Chapel Hill Room Tax Collections

FY Year	Tax Collected	% Increase/Decrease	% To Visitors Bureau	Occupancy
1994-95**	$390,837	6.90%	$58,625.55	65.84%
1995-96	$478,522	22.44%	$71,778.30	71.80%
1996-97	$538,737	12.58%	$80,810.55	77.05%
1997-98***	$558,527	3.67%	$83,779.05	74.89%
1998-99	$558,346	-0.03%	$83,751.90	75.54%
1999-2000	$619,067	10.87%	$92,860.05	72.90%
2000-2001	$630,304	1.81%	$94,545.60	65.64%
2001-2002	$589,992	-6.39%	$88,498.80	67.72%
2002-2003	$560,447	-4.60%	$84,067.05	62.42%

Total Collected: **$4,924,779**

Total for Visitors Bureau: **$738,716.85**

**Town of Chapel Hill begins providing funding. Carolina Inn closed for 8 months of renovation
***Room tax exemptions for Carolina Inn guests on University business begin on 1/97