

Attention:
The Town of Chapel Hill
Mayor and Council

Chapel Hill Museum
Grant Request from Hotel/Motel Tax

Name of Project: James Taylor Exhibit and Morgan Creek Bridge dedication.



Carolina in My Mind
The James Taylor Story

Program Director: Morgan Kenney

Target Group: Citizens of Chapel Hill, Orange County and immediate surrounding area, North Carolina, the South and a national audience.

Grant request amount: \$20,000

Description of Exhibit:

The exhibit will feature the life and music of James Taylor. James moved to Chapel Hill with his family in 1951. James' father, Issac "Ike" Taylor, had accepted a position as the Dean of the Medical School at UNC Chapel Hill. James lived in Chapel Hill until his mid to late teens.

Included in the exhibit will be his North Carolina Medal, his Grammy for *Hourglass*, and his Rock and Roll Hall of Fame trophy presented to him by Paul McCartney of the Beatles. In addition there will be photographs from his life in Chapel Hill, his music discography, a chronology of his life in Chapel Hill and beyond, school report cards, drawings and cut-outs made by James as a youth, photographs of his family, his first band with his brothers and friends, examples of his first attempt at writing and many examples of his life on Morgan Creek.

As an extension of the James Taylor Exhibit there will be a 20 seat Video "Theatre" produced that will include music videos, three important interviews with James one by Bill Friday on Public Radio's North Carolina People, one with Charlie Rose and the other from the network program Sunday Morning.

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James Taylor Exhibit Grant Request

James Taylor Bridge over Morgan Creek:

In addition to the exhibit the Museum will be orchestrating the dedication of the Morgan Creek Bridge agreed to by the NCDOT at the request of The Town of Chapel Hill, Orange County and The Chapel Hill Museum. The Museum has made arrangements with the NCDOT and UNC Chapel Hill to hold the dedication ceremony in Dean Smith Center on the campus of UNC at 1pm on Saturday, April 26th with James in attendance.

The use of grant funds:

The requested funds will be used for the creation of the exhibit, the fabrication of the required exhibits furniture, the didactic panels at the point of exhibit, printing posters, banner, required photography, installation materials and labor, video screen, theater furniture and other exhibit specific needs.

There will be a number of expenses related to the Morgan Creek Bridge that include the programs for the ceremony to be given to each person attending. Invitations will be sent to folks that will want to attend. The public will be able to come to the dedication at no cost.

It is our belief that this exhibit and the dedication of the bridge is an appropriate and effective way of maximizing the purpose of the Hotel/Motel Tax dollars. The Chapel Hill Museum hopes that you will be able to give this request your strongest consideration.

Morgan Kenney, Director

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