of our recommendations. You can review the Public Art Strategic Master Plan at our website.

CHAPEL HILL PUBLIC ARTS COMMISSION

306 North Columbia Street, Chapel Hill, North Carolina 27516-2124
T: 919.968.2888 X 377 F: 919.969.2063 E: info@chapelhillarts.org
www.chapelhillarts.org

Public Art Strategic Master Plan

What types of public artworks do you prefer?

- | | |
|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Temporary works of art | <input type="checkbox"/> Neon, Alternative Lighting |
| <input type="checkbox"/> Permanent works of art | <input type="checkbox"/> Polymer, Fiberglass |
| <input type="checkbox"/> Large Scale Sculpture | <input type="checkbox"/> Stone |
| <input type="checkbox"/> Small Scale Sculpture | <input type="checkbox"/> Metal (Painted or Natural) |
| <input type="checkbox"/> Murals | <input type="checkbox"/> Paint |
| <input type="checkbox"/> Landscape artworks | <input type="checkbox"/> Multi-Media |
| <input type="checkbox"/> Water-based artworks | <input type="checkbox"/> Functional Artworks (lighting,
benches, bus shelters, signage,
railings, paving, etc) |
| <input type="checkbox"/> Textiles | <input type="checkbox"/> Other (please cite) |
| <input type="checkbox"/> Ceramic | _____ |
| <input type="checkbox"/> Wood | _____ |
| <input type="checkbox"/> Glass | |
| <input type="checkbox"/> Photography | |

In general, I would like public art...

- To be located at the entrance to a public building
- To be in a spot that takes me by surprise
- To be almost invisible
- To be somewhat obvious
- To be distinct from the building
- To be completely integrated with the architecture
- On sidewalks, pedestrian paths, and/or bike lanes
- To commemorate or symbolize
- To be decorative
- To be pleasing
- To be challenging
- Other (please describe) _____

If you could place a public artwork anywhere in Chapel Hill, where would it be found?

I would like to become involved with the CHPAC. I would like to...

- Become a commission member
- Volunteer for the CHPAC
- Serve on a Public Art Review Committee
- Serve on an Artist Selection Committee
- Exhibit my artwork
- Be added to the mailing list
- Other (please describe) _____

Name: _____

Address: _____

Telephone: _____

Email: _____