

MEMORANDUM

TO: Mayor and Town Council

FROM: Jed Dube, Chair
Bicycle and Pedestrian Advisory Board

SUBJECT: Bike to Work Week

DATE: March 24, 2005

At its March 22, 2005 meeting the Bicycle and Pedestrian Advisory Board members considered a proposed petition on the subject of Bike to Work Week drafted by Board member Nick Lurie. (Please see attached petition). The Board resolved to endorse the petition and send it to the Town Council.

Vote: 7 – 1.

Aye: Jed Dube (Chair), Kate Millard, Heidi Perry, Nicholas Lurie, Tim Saunders, Ray Piplani and Claire Millar

Nay: Wayne Pein

Dissenting view: Wayne Pein considered that while cycling to work is a laudable activity, supporting the event was unlikely to result in many folks cycling to work. He did not support the allocation of resources to this effort.

Prepared by: Jed Dube, Chair, Bicycle and Pedestrian Advisory Board
Gordon Sutherland, Principal Planner



MEMORANDUM

To: Town Council
From: Bicycle and Pedestrian Advisory Board
Date: March 22, 2005
RE: Bike to Work Week and Bike to Work Day

Recommendation

The Bicycle and Pedestrian Advisory Board requests the Town Council to adopt a resolution supporting Bike to Work Week, May 16-20, 2005, and Bike to Work Day, Friday, May 20, 2005. The Board would also like to work with the Chamber of Commerce to promote Bike to Work Week and to encourage local business owners to provide bike racks.

Background

Encouraging residents to commute by bicycle is an important component of the Town Council's recently adopted Bicycle and Pedestrian Action Plan and can help reduce traffic congestion and pollution and address obesity. Bike to Work Week and Bike to Work Day are part of a nationwide campaign by the League of American Bicyclists to encourage people to leave their cars at home and use their bicycles for commuting and shopping. In addition to encouraging people to commute by bicycle, it is important for local businesses to provide bicycle parking for employees and customers. The Bicycle and Pedestrian Advisory Board has identified a number of local businesses that do not have bicycle parking (see attached list). The Chamber of Commerce would be helpful in contacting and convincing local businesses to offer these facilities.

Specific Steps Requested

1. Pass a resolution declaring May 16-20, 2005 Bike to Work Week and May 20, 2005 Bike to Work Day;
2. Provide resources in terms of staff time and promotional material to promote these events;
3. Request that UNC promote these events to university employees;
4. Request that the Chamber of Commerce work with the Bicycle and Pedestrian Advisory Board to contact local businesses and encourage their employees to bike to work on these days and to provide bicycle parking for their employees and customers.

Potential Locations for Bike Racks

Identified by the Chapel Hill Bicycle and Pedestrian Advisory Board, January 25, 2005

The following locations were identified by 1) looking for likely destinations for cyclists, 2) observing parked bicycles without a nearby rack, 3) observing traditional (comb or wheel only) racks.

Glenwood Square Shopping Center (15/501 and 54)

Harris Teeter

Eckerd Drugstore

State Employees Credit Union (check)

Avalon Medical Group (Raleigh Road)

Glen Lennox Shopping Center

Carolina Optometry

Time Warner Cable

Meadowmont Village (Traditional wheel rack in plaza across from WomenCraft and farther away from stores than car parking)

Harris Teeter

Bean Traders

Great Earth Vitamins

Lickity Split/Chicadees

Café Carolina

Brixx

O'Neils

La Russas

UNC Heart Center and adjoining office building

Salutations and Nearby Shops

Monkees

West Franklin Street

Crook's Corner (comb rack)

Rosemary Street

Mama Dip's

RBC Bank

Pittsboro Street

Newman Center Catholic Parish

Wesley Methodist Church

Carolina Inn

State Employees Credit Union (comb rack)

St. Thomas Moore School and Church

No visible racks

University Mall (15/501)

CCB

Spice Street

Dillard's

Wachovia

Bank of America

Harris Teeter

North side of mall

Southern Season employees entrance (comb rack)

Southern Season main entrance

Estes Office Park (Estes)

No racks

Chapel Hill Prof. Bldg (Estes)

No racks

Estes Post Office

No racks

Community Center (Estes)

Comb rack

Eastgate Shopping Center

501 Diner

Earthfare

Bruegger's Bagels

TCBY

Eckerd Drugs (comb rack)

The Loop

Boston Market

Mariakakis

Day's Inn

Galleria Shopping Center (Elliot Rd)

Need to check

Village Shopping Center (Elliot Rd)

Spa Health Club (comb rack)

Branche's Books

Bob and Aviva's

VisArt Video

Gateway Commons (Franklin and Elliot)

Whole Foods (comb rack)

Holistic Health

Blockbuster Video

Bikram Yoga

East Franklin

Il Palio

Tymerlyne Shopping Center (Airport Rd)

Montessori Day School

Bank of America

Wachovia

Family Dentistry

Food Lion

Ace Hardware

Post office (comb rack)

Subway

Chelsea Theater/Weight Watchers/Cup a Joe

Kingston Place Offices

The Children's Campus

The Campus (Boyd Hall: Covered but wheel rack only; McClamroch Hall—no racks)

Chapel Hill North

Need to check

Cedar Falls Courtyard (Weaver Dairy)

Comb rack

Cedar Falls Park (Weaver Dairy)

No racks

Europa Center (Erwin Rd)

No racks

15/501 Service Rd (Near Erwin)

McDonald's (comb rack)

Sage Road

Wendy's

Central Carolina Bank

Lowes Shopping Center (15/501)

Borders (comb rack)

Lowes Warehouse

La Hacienda

Eastowne Office Park

Multiple Buildings (no racks)

Blue Cross/Blue Shield

No visible racks