



Preface

It is the understanding of The Peoples Channel that last year a request was made to change the dates of this report to coincide with TPC's fiscal year. Thus, this years report includes data from January 2004 to the date of this report. The last report was presented to the Town in June, 2004.

I. Introduction

The Peoples Channel has gone through many changes in the last 17 months. There has been significant change in the Board of Directors and leadership of the station's day to day operations. There has also been a greater increase in local programming and use of the station's facilities. It is the feeling of the Board of Directors that The Peoples Channel continues to fulfill its duties as agreed upon in the Performance Agreement and Franchise Agreement.

The only item overlooked in the Performance Agreement, due to so many leadership changes over the past year, is the producer survey. TPC will conduct a survey this summer and share the results with the Town.

The main goals of the Board fell into the category of sustainability and long term planning. In early March of 2004, Julius Hewitt stepped down as station manager, and the Board conducted a national search to find a replacement for station leadership. Robert Nipe, who has been with the station for three years, served as interim Station Manager until July, when Chad A. Johnston was hired as the new Station Director of The Peoples Channel.

Shortly after the hiring of Chad A. Johnston, Board President Brenda Risch was hired for a tenure track teaching position at the University of El Paso in Texas, and left the station shortly after. At that time David Kasper, previously the Vice President, took over the role of President and Roger Brower took the helm as Vice President.

II. Facilities and services

A. Operations

1. Governance

The Peoples Channel is governed by a Board of Directors, operating under a mission statement of providing the means and promoting opportunities for area citizens to create local media and cable television programming by, for, and about our local community based on the principles of free speech, diversity of expression, and democratic participation. Board members are residents of Orange County or a neighboring county, who serve without compensation. Terms of office are three years and are staggered to assure continuity. Officers include President, Vice President, Secretary, and Treasurer; the President serves as Chair of the Board and the Vice President as Vice Chair. As of May 31, 2005, there are nine members of the Board; five

positions are vacant. A list of current Board members and officers appears in Attachment A.

As mentioned in the preface, in 2004-5 The Peoples Channel had some major changes in station and Board leadership. Many of our long term Board members have chosen to move on to other endeavors, and they will be greatly missed. TPC has recruited three new Board members, but lost four.

In our attempt to strengthen relations with UNC, TPC recruited Sindhu Zagoren, who is a masters student in the Department of Communications, and has work experience from Cambridge Community TV in Cambridge, MA. Maria Darlington who is a long time producer and volunteer at TPC, stepped up to the Board and now fills the role of Board Secretary. Ted Trinkaus, who owns his own video production company and has been a producer with TPC has also joined the Board.

The Peoples Channel Board of Directors operates according to bylaws, which are available for inspection at The Peoples Channel. The job description and application process were both re-evaluated and re-written within the last six months. The Board of Directors meets the third Thursday of the month at The Peoples Channel. These meetings are announced and open to the public, and minutes are made public. Policies governing training, use of facilities and equipment, technical requirements, content guidelines, scheduling, and discipline are posted at The Peoples Channel and copies are available to the public. The Peoples Channel also has a grievance process in place and a staff manual outlining personnel policies.

2. Operating Days and Hours

The Peoples Channel facilities are open Tuesday through Friday, 2 p.m. to 10 p.m., and Saturday, 10 a.m. to 6 p.m. Special arrangements are always available at other times by appointment. The facilities are closed on the following holidays: New Year's Day, Thanksgiving Day, Christmas Eve and Christmas Day. Programming is cablecast 24 hours a day, seven days a week, including holidays.

3. Staffing

The Peoples Channel functions with a staff of two full time employees, two part time employees, and when applicable, a part time Federal Work Study student from UNC and a part time intern from Antioch College in Yellow Springs, Ohio. Because of the staff and management changes the last 17 months, the station has made significant changes in staffing positions. Chad A. Johnston took over as Station Director as noted above, in July of 2004. Robert Nipe, who was interim Station Manager, moved down to a part time employee in charge of teaching production courses and The Local Music Library. Chad M. Dravk took over the full time position, Director of Programming/Graphic Design. Jeremy Taylor functions as a part time instructor, editor, and manages TPC's list serve and communications. Formal job descriptions are currently being re-written to reflect these staffing changes.

TPC is still contracted by Orange county to cover the Commissioners meetings, which rotates a part time crew of six people. This too has gone through some major changes in the last 17 months. Bill Nichols took over the permanent role as Director of BOCC meetings. Mr. Nichols brings years of experience in media production, and this has created a much more professional and consistent product for the Orange County Commissioners.

4. Volunteers

While our staff is the heart of the station, TPC relies heavily on volunteers from the community. Our volunteers range in age from 12 to 83, are residents from the various Triangle cities, and come from very diverse backgrounds. There has been a more formalized structure put in place for the volunteering community at TPC which ensures that volunteers are engaged and empowered.

A community events board has been set up to help cover the various events in the community that TPC gets requests to cover. This tool functions both as a service for the community to see local events, and also as a mechanism for educating our volunteers in the means of production.

TPC has also established better working relationships with East Chapel Hill and Chapel Hill High schools, both as an agency for community service requirements and as an internship location. This year TPC has had three successfully completed high school internships, where students receive class credit in exchange for working for a community organization. TPC received a certificate of appreciation from East Chapel Hill for its work with the Academic Internship Program. TPC still has a successful relationship with the home schooled community, and looks forward to a continued stream of alternatively educated young adults developing media skills. TPC has also had two college level interns from UNC and North Carolina Central University.

TPC Weekly, a show highlighting local non-profits and community groups, is an entirely volunteer run show which gives valuable training to volunteers and gives much needed media time for local organizations. Whether it be through operating a camera, editing, directing or producing, a Peoples Channel volunteer can receive continuous media production training from beginning to advanced levels.

B. Facilities and Training

1. Studio and Facility

The Peoples Channel operates out of a 1600-square-foot facility located at 300AC S. Elliott Road, which includes a studio, control room, editing suites, offices, common room, meeting area, and rest rooms. The facility itself is in need of an upgrade, and hopes to renovate over the summer in anticipation of more growth. As the Board and Station Director continue to push towards long term stability, TPC is entertaining the idea of looking for a building to purchase in conjunction with TPC's tenth year anniversary in 2007.

2. Equipment

The Peoples Channel facility is currently equipped with one linear titling system, four non-linear editing systems, one of which is checked-out for home usage, and a two-camera studio with full set-up including: cameras, monitors, tripods, switcher, audio equipment, lights, phone call-in access, and control room access. Check-out equipment includes one Hi8 camera, nine digital cameras, five tripods, and support accessories (lights, microphones, cables). Playback equipment includes: Powerpoint software which supports the Peoples Bulletin Board and The Local Music Library which plays under the Bulletin Board; computer controlled switching equipment with 8 SVHS decks for playback; a fiber-optic encoder; an audio level regulator to help with inconsistent audio levels.

3. Policies

In November, the Director and Board updated TPC policies in an attempt to streamline and clarify TPC mission.

Equipment may be checked out by local residents who are certified as having received training. Checkout period is generally 24 hours or over the weekend; longer checkout periods may be negotiated with staff and are dependent on demand and availability. Certified users may reserve time in the editing suite, usually in 3 to 6 hour blocks. Studio space may be reserved for meetings, classes, or production shoots. Studio use for production is generally reserved in 3 to 6 hour blocks.

When check-out equipment or studio facilities are not reserved for public access use, The Peoples Channel offers limited options for rental. To see a list of prices, please refer to attachment B-B2.

4. Training, Equipment Check-Out, and Facility Use

The Peoples Channel currently offers the following courses: Field Production and Basic Editing, Studio Production, Advanced Editing using Adobe Premier or Final Cut Pro, Adobe After Effects and Photo Shop, Flash web design and animation, and a stand alone animation course.

All courses are offered one to two times a month, and all have a minimum and maximum enrollment requirements. Since January 2004, 130 courses have been offered, and approximately, 341 people have received training. The station has been visited for meetings, edit and studio use, training, volunteering, and for other purposes approximately 1,750 times since January 2004.

It is the hope of TPC that in the future the station will broaden its mission of solely television education to media education. This would include basic to advanced computer skills, internet education, streaming video and providing a public space for internet access. With the converging of television and internet technologies, TPC feels this is a necessary step in order to keep up with the technological times and issues that cable television and public access face.

C. Programming and Scheduling

1. Procedures

The staff determines the broadcast schedule for The Peoples Channel on a first come, first serve basis. The schedule is submitted to the Chapel Hill News and the Herald Sun every Thursday for the following week. The program schedule is also posted on The Peoples Channel website, posted at the facility and posted on The Peoples Channel bulletin board. Sample schedules are included in this packet in Attachment C.

Programs are scheduled in 6-hour blocks that run in the evening (6 p.m. to midnight) and are normally repeated the following morning (6 a.m. to noon) and afternoon (noon to 6 p.m.). The Saturday evening schedule runs through Tuesday afternoon, since the facility is closed on Sunday and Monday and staff is not available to program the playback equipment. Currently, the Peoples Bulletin Board runs between midnight and 6 a.m. and between programs where appropriate. Programs that are inappropriate for younger audiences are scheduled to run only after 11pm.

Priority is given to locally produced programming from the franchise area. This includes programs produced using The Peoples Channel facilities as well as other locally produced or compiled programs. Second priority goes to non-local programs submitted by local residents. Whenever time slots are not otherwise filled, they carry reruns of programs from TPC's archive.

For the first time in TPC's history, non-local submitted programs have had to be bumped off the air, in favor of locally produced programming. TPC sees this as a sign of increased outreach and community involvement. The station will in the next year have to re-evaluate and re-write its programming policy in order to reflect the conditions of increased programming. TPC will also be upgrading its programming equipment. With a generous donation from a local computer programmer, TPC is in the process of writing software for the station which will slowly replace our broadcasting of tapes. In the next year, the station hopes to broadcast half digital and half analog. This will enable the station to be more flexible with its scheduling and offer a greater variety of programming.

2. Programming Sources

For the year of (2003) 2004, TPC received (246) 382 locally produced programs, including series (more than three episodes) and one time programs. TPC had (120) 232 non-local programs, including series and one time productions. It is clear from the numbers that TPC has increased dramatically both its local and non-local programming.

In the last year TPC has had a flurry of new and diverse local programs. *Homes of Hope* is a "home make-over" show that highlights the activities of Kevin Polk's organization Rebuilding Together, an organization similar to Habitat for Humanity. *Homes of Hope* documents home makeovers for those in need of accessibility renovations for their homes. *Bandilerium*, TPC's first music trivia game show, is a recent addition to the TPC lineup as well. *Bandilerium* spotlights local artists, public figures and musicians as their music knowledge is challenged in the well known club, The Cave. TPC will soon air Public Service Announcements from the Women's Center's Teens Climb High program. This year TPC worked with Teens Climb High to teach young women media literacy and video production. In the program teens wrote, directed and acted in PSA's about issues important to them. Please refer to the TPC website and attachments for more examples of recent local programs.



III. Community Outreach and Promotions

A. Information on TPC and its Services

Information about The Peoples Channel and its services is publicized in a variety of ways:

Internet -- The Peoples Channel web address is www.thepeopleschannel.org. Our webpage is designed and maintained by staff. It lists our mission statement, hours of operation, phone and fax numbers, email address for messages, membership of the Board of Directors, a schedule of classes and training opportunities, the current program schedule, and a list of locally produced programs currently airing with short video clips and links to those who have web sites associated with their programs.

Email Listserve -- TPC has recently started its own email listserve: TPC Announce and TPC Discuss. The Announce list is a way for The Peoples Channel to announce events at the station, policy changes, and events in the community which people may be interested in covering. The Discuss list is a space for producers, volunteers, staff and Board members to discuss issues regarding the TPC community. It's a space to find crew members for shoots, to ask technical questions, and to promote a producer/mentor environment where the "new timers" can talk directly to the "old timers."

On cable -- Information and announcements about activities, training classes, and program schedules are posted on The Peoples Bulletin Board.

On site -- The current program schedule, list of Board of Directors, minutes from the most recent Board meeting, policies and procedures, and other information are posted at The Peoples Channel. Copies of past Board minutes, annual reports, Bylaws, and other information are available for public inspection.

Publicity -- The Peoples Channel issues press releases to local media about events and services, including our program and taping schedule.

B. Outreach Activates and Community Responsiveness

The Peoples Channel realizes that outreach is a constant process, not a one time procedure. The Board, Director, and staff are constant representatives of the station, and in any context within the community, attempt to make people aware of TPC's services. Though one can go out every day and tell someone about TPC's services, there is never a guarantee that a relationship will be developed. In the last 17 months some of the groups we have outreached to include, but are not limited to, are:

- | | |
|-------------------------------|------------------------------|
| Trosha | Culbreth Middle School |
| Net Corps | Omuteka Charter School |
| Volunteers for Youth | PACE Academy |
| Palante | East Chapel Hill High School |
| El Pueblo | Chapel Hill High School |
| Self Help/Latino Credit Union | The M s Center in Carrboro |



The Woman's Center/Teens Climb High
NC Warn
Orange County Disability Awareness
Council
WCOM
STV
Scrap Exchange

NC Smart Growth
Smiles for Little Faces
Old North State Medical Society
Committee for Alcohol and Drug Free
Teens
Rape Crisis Center

The Peoples Channel has also started a bi-monthly program called TPC Weekly which invites local area non-profits and community groups to come to the station for a half an hour spotlight on their organization. TPC also received a \$10,000 grant from the Strowd Roses Foundation to help better engage the Latino/a community. This helped boost outreach efforts and started the Latino/a Youth Television Program which has provided media literacy and technical training to Latino/a youth from Chapel Hill/Carrboro high schools. The Latino/a Youth Television Program will soon be airing public service announcements in Spanish and an entertainment magazine style program called Latino/a Entertainment Television – LET, produced by the students and dealing with Latino/a youth issues in the community.

IV. Funding and Development

A. Funding

Total income for The Peoples Channel from January 2004 to December 2004 equaled \$149,855.89. This can be broken down into \$112,592.31 in pass-through fees, \$26,450.00 in fees from the Orange County Commissioners, and \$10,813.58 in donations and miscellaneous income. The Peoples Channel also received in-kind donations of goods and services.

Total income from July 2004 to June 2005 equaled \$156,954.82. \$113,292.70 was from pass-through fees, \$25,460.00 from Orange County Commissioners, and \$18,202.12 from donations, grants, and miscellaneous income. For more information regarding our budget, please see TPC's Annual Audit.

B. Development Activities

In 2003, The Peoples Channel Board of Directors founded its Development Committee. In 04-05 several grants came out of this committee, including the successful \$10,000 Strowd Roses. They also helped organize events, bake sales, and fund raisers. Development is a relatively new project for this Board, but with the new leadership at the station, the Board and Director see positive outlooks in the near future.

V. Contracts/Performance Agreements with Other Communities

A. Orange County Commissioners

The Peoples Channel has renewed a contract with Orange County to continue video taping the Commissioner's meetings. TPC is very happy to provide this service, and hopes that this past year's improvements in quality of production, consistency of performance, and excellence in direction will continue to serve them appropriately.

C. Presentations to Other Franchises

At this time, TPC has not presented itself to other franchising authorities. It is the hope that when Orange County finishes its negotiations with Time Warner and secures a franchise agreement, that TPC will provide public access to Orange County with some measure of compensation.

VI. Future Directions

A. Equipment

TPC looks forward to evolving the station into a digital, modem facility within the next few years. We are participating in a very technology heavy industry, with very little funds to support such an upgrade all at once. With careful planning, support from grants, Time Warner, Chapel Hill, and the surrounding communities, The Peoples Channel strives to become a community center that is innovative in the field of communications. We wish to provide not only basic television training, but to move forward with the digital convergence of television and the internet to create a public space to educate, communicate and create media which tells the stories and issues of the local community.

B. Community Outreach

In the next year, TPC hopes to have media literacy programs in some local middle schools, and hopes to have a summer program for young adults. We hope to further partner with organizations like The Women's Center, Planate, and The Arts Center to help build a larger network of social and educational programs.

THE PEOPLES CHANNEL 8

The Peoples Channel 8 (TPC8) is a non-profit public access television station serving the Orange County community.

Based on the principles of free speech and diverse expression, TPC8 affords area citizens the opportunity to create local cable television programming free from censorship.

Furthermore, the station encourages democratic participation among all area citizens by broadcasting any program that is in accordance with FCC guidelines.

The content of each show reflects the ideals and opinions of members of the Orange County community without regard to the TPC8 station agenda.

Please contact the station with questions concerning submitting programming for broadcast, equipment and station use, program schedules or other matters relating to television production in Orange County.



Orange County's only public access station

THE PEOPLES CHANNEL
300-A SOUTH ELLIOTT RD.
CHAPEL HILL, NC 27514
ADDRESS CORRECTION REQUIRED

STATION RENTAL RATES

THE PEOPLES CHANNEL 8

Television of the people, by the people, for the people

(b)



Telephone: (919-960-0088)

EQUIPMENT RENTAL POLICIES

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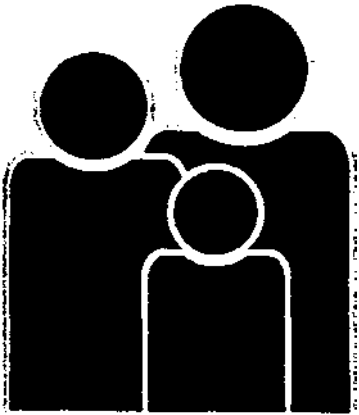
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Business hours:

2 p.m. to 10 p.m. Tuesday through Friday
10 a.m. to 6 p.m. Saturday

*Equipment can be made available beyond scheduled business hours upon request.



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PRICE LIST

Mac 64 Edit Bay including Final Cut Pro and Photoshop software	\$20.001 hr
	\$120.001 day
<i>Professional nonlinear film and video editor. Total control of sound and editing process. Full suite of tools for adding effects and titles.</i>	
PC Pentium 4 Edit Bay including Adobe Premier Pro, Photoshop, AfterEffects, Audition and Sony SoundForge	\$20.001 hr
	\$120.001 day
<i>Powerful real-time video and audio editing tools give you precise control over virtually every aspect of your production.</i>	
Kron Casablanca	\$10.00/ hr
	\$80.001 day
<i>With the KRON you can import video from a number of formats including VHS, S-VHS, DVD, 8mm, Hi 8mm video, digital video (DV), and mini-DV. Or you can capture video directly from your video camera.</i>	
Studio (Room only)	\$50.00/ hr
<i>Includes bluescreen for character generator technology, complete Videssence lighting system, stage, props</i>	
<i>'Equipment accessories available for rent</i>	
Studio, Control Room and 1 Technical Crew Member	\$150.00/ hr
<i>Includes 2 professional Mini-DV JCV Camcorders, Videssence lighting system, stage props, bluescreen, and full control room capabilities</i>	

PRICE LIST

Studio, Control Room and Full 4 Member crew	\$225.001 hr
<i>Includes 2 professional Mini-DV JCV Camcorders, Videssence Lighting system, stage, props, bluescreen, and full control room capabilities</i>	
2 Bogen/ Manfrotto 3191 Professional Video Tripods with 3068 Dolly	\$24.001 day
<i>Individually braked 5" wheels and a unique leg locking system make it extremely stable. Easy to assemble and disassemble for transporting.</i>	
8 Motorola Talkabouts T5420 with ear pieces	\$5.001 day
<i>Technical crew communication system- easily communicate from the control room to videographers in the studio.</i>	

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Fax: (919) 960-0089

E-mail: tpc@thepeopleschannel.org

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Orange County's only public access station

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PORTABLE Studio Rental Rates

THE PEOPLES CHANNEL

Television of the people, by the people, for the people



Telephone: [919-960-0088]

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EQUIPMENT RENTAL POLICIES

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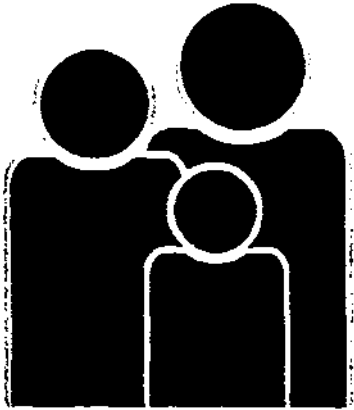
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PRICE LIST

2 Sony DCR-VX2100 3 CCD Mini DV Camcorders, 12x Optical/48x Digital Zoom, Color Viewfinder, 2.5" LCD Screen \$140.00/day

Offering the brightest video results of all Sony's Mini DV models, its Advanced HAD progressive scan CCD technology improves illumination.

2 JVC GY-DV550U Professional 1/2-Inch CCD DV Camcorders with 26-Pin, with Fujinon 14x7.3 Lens and Viewfinder \$720.00/day

The GY-DV550U camcorder has been designed for studio systems, ENG and event shooters. The camera has powerful processing power, natural color and contrast images and impressive low-light capabilities.

2 Bogen/ Manfrotto 3191 Professional Video Tripods with 3068 Dolly \$24.00/day

Individually braked 5" wheels and a unique leg locking system make it extremely stable. Easy to assemble and disassemble for transporting.

Sony DVCAM DSR-20 Studio Edit Player/Recorder \$111.00/day

Ideal for use in professional video edit environments. The deck supports playback of all DV based formats including DVCPRO and DV recorded in both SP and LP.

Videonics MX-ProDV Digital Audio/Video Mixer, 4 Inputs, Y/C, Composite, DV, 500 Wipe Patterns, NTSC \$45.00/day
With road case... \$63.00/day

The Videonics MXProDV is a ten input digital video mixer with an impressive array of professional features. Input and output connections, keying, hundreds of effects, an audio mixer and a built-in frame synchronizer

PRICE LIST

Videonics TM3000 Character Generator, 200 Font/Size Combinations, 16,000 Character Memory, Over One Million Colors \$17.00/day

See-through video effects with scroll and crawl capabilities and effects like fades and wipes--the TitleMaker 3000 brings professional-quality features to the consumer.

Shure M367 6-Input Portable Mixer With Limiter/VU Meter \$26.00/day

Provides all the features necessary for professional field mixing. All input channels and one of the two outputs are able to switch between Mic and Line level signal.

Servo Hand Controlled Zoom Handle Bar \$42.00/day

1 3 Color Monitor \$14.00/day

Tech Crew \$250.00/day

Video Cables \$15.00/day

Insurance costs will vary based on equipment type and quantity

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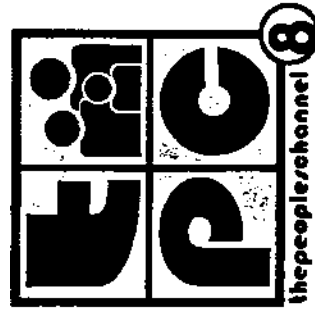
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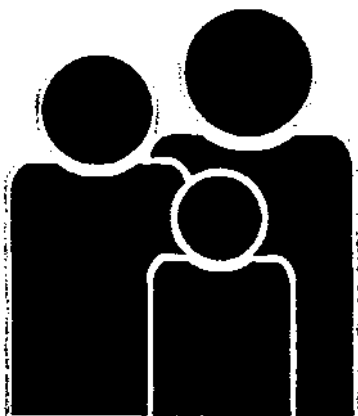
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PRICE LIST

Sony DCR-VX2000 Mini DV Camcorder,
12x Optical/48x Digital Zoom, Color
Viewfinder, 2.5 LCD Screen \$60.001
day
AC adaptor, 3-way RCA cable A/V, Remote control
(RMT-811), 2 AA Batteries, 4 MB Memory Stick Media

Sony DCR-VXZ100 3 CCD Mini DV
Camcorder, 12x Optical/48x Digital
Zoom, Color Viewfinder, 2.5" LCD \$70.001
day
Screen
Remote Control (RMT-811), 2 AA Batteries, 4 MB
Memory Stick Media, Audio Video Cable

Bogen / Manfrotto 3063 Tripod Legs
(Chrome) with 3051 Fluid Head - \$10.00/day
Supports 8.90 lb
Quick Release Plate, Pan Bar Handle (x1)

Sunpak 7001D Digital Camera Tripod
with 3-Way Pan/Tilt Head (Quick
Release) - Supports 4.4 lb \$2.00/ day

Lowel TOTA/ Pro Light Kit with large
and small TOTA frames, umbrella,
Cinefoil \$48.00/
day

Can be rotated a full 360 degrees with stay-cool
plastic knob. Adjustable reflecting doors can illuminate
four walls evenly from a corner or compensate for light
fall-off from above or below. Uses bulbs from 750 to 300
watts.

Electro Voice 635A/B - Omni-Directional \$4.00/ day
Handheld Dynamic ENG Microphone

Most popular news gathering microphone in the world.
Durable and road-worthy. internal shock absorber

PRICE LIST

Audio-Technica AT8310 - Cardioid Lavalier
Condenser Microphone \$5.001
day

The miniature, unobtrusive capsule allows for easy
concealment underneath clothing. The cardioid's polar pattern
is effective in minimizing audio signal at the off-axis sections
of the capsule. This provides high gain-before-feedback
response while using nearby monitors and speakers.

Chimera Video Pro Plus 1 Small Softbox Kit -
consists of: 24x32" Softbox, Mounting Ring, \$16.001
Bulb, Light Stand, Chimera Cloth. Case - 500
Watts (110-120V AC) day

This size is ideal for a 314-length Interview, or medium
size product setup. Can be used with hot lights up to 750
Watts. Can be used with strobes of any w/l rating, with the
appropriate, optional speed ring.

A/V Cables shorter than 50 feet
RCA, XLR, S-VHS, mini, phone (114 In.) \$.50/
day

Lithium Ion Camera Batteries \$.50/
day



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Monday

back

06.00 am	TPC Weekly #003 "Marty Smith"
06.30 am	Almanac "Video Tour of the New Rans Head Center"
07.00 am	Onuteko TV
07.30 am	In Praise of Age "Jean Baker: A Career in..."
08.00 am	Prem Rawat: Words of Peace #007 "Within You"
08.30 am	Shocking & Awful #007 "National Insecurities"
09.00 am	Game Masters #007
09.30 am	Bandelirium #007
10.00 am	K-TV
10.30 am	
11.00 am	whoa. v2.01
11.30 am	Billboard w/Local Music Library

Tuesday

back

noon	Insight NC #040
12.30 pm	Speak Out! #009 "Simplicity"
01.00 pm	Higher Ground
01.30 pm	
02.00 pm	Daily Living "Caring for Those You Love"
02.30 pm	
03.00 pm	Steel City Video Mix #001
03.30 pm	
04.00 pm	Underground Music Television
04.30 pm	
05.00 pm	Reggae Live Wire
05.30 pm	

wednesday

back

06.00 am	Chapel Hill Retrospective "Interview w/Freddie K."
06.30 am	Perils for Pedestrians #100
07.00 am	Bell Yeager Free Will Baptist Church
07.30 am	
08.00 am	Islam & Muslims
08.30 am	
09.00 am	Hot Off the Press
09.30 am	Iman W. Dean Muhammed Speaks
10.00 am	Bar Chords #020
10.30 am	chanz.tv #025
11.00 am	Hones of Hope #001
11.30 am	Independent Voices #001

thursday

back

noon	Pure Heart, Clear Mind #132
12.30 pm	
01.00 pm	Victory Videos
01.30 pm	Catholic Perspective
02.00 pm	Board of Orange Co. Commissioners Meeting 05.26.05
02.30 pm	
03.00 pm	
03.30 pm	
04.00 pm	
04.30 pm	
05.00 pm	
05.30 pm	The Mr. Baer Show #012

Friday

back

06.00 am	WILPF #006 "Voter Education"
06.30 am	
07.00 am	Living Faith Christian Church
07.30 am	
08.00 am	Jewish Sparks #019 "Rosengarten" Part I
08.30 am	Nehemiah Christian Center
09.00 am	The Video Lab #001
09.30 am	Living By the Word "I Surrender"
10.00 am	The Prophetic Word #417
10.30 am	One on One #005
11.00 am	Atheist Viewpoint #493 "Death and Dying"
11.30 am	Atheists' Alliance "Evidence for Jesus"

Saturday

back

noon	Media Reform Part I
12.30 pm	Asian American Focus #037
01.00 pm	Foundation of Power
01.30 pm	
02.00 pm	VegVideo #010
02.30 pm	
03.00 pm	The Mix Show
03.30 pm	
04.00 pm	It's Useless Wooden Toy Time #031 "Foundation"
04.30 pm	
05.00 pm	CMF #002
05.30 pm	Hittin' Hard Presents #002



THE PEOPLES CHANNEL
FINANCIAL STATEMENTS
JUNE 30, 2004

THE PEOPLES CHANNEL

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Minor & Associates, P.A.

Certified Public Accountants

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Durham, North Carolina 27707

ATTACHMENT 2

20

Memberships:

American Institute of Certified Public Accountants

North Carolina Association of Certified Public Accountants

Dan E. Minor, CPA

Kim E. Anglin, CPA

INDEPENDENT AUDITORS' REPORT

Board of Directors
The Peoples Channel
Chapel Hill, North Carolina

We have audited the accompanying statement of financial position of The Peoples Channel (a North Carolina non-profit organization) as of June 30, 2004, and the related statements of activities and of cash flows for the year then ended. These financial statements are the responsibility of the organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material aspects, the financial position of The Peoples Channel as of June 30, 2004, and the changes in its net assets and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

Minor & Associates, P.A.

June 2, 2005

THE PEOPLES CHANNEL
Statement of Financial Position
June 30, 2004

(2)

ASSETS	
CURRENT ASSETS	
Cash	<u>\$ 36,712</u>
Total Current Assets	36,712
FIXED ASSETS - Net of Accumulated Depreciation	9,311
OTHER ASSETS	
Security Deposit	<u>2,454</u>
TOTAL ASSETS	<u>\$ 48,477</u>

LIABILITIES AND NET ASSETS

NET ASSETS	
Unrestricted	
Undesignated	<u>48,477</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 48,477</u>

See accompanying notes and auditors' report.

THE PEOPLES CHANNEL
Statement of Activities
For The Year Ended June 30, 2004

(22)

UNRESTRICTED NET ASSETS	
Unrestricted Revenues and Gains	
Contributions	\$ 4,151
Government Contracts	
Town of Carrboro	1,300
Town of Chapel Hill	112,592
Orange County	26,450
Course Fees	3,255
Equipment Insurance Reimbursement	19,053
Program Fees	100
Special Event	500
Video Sales/Dubbing	85
Interest Income	2,139
Miscellaneous	608
	<hr/>
TOTAL UNRESTRICTED REVENUES AND GAINS	170,233
	<hr/>
EXPENSES	
Program Services	158,631
	<hr/>
supporting Services	
Management and General	30,316
Fundraising	1,363
	<hr/>
TOTAL SUPPORTING SERVICES	31,679
	<hr/>
TOTAL EXPENSES	190,310
	<hr/>
Increase (Decrease) in Unrestricted Net Assets	(20,077)
	<hr/>
Net Assets - Beginning of Year	68,554
	<hr/>
Net Assets - End of Year	\$ 48,477
	<hr/> <hr/>

See accompanying notes and auditors' report.

THE PEOPLES CHANNEL
Statement of Cash Flows
For The Year Ended June 30, 2004

(23)

Cash Flows From Operating Activities	
Decrease in net assets	\$ (20,077)
Adjustments to reconcile increase in net assets to net cash provided by operating activities:	
Depreciation	<u>4,460</u>
Net Cash (Used) By Operating Activities	<u>(15,617)</u>
Decrease in Cash	(15,617)
Cash - Beginning of Year	<u>52,329</u>
Cash - End of Year	<u>\$ 36,712</u>

See accompanying notes and auditors' report.

THE PEOPLES CHANNEL
NOTES TO FINANCIAL STATEMENTS

(24)

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Description

The Peoples Channel (TPC) is a non-profit organization organized under Chapter 55A of the General Statutes of North Carolina. The organization was established to serve viewers and aid producers in producing programs representing producer's opinion and choice in subject matter with regular scheduling. The organization's objective is to increase awareness of what community access television has to offer the citizens of Chapel Hill and Orange County. The organization operates in Orange County, North Carolina.

The organization is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code.

Basis of Accounting

The financial statements of TPC have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables, and other liabilities.

Basis of Presentation

The financial statement presentation follows the recommendations of the Financial Accounting Standards Board in its Statement of Financial Accounting Standards (SFAS) No. 117, Financial Statements of *Non-Profit Organizations*. Under SFAS No. 117, the organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted assets.

Cash and Cash Equivalents

For purposes of the Statement of Cash Flows, the organization considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents.

THE PEOPLES CHANNEL
NOTES TO FINANCIAL STATEMENTS

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Property and Equipment

Property and equipment are recorded at cost. Equipment is capitalized and depreciated on a straight-line basis over their estimated useful lives of 5-to-9 years.

Donations of property and equipment are recorded as contributions at their estimated fair value at the date of donation. Such donations are reported as increases in unrestricted net assets unless the donor has restricted the donated assets to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted contributions. Absent donor stipulations regarding how long those donated assets must be maintained, the organization reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The organization reclassifies temporarily restricted net assets to unrestricted net assets at that time.

Other Assets

Other assets include security deposits received from an organization subleasing office space from TPC.

Donated Services

No amounts have been reflected in the financial statements for donated services. The organization pays for most services requiring specific expertise. However, individuals volunteer their time and perform a variety of tasks that assist the organization with specific assistance programs, general operations, and various committee assignments.

Expense Allocation

The costs of providing program services and other activities are reflected on the Statement of Activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

THE PEOPLES CHANNEL
NOTES TO FINANCIAL STATEMENTS

(26)

Revenue from Major Contract

The major government contract revenue is from the Town of Chapel Hill. Loss of the contract would require the organization to obtain alternative revenue to maintain operations.

NOTE B - PROPERTY AND EQUIPMENT

Property and equipment at June 30, 2004 consist of the following:

Video equipment	\$121,591
Less: Accumulated Depreciation	(112,280)
property and equipment - net	<u>\$ 9,311</u>

The organization has purchased property and equipment with funds provided by the Town of Chapel Hill. The title to the property and equipment remains with the Town of Chapel Hill. The organization to comply with SFAS No. 116, *Accounting for Contributions Received and Contributions Made*, has reported the cash received as temporarily restricted net assets. The use of the equipment is recorded over the estimated useful lives by reclassifying temporarily restricted net assets to unrestricted net assets annually. This use is reflected on the Statement of Activities as depreciation.

NOTE C - LEASE

The organization leases office space in Chapel Hill, North Carolina beginning April 1, 2005 and ending March 31, 2008. The organization pays for janitorial services, utilities, and pro-rata share of real estate taxes and hazard insurance. At tenant's option, the lease term may be extended for one additional three-year term.

NOTE D - RESTRICTED REVENUES

The organization has restricted grants. The grants are reported as unrestricted support if the restrictions are met in the reporting period, the policy is followed consistently, and the organization has a similar policy for reporting donor-restricted investment income and gains.

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(27)

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North Carolina Association of Certified Public Accountants

Dan E. Minor, CPA
Kim E. Anglin, CPA

INDEPENDENT AUDITORS' REPORT
ON ADDITIONAL INFORMATION

Board of Directors
The Peoples Channel
Chapel Hill, North Carolina

Our report on the basic financial statements of The Peoples Channel (a non-profit organization) for June 30, 2004 appears on Page 1. We conducted our audit in accordance with generally accepted auditing standards for the purpose of forming an opinion on the basic financial statements taken as a whole. The schedules of functional expenses are presented for purposes of additional analysis and are not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Minor & Associates, P.A.

June 2, 2005

THE PEOPLES CHANNEL
Schedule of Functional Expenses
For the Year Ended June 30, 2004

(28)

	Program Services	Management and General	Fund- raising	Totals
Salaries	\$ 56,538	\$ 9,312	\$ 666	\$ 66,516
Payroll taxes	17,981	2,962	212	21,155
Advertising	643	114		757
Bank service charges	49	17		66
Depreciation	4,460			4,460
Dues and subscriptions	146	49		195
Equipment repairs	19,915	6,639		26,554
Insurance	3,349	591		3,940
Internet access	316			316
Occupancy	37,942	6,249	447	44,638
Postage	146	16		162
professional services	5,072	2,228	9	7,309
Seminars and conferences	272			272
Supplies	6,024	1,149		7,173
Telephone	2,480	408	29	2,917
Miscellaneous	3,298	582		3,880
	<u>\$ 158,631</u>	<u>\$ 30,316</u>	<u>\$ 1,363</u>	<u>\$ 190,310</u>
TOTAL EXPENSES				

See auditors' report on additional information.

