# **ATTACHMENT 1**





October 19, 2004

Mr. Calvin Horton Town Manager Town of Chapel Hill 306 N. Columbia Street Chapel Hill, NC 27516

# CERTIFIED MAIL - RETURN RECEIPT REQUESTED

Dear Mr. Horton:

I am writing to inform you of upcoming changes in pricing and channel lineups for your area. As you already know, according to federal law, Time Warner Cable, (TWC) is allowed to adjust rates only once a year. Typically this is done to coincide with the new calendar year with new rates being in effect by January.

During 2004 TWC has deployed exciting new technology, enabled by the recent upgrade of our cable system. Not only do our customers enjoy more choices in information and entertainment but they now can choose enhanced, higher speed on line services. Our Digital Phone service has grown rapidly due to excellent quality of service and toll free calling in the US and Canada. In addition, News 14 Carolina continues to be a proven leader in local news, weather and sports and is exclusive to TWC customers. We are proud that the cable system in the Raleigh Division of Time Warner Cable is comparable to any other system in the country.

Excellence in customer service has always been our goal. We strive to improve customer service, both in our telephone call center and our field technicians through more frequent and in-depth training. All TWC employees are equipped with all the tools and technology they need to assist customers in any way. Technicians have lap top computers in every truck to ensure timely and accurate installations and service calls. We realize that exemplary customer service is a journey, not a destination and we will continue to listen to our customers in order to improve.

As many North Carolina companies have been impacted by the upward spiral of costs required to do deliver products and services, so has the cable industry. The prices we pay for network programming have increased much faster than the rate of inflation. The cost of providing benefits, equipping and training employees has risen steadily. As I have often said before, we never like announcing changes in prices. We do all we can to hold

those prices down. Nevertheless, beginning December 2, 2004 customers will be notified by a billing statement and newsletter bill inserts that their rates for 2005 will be changing.

I am excited to announce some good news; the price for the Basic Service tier is going down or remaining flat across the division. Equipment and installation prices also remain at the same level as 2004. The CPST or Standard tier is going up but only by an average of around \$2.00 per month. Digital tier services will be increasing also as this is the area we have incurred our greatest increase from programmers.

Below is a chart outlining the changes for your community. A complete channel line up is also attached.

| Franchise #520 | Current Rates | NewRates |
|----------------|---------------|----------|
| Basic          | \$14.30       | \$14.50  |
| Standard       | \$29.80       | \$31.75  |
| DIGIPiC 1000   | \$55.95       | \$59.25  |

| Franchise #710 | Current Rates | New Rates |
|----------------|---------------|-----------|
| Basic          | \$11.25       | \$10.60   |
| Standard       | \$29.80       | \$32.90   |
| DIGIPiC 1000   | \$55.95       | \$58.30   |

## Franchise #520 and #710

| Franchise #320 and #710 | Current Rates | New Rates |
|-------------------------|---------------|-----------|
| DIGIPiC 1500            | \$66.95       | \$70.25   |
| DIGIPiC 2000            | \$75.95       | \$77.25   |
| DIGIPiC 3000            | \$80.95       | \$84.25   |
| DIGIPiC 4000            | \$85.95       | \$90.25   |
| Digital Equipment       | \$7.95        | \$7.95    |
| * New Installation      | \$42.95       | \$42.95   |

<sup>\*</sup>May be discounted or waived due to marketing promotion.

One of our Government and Public Affairs staff will be contacting you shortly to arrange a time to meet with you to answer questions and discuss our plans. In the meantime, please feel free to call me directly at 919-573-7040 if you have questions.

It is a pleasure to serve the almost 500,000 customers in the Raleigh Division. We look forward to a great 2005 with a continued commitment to our customers and the communities we serve.

Best regards,

Brad Phillips
Vice President

Government and Public Affairs

200 UNC (PBS) 62 E! 5 **DURHAM/CHAPEL HILL** 63 SoapNet 202 UNC Kids BASIC 203 UNC Educational 64 ShopNBC 0/98 TV Guide Channel 65 OLN 204 UNC NC 2 WNCN (NBC) 212 WTVD (ABC) D2 66 ESPN Classic 3 WRAL (CBS) 213 WTVD (ABC) D3 67 Turner Classic Movies 4 Educational Programming 218 WNCN (NBC) SD 68 FitTV 5 WRAY (IND) 251 WRAZ (FOX) D2 6 WTVD (ABC) **69 CMT** 252 WRAZ (FOX) Weather 70 National Geographic 7 Home Buyers Channel 256 WRAL (CBS) 24 Hr. News 71 fX **8 Community Programming** 310 Encore (East) 72 Inspirational Network 9 WUNC (PBS) 73 Hallmark Channel 10 WLFL (WB) **HIGH DEFINITION\*** 74 Travel Channel 11 WUVC (Univision) 201 UNC (PBS) HD 75 Cartoon Network 12 WRDC (UPN) 211 WTVD (ABC) HD 76 HGTV 13 WRAZ (FOX) 217 WNCN (NBC) HD 77 Food Network 14 News 14 Carolina 250 WRAZ (FOX) HD **15 HSN** 255 WRAL (CBS) HD **DIGITAL VARIETY 16 QVC** 280 Discovery HD Theater 100 News 14 Carolina Weather Now 18 C-SPAN (Durham)/Gov. 281 TNT in HD 110 Discovery Kids Access/CSPAN2 (Chapel Hill) 285/411 HBO HD\*\* 111 The Science Channel **19 BET** 286/451 Showtime HD\*\* 112 Discovery Wings **21 WGN** 114 Discovery Times 22 WRPX (PAX) **HD SUITE\*** 115 Discovery Home Channel 24 Triangle TV **290 ESPN HD** 116 BBC America **291 INHD** 117 Biography Channel **STANDARD** 292 INHD2 118 History Channel International 25 USA Network 119 CNBC World 293 HDNet **26 TNT** 294 HDNet Movies 120 C-SPAN3 27 A&E 121 CNNfn 28 ABC Family CINEMA CHOICE 122 Newsworld International **129 CNN** 190 Good Life Network 123 G4tech TV 30 Discovery 300 Flix (East) 124 Bloomberg TV 31 ESPN 301 Flix (West) 125 Ovation **32 ESPN2** 302 Sundance (East) 126 Trio 33 Lifetime 303 Sundance (West) 129 MBC **34 TBS** 304 Fox Movie Channel 130 BET on Jazz 35 Discovery Health 131 GAC 36 Comedy Central **ENCORE MOVIE PAK** 132 MTV2 37 CNBC 310 Encore (East) 133 Fuse **38 AMC** 311 Encore (West) 134 VH1 Classic **39 TLC** 312 Encore Action 135 MTV Hits 40 Spike TV 313 Encore Love Stories 140 C-SET 41 Headline News 314 Encore Mystery 142 ESPN News 42 Weather Channel 315 Encore True Stories 144 Fox Sports World 43 Nickelodeon 316 Encore Westerns 148 Speed Channel 44 Court TV 317 Wam! 149 Outdoor Channel 45 MSNBC 150 Do It Yourself 46 Animal Planet **DIGITAL SPORTS** 47 Lifetime Movie Network 151 Fine Living 144 Fox Sports World 160 America's Store 48 VH1 148 Speed Channel 161 GSN 49 Sci-Fi 149 Outdoor Channel 162 Style 50 Fox Sports Net 320 Fox College Sports - Atlantic 170 IFC 51 The Golf Channel 321 Fox College Sports - Central 171 Lifetime Real Women **53 MTV** 322 Fox College Sports - Pacific 180 Toon Disney 54 TV Land **324 NBA TV** 181 Disney (East) 55 Oxygen 325 Tennis Channel 182 Disney (West) 56 History Channel 326 Fuel 183 Games and Sports 57 Disney 184 Noggin 58 Fox News 185 Boomerang SABOR LATINO 59 C-SPAN (Chapel Hill only) 380 Discovery Español 190 Good Life Network 60 C-SPAN2

191 TBN

61 Women's Entertainment

381 CNN Español



382 Canal Sur

383 Cine Latino

384 Fox Sports World Español

385 MTV Español

386 Video Rola 387 Puma TV

388 mun2

389 Boomerang Español

### **PREMIUM**

395 HBO Latino

400 HBO (East)

401 HBO2 (East)

402 HBO Family (East)

403 HBO Signature (East)

404 HBO Comedy

405 HBO Zone

407 HBO (West)

408 HBO2 (West)

409 HBO Family (West)

410 HBO Signature (West)

420 CineMAX (East)

421 MoreMAX (East)

422 ActionMAX (East)

423 ThrillerMAX (East)

424 WMax

425 @Max

426 5 StarMax

427 OuterMax

428 CineMAX (West)

1429 MoreMAX (West)

430 ActionMAX (West)

431 ThrillerMAX (West)

440 Showtime (East)

441 Showtime Too (East)

442 Showcase (East)

443 Showtime Extreme

444 Showtime Beyond

445 Showtime Next

446 Showtime Women

447 Showtime Zone

448 Showtime (West)

449 Showtime Too (West)

450 Showcase (West)

460 TMC

461 TMC Xtra

470 STARZ!

471 STARZ! Theater

472 Black STARZ!

473 STARZ! Family

474 STARZ! Cinema

### **iCONTROL**

500 Answers On Demand

501 Movies On Demand

800 Adult On Demand

# **FAVORITES ON DEMAND**

535 Fine Living On Demand

536 Tech TV On Demand

538 Oxygen On Demand

539 Court TV On Demand

540 DIY On Demand

541 HGTV On Demand

542 Food Network On Demand

543 BBC On Demand

544 Comedy Central On Demand

545 A&E On Demand

546 The Golf Channel On Demand

547 CNN Showcase On Demand

548 Cartoon Network On Demand

549 Music On Demand

550 My Music On Demand

552 Kids On Demand

#### PREMIUMS ON DEMAND\*\*

412/530 HBO On Demand

432/531 Cinemax On Demand

452/532 Showtime On Demand

462/533 TMC On Demand

# IN DEMAND PAY-PER-VIEW

600 iN DEMAND Previews

601 Events iN DEMAND

602 Events iN DEMAND 2

603-610 iN DEMAND 3-10

#### **ADULT**

800 Adult On Demand

801 Playboy

802 Playboy en Español

805 Pleasure

806 TEN Clips

807 TEN

808 TEN Blue

809 TEN Blox

### SPORTS PACKAGES

701-706 ESPN GAMEPLAN (Aug-

701-705 ESPN FULL COURT (Nov-

Mar)

710-721 NBA LEAGUE PASS (Oct-

717-720 MLS DIRECT KICK (Apr-

Nov)

731-740 MLB EXTRA INNINGS

(Apr-Sep)

731-740 NHL CENTER ICE (Oct-

750-756 NASCAR IN CAR (Feb-

Nov)

# MUSIC CHOICE

900 Showcase

901 Today's Country

902 Classic Country

903 Bluegrass

904 R&B and Hip-Hop

905 Classic R&B

906 Smooth R&B

907 R&B Hits

908 Rap

909 Metal

910 Rock

911 Arena Rock

912 Classic Rock

913 Alternative

914 Retro-active

915 Electronica

916 Dance

917 Adult Alternative

918 Soft Rock

919 Hit List

920 Party Favorites

921 90's

922 80's

923 70's

924 Solid Gold Oldies

925 Singers and Standards

926 Big Band & Swing

927 Easy Listening

928 Smooth Jazz

929 Jazz

930 Blues

931 Reggae

932 Soundscapes

933 Classical Masterpieces

934 Opera

935 Light Classical

936 Show Tunes

937 Contemporary Christian

938 Gospel

939 Radio Disney

940 Sounds of the Seasons

941 Musica Urbana

942 Salsa v Merengue

943 Rock En Español

944 Pop Latino 945 Americana

Basic Service is required to receive all other services. Digital, Premium, and PPV channels are available for an additional charge and require special equipment. Digital box, remote, and access fee required to receive Digital Cable, Multi- Channel Premium Service available only when subscribing to the corresponding traditional Premium Channel. Programming is subject to change. Effective 12/2/04.

\*High Definition television and HD box required.

\*\*Premium Service required.